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Global Titanium-Based Precious Metal Oxide Anodes Market Growth 2026-2032

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Abstracts

The global Titanium-Based Precious Metal Oxide Anodes market size is predicted to grow from US$ 1280 million in 2025 to US$ 2207 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

Titanium-Based Precious Metal Oxide Anodes are dimensionally stable electrochemical anodes manufactured by applying catalytic mixed metal oxide coatings onto titanium substrates. The catalytic layer is typically formulated with ruthenium-, iridium- or other precious-metal oxide systems, often combined with valve-metal oxides to achieve the required electrocatalytic activity, corrosion resistance, current efficiency and operating life.The products are widely used in chlor-alkali electrolysis, electroplating and surface treatment, water and wastewater treatment, impressed-current cathodic protection and other industrial electrochemical processes.

Key Findings

Global Titanium-Based Precious Metal Oxide Anodes production reached approximately 1,495 K square meters in 2025

The global average selling price of Titanium-Based Precious Metal Oxide Anodes was approximately US$875 per square meter in 2025

Ruthenium-based products are primarily associated with chlorine evolution, while iridium-based systems are more suited to oxygen evolution

Plate Type and Mesh Type are the principal standardized forms, with customized geometries supplied for specialized electrochemical applications

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Chlor-alkali remains a foundational demand market, while water treatment, cathodic protection and advanced industrial electrochemistry broaden downstream demand

Market Trends

Titanium-Based Precious Metal Oxide Anodes are evolving toward higher catalytic efficiency, lower precious-metal consumption, longer recoating cycles and increasingly application-specific coating formulations. Rather than relying on a universal coating, manufacturers increasingly optimize ruthenium, iridium and mixed oxide loading according to chloride concentration, current density, temperature, electrolyte composition and expected service life. METAKEM specifies Ir-based MMO for chloride-free electrolytes and Ru- or Ir/Ru-based systems for chlorine and hypochlorite generation, illustrating the increasing differentiation of coating chemistry by reaction environment. Product engineering is also moving toward optimized current distribution, higher operating current density and reusable titanium substrates that can be recoated after catalyst depletion. In parallel, demand is broadening from mature chlor-alkali and surface-treatment applications toward copper foil, hydrometallurgy, electrochemical water treatment and cathodic protection, increasing the importance of customized electrode structures and lifecycle engineering services.

Market Dynamics

Drivers

The principal demand driver for Titanium-Based Precious Metal Oxide Anodes is the continuing replacement or optimization of conventional consumable and less energy-efficient electrode systems in industrial electrochemistry. MMO-coated titanium offers dimensional stability, corrosion resistance, controlled electrocatalytic activity and the ability to operate at relatively high current densities, helping customers improve process consistency and reduce electrode-related contamination and maintenance. In chlor-alkali and electrochlorination, MMO technology has become an established electrode platform for efficient chlorine evolution. Electroplating, electrowinning and surface-treatment processes also benefit from insoluble anodes that maintain stable geometry and current distribution. Growing investment in water disinfection, wastewater electrochemical treatment, copper and non-ferrous metal refining, electronics manufacturing and corrosion protection provides additional demand beyond traditional chlor-alkali applications.

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Restraints

Precious-metal catalyst cost is a major constraint on the economics of Titanium-Based Precious Metal Oxide Anodes. Ruthenium and particularly iridium are relatively high-value metals, and coating loading, coating thickness, number of thermal treatment cycles and required design life materially affect finished-anode cost. Application conditions also limit standardization: electrolyte composition, current density, temperature, polarity reversal, chloride concentration and mechanical loading can significantly change coating-life requirements. This means customers cannot always substitute one standardized MMO product across different electrochemical systems. In addition, some applications continue to use competing electrode technologies such as lead alloy, graphite, platinized titanium or other functional coatings where initial investment, legacy equipment compatibility or particular electrochemical properties remain advantageous.

Opportunities

The strongest opportunities are emerging where higher energy efficiency, process cleanliness and electrode durability can offset the initial cost of MMO coatings. Copper foil and electronics electroplating require stable high-current-density electrodes and precise current distribution, creating demand for engineered Plate Type products and application-specific coatings. Hydrometallurgy offers another opportunity as titanium-based MMO systems increasingly compete with conventional lead-alloy anodes in selected copper, nickel and cobalt electrowinning processes. Water and wastewater treatment is expanding the use of compact MMO electrodes in electrochlorination, disinfection and electrochemical oxidation. Cathodic protection also provides a structurally different but important growth opportunity through ribbon, wire, tubular and other MMO titanium anodes used to protect pipelines, storage tanks, marine infrastructure and other metallic assets.

Challenges

Long-term competitiveness depends on balancing catalyst loading, electrochemical activity, coating uniformity and service life while controlling exposure to volatile precious-metal costs. Coating failure can result from inappropriate formulation, uneven current distribution, substrate preparation defects or operation outside the specified electrolyte and current-density range, making manufacturing process control and application engineering critical. Another challenge is the fragmented specification environment: Titanium-Based Precious Metal Oxide Anodes are often customized by geometry, coating formulation, precious-metal loading and expected lifetime, reducing

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comparability between suppliers and making simple price-per-square-meter comparisons insufficient for many high-performance applications. Suppliers must therefore demonstrate stable coating quality, predictable accelerated-life-test performance, reliable titanium fabrication and the capability to provide recoating or refurbishment throughout the electrode lifecycle.

