

Global Tissue Market Growth 2025-2031

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Abstracts

The global Tissue market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Tissue paper or simply tissue is a lightweight paper or, light cr?pe paper. Tissue can be made from recycled paper pulp.

Hygienic tissue paper is commonly for personal use as facial tissue (paper handkerchiefs), napkins, bathroom tissue and household towels. Paper has been used for hygiene purposes for centuries, but tissue paper as we know it today was not produced in the United States before the mid-1940s. In Western Europe large scale industrial production started in the beginning of the 1960s.

LP Information, Inc. (LPI) ' newest research report, the "Tissue Industry Forecast" looks at past sales and reviews total world Tissue sales in 2024, providing a comprehensive analysis by region and market sector of projected Tissue sales for 2025 through 2031. With Tissue sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Tissue industry.

This Insight Report provides a comprehensive analysis of the global Tissue landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Tissue portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tissue market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tissue and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tissue.

This report presents a comprehensive overview, market shares, and growth opportunities of Tissue market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Common-Type Tissue

Sanitary-Type Tissue

Segmentation by Application:

Kitchen

Toilet

Children Use

Make-Up Use

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Asia Pulp & Paper (APP)

Georgia-Pacific

KCWW

Procter & Gamble

Essity

Unicharm Corporation

Kimberly-Clark

Nice-Pak Products

Cascades

SCA

Lenzing

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tissue market?

What factors are driving Tissue market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tissue market opportunities vary by end market size?

How does Tissue break out by Type, by Application?

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