

Global Threat Deception Tools Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GC40B1B81A3AEN.html>

Date: April 2026

Pages: 134

Price: US\$ 3,660.00 (Single User License)

ID: GC40B1B81A3AEN

Abstracts

The global Threat Deception Tools market size is predicted to grow from US\$ 2518 million in 2025 to US\$ 5301 million in 2032; it is expected to grow at a CAGR of 10.6% from 2026 to 2032.

Threat deception tools are cybersecurity platforms that deliberately deploy realistic decoys, lures, and honeypots—such as fake hosts, services, credentials, files, or breadcrumbs—inside an environment so that when an intruder interacts with something that no legitimate user should touch, the defender gets a highly credible signal and richer context about the attacker's behavior. Because these deceptive assets sit alongside real infrastructure and are designed to look authentic, they can surface malicious reconnaissance and lateral movement early, while also collecting useful telemetry that supports faster investigation and response.

What makes deception uniquely attractive right now is how directly it tackles today's operational pain points in security operations: alert fatigue, blind spots once an attacker is 'inside,' and the difficulty of detecting stealthy hands-on-keyboard activity using logs alone. Deception flips the detection problem from 'spot the needle in a haystack' to 'create needles that shouldn't exist,' producing alerts that are inherently suspicious and often easier to validate, while simultaneously capturing attacker tactics and pathways that can be hard to reconstruct after the fact. In mature implementations, deception also complements exposure management and existing SOC tooling by providing high-confidence tripwires that add clarity in noisy environments rather than adding yet another stream of ambiguous detections.

Industry momentum is being driven by the real-world shift toward hybrid infrastructure and identity-centric attack paths, where adversaries increasingly rely on credential

abuse and lateral movement that can evade perimeter controls, alongside growing pressure on teams to shorten response cycles with limited analyst capacity. At the same time, the market is maturing in a realistic way: buyers increasingly expect deception to integrate cleanly with broader detection and response stacks, and vendors are being pushed toward operational simplicity, automated upkeep, and tighter workflow alignment—trends that favor platforms that feel less like a niche 'honeypot project' and more like a dependable detection layer. Looking forward, the strongest market potential sits in deception becoming more deeply embedded across identity, cloud workloads, and enterprise response pipelines as a high-signal complement to mainstream security platforms, even as competition and consolidation continue to reshape how deception is packaged and delivered.

United States market for Threat Deception Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Threat Deception Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Threat Deception Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Threat Deception Tools players cover Fortinet, Inc., Acalvio Technologies, Cynet, Check Point, Rapid7, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Threat Deception Tools Industry Forecast" looks at past sales and reviews total world Threat Deception Tools sales in 2025, providing a comprehensive analysis by region and market sector of projected Threat Deception Tools sales for 2026 through 2032. With Threat Deception Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Threat Deception Tools industry.

This Insight Report provides a comprehensive analysis of the global Threat Deception Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Threat Deception Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Threat Deception Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Threat Deception Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Threat Deception Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Threat Deception Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

On Premises

Cloud Based

Segmentation by Deceptive Assets:

Decoys

Honeytokens

Others

Segmentation by Interaction Depth:

Low-interaction

High-interaction

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Fortinet, Inc.

Acalvio Technologies

Cynet

Check Point

Rapid7

Morphisec

SentinelOne

Smokescreen

Zscaler

Defensys

Huawei

CounterCraft??

