

Global Three-phase Variable Speed Motor Market Growth 2026-2032

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Abstracts

The global Three-phase Variable Speed Motor market size is predicted to grow from US\$ 26034 million in 2025 to US\$ 34327 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

In 2025, global Three-phase Variable Speed Motor production reached approximately 59.14. The average price is approximately \$450. A Three-phase Variable Speed Motor is a three-phase AC motor designed to operate over a wide and controllable speed range when supplied by a variable-frequency drive (VFD / inverter), rather than by fixed-frequency mains power.

Gross Profit Margin Levels

The gross profit margin of three-phase variable speed motors typically exhibits a structure of 'lower margins for large-scale standard products and higher margins for operating condition-specific and system-wide solutions.' Large-volume IEC/NEMA general-purpose motors (0.75–55kW) typically have gross profit margins of 18%–28% due to channel competition and fluctuations in copper/silicon steel costs. However, series with a clear focus on 'inverter duty cycle/vector duty cycle' (higher-level insulation systems, bearing insulation/grounding rings, independent fan cooling, online temperature sensing, etc.) and medium-voltage high-power customized motors, due to stronger reliability guarantees and engineering delivery attributes, can achieve gross profit margins of 25%–35%+. The real difference often lies not in the 'efficiency level' itself, but in the lifespan and predictable maintenance under variable frequency operating conditions: whether it meets/exceeds NEMA MG1 Part 31, whether it can control partial discharge/electrolytic corrosion risks under long cables and PWM peak conditions, and whether it packages 'motor + drive + filter + cable' into a single delivery,

all determine the premium and profit stability.

Industry Drivers

The main drivers of growth in three-phase variable speed motors are 'energy-saving necessity + frequency converter penetration + reliability upgrades.' On the one hand, regulations and standards for motor energy efficiency in various regions are becoming increasingly stringent (such as the requirements and promotion of higher efficiency levels under the IEC system), driving the replacement of existing motors and increasing the proportion of high-efficiency models. On the other hand, the industry's acceptance of 'motor/drive pairing' has significantly increased: frequency converters (VSD/VFD) achieve speed regulation by changing the power supply frequency and voltage, bringing benefits such as significant energy savings for pump and fan loads, soft start to reduce impact, and more precise process control. The trend of '10 motors paired with 1 drive in the past, but now the ratio has significantly increased' also reflects accelerated penetration. Finally, as the sensitivity to downtime costs increases on-site, the procurement logic is shifting from 'just need it to run' to 'long-term stable operation under frequency conversion conditions, diagnostic capability, and maintainability'—which directly drives the demand for inverter duty cycle/vector duty cycle motors, bearing galvanic corrosion protection, insulation upgrades, and system solutions.

LP Information, Inc. (LPI) ' newest research report, the “Three-phase Variable Speed Motor Industry Forecast” looks at past sales and reviews total world Three-phase Variable Speed Motor sales in 2025, providing a comprehensive analysis by region and market sector of projected Three-phase Variable Speed Motor sales for 2026 through 2032. With Three-phase Variable Speed Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Three-phase Variable Speed Motor industry.

This Insight Report provides a comprehensive analysis of the global Three-phase Variable Speed Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Three-phase Variable Speed Motor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Three-phase Variable Speed Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Three-phase Variable Speed Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Three-phase Variable Speed Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of Three-phase Variable Speed Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Three-Phase Asynchronous Variable Speed Motor

Three-Phase Synchronous Variable Speed Motor

Three-Phase Switched Reluctance Variable Speed Motor

Segmentation by Control Method:

Variable Frequency Speed Control Motor

Pole Changing Multi-Speed Motor

Vector Control Speed Control Motor

Segmentation by Power Level:

Micro (<1kW)

Small (1-10kW)

Medium (10-100kW)

Large (100-1000kW)

Extra-large (>1000kW)

Segmentation by Application:

Industrial Machinery

New Energy

Intelligent Equipment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ABB

Innomotics

WEG

Nidec Leroy-Somer

SEW-EURODRIVE

NORD DRIVESYSTEMS

Lenze

Bonfiglioli

Regal Rexnord

TECO-Westinghouse

Wolong Electric Group

VEM Group

Toshiba International

Hyundai Electric

Kirloskar Electric

Key Questions Addressed in this Report

What is the 10-year outlook for the global Three-phase Variable Speed Motor market?