Industry Chain Analysis

The upstream industry chain of Titanium-Based Precious Metal Oxide Anodes consists primarily of titanium sheet, expanded titanium mesh and other titanium substrates; ruthenium, iridium and other precious-metal compounds; valve-metal compounds such as tantalum- or titanium-based coating constituents; chemicals used for surface preparation and coating; and titanium fabrication components. Midstream production involves titanium substrate forming and welding, surface pretreatment, catalyst formulation, multiple coating and thermal decomposition cycles, quality inspection and final electrode assembly. Coating formulation and process consistency represent the principal technical value-added stages because small differences in catalyst loading, microstructure and adhesion can materially affect electrochemical efficiency and electrode life. Downstream customers include chlor-alkali producers, electroplating and surface-treatment companies, water-treatment equipment suppliers, mining and metallurgical operators, cathodic-protection system integrators and other industrial electrochemical users. Recoating and refurbishment further extend value creation by allowing the titanium substrate to be reused after catalytic activity declines.

Segment Insights

By coating system, Ruthenium-based Type and Iridium-based Type represent the two principal Titanium-Based Precious Metal Oxide Anodes categories in this study. Ruthenium-containing coatings are particularly important for Chlorine Evolution Type applications because of their strong catalytic activity for chlorine and hypochlorite generation, while iridium-containing systems are widely associated with Oxygen Evolution Type operation in chloride-free or oxygen-dominant environments. Other formulations combine multiple precious-metal and valve-metal oxides to balance catalytic activity, corrosion resistance and service life under application-specific conditions. As precious-metal cost remains a significant component of electrode value, future product development will increasingly focus on improving catalyst utilization rather than simply increasing coating loading.

By form, Plate Type is particularly important in high-current industrial electrolysis,

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copper foil, electroplating and other processes requiring controlled electrode spacing and current distribution, while Mesh Type provides high effective surface area, lower weight and greater geometric flexibility. Although Plate Type and Mesh Type form the principal report segmentation, specialized industrial applications also employ tubular, rod, ribbon and wire structures. These configurations are particularly relevant to cathodic protection, electrochlorination and customized electrochemical equipment, demonstrating that product form is ultimately determined by cell architecture and the required current-distribution profile.

Downstream Market Opportunities

Chlor-Alkali is the traditional foundation of Titanium-Based Precious Metal Oxide Anodes demand. DSA-type MMO technology was developed around chlorine-producing electrochemical processes and continues to benefit from long replacement cycles, recoating demand and large industrial installations. Electroplating is another established application, covering electrogalvanizing, chromium plating, metal deposition and other surface-treatment processes where stable anode geometry and uniform current distribution directly affect coating quality. Umicore and De Nora both provide dedicated MMO electrode solutions for electroplating and related surface-finishing applications.

Water Treatment and Cathodic Protection broaden the market beyond conventional process electrolysis. Water-treatment applications use MMO electrodes for electrochlorination, disinfection and selected electrochemical oxidation processes, while cathodic-protection systems employ durable MMO titanium anodes to protect pipelines, storage tanks, marine facilities and buried structures. MATCOR and De Nora provide commercial MMO systems specifically designed for impressed-current cathodic protection. Other emerging industrial opportunities include copper foil manufacturing, PCB and electronics plating, hydrometallurgical electrowinning and selected energy-related electrochemical processes, increasing the diversity of end-market demand.

Regional Insights

Asia-Pacific is an important manufacturing and demand center for Titanium-Based Precious Metal Oxide Anodes, with China benefiting from a broad titanium-processing supply chain and substantial downstream demand from copper foil, PCB and electronics electroplating, water treatment, non-ferrous metallurgy and industrial electrolysis. Chinese manufacturers are also moving from conventional coated-electrode supply toward integrated electrochemical engineering and large-format functional electrodes. TJNE, for example, supplies MMO/DSA titanium anodes across water treatment, ICCP,

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electrochlorination, copper foil, PCB and industrial electrolysis applications, reflecting the increasing breadth of China's domestic electrode industry.

Europe remains a major center of coating technology, advanced electrochemical engineering and mature chlor-alkali and surface-treatment demand, supported by established suppliers in Italy, Sweden, the Netherlands, Germany and the United Kingdom. North America has a comparatively strong position in cathodic protection, water infrastructure and specialized industrial electrochemistry, while Japan maintains demand in high-specification electroplating, electronics and industrial electrode applications. Regional competition therefore differs materially: Asia combines manufacturing scale and expanding downstream demand, Europe emphasizes proprietary coating technology and lifecycle services, and North America has a particularly developed cathodic-protection ecosystem.

Competitive Landscape Analysis

The Titanium-Based Precious Metal Oxide Anodes market combines global electrochemical technology groups with specialized coating and titanium-electrode manufacturers. De Nora has a broad DSA platform spanning chlor-alkali, surface finishing, hydrometallurgy, water treatment and cathodic protection, while Umicore maintains a specialized position in electrocatalytic electrodes for electroplating, metal recovery and water treatment. Magneto now operates within Elicron following the combination of Magneto Special Anodes and Permascand, creating a broader electrochemical solutions platform with operations across Europe, North America and Asia.

Competition in China is increasingly characterized by a combination of scale, customized coating capability and application engineering. Xi'an Taijin Xinneng Technology has expanded from titanium anodes into copper foil equipment and broader industrial electrochemical systems, while a larger group of specialized manufacturers in Baoji, Jiangsu, Zhejiang and other manufacturing clusters competes in conventional MMO anodes, water treatment and cathodic protection. The competitive advantage of suppliers is therefore determined not only by titanium fabrication cost but by coating formulation, precious-metal utilization efficiency, accelerated-life performance, large-format manufacturing capability, customer qualification history and the ability to provide recoating and lifecycle technical support.

Report Scope

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LP Information, Inc. (LPI) ' newest research report, the “Titanium-Based Precious Metal Oxide Anodes Industry Forecast” looks at past sales and reviews total world Titanium-Based Precious Metal Oxide Anodes sales in 2025, providing a comprehensive analysis by region and market sector of projected Titanium-Based Precious Metal Oxide Anodes sales for 2026 through 2032. With Titanium-Based Precious Metal Oxide Anodes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Titanium-Based Precious Metal Oxide Anodes industry.