Lupovis

Commvault Cloud

Metallic

Fidelis Security

Labyrinth Security Solutions

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Threat Deception Tools Market Size (2021-2032)
- 2.1.2 Threat Deception Tools Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Threat Deception Tools by Country/Region (2021, 2025 & 2032)

2.2 Threat Deception Tools Segment by Type

- 2.2.1 On Premises
- 2.2.2 Cloud Based
- 2.2.3 Threat Deception Tools Market Size by Type
 - 2.2.3.1 Threat Deception Tools Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Threat Deception Tools Market Size Market Share by Type (2021-2026)

2.3 Threat Deception Tools Segment by Deceptive Assets

- 2.3.1 Decoys
- 2.3.2 Honeytokens
- 2.3.3 Others
- 2.3.4 Threat Deception Tools Market Size by Deceptive Assets
 - 2.3.4.1 Threat Deception Tools Market Size CAGR by Deceptive Assets (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Threat Deception Tools Market Size Market Share by Deceptive Assets (2021-2026)

2.4 Threat Deception Tools Segment by Interaction Depth

- 2.4.1 Low-interaction
- 2.4.2 High-interaction

2.4.3 Threat Deception Tools Market Size by Interaction Depth

2.4.3.1 Threat Deception Tools Market Size CAGR by Interaction Depth (2021 VS 2025 VS 2032)

2.4.3.2 Global Threat Deception Tools Market Size Market Share by Interaction Depth (2021-2026)

2.5 Threat Deception Tools Segment by Application

2.5.1 SMEs

2.5.2 Large Enterprises

2.5.3 Threat Deception Tools Market Size by Application

2.5.3.1 Threat Deception Tools Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.3.2 Global Threat Deception Tools Market Size Market Share by Application (2021-2026)

3 THREAT DECEPTION TOOLS MARKET SIZE BY PLAYER

3.1 Threat Deception Tools Market Size Market Share by Player

3.1.1 Global Threat Deception Tools Revenue by Player (2021-2026)

3.1.2 Global Threat Deception Tools Revenue Market Share by Player (2021-2026)

3.2 Global Threat Deception Tools Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 THREAT DECEPTION TOOLS BY REGION

4.1 Threat Deception Tools Market Size by Region (2021-2026)

4.2 Global Threat Deception Tools Annual Revenue by Country/Region (2021-2026)

4.3 Americas Threat Deception Tools Market Size Growth (2021-2026)

4.4 APAC Threat Deception Tools Market Size Growth (2021-2026)

4.5 Europe Threat Deception Tools Market Size Growth (2021-2026)

4.6 Middle East & Africa Threat Deception Tools Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Threat Deception Tools Market Size by Country (2021-2026)

5.2 Americas Threat Deception Tools Market Size by Type (2021-2026)

5.3 Americas Threat Deception Tools Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Threat Deception Tools Market Size by Region (2021-2026)

6.2 APAC Threat Deception Tools Market Size by Type (2021-2026)

6.3 APAC Threat Deception Tools Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Threat Deception Tools Market Size by Country (2021-2026)

7.2 Europe Threat Deception Tools Market Size by Type (2021-2026)

7.3 Europe Threat Deception Tools Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Threat Deception Tools by Region (2021-2026)

8.2 Middle East & Africa Threat Deception Tools Market Size by Type (2021-2026)

8.3 Middle East & Africa Threat Deception Tools Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL THREAT DECEPTION TOOLS MARKET FORECAST