What factors are driving Three-phase Variable Speed Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Three-phase Variable Speed Motor market opportunities vary by end market size?

How does Three-phase Variable Speed Motor break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Three-phase Variable Speed Motor Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Three-phase Variable Speed Motor by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Three-phase Variable Speed Motor by Country/Region, 2021, 2025 & 2032

2.2 Three-phase Variable Speed Motor Segment by Type

- 2.2.1 Three-Phase Asynchronous Variable Speed Motor
- 2.2.2 Three-Phase Synchronous Variable Speed Motor
- 2.2.3 Three-Phase Switched Reluctance Variable Speed Motor
- 2.2.4 Three-phase Variable Speed Motor Sales by Type
 - 2.2.4.1 Global Three-phase Variable Speed Motor Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Three-phase Variable Speed Motor Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Three-phase Variable Speed Motor Sale Price by Type (2021-2026)

2.3 Three-phase Variable Speed Motor Segment by Control Method

- 2.3.1 Variable Frequency Speed Control Motor
- 2.3.2 Pole Changing Multi-Speed Motor
- 2.3.3 Vector Control Speed Control Motor
- 2.3.4 Three-phase Variable Speed Motor Sales by Control Method
 - 2.3.4.1 Global Three-phase Variable Speed Motor Sales Market Share by Control Method (2021-2026)
 - 2.3.4.2 Global Three-phase Variable Speed Motor Revenue and Market Share by

Control Method (2021-2026)

2.3.4.3 Global Three-phase Variable Speed Motor Sale Price by Control Method (2021-2026)

2.4 Three-phase Variable Speed Motor Segment by Power Level

2.4.1 Micro (<1kW)

2.4.2 Small (1-10kW)

2.4.3 Medium (10-100kW)

2.4.4 Large (100-1000kW)

2.4.5 Extra-large (>1000kW)

2.4.6 Three-phase Variable Speed Motor Sales by Power Level

2.4.6.1 Global Three-phase Variable Speed Motor Sales Market Share by Power Level (2021-2026)

2.4.6.2 Global Three-phase Variable Speed Motor Revenue and Market Share by Power Level (2021-2026)

2.4.6.3 Global Three-phase Variable Speed Motor Sale Price by Power Level (2021-2026)

2.5 Three-phase Variable Speed Motor Segment by Application

2.5.1 Industrial Machinery

2.5.2 New Energy

2.5.3 Intelligent Equipment

2.5.4 Others

2.5.5 Three-phase Variable Speed Motor Sales by Application

2.5.5.1 Global Three-phase Variable Speed Motor Sale Market Share by Application (2021-2026)

2.5.5.2 Global Three-phase Variable Speed Motor Revenue and Market Share by Application (2021-2026)

2.5.5.3 Global Three-phase Variable Speed Motor Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Three-phase Variable Speed Motor Breakdown Data by Company

3.1.1 Global Three-phase Variable Speed Motor Annual Sales by Company (2021-2026)

3.1.2 Global Three-phase Variable Speed Motor Sales Market Share by Company (2021-2026)

3.2 Global Three-phase Variable Speed Motor Annual Revenue by Company (2021-2026)

3.2.1 Global Three-phase Variable Speed Motor Revenue by Company (2021-2026)

- 3.2.2 Global Three-phase Variable Speed Motor Revenue Market Share by Company (2021-2026)
- 3.3 Global Three-phase Variable Speed Motor Sale Price by Company
- 3.4 Key Manufacturers Three-phase Variable Speed Motor Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Three-phase Variable Speed Motor Product Location Distribution
 - 3.4.2 Players Three-phase Variable Speed Motor Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR THREE-PHASE VARIABLE SPEED MOTOR BY GEOGRAPHIC REGION

- 4.1 World Historic Three-phase Variable Speed Motor Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Three-phase Variable Speed Motor Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Three-phase Variable Speed Motor Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Three-phase Variable Speed Motor Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Three-phase Variable Speed Motor Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Three-phase Variable Speed Motor Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Three-phase Variable Speed Motor Sales Growth
- 4.4 APAC Three-phase Variable Speed Motor Sales Growth
- 4.5 Europe Three-phase Variable Speed Motor Sales Growth
- 4.6 Middle East & Africa Three-phase Variable Speed Motor Sales Growth