This Insight Report provides a comprehensive analysis of the global Titanium-Based Precious Metal Oxide Anodes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Titanium-Based Precious Metal Oxide Anodes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Titanium-Based Precious Metal Oxide Anodes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Titanium-Based Precious Metal Oxide Anodes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Titanium-Based Precious Metal Oxide Anodes.

This report presents a comprehensive overview, market shares, and growth opportunities of Titanium-Based Precious Metal Oxide Anodes market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Ruthenium-based Type

Iridium-based Type

Others

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Segmentation by Form:

Plate Type

Mesh Type

Segmentation by Technology:

Chlorine Evolution Type

Oxygen Evolution Type

Segmentation by Application:

Chlor-Alkali

Electroplating

Water Treatment

Cathodic Protection

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

De Nora

Magneto (Elicron)

Umicore

METAKEM

Chemical Newtech

Jennings Anodes

MATCOR

TELPRO

Optimum Anode Technologies (TITAN)

Xi'an Taijin Xinneng Technology

Baojichangli Special Metal

Baoji Qixin Titanium

Jiangyin Miracle Electrolysis Equipment

Zhejiang Yuxi Corrosion Control Corporation

Ti-price

JinDeLi New Material Ltd.Company of Baoji

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Suzhou Shuertai

Baoji Longsheng Non-ferrous metal

Zhongrui Guoneng Technology

Jiangsu Yi'anteng Special Electrode

UTron Technology

Baoji Ruicheng Titanium

Key Questions Addressed in this Report

What is the 10-year outlook for the global Titanium-Based Precious Metal Oxide Anodes market?

What factors are driving Titanium-Based Precious Metal Oxide Anodes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Titanium-Based Precious Metal Oxide Anodes market opportunities vary by end market size?

How does Titanium-Based Precious Metal Oxide Anodes break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Titanium-Based Precious Metal Oxide Anodes Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Titanium-Based Precious Metal Oxide Anodes by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Titanium-Based Precious Metal Oxide Anodes by Country/Region, 2021, 2025 & 2032
2.2 Titanium-Based Precious Metal Oxide Anodes Segment by Type
  2.2.1 Ruthenium-based Type
  2.2.2 Iridium-based Type
  2.2.3 Others
  2.2.4 Titanium-Based Precious Metal Oxide Anodes Sales by Type
    2.2.4.1 Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Type (2021-2026)
    2.2.4.2 Global Titanium-Based Precious Metal Oxide Anodes Revenue and Market Share by Type (2021-2026)
    2.2.4.3 Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Type (2021-2026)
2.3 Titanium-Based Precious Metal Oxide Anodes Segment by Form
  2.3.1 Plate Type
  2.3.2 Mesh Type
  2.3.3 Titanium-Based Precious Metal Oxide Anodes Sales by Form
    2.3.3.1 Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Form (2021-2026)
    2.3.3.2 Global Titanium-Based Precious Metal Oxide Anodes Revenue and Market

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Share by Form (2021-2026)
2.3.3.3 Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Form (2021-2026)
2.4 Titanium-Based Precious Metal Oxide Anodes Segment by Technology
2.4.1 Chlorine Evolution Type
2.4.2 Oxygen Evolution Type
2.4.3 Titanium-Based Precious Metal Oxide Anodes Sales by Technology
2.4.3.1 Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Technology (2021-2026)
2.4.3.2 Global Titanium-Based Precious Metal Oxide Anodes Revenue and Market Share by Technology (2021-2026)
2.4.3.3 Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Technology (2021-2026)
2.5 Titanium-Based Precious Metal Oxide Anodes Segment by Application
2.5.1 Chlor-Alkali
2.5.2 Electroplating
2.5.3 Water Treatment
2.5.4 Cathodic Protection
2.5.5 Others
2.5.6 Titanium-Based Precious Metal Oxide Anodes Sales by Application
2.5.6.1 Global Titanium-Based Precious Metal Oxide Anodes Sale Market Share by Application (2021-2026)
2.5.6.2 Global Titanium-Based Precious Metal Oxide Anodes Revenue and Market Share by Application (2021-2026)
2.5.6.3 Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Titanium-Based Precious Metal Oxide Anodes Breakdown Data by Company
3.1.1 Global Titanium-Based Precious Metal Oxide Anodes Annual Sales by Company (2021-2026)
3.1.2 Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Company (2021-2026)
3.2 Global Titanium-Based Precious Metal Oxide Anodes Annual Revenue by Company (2021-2026)
3.2.1 Global Titanium-Based Precious Metal Oxide Anodes Revenue by Company (2021-2026)
3.2.2 Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by

+357 96 030922
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Company (2021-2026)
3.3 Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Company
3.4 Key Manufacturers Titanium-Based Precious Metal Oxide Anodes Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Titanium-Based Precious Metal Oxide Anodes Product Location Distribution
3.4.2 Players Titanium-Based Precious Metal Oxide Anodes Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR TITANIUM-BASED PRECIOUS METAL OXIDE ANODES BY GEOGRAPHIC REGION

4.1 World Historic Titanium-Based Precious Metal Oxide Anodes Market Size by Geographic Region (2021-2026)
4.1.1 Global Titanium-Based Precious Metal Oxide Anodes Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Titanium-Based Precious Metal Oxide Anodes Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Titanium-Based Precious Metal Oxide Anodes Market Size by Country/Region (2021-2026)
4.2.1 Global Titanium-Based Precious Metal Oxide Anodes Annual Sales by Country/Region (2021-2026)
4.2.2 Global Titanium-Based Precious Metal Oxide Anodes Annual Revenue by Country/Region (2021-2026)
4.3 Americas Titanium-Based Precious Metal Oxide Anodes Sales Growth
4.4 APAC Titanium-Based Precious Metal Oxide Anodes Sales Growth
4.5 Europe Titanium-Based Precious Metal Oxide Anodes Sales Growth
4.6 Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales Growth