10.1 Global Threat Deception Tools Forecast by Region (2027-2032)

10.1.1 Global Threat Deception Tools Forecast by Region (2027-2032)

10.1.2 Americas Threat Deception Tools Forecast

10.1.3 APAC Threat Deception Tools Forecast

10.1.4 Europe Threat Deception Tools Forecast

10.1.5 Middle East & Africa Threat Deception Tools Forecast

10.2 Americas Threat Deception Tools Forecast by Country (2027-2032)

10.2.1 United States Market Threat Deception Tools Forecast

10.2.2 Canada Market Threat Deception Tools Forecast

10.2.3 Mexico Market Threat Deception Tools Forecast

10.2.4 Brazil Market Threat Deception Tools Forecast

10.3 APAC Threat Deception Tools Forecast by Region (2027-2032)

10.3.1 China Threat Deception Tools Market Forecast

10.3.2 Japan Market Threat Deception Tools Forecast

10.3.3 Korea Market Threat Deception Tools Forecast

10.3.4 Southeast Asia Market Threat Deception Tools Forecast

10.3.5 India Market Threat Deception Tools Forecast

10.3.6 Australia Market Threat Deception Tools Forecast

10.4 Europe Threat Deception Tools Forecast by Country (2027-2032)

10.4.1 Germany Market Threat Deception Tools Forecast

10.4.2 France Market Threat Deception Tools Forecast

10.4.3 UK Market Threat Deception Tools Forecast

10.4.4 Italy Market Threat Deception Tools Forecast

10.4.5 Russia Market Threat Deception Tools Forecast

10.5 Middle East & Africa Threat Deception Tools Forecast by Region (2027-2032)

10.5.1 Egypt Market Threat Deception Tools Forecast

10.5.2 South Africa Market Threat Deception Tools Forecast

10.5.3 Israel Market Threat Deception Tools Forecast

10.5.4 Turkey Market Threat Deception Tools Forecast

10.6 Global Threat Deception Tools Forecast by Type (2027-2032)

10.7 Global Threat Deception Tools Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Threat Deception Tools Forecast

11 KEY PLAYERS ANALYSIS

11.1 Fortinet, Inc.

11.1.1 Fortinet, Inc. Company Information

11.1.2 Fortinet, Inc. Threat Deception Tools Product Offered

11.1.3 Fortinet, Inc. Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Fortinet, Inc. Main Business Overview

11.1.5 Fortinet, Inc. Latest Developments

11.2 Acalvio Technologies

11.2.1 Acalvio Technologies Company Information

11.2.2 Acalvio Technologies Threat Deception Tools Product Offered

11.2.3 Acalvio Technologies Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Acalvio Technologies Main Business Overview

11.2.5 Acalvio Technologies Latest Developments

11.3 Cynet

11.3.1 Cynet Company Information

11.3.2 Cynet Threat Deception Tools Product Offered

11.3.3 Cynet Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Cynet Main Business Overview

11.3.5 Cynet Latest Developments

11.4 Check Point

11.4.1 Check Point Company Information

11.4.2 Check Point Threat Deception Tools Product Offered

11.4.3 Check Point Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Check Point Main Business Overview

11.4.5 Check Point Latest Developments

11.5 Rapid7

11.5.1 Rapid7 Company Information

11.5.2 Rapid7 Threat Deception Tools Product Offered

11.5.3 Rapid7 Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)

- 11.5.4 Rapid7 Main Business Overview
- 11.5.5 Rapid7 Latest Developments
- 11.6 Morphisec
 - 11.6.1 Morphisec Company Information
 - 11.6.2 Morphisec Threat Deception Tools Product Offered
 - 11.6.3 Morphisec Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Morphisec Main Business Overview
 - 11.6.5 Morphisec Latest Developments
- 11.7 SentinelOne
 - 11.7.1 SentinelOne Company Information
 - 11.7.2 SentinelOne Threat Deception Tools Product Offered
 - 11.7.3 SentinelOne Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 SentinelOne Main Business Overview
 - 11.7.5 SentinelOne Latest Developments
- 11.8 Smokescreen
 - 11.8.1 Smokescreen Company Information
 - 11.8.2 Smokescreen Threat Deception Tools Product Offered
 - 11.8.3 Smokescreen Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Smokescreen Main Business Overview
 - 11.8.5 Smokescreen Latest Developments
- 11.9 Zscaler
 - 11.9.1 Zscaler Company Information
 - 11.9.2 Zscaler Threat Deception Tools Product Offered
 - 11.9.3 Zscaler Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Zscaler Main Business Overview
 - 11.9.5 Zscaler Latest Developments
- 11.10 Defensys
 - 11.10.1 Defensys Company Information
 - 11.10.2 Defensys Threat Deception Tools Product Offered
 - 11.10.3 Defensys Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Defensys Main Business Overview
 - 11.10.5 Defensys Latest Developments
- 11.11 Huawei
 - 11.11.1 Huawei Company Information