5 AMERICAS

- 5.1 Americas Three-phase Variable Speed Motor Sales by Country
 - 5.1.1 Americas Three-phase Variable Speed Motor Sales by Country (2021-2026)
 - 5.1.2 Americas Three-phase Variable Speed Motor Revenue by Country (2021-2026)

- 5.2 Americas Three-phase Variable Speed Motor Sales by Type (2021-2026)
- 5.3 Americas Three-phase Variable Speed Motor Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Three-phase Variable Speed Motor Sales by Region
 - 6.1.1 APAC Three-phase Variable Speed Motor Sales by Region (2021-2026)
 - 6.1.2 APAC Three-phase Variable Speed Motor Revenue by Region (2021-2026)
- 6.2 APAC Three-phase Variable Speed Motor Sales by Type (2021-2026)
- 6.3 APAC Three-phase Variable Speed Motor Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Three-phase Variable Speed Motor by Country
 - 7.1.1 Europe Three-phase Variable Speed Motor Sales by Country (2021-2026)
 - 7.1.2 Europe Three-phase Variable Speed Motor Revenue by Country (2021-2026)
- 7.2 Europe Three-phase Variable Speed Motor Sales by Type (2021-2026)
- 7.3 Europe Three-phase Variable Speed Motor Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Three-phase Variable Speed Motor by Country
 - 8.1.1 Middle East & Africa Three-phase Variable Speed Motor Sales by Country

(2021-2026)

8.1.2 Middle East & Africa Three-phase Variable Speed Motor Revenue by Country

(2021-2026)

8.2 Middle East & Africa Three-phase Variable Speed Motor Sales by Type (2021-2026)

8.3 Middle East & Africa Three-phase Variable Speed Motor Sales by Application

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Three-phase Variable Speed Motor

10.3 Manufacturing Process Analysis of Three-phase Variable Speed Motor

10.4 Industry Chain Structure of Three-phase Variable Speed Motor

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Three-phase Variable Speed Motor Distributors

11.3 Three-phase Variable Speed Motor Customer

12 WORLD FORECAST REVIEW FOR THREE-PHASE VARIABLE SPEED MOTOR BY GEOGRAPHIC REGION

12.1 Global Three-phase Variable Speed Motor Market Size Forecast by Region

12.1.1 Global Three-phase Variable Speed Motor Forecast by Region (2027-2032)

12.1.2 Global Three-phase Variable Speed Motor Annual Revenue Forecast by

Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Three-phase Variable Speed Motor Forecast by Type (2027-2032)