5 AMERICAS

5.1 Americas Titanium-Based Precious Metal Oxide Anodes Sales by Country
5.1.1 Americas Titanium-Based Precious Metal Oxide Anodes Sales by Country (2021-2026)
5.1.2 Americas Titanium-Based Precious Metal Oxide Anodes Revenue by Country

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(2021-2026)
5.2 Americas Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026)
5.3 Americas Titanium-Based Precious Metal Oxide Anodes Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Titanium-Based Precious Metal Oxide Anodes Sales by Region
  6.1.1 APAC Titanium-Based Precious Metal Oxide Anodes Sales by Region (2021-2026)
  6.1.2 APAC Titanium-Based Precious Metal Oxide Anodes Revenue by Region (2021-2026)
6.2 APAC Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026)
6.3 APAC Titanium-Based Precious Metal Oxide Anodes Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Titanium-Based Precious Metal Oxide Anodes by Country
  7.1.1 Europe Titanium-Based Precious Metal Oxide Anodes Sales by Country (2021-2026)
  7.1.2 Europe Titanium-Based Precious Metal Oxide Anodes Revenue by Country (2021-2026)
7.2 Europe Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026)
7.3 Europe Titanium-Based Precious Metal Oxide Anodes Sales by Application (2021-2026)
7.4 Germany
7.5 France

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7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Titanium-Based Precious Metal Oxide Anodes by Country
  8.1.1 Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Revenue by Country (2021-2026)
8.2 Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026)
8.3 Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Titanium-Based Precious Metal Oxide Anodes
10.3 Manufacturing Process Analysis of Titanium-Based Precious Metal Oxide Anodes
10.4 Industry Chain Structure of Titanium-Based Precious Metal Oxide Anodes

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels

+357 96 030922
info@marketpublishers.com

11.1.2 Indirect Channels
11.2 Titanium-Based Precious Metal Oxide Anodes Distributors
11.3 Titanium-Based Precious Metal Oxide Anodes Customer

12 WORLD FORECAST REVIEW FOR TITANIUM-BASED PRECIOUS METAL OXIDE ANODES BY GEOGRAPHIC REGION

12.1 Global Titanium-Based Precious Metal Oxide Anodes Market Size Forecast by Region
12.1.1 Global Titanium-Based Precious Metal Oxide Anodes Forecast by Region (2027-2032)
12.1.2 Global Titanium-Based Precious Metal Oxide Anodes Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Titanium-Based Precious Metal Oxide Anodes Forecast by Type (2027-2032)
12.7 Global Titanium-Based Precious Metal Oxide Anodes Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 De Nora
13.1.1 De Nora Company Information
13.1.2 De Nora Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.1.3 De Nora Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 De Nora Main Business Overview
13.1.5 De Nora Latest Developments
13.2 Magneto (Elicron)
13.2.1 Magneto (Elicron) Company Information
13.2.2 Magneto (Elicron) Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.2.3 Magneto (Elicron) Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Magneto (Elicron) Main Business Overview

+357 96 030922
info@marketpublishers.com

13.2.5 Magneto (Elicron) Latest Developments
13.3 Umicore
13.3.1 Umicore Company Information
13.3.2 Umicore Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.3.3 Umicore Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Umicore Main Business Overview
13.3.5 Umicore Latest Developments
13.4 METAKEM
13.4.1 METAKEM Company Information
13.4.2 METAKEM Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.4.3 METAKEM Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 METAKEM Main Business Overview
13.4.5 METAKEM Latest Developments
13.5 Chemical Newtech
13.5.1 Chemical Newtech Company Information
13.5.2 Chemical Newtech Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.5.3 Chemical Newtech Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Chemical Newtech Main Business Overview
13.5.5 Chemical Newtech Latest Developments
13.6 Jennings Anodes
13.6.1 Jennings Anodes Company Information
13.6.2 Jennings Anodes Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.6.3 Jennings Anodes Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Jennings Anodes Main Business Overview
13.6.5 Jennings Anodes Latest Developments
13.7 MATCOR
13.7.1 MATCOR Company Information
13.7.2 MATCOR Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.7.3 MATCOR Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)

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info@marketpublishers.com

13.7.4 MATCOR Main Business Overview
13.7.5 MATCOR Latest Developments
13.8 TELPRO
13.8.1 TELPRO Company Information
13.8.2 TELPRO Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.8.3 TELPRO Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 TELPRO Main Business Overview
13.8.5 TELPRO Latest Developments
13.9 Optimum Anode Technologies (TITAN)
13.9.1 Optimum Anode Technologies (TITAN) Company Information
13.9.2 Optimum Anode Technologies (TITAN) Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.9.3 Optimum Anode Technologies (TITAN) Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Optimum Anode Technologies (TITAN) Main Business Overview
13.9.5 Optimum Anode Technologies (TITAN) Latest Developments
13.10 Xi'an Taijin Xinneng Technology
13.10.1 Xi'an Taijin Xinneng Technology Company Information
13.10.2 Xi'an Taijin Xinneng Technology Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.10.3 Xi'an Taijin Xinneng Technology Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Xi'an Taijin Xinneng Technology Main Business Overview
13.10.5 Xi'an Taijin Xinneng Technology Latest Developments
13.11 Baojichangli Special Metal
13.11.1 Baojichangli Special Metal Company Information
13.11.2 Baojichangli Special Metal Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.11.3 Baojichangli Special Metal Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Baojichangli Special Metal Main Business Overview
13.11.5 Baojichangli Special Metal Latest Developments
13.12 Baoji Qixin Titanium
13.12.1 Baoji Qixin Titanium Company Information
13.12.2 Baoji Qixin Titanium Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.12.3 Baoji Qixin Titanium Titanium-Based Precious Metal Oxide Anodes Sales,

