

Global Threat Hunting Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Threat hunting services providers manage the process of outlining existing threats and discovering new ones to help businesses better protect their IT systems. These services providers proactively search for emerging threats as they target servers, endpoints, and networks.

The global Threat Hunting Service market size is projected to grow from US\$ 2560.1 million in 2023 to US\$ 5708.2 million in 2030; it is expected to grow at a CAGR of 12.1% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Threat Hunting Service Industry Forecast" looks at past sales and reviews total world Threat Hunting Service sales in 2023, providing a comprehensive analysis by region and market sector of projected Threat Hunting Service sales for 2024 through 2030. With Threat Hunting Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Threat Hunting Service industry.

This Insight Report provides a comprehensive analysis of the global Threat Hunting Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Threat Hunting Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Threat Hunting Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Threat Hunting Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Threat Hunting Service.

Some of the future market trends of Threat Hunting Service are:

Increased adoption of cloud-based solutions: As more organizations move their data and applications to the cloud, they need to ensure that their Threat Hunting Service solutions are compatible with the cloud environment. Cloud-based Threat Hunting Service solutions can offer benefits such as scalability, flexibility, cost-effectiveness, security, and reliability compared to on-premises solutions. Cloud-based Threat Hunting Service solutions can also enable users to access the latest features and updates without requiring extensive installation or maintenance.

Enhanced use of artificial intelligence (AI) and machine learning (ML): AI and ML can help organizations improve the efficiency and effectiveness of their threat hunting processes by providing data-driven insights, recommendations, and automation. AI and ML can also help organizations enhance their user experience by providing personalized offers, suggestions, and support based on user behavior, preferences, and feedback. AI and ML can also help organizations optimize their threat hunting performance by identifying patterns, trends, and anomalies that may indicate potential opportunities or risks.

Increased focus on user experience: As the threat landscape becomes more complex and dynamic, organizations need to provide a seamless and consistent user experience across multiple channels and devices. User experience is the perception and emotion that users have when interacting with an organization's products, services, employees, or brand. User experience can influence user satisfaction, loyalty, retention, advocacy, and revenue. Threat Hunting Service solutions can help organizations improve their user experience by providing tools such as digital signage, kiosks, mobile apps, online portals, chatbots, voice assistants, and augmented reality (AR) or virtual reality (VR) that can engage users in interactive and immersive ways.

This report presents a comprehensive overview, market shares, and growth opportunities of Threat Hunting Service market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

Web-Based

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

CapGemini

Kaspersky Lab

Symantec

Carbon Black

Clearnetwork

CyberDefenses

Cybereason

Delta Risk

Ingalls Information Security

IronNet Cybersecurity

Paladion

Redscan

SecureWorks

Sophos

TalaTek

Singtel

Verizon Enterprise

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