12.7 Global Three-phase Variable Speed Motor Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 ABB

13.1.1 ABB Company Information

13.1.2 ABB Three-phase Variable Speed Motor Product Portfolios and Specifications

13.1.3 ABB Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 ABB Main Business Overview

13.1.5 ABB Latest Developments

13.2 Innomotics

13.2.1 Innomotics Company Information

13.2.2 Innomotics Three-phase Variable Speed Motor Product Portfolios and Specifications

13.2.3 Innomotics Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Innomotics Main Business Overview

13.2.5 Innomotics Latest Developments

13.3 WEG

13.3.1 WEG Company Information

13.3.2 WEG Three-phase Variable Speed Motor Product Portfolios and Specifications

13.3.3 WEG Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 WEG Main Business Overview

13.3.5 WEG Latest Developments

13.4 Nidec Leroy-Somer

13.4.1 Nidec Leroy-Somer Company Information

13.4.2 Nidec Leroy-Somer Three-phase Variable Speed Motor Product Portfolios and Specifications

13.4.3 Nidec Leroy-Somer Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Nidec Leroy-Somer Main Business Overview

- 13.4.5 Nidec Leroy-Somer Latest Developments
- 13.5 SEW-EURODRIVE
 - 13.5.1 SEW-EURODRIVE Company Information
 - 13.5.2 SEW-EURODRIVE Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.5.3 SEW-EURODRIVE Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 SEW-EURODRIVE Main Business Overview
 - 13.5.5 SEW-EURODRIVE Latest Developments
- 13.6 NORD DRIVESYSTEMS
 - 13.6.1 NORD DRIVESYSTEMS Company Information
 - 13.6.2 NORD DRIVESYSTEMS Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.6.3 NORD DRIVESYSTEMS Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 NORD DRIVESYSTEMS Main Business Overview
 - 13.6.5 NORD DRIVESYSTEMS Latest Developments
- 13.7 Lenze
 - 13.7.1 Lenze Company Information
 - 13.7.2 Lenze Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.7.3 Lenze Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Lenze Main Business Overview
 - 13.7.5 Lenze Latest Developments
- 13.8 Bonfiglioli
 - 13.8.1 Bonfiglioli Company Information
 - 13.8.2 Bonfiglioli Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.8.3 Bonfiglioli Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Bonfiglioli Main Business Overview
 - 13.8.5 Bonfiglioli Latest Developments
- 13.9 Regal Rexnord
 - 13.9.1 Regal Rexnord Company Information
 - 13.9.2 Regal Rexnord Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.9.3 Regal Rexnord Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Regal Rexnord Main Business Overview

- 13.9.5 Regal Rexnord Latest Developments
- 13.10 TECO-Westinghouse
 - 13.10.1 TECO-Westinghouse Company Information
 - 13.10.2 TECO-Westinghouse Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.10.3 TECO-Westinghouse Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 TECO-Westinghouse Main Business Overview
 - 13.10.5 TECO-Westinghouse Latest Developments
- 13.11 Wolong Electric Group
 - 13.11.1 Wolong Electric Group Company Information
 - 13.11.2 Wolong Electric Group Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.11.3 Wolong Electric Group Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Wolong Electric Group Main Business Overview
 - 13.11.5 Wolong Electric Group Latest Developments
- 13.12 VEM Group
 - 13.12.1 VEM Group Company Information
 - 13.12.2 VEM Group Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.12.3 VEM Group Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 VEM Group Main Business Overview
 - 13.12.5 VEM Group Latest Developments
- 13.13 Toshiba International
 - 13.13.1 Toshiba International Company Information
 - 13.13.2 Toshiba International Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.13.3 Toshiba International Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Toshiba International Main Business Overview
 - 13.13.5 Toshiba International Latest Developments
- 13.14 Hyundai Electric
 - 13.14.1 Hyundai Electric Company Information
 - 13.14.2 Hyundai Electric Three-phase Variable Speed Motor Product Portfolios and Specifications
 - 13.14.3 Hyundai Electric Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Hyundai Electric Main Business Overview

13.14.5 Hyundai Electric Latest Developments

13.15 Kirloskar Electric

13.15.1 Kirloskar Electric Company Information

13.15.2 Kirloskar Electric Three-phase Variable Speed Motor Product Portfolios and Specifications

13.15.3 Kirloskar Electric Three-phase Variable Speed Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Kirloskar Electric Main Business Overview

13.15.5 Kirloskar Electric Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Three-phase Variable Speed Motor Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Three-phase Variable Speed Motor Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Three-Phase Asynchronous Variable Speed Motor

Table 4. Major Players of Three-Phase Synchronous Variable Speed Motor

Table 5. Major Players of Three-Phase Switched Reluctance Variable Speed Motor

Table 6. Global Three-phase Variable Speed Motor Sales by Type (2021-2026) & (K Units)

Table 7. Global Three-phase Variable Speed Motor Sales Market Share by Type (2021-2026)

Table 8. Global Three-phase Variable Speed Motor Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Three-phase Variable Speed Motor Revenue Market Share by Type (2021-2026)

Table 10. Global Three-phase Variable Speed Motor Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of Variable Frequency Speed Control Motor

Table 12. Major Players of Pole Changing Multi-Speed Motor

Table 13. Major Players of Vector Control Speed Control Motor

Table 14. Global Three-phase Variable Speed Motor Sales by Control Method (2021-2026) & (K Units)

Table 15. Global Three-phase Variable Speed Motor Sales Market Share by Control Method (2021-2026)

Table 16. Global Three-phase Variable Speed Motor Revenue by Control Method (2021-2026) & (\$ million)

Table 17. Global Three-phase Variable Speed Motor Revenue Market Share by Control Method (2021-2026)

Table 18. Global Three-phase Variable Speed Motor Sale Price by Control Method (2021-2026) & (US\$/Unit)

Table 19. Major Players of Micro (?1kW)

Table 20. Major Players of Small (1-10kW)