+357 96 030922
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Revenue, Price and Gross Margin (2021-2026)
13.12.4 Baoji Qixin Titanium Main Business Overview
13.12.5 Baoji Qixin Titanium Latest Developments
13.13 Jiangyin Miracle Electrolysis Equipment
13.13.1 Jiangyin Miracle Electrolysis Equipment Company Information
13.13.2 Jiangyin Miracle Electrolysis Equipment Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.13.3 Jiangyin Miracle Electrolysis Equipment Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Jiangyin Miracle Electrolysis Equipment Main Business Overview
13.13.5 Jiangyin Miracle Electrolysis Equipment Latest Developments
13.14 Zhejiang Yuxi Corrosion Control Corporation
13.14.1 Zhejiang Yuxi Corrosion Control Corporation Company Information
13.14.2 Zhejiang Yuxi Corrosion Control Corporation Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.14.3 Zhejiang Yuxi Corrosion Control Corporation Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Zhejiang Yuxi Corrosion Control Corporation Main Business Overview
13.14.5 Zhejiang Yuxi Corrosion Control Corporation Latest Developments
13.15 Ti-price
13.15.1 Ti-price Company Information
13.15.2 Ti-price Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.15.3 Ti-price Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 Ti-price Main Business Overview
13.15.5 Ti-price Latest Developments
13.16 JinDeLi New Material Ltd.Company of Baoji
13.16.1 JinDeLi New Material Ltd.Company of Baoji Company Information
13.16.2 JinDeLi New Material Ltd.Company of Baoji Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.16.3 JinDeLi New Material Ltd.Company of Baoji Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 JinDeLi New Material Ltd.Company of Baoji Main Business Overview
13.16.5 JinDeLi New Material Ltd.Company of Baoji Latest Developments
13.17 Suzhou Shuertai
13.17.1 Suzhou Shuertai Company Information
13.17.2 Suzhou Shuertai Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications

+357 96 030922
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13.17.3 Suzhou Shuertai Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.17.4 Suzhou Shuertai Main Business Overview
13.17.5 Suzhou Shuertai Latest Developments
13.18 Baoji Longsheng Non-ferrous metal
13.18.1 Baoji Longsheng Non-ferrous metal Company Information
13.18.2 Baoji Longsheng Non-ferrous metal Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.18.3 Baoji Longsheng Non-ferrous metal Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.18.4 Baoji Longsheng Non-ferrous metal Main Business Overview
13.18.5 Baoji Longsheng Non-ferrous metal Latest Developments
13.19 Zhongrui Guoneng Technology
13.19.1 Zhongrui Guoneng Technology Company Information
13.19.2 Zhongrui Guoneng Technology Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.19.3 Zhongrui Guoneng Technology Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.19.4 Zhongrui Guoneng Technology Main Business Overview
13.19.5 Zhongrui Guoneng Technology Latest Developments
13.20 Jiangsu Yi'anteng Special Electrode
13.20.1 Jiangsu Yi'anteng Special Electrode Company Information
13.20.2 Jiangsu Yi'anteng Special Electrode Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.20.3 Jiangsu Yi'anteng Special Electrode Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.20.4 Jiangsu Yi'anteng Special Electrode Main Business Overview
13.20.5 Jiangsu Yi'anteng Special Electrode Latest Developments
13.21 UTron Technology
13.21.1 UTron Technology Company Information
13.21.2 UTron Technology Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
13.21.3 UTron Technology Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.21.4 UTron Technology Main Business Overview
13.21.5 UTron Technology Latest Developments
13.22 Baoji Ruicheng Titanium
13.22.1 Baoji Ruicheng Titanium Company Information
13.22.2 Baoji Ruicheng Titanium Titanium-Based Precious Metal Oxide Anodes

+357 96 030922
info@marketpublishers.com

Product Portfolios and Specifications
13.22.3 Baoji Ruicheng Titanium Titanium-Based Precious Metal Oxide Anodes Sales, Revenue, Price and Gross Margin (2021-2026)
13.22.4 Baoji Ruicheng Titanium Main Business Overview
13.22.5 Baoji Ruicheng Titanium Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. Titanium-Based Precious Metal Oxide Anodes Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Titanium-Based Precious Metal Oxide Anodes Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Ruthenium-based Type
Table 4. Major Players of Iridium-based Type
Table 5. Major Players of Others
Table 6. Global Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026) & (K Sqm)
Table 7. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Type (2021-2026)
Table 8. Global Titanium-Based Precious Metal Oxide Anodes Revenue by Type (2021-2026) & ($ million)
Table 9. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Type (2021-2026)
Table 10. Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Type (2021-2026) & (US$/Sq m)
Table 11. Major Players of Plate Type
Table 12. Major Players of Mesh Type
Table 13. Global Titanium-Based Precious Metal Oxide Anodes Sales by Form (2021-2026) & (K Sqm)
Table 14. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Form (2021-2026)
Table 15. Global Titanium-Based Precious Metal Oxide Anodes Revenue by Form (2021-2026) & ($ million)
Table 16. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Form (2021-2026)
Table 17. Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Form (2021-2026) & (US$/Sq m)
Table 18. Major Players of Chlorine Evolution Type
Table 19. Major Players of Oxygen Evolution Type
Table 20. Global Titanium-Based Precious Metal Oxide Anodes Sales by Technology (2021-2026) & (K Sqm)
Table 21. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Technology (2021-2026)

