

Global Toilet Bowl Brush and Caddy Market Growth 2026-2032

<https://marketpublishers.com/r/GFA17BEA29E4EN.html>

Date: May 2026

Pages: 116

Price: US\$ 3,660.00 (Single User License)

ID: GFA17BEA29E4EN

Abstracts

The global Toilet Bowl Brush and Caddy market size is predicted to grow from US\$ 7068 million in 2025 to US\$ 11211 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

In 2025, global Toilet Bowl Brush and Caddy production reached approximately 240 million units, with an average global market price of around US\$ 30 per unit. Annual production capacity is 300 million units. Gross Profit Margin: 31%. A toilet bowl brush and caddy is a bathroom cleaning tool set consisting of a stiff-bristled brush used to scrub the interior surfaces of a toilet bowl and a matching holder (caddy) designed to store the brush hygienically when not in use. The toilet bowl brush and caddy industry chain includes upstream raw material suppliers (plastics, silicone, metal, bamboo), midstream manufacturers and OEMs that design and assemble products, and downstream channels such as retailers, e-commerce platforms, and commercial suppliers serving residential and institutional end users. Toilet bowl brushes and caddies are everyday hygiene essentials where durability, ease of cleaning, and discreet design matter more than advanced technology, making simple innovations such as drip-free holders, antimicrobial materials, and eco-friendly designs key differentiators in a highly competitive, price-sensitive market.

United States market for Toilet Bowl Brush and Caddy is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Toilet Bowl Brush and Caddy is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Toilet Bowl Brush and Caddy is estimated to increase from US\$

million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Toilet Bowl Brush and Caddy players cover Libman Company (USA), Rubbermaid (USA), OXO (USA), Simplehuman (USA), Mr. Clean / Procter & Gamble (USA), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Toilet Bowl Brush and Caddy Industry Forecast" looks at past sales and reviews total world Toilet Bowl Brush and Caddy sales in 2025, providing a comprehensive analysis by region and market sector of projected Toilet Bowl Brush and Caddy sales for 2026 through 2032. With Toilet Bowl Brush and Caddy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Toilet Bowl Brush and Caddy industry.

This Insight Report provides a comprehensive analysis of the global Toilet Bowl Brush and Caddy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Toilet Bowl Brush and Caddy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Toilet Bowl Brush and Caddy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Toilet Bowl Brush and Caddy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Toilet Bowl Brush and Caddy.

This report presents a comprehensive overview, market shares, and growth opportunities of Toilet Bowl Brush and Caddy market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Traditional Bristle Brush

Silicone Brush

Disposable/Refill Brush Systems

Electric/Self-Cleaning Brush

Segmentation by Material:

Plastic (PP/ABS)

Silicone

Stainless Steel

Bamboo/Sood

Mixed Materials

Segmentation by Application:

Residential Households

Commercial Buildings

Hospitality (Hotels)

Healthcare & Institutions

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Libman Company (USA)

Rubbermaid (USA)

OXO (USA)

Simplehuman (USA)

Mr. Clean / Procter & Gamble (USA)

Clorox (USA)

3M (USA)

Better Living Products (USA)

Fuller Brush Company (USA)

Shenzhen Kingze Development Industrial Co., Ltd. (China)

Guangzhou Homfel Ltd. (China)

JMSunda / JS Hardware (China)

WeiYe Industrial (China)

Ningbo Dongsu Plastic Industry Co., Ltd. (China)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Toilet Bowl Brush and Caddy market?

What factors are driving Toilet Bowl Brush and Caddy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Toilet Bowl Brush and Caddy market opportunities vary by end market size?

How does Toilet Bowl Brush and Caddy break out by Type, by Application?

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