Table 21. Major Players of Medium (10-100kW)

Table 22. Major Players of Large (100-1000kW)

Table 23. Major Players of Extra-large (>1000kW)

Table 24. Global Three-phase Variable Speed Motor Sales by Power Level (2021-2026) & (K Units)

Table 25. Global Three-phase Variable Speed Motor Sales Market Share by Power Level (2021-2026)

Table 26. Global Three-phase Variable Speed Motor Revenue by Power Level (2021-2026) & (\$ million)

Table 27. Global Three-phase Variable Speed Motor Revenue Market Share by Power Level (2021-2026)

Table 28. Global Three-phase Variable Speed Motor Sale Price by Power Level (2021-2026) & (US\$/Unit)

Table 29. Global Three-phase Variable Speed Motor Sale by Application (2021-2026) & (K Units)

Table 30. Global Three-phase Variable Speed Motor Sale Market Share by Application (2021-2026)

Table 31. Global Three-phase Variable Speed Motor Revenue by Application (2021-2026) & (\$ million)

Table 32. Global Three-phase Variable Speed Motor Revenue Market Share by Application (2021-2026)

Table 33. Global Three-phase Variable Speed Motor Sale Price by Application (2021-2026) & (US\$/Unit)

Table 34. Global Three-phase Variable Speed Motor Sales by Company (2021-2026) & (K Units)

Table 35. Global Three-phase Variable Speed Motor Sales Market Share by Company (2021-2026)

Table 36. Global Three-phase Variable Speed Motor Revenue by Company (2021-2026) & (\$ millions)

Table 37. Global Three-phase Variable Speed Motor Revenue Market Share by Company (2021-2026)

Table 38. Global Three-phase Variable Speed Motor Sale Price by Company (2021-2026) & (US\$/Unit)

Table 39. Key Manufacturers Three-phase Variable Speed Motor Producing Area Distribution and Sales Area

Table 40. Players Three-phase Variable Speed Motor Products Offered

Table 41. Three-phase Variable Speed Motor Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 42. New Products and Potential Entrants

Table 43. Market M&A Activity & Strategy

Table 44. Global Three-phase Variable Speed Motor Sales by Geographic Region (2021-2026) & (K Units)

Table 45. Global Three-phase Variable Speed Motor Sales Market Share Geographic Region (2021-2026)

Table 46. Global Three-phase Variable Speed Motor Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 47. Global Three-phase Variable Speed Motor Revenue Market Share by Geographic Region (2021-2026)

Table 48. Global Three-phase Variable Speed Motor Sales by Country/Region (2021-2026) & (K Units)

Table 49. Global Three-phase Variable Speed Motor Sales Market Share by Country/Region (2021-2026)

Table 50. Global Three-phase Variable Speed Motor Revenue by Country/Region (2021-2026) & (\$ millions)

Table 51. Global Three-phase Variable Speed Motor Revenue Market Share by Country/Region (2021-2026)

Table 52. Americas Three-phase Variable Speed Motor Sales by Country (2021-2026) & (K Units)

Table 53. Americas Three-phase Variable Speed Motor Sales Market Share by Country (2021-2026)

Table 54. Americas Three-phase Variable Speed Motor Revenue by Country (2021-2026) & (\$ millions)

Table 55. Americas Three-phase Variable Speed Motor Sales by Type (2021-2026) & (K Units)

Table 56. Americas Three-phase Variable Speed Motor Sales by Application (2021-2026) & (K Units)

Table 57. APAC Three-phase Variable Speed Motor Sales by Region (2021-2026) & (K Units)

Table 58. APAC Three-phase Variable Speed Motor Sales Market Share by Region (2021-2026)

Table 59. APAC Three-phase Variable Speed Motor Revenue by Region (2021-2026) & (\$ millions)

Table 60. APAC Three-phase Variable Speed Motor Sales by Type (2021-2026) & (K Units)

Table 61. APAC Three-phase Variable Speed Motor Sales by Application (2021-2026) & (K Units)

Table 62. Europe Three-phase Variable Speed Motor Sales by Country (2021-2026) & (K Units)

Table 63. Europe Three-phase Variable Speed Motor Revenue by Country (2021-2026) & (\$ millions)

Table 64. Europe Three-phase Variable Speed Motor Sales by Type (2021-2026) & (K

Units)