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Table 22. Global Titanium-Based Precious Metal Oxide Anodes Revenue by Technology (2021-2026) & ($ million)
Table 23. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Technology (2021-2026)
Table 24. Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Technology (2021-2026) & (US$/Sq m)
Table 25. Global Titanium-Based Precious Metal Oxide Anodes Sale by Application (2021-2026) & (K Sqm)
Table 26. Global Titanium-Based Precious Metal Oxide Anodes Sale Market Share by Application (2021-2026)
Table 27. Global Titanium-Based Precious Metal Oxide Anodes Revenue by Application (2021-2026) & ($ million)
Table 28. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Application (2021-2026)
Table 29. Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Application (2021-2026) & (US$/Sq m)
Table 30. Global Titanium-Based Precious Metal Oxide Anodes Sales by Company (2021-2026) & (K Sqm)
Table 31. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Company (2021-2026)
Table 32. Global Titanium-Based Precious Metal Oxide Anodes Revenue by Company (2021-2026) & ($ millions)
Table 33. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Company (2021-2026)
Table 34. Global Titanium-Based Precious Metal Oxide Anodes Sale Price by Company (2021-2026) & (US$/Sq m)
Table 35. Key Manufacturers Titanium-Based Precious Metal Oxide Anodes Producing Area Distribution and Sales Area
Table 36. Players Titanium-Based Precious Metal Oxide Anodes Products Offered
Table 37. Titanium-Based Precious Metal Oxide Anodes Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 38. New Products and Potential Entrants
Table 39. Market M&A Activity & Strategy
Table 40. Global Titanium-Based Precious Metal Oxide Anodes Sales by Geographic Region (2021-2026) & (K Sqm)
Table 41. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share Geographic Region (2021-2026)
Table 42. Global Titanium-Based Precious Metal Oxide Anodes Revenue by Geographic Region (2021-2026) & ($ millions)

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Table 43. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Geographic Region (2021-2026)
Table 44. Global Titanium-Based Precious Metal Oxide Anodes Sales by Country/Region (2021-2026) & (K Sqm)
Table 45. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Country/Region (2021-2026)
Table 46. Global Titanium-Based Precious Metal Oxide Anodes Revenue by Country/Region (2021-2026) & ($ millions)
Table 47. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Country/Region (2021-2026)
Table 48. Americas Titanium-Based Precious Metal Oxide Anodes Sales by Country (2021-2026) & (K Sqm)
Table 49. Americas Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Country (2021-2026)
Table 50. Americas Titanium-Based Precious Metal Oxide Anodes Revenue by Country (2021-2026) & ($ millions)
Table 51. Americas Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026) & (K Sqm)
Table 52. Americas Titanium-Based Precious Metal Oxide Anodes Sales by Application (2021-2026) & (K Sqm)
Table 53. APAC Titanium-Based Precious Metal Oxide Anodes Sales by Region (2021-2026) & (K Sqm)
Table 54. APAC Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Region (2021-2026)
Table 55. APAC Titanium-Based Precious Metal Oxide Anodes Revenue by Region (2021-2026) & ($ millions)
Table 56. APAC Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026) & (K Sqm)
Table 57. APAC Titanium-Based Precious Metal Oxide Anodes Sales by Application (2021-2026) & (K Sqm)
Table 58. Europe Titanium-Based Precious Metal Oxide Anodes Sales by Country (2021-2026) & (K Sqm)
Table 59. Europe Titanium-Based Precious Metal Oxide Anodes Revenue by Country (2021-2026) & ($ millions)
Table 60. Europe Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026) & (K Sqm)
Table 61. Europe Titanium-Based Precious Metal Oxide Anodes Sales by Application (2021-2026) & (K Sqm)
Table 62. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales by

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Country (2021-2026) & (K Sqm)
Table 63. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Country (2021-2026)
Table 64. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales by Type (2021-2026) & (K Sqm)
Table 65. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales by Application (2021-2026) & (K Sqm)
Table 66. Key Market Drivers & Growth Opportunities of Titanium-Based Precious Metal Oxide Anodes
Table 67. Key Market Challenges & Risks of Titanium-Based Precious Metal Oxide Anodes
Table 68. Key Industry Trends of Titanium-Based Precious Metal Oxide Anodes
Table 69. Titanium-Based Precious Metal Oxide Anodes Raw Material
Table 70. Key Suppliers of Raw Materials
Table 71. Titanium-Based Precious Metal Oxide Anodes Distributors List
Table 72. Titanium-Based Precious Metal Oxide Anodes Customer List
Table 73. Global Titanium-Based Precious Metal Oxide Anodes Sales Forecast by Region (2027-2032) & (K Sqm)
Table 74. Global Titanium-Based Precious Metal Oxide Anodes Revenue Forecast by Region (2027-2032) & ($ millions)
Table 75. Americas Titanium-Based Precious Metal Oxide Anodes Sales Forecast by Country (2027-2032) & (K Sqm)
Table 76. Americas Titanium-Based Precious Metal Oxide Anodes Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 77. APAC Titanium-Based Precious Metal Oxide Anodes Sales Forecast by Region (2027-2032) & (K Sqm)
Table 78. APAC Titanium-Based Precious Metal Oxide Anodes Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 79. Europe Titanium-Based Precious Metal Oxide Anodes Sales Forecast by Country (2027-2032) & (K Sqm)
Table 80. Europe Titanium-Based Precious Metal Oxide Anodes Revenue Forecast by Country (2027-2032) & ($ millions)
Table 81. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales Forecast by Country (2027-2032) & (K Sqm)
Table 82. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Revenue Forecast by Country (2027-2032) & ($ millions)
Table 83. Global Titanium-Based Precious Metal Oxide Anodes Sales Forecast by Type (2027-2032) & (K Sqm)
Table 84. Global Titanium-Based Precious Metal Oxide Anodes Revenue Forecast by