Table 65. Europe Three-phase Variable Speed Motor Sales by Application (2021-2026) & (K Units)

Table 66. Middle East & Africa Three-phase Variable Speed Motor Sales by Country (2021-2026) & (K Units)

Table 67. Middle East & Africa Three-phase Variable Speed Motor Revenue Market Share by Country (2021-2026)

Table 68. Middle East & Africa Three-phase Variable Speed Motor Sales by Type (2021-2026) & (K Units)

Table 69. Middle East & Africa Three-phase Variable Speed Motor Sales by Application (2021-2026) & (K Units)

Table 70. Key Market Drivers & Growth Opportunities of Three-phase Variable Speed Motor

Table 71. Key Market Challenges & Risks of Three-phase Variable Speed Motor

Table 72. Key Industry Trends of Three-phase Variable Speed Motor

Table 73. Three-phase Variable Speed Motor Raw Material

Table 74. Key Suppliers of Raw Materials

Table 75. Three-phase Variable Speed Motor Distributors List

Table 76. Three-phase Variable Speed Motor Customer List

Table 77. Global Three-phase Variable Speed Motor Sales Forecast by Region (2027-2032) & (K Units)

Table 78. Global Three-phase Variable Speed Motor Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Americas Three-phase Variable Speed Motor Sales Forecast by Country (2027-2032) & (K Units)

Table 80. Americas Three-phase Variable Speed Motor Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. APAC Three-phase Variable Speed Motor Sales Forecast by Region (2027-2032) & (K Units)

Table 82. APAC Three-phase Variable Speed Motor Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 83. Europe Three-phase Variable Speed Motor Sales Forecast by Country (2027-2032) & (K Units)

Table 84. Europe Three-phase Variable Speed Motor Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Middle East & Africa Three-phase Variable Speed Motor Sales Forecast by Country (2027-2032) & (K Units)

Table 86. Middle East & Africa Three-phase Variable Speed Motor Revenue Forecast by Country (2027-2032) & (\$ millions)

- Table 87. Global Three-phase Variable Speed Motor Sales Forecast by Type (2027-2032) & (K Units)
- Table 88. Global Three-phase Variable Speed Motor Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 89. Global Three-phase Variable Speed Motor Sales Forecast by Application (2027-2032) & (K Units)
- Table 90. Global Three-phase Variable Speed Motor Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 91. ABB Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors
- Table 92. ABB Three-phase Variable Speed Motor Product Portfolios and Specifications
- Table 93. ABB Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 94. ABB Main Business
- Table 95. ABB Latest Developments
- Table 96. Innomotics Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors
- Table 97. Innomotics Three-phase Variable Speed Motor Product Portfolios and Specifications
- Table 98. Innomotics Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 99. Innomotics Main Business
- Table 100. Innomotics Latest Developments
- Table 101. WEG Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors
- Table 102. WEG Three-phase Variable Speed Motor Product Portfolios and Specifications
- Table 103. WEG Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 104. WEG Main Business
- Table 105. WEG Latest Developments
- Table 106. Nidec Leroy-Somer Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors
- Table 107. Nidec Leroy-Somer Three-phase Variable Speed Motor Product Portfolios and Specifications
- Table 108. Nidec Leroy-Somer Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 109. Nidec Leroy-Somer Main Business
- Table 110. Nidec Leroy-Somer Latest Developments

Table 111. SEW-EURODRIVE Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 112. SEW-EURODRIVE Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 113. SEW-EURODRIVE Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 114. SEW-EURODRIVE Main Business

Table 115. SEW-EURODRIVE Latest Developments

Table 116. NORD DRIVESYSTEMS Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 117. NORD DRIVESYSTEMS Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 118. NORD DRIVESYSTEMS Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 119. NORD DRIVESYSTEMS Main Business

Table 120. NORD DRIVESYSTEMS Latest Developments

Table 121. Lenze Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 122. Lenze Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 123. Lenze Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. Lenze Main Business

Table 125. Lenze Latest Developments

Table 126. Bonfiglioli Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 127. Bonfiglioli Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 128. Bonfiglioli Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. Bonfiglioli Main Business

Table 130. Bonfiglioli Latest Developments

Table 131. Regal Rexnord Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 132. Regal Rexnord Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 133. Regal Rexnord Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. Regal Rexnord Main Business

Table 135. Regal Rexnord Latest Developments

Table 136. TECO-Westinghouse Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 137. TECO-Westinghouse Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 138. TECO-Westinghouse Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. TECO-Westinghouse Main Business

Table 140. TECO-Westinghouse Latest Developments

Table 141. Wolong Electric Group Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 142. Wolong Electric Group Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 143. Wolong Electric Group Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. Wolong Electric Group Main Business

Table 145. Wolong Electric Group Latest Developments

Table 146. VEM Group Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 147. VEM Group Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 148. VEM Group Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 149. VEM Group Main Business

Table 150. VEM Group Latest Developments

Table 151. Toshiba International Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 152. Toshiba International Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 153. Toshiba International Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 154. Toshiba International Main Business

Table 155. Toshiba International Latest Developments

Table 156. Hyundai Electric Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 157. Hyundai Electric Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 158. Hyundai Electric Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 159. Hyundai Electric Main Business

Table 160. Hyundai Electric Latest Developments

Table 161. Kirloskar Electric Basic Information, Three-phase Variable Speed Motor Manufacturing Base, Sales Area and Its Competitors

Table 162. Kirloskar Electric Three-phase Variable Speed Motor Product Portfolios and Specifications

Table 163. Kirloskar Electric Three-phase Variable Speed Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 164. Kirloskar Electric Main Business

Table 165. Kirloskar Electric Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Three-phase Variable Speed Motor
- Figure 2. Three-phase Variable Speed Motor Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Three-phase Variable Speed Motor Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Three-phase Variable Speed Motor Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Three-phase Variable Speed Motor Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Three-phase Variable Speed Motor Sales Market Share by Country/Region (2025)
- Figure 10. Three-phase Variable Speed Motor Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Three-Phase Asynchronous Variable Speed Motor
- Figure 12. Product Picture of Three-Phase Synchronous Variable Speed Motor
- Figure 13. Product Picture of Three-Phase Switched Reluctance Variable Speed Motor
- Figure 14. Global Three-phase Variable Speed Motor Sales Market Share by Type in 2026
- Figure 15. Global Three-phase Variable Speed Motor Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Variable Frequency Speed Control Motor
- Figure 17. Product Picture of Pole Changing Multi-Speed Motor
- Figure 18. Product Picture of Vector Control Speed Control Motor
- Figure 19. Global Three-phase Variable Speed Motor Sales Market Share by Control Method in 2026
- Figure 20. Global Three-phase Variable Speed Motor Revenue Market Share by Control Method (2021-2026)
- Figure 21. Product Picture of Micro (?1kW)
- Figure 22. Product Picture of Small (1-10kW)
- Figure 23. Product Picture of Medium (10-100kW)
- Figure 24. Product Picture of Large (100-1000kW)
- Figure 25. Product Picture of Extra-large (>1000kW)
- Figure 26. Global Three-phase Variable Speed Motor Sales Market Share by Power

Level in 2026

Figure 27. Global Three-phase Variable Speed Motor Revenue Market Share by Power Level (2021-2026)

Figure 28. Three-phase Variable Speed Motor Consumed in Industrial Machinery

Figure 29. Global Three-phase Variable Speed Motor Market: Industrial Machinery (2021-2026) & (K Units)

Figure 30. Three-phase Variable Speed Motor Consumed in New Energy

Figure 31. Global Three-phase Variable Speed Motor Market: New Energy (2021-2026) & (K Units)

Figure 32. Three-phase Variable Speed Motor Consumed in Intelligent Equipment

Figure 33. Global Three-phase Variable Speed Motor Market: Intelligent Equipment (2021-2026) & (K Units)

Figure 34. Three-phase Variable Speed Motor Consumed in Others

Figure 35. Global Three-phase Variable Speed Motor Market: Others (2021-2026) & (K Units)

Figure 36. Global Three-phase Variable Speed Motor Sale Market Share by Application (2025)

Figure 37. Global Three-phase Variable Speed Motor Revenue Market Share by Application in 2026

Figure 38. Three-phase Variable Speed Motor Sales by Company in 2026 (K Units)

Figure 39. Global Three-phase Variable Speed Motor Sales Market Share by Company in 2026

Figure 40. Three-phase Variable Speed Motor Revenue by Company in 2026 (\$ millions)