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Type (2027-2032) & ($ millions)
Table 85. Global Titanium-Based Precious Metal Oxide Anodes Sales Forecast by Application (2027-2032) & (K Sqm)
Table 86. Global Titanium-Based Precious Metal Oxide Anodes Revenue Forecast by Application (2027-2032) & ($ millions)
Table 87. De Nora Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 88. De Nora Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 89. De Nora Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 90. De Nora Main Business
Table 91. De Nora Latest Developments
Table 92. Magneto (Elicron) Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 93. Magneto (Elicron) Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 94. Magneto (Elicron) Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 95. Magneto (Elicron) Main Business
Table 96. Magneto (Elicron) Latest Developments
Table 97. Umicore Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 98. Umicore Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 99. Umicore Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 100. Umicore Main Business
Table 101. Umicore Latest Developments
Table 102. METAKEM Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 103. METAKEM Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 104. METAKEM Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 105. METAKEM Main Business
Table 106. METAKEM Latest Developments
Table 107. Chemical Newtech Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors

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Table 108. Chemical Newtech Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 109. Chemical Newtech Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 110. Chemical Newtech Main Business
Table 111. Chemical Newtech Latest Developments
Table 112. Jennings Anodes Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 113. Jennings Anodes Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 114. Jennings Anodes Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 115. Jennings Anodes Main Business
Table 116. Jennings Anodes Latest Developments
Table 117. MATCOR Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 118. MATCOR Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 119. MATCOR Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 120. MATCOR Main Business
Table 121. MATCOR Latest Developments
Table 122. TELPRO Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 123. TELPRO Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 124. TELPRO Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 125. TELPRO Main Business
Table 126. TELPRO Latest Developments
Table 127. Optimum Anode Technologies (TITAN) Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 128. Optimum Anode Technologies (TITAN) Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 129. Optimum Anode Technologies (TITAN) Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 130. Optimum Anode Technologies (TITAN) Main Business
Table 131. Optimum Anode Technologies (TITAN) Latest Developments

+357 96 030922
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Table 132. Xi'an Taijin Xinneng Technology Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 133. Xi'an Taijin Xinneng Technology Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 134. Xi'an Taijin Xinneng Technology Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 135. Xi'an Taijin Xinneng Technology Main Business
Table 136. Xi'an Taijin Xinneng Technology Latest Developments
Table 137. Baojichangli Special Metal Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 138. Baojichangli Special Metal Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 139. Baojichangli Special Metal Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 140. Baojichangli Special Metal Main Business
Table 141. Baojichangli Special Metal Latest Developments
Table 142. Baoji Qixin Titanium Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 143. Baoji Qixin Titanium Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 144. Baoji Qixin Titanium Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 145. Baoji Qixin Titanium Main Business
Table 146. Baoji Qixin Titanium Latest Developments
Table 147. Jiangyin Miracle Electrolysis Equipment Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 148. Jiangyin Miracle Electrolysis Equipment Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 149. Jiangyin Miracle Electrolysis Equipment Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 150. Jiangyin Miracle Electrolysis Equipment Main Business
Table 151. Jiangyin Miracle Electrolysis Equipment Latest Developments
Table 152. Zhejiang Yuxi Corrosion Control Corporation Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 153. Zhejiang Yuxi Corrosion Control Corporation Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications

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Table 154. Zhejiang Yuxi Corrosion Control Corporation Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 155. Zhejiang Yuxi Corrosion Control Corporation Main Business
Table 156. Zhejiang Yuxi Corrosion Control Corporation Latest Developments
Table 157. Ti-price Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 158. Ti-price Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 159. Ti-price Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 160. Ti-price Main Business
Table 161. Ti-price Latest Developments
Table 162. JinDeLi New Material Ltd.Company of Baoji Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 163. JinDeLi New Material Ltd.Company of Baoji Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 164. JinDeLi New Material Ltd.Company of Baoji Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 165. JinDeLi New Material Ltd.Company of Baoji Main Business
Table 166. JinDeLi New Material Ltd.Company of Baoji Latest Developments
Table 167. Suzhou Shuertai Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 168. Suzhou Shuertai Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 169. Suzhou Shuertai Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 170. Suzhou Shuertai Main Business
Table 171. Suzhou Shuertai Latest Developments
Table 172. Baoji Longsheng Non-ferrous metal Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 173. Baoji Longsheng Non-ferrous metal Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 174. Baoji Longsheng Non-ferrous metal Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 175. Baoji Longsheng Non-ferrous metal Main Business

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Table 176. Baoji Longsheng Non-ferrous metal Latest Developments
Table 177. Zhongrui Guoneng Technology Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 178. Zhongrui Guoneng Technology Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 179. Zhongrui Guoneng Technology Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 180. Zhongrui Guoneng Technology Main Business
Table 181. Zhongrui Guoneng Technology Latest Developments
Table 182. Jiangsu Yi'anteng Special Electrode Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 183. Jiangsu Yi'anteng Special Electrode Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 184. Jiangsu Yi'anteng Special Electrode Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 185. Jiangsu Yi'anteng Special Electrode Main Business
Table 186. Jiangsu Yi'anteng Special Electrode Latest Developments
Table 187. UTron Technology Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 188. UTron Technology Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 189. UTron Technology Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 190. UTron Technology Main Business
Table 191. UTron Technology Latest Developments
Table 192. Baoji Ruicheng Titanium Basic Information, Titanium-Based Precious Metal Oxide Anodes Manufacturing Base, Sales Area and Its Competitors
Table 193. Baoji Ruicheng Titanium Titanium-Based Precious Metal Oxide Anodes Product Portfolios and Specifications
Table 194. Baoji Ruicheng Titanium Titanium-Based Precious Metal Oxide Anodes Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2021-2026)
Table 195. Baoji Ruicheng Titanium Main Business
Table 196. Baoji Ruicheng Titanium Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Titanium-Based Precious Metal Oxide Anodes
Figure 2. Titanium-Based Precious Metal Oxide Anodes Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Titanium-Based Precious Metal Oxide Anodes Sales Growth Rate 2021-2032 (K Sqm)
Figure 7. Global Titanium-Based Precious Metal Oxide Anodes Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Titanium-Based Precious Metal Oxide Anodes Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Country/Region (2025)
Figure 10. Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Ruthenium-based Type
Figure 12. Product Picture of Iridium-based Type
Figure 13. Product Picture of Others
Figure 14. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Type in 2026
Figure 15. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Type (2021-2026)
Figure 16. Product Picture of Plate Type
Figure 17. Product Picture of Mesh Type
Figure 18. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Form in 2026
Figure 19. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Form (2021-2026)
Figure 20. Product Picture of Chlorine Evolution Type
Figure 21. Product Picture of Oxygen Evolution Type
Figure 22. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Technology in 2026
Figure 23. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Technology (2021-2026)
Figure 24. Titanium-Based Precious Metal Oxide Anodes Consumed in Chlor-Alkali