Figure 41. Global Three-phase Variable Speed Motor Revenue Market Share by Company in 2026

Figure 42. Global Three-phase Variable Speed Motor Sales Market Share by Geographic Region (2021-2026)

Figure 43. Global Three-phase Variable Speed Motor Revenue Market Share by Geographic Region in 2026

Figure 44. Americas Three-phase Variable Speed Motor Sales 2021-2026 (K Units)

Figure 45. Americas Three-phase Variable Speed Motor Revenue 2021-2026 (\$ millions)

Figure 46. APAC Three-phase Variable Speed Motor Sales 2021-2026 (K Units)

Figure 47. APAC Three-phase Variable Speed Motor Revenue 2021-2026 (\$ millions)

Figure 48. Europe Three-phase Variable Speed Motor Sales 2021-2026 (K Units)

Figure 49. Europe Three-phase Variable Speed Motor Revenue 2021-2026 (\$ millions)

Figure 50. Middle East & Africa Three-phase Variable Speed Motor Sales 2021-2026 (K Units)

Figure 51. Middle East & Africa Three-phase Variable Speed Motor Revenue 2021-2026 (\$ millions)

Figure 52. Americas Three-phase Variable Speed Motor Sales Market Share by Country in 2026

Figure 53. Americas Three-phase Variable Speed Motor Revenue Market Share by Country (2021-2026)

Figure 54. Americas Three-phase Variable Speed Motor Sales Market Share by Type (2021-2026)

Figure 55. Americas Three-phase Variable Speed Motor Sales Market Share by Application (2021-2026)

Figure 56. United States Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 57. Canada Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 58. Mexico Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 59. Brazil Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 60. APAC Three-phase Variable Speed Motor Sales Market Share by Region in 2026

Figure 61. APAC Three-phase Variable Speed Motor Revenue Market Share by Region (2021-2026)

Figure 62. APAC Three-phase Variable Speed Motor Sales Market Share by Type (2021-2026)

Figure 63. APAC Three-phase Variable Speed Motor Sales Market Share by Application (2021-2026)

Figure 64. China Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 65. Japan Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 66. South Korea Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 67. Southeast Asia Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 68. India Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 69. Australia Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 70. China Taiwan Three-phase Variable Speed Motor Revenue Growth

2021-2026 (\$ millions)

Figure 71. Europe Three-phase Variable Speed Motor Sales Market Share by Country in 2026

Figure 72. Europe Three-phase Variable Speed Motor Revenue Market Share by Country (2021-2026)

Figure 73. Europe Three-phase Variable Speed Motor Sales Market Share by Type (2021-2026)

Figure 74. Europe Three-phase Variable Speed Motor Sales Market Share by Application (2021-2026)

Figure 75. Germany Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 76. France Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 77. UK Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 78. Italy Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 79. Russia Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 80. Middle East & Africa Three-phase Variable Speed Motor Sales Market Share by Country (2021-2026)

Figure 81. Middle East & Africa Three-phase Variable Speed Motor Sales Market Share by Type (2021-2026)

Figure 82. Middle East & Africa Three-phase Variable Speed Motor Sales Market Share by Application (2021-2026)

Figure 83. Egypt Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 84. South Africa Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 85. Israel Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 86. Turkey Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 87. GCC Countries Three-phase Variable Speed Motor Revenue Growth 2021-2026 (\$ millions)

Figure 88. Manufacturing Cost Structure Analysis of Three-phase Variable Speed Motor in 2026

Figure 89. Manufacturing Process Analysis of Three-phase Variable Speed Motor

Figure 90. Industry Chain Structure of Three-phase Variable Speed Motor

Figure 91. Channels of Distribution

Figure 92. Global Three-phase Variable Speed Motor Sales Market Forecast by Region (2027-2032)

Figure 93. Global Three-phase Variable Speed Motor Revenue Market Share Forecast by Region (2027-2032)

Figure 94. Global Three-phase Variable Speed Motor Sales Market Share Forecast by Type (2027-2032)

Figure 95. Global Three-phase Variable Speed Motor Revenue Market Share Forecast by Type (2027-2032)

Figure 96. Global Three-phase Variable Speed Motor Sales Market Share Forecast by Application (2027-2032)

Figure 97. Global Three-phase Variable Speed Motor Revenue Market Share Forecast by Application (2027-2032)

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