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Figure 25. Global Titanium-Based Precious Metal Oxide Anodes Market: Chlor-Alkali (2021-2026) & (K Sqm)
Figure 26. Titanium-Based Precious Metal Oxide Anodes Consumed in Electroplating
Figure 27. Global Titanium-Based Precious Metal Oxide Anodes Market: Electroplating (2021-2026) & (K Sqm)
Figure 28. Titanium-Based Precious Metal Oxide Anodes Consumed in Water Treatment
Figure 29. Global Titanium-Based Precious Metal Oxide Anodes Market: Water Treatment (2021-2026) & (K Sqm)
Figure 30. Titanium-Based Precious Metal Oxide Anodes Consumed in Cathodic Protection
Figure 31. Global Titanium-Based Precious Metal Oxide Anodes Market: Cathodic Protection (2021-2026) & (K Sqm)
Figure 32. Titanium-Based Precious Metal Oxide Anodes Consumed in Others
Figure 33. Global Titanium-Based Precious Metal Oxide Anodes Market: Others (2021-2026) & (K Sqm)
Figure 34. Global Titanium-Based Precious Metal Oxide Anodes Sale Market Share by Application (2025)
Figure 35. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Application in 2025
Figure 36. Titanium-Based Precious Metal Oxide Anodes Sales by Company in 2025 (K Sqm)
Figure 37. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Company in 2025
Figure 38. Titanium-Based Precious Metal Oxide Anodes Revenue by Company in 2025 ($ millions)
Figure 39. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Company in 2025
Figure 40. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Geographic Region (2021-2026)
Figure 41. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Geographic Region in 2025
Figure 42. Americas Titanium-Based Precious Metal Oxide Anodes Sales 2021-2026 (K Sqm)
Figure 43. Americas Titanium-Based Precious Metal Oxide Anodes Revenue 2021-2026 ($ millions)
Figure 44. APAC Titanium-Based Precious Metal Oxide Anodes Sales 2021-2026 (K Sqm)
Figure 45. APAC Titanium-Based Precious Metal Oxide Anodes Revenue 2021-2026 ($

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millions)
Figure 46. Europe Titanium-Based Precious Metal Oxide Anodes Sales 2021-2026 (K Sqm)
Figure 47. Europe Titanium-Based Precious Metal Oxide Anodes Revenue 2021-2026 ($ millions)
Figure 48. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales 2021-2026 (K Sqm)
Figure 49. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Revenue 2021-2026 ($ millions)
Figure 50. Americas Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Country in 2025
Figure 51. Americas Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Country (2021-2026)
Figure 52. Americas Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Type (2021-2026)
Figure 53. Americas Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Application (2021-2026)
Figure 54. United States Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 55. Canada Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 56. Mexico Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 57. Brazil Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 58. APAC Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Region in 2025
Figure 59. APAC Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Region (2021-2026)
Figure 60. APAC Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Type (2021-2026)
Figure 61. APAC Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Application (2021-2026)
Figure 62. China Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 63. Japan Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 64. South Korea Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)

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Figure 65. Southeast Asia Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 66. India Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 67. Australia Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 68. China Taiwan Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 69. Europe Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Country in 2025
Figure 70. Europe Titanium-Based Precious Metal Oxide Anodes Revenue Market Share by Country (2021-2026)
Figure 71. Europe Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Type (2021-2026)
Figure 72. Europe Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Application (2021-2026)
Figure 73. Germany Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 74. France Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 75. UK Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 76. Italy Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 77. Russia Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 78. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Country (2021-2026)
Figure 79. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Type (2021-2026)
Figure 80. Middle East & Africa Titanium-Based Precious Metal Oxide Anodes Sales Market Share by Application (2021-2026)
Figure 81. Egypt Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 82. South Africa Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 83. Israel Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 84. Turkey Titanium-Based Precious Metal Oxide Anodes Revenue Growth

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2021-2026 ($ millions)
Figure 85. GCC Countries Titanium-Based Precious Metal Oxide Anodes Revenue Growth 2021-2026 ($ millions)
Figure 86. Manufacturing Cost Structure Analysis of Titanium-Based Precious Metal Oxide Anodes in 2026
Figure 87. Manufacturing Process Analysis of Titanium-Based Precious Metal Oxide Anodes
Figure 88. Industry Chain Structure of Titanium-Based Precious Metal Oxide Anodes
Figure 89. Channels of Distribution
Figure 90. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Forecast by Region (2027-2032)
Figure 91. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share Forecast by Region (2027-2032)
Figure 92. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share Forecast by Type (2027-2032)
Figure 93. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share Forecast by Type (2027-2032)
Figure 94. Global Titanium-Based Precious Metal Oxide Anodes Sales Market Share Forecast by Application (2027-2032)
Figure 95. Global Titanium-Based Precious Metal Oxide Anodes Revenue Market Share Forecast by Application (2027-2032)

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