- 11.11.2 Huawei Threat Deception Tools Product Offered
- 11.11.3 Huawei Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
- 11.11.4 Huawei Main Business Overview
- 11.11.5 Huawei Latest Developments
- 11.12 CounterCraft??
- 11.12.1 CounterCraft?? Company Information
- 11.12.2 CounterCraft?? Threat Deception Tools Product Offered
- 11.12.3 CounterCraft?? Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
- 11.12.4 CounterCraft?? Main Business Overview
- 11.12.5 CounterCraft?? Latest Developments
- 11.13 Lupovis
- 11.13.1 Lupovis Company Information
- 11.13.2 Lupovis Threat Deception Tools Product Offered
- 11.13.3 Lupovis Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
- 11.13.4 Lupovis Main Business Overview
- 11.13.5 Lupovis Latest Developments
- 11.14 Commvault Cloud
- 11.14.1 Commvault Cloud Company Information
- 11.14.2 Commvault Cloud Threat Deception Tools Product Offered
- 11.14.3 Commvault Cloud Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
- 11.14.4 Commvault Cloud Main Business Overview
- 11.14.5 Commvault Cloud Latest Developments
- 11.15 Metallic
- 11.15.1 Metallic Company Information
- 11.15.2 Metallic Threat Deception Tools Product Offered
- 11.15.3 Metallic Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
- 11.15.4 Metallic Main Business Overview
- 11.15.5 Metallic Latest Developments
- 11.16 Fidelis Security
- 11.16.1 Fidelis Security Company Information
- 11.16.2 Fidelis Security Threat Deception Tools Product Offered
- 11.16.3 Fidelis Security Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)
- 11.16.4 Fidelis Security Main Business Overview

11.16.5 Fidelis Security Latest Developments

11.17 Labyrinth Security Solutions

11.17.1 Labyrinth Security Solutions Company Information

11.17.2 Labyrinth Security Solutions Threat Deception Tools Product Offered

11.17.3 Labyrinth Security Solutions Threat Deception Tools Revenue, Gross Margin and Market Share (2021-2026)

11.17.4 Labyrinth Security Solutions Main Business Overview

11.17.5 Labyrinth Security Solutions Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Threat Deception Tools Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Threat Deception Tools Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of On Premises

Table 4. Major Players of Cloud Based

Table 5. Threat Deception Tools Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Threat Deception Tools Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Threat Deception Tools Market Size Market Share by Type (2021-2026)

Table 8. Major Players of Decoys

Table 9. Major Players of Honeytokens

Table 10. Major Players of Others

Table 11. Threat Deception Tools Market Size CAGR by Deceptive Assets (2021 VS 2025 VS 2032) & (\$ millions)

Table 12. Global Threat Deception Tools Market Size by Deceptive Assets (2021-2026) & (\$ millions)

Table 13. Global Threat Deception Tools Market Size Market Share by Deceptive Assets (2021-2026)

Table 14. Major Players of Low-interaction

Table 15. Major Players of High-interaction

Table 16. Threat Deception Tools Market Size CAGR by Interaction Depth (2021 VS 2025 VS 2032) & (\$ millions)

Table 17. Global Threat Deception Tools Market Size by Interaction Depth (2021-2026) & (\$ millions)

Table 18. Global Threat Deception Tools Market Size Market Share by Interaction Depth (2021-2026)

Table 19. Threat Deception Tools Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 20. Global Threat Deception Tools Market Size by Application (2021-2026) & (\$ millions)

Table 21. Global Threat Deception Tools Market Size Market Share by Application (2021-2026)

Table 22. Global Threat Deception Tools Revenue by Player (2021-2026) & (\$ millions)

Table 23. Global Threat Deception Tools Revenue Market Share by Player (2021-2026)

Table 24. Threat Deception Tools Key Players Head office and Products Offered

Table 25. Threat Deception Tools Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 26. New Products and Potential Entrants

Table 27. Mergers & Acquisitions, Expansion

Table 28. Global Threat Deception Tools Market Size by Region (2021-2026) & (\$ millions)

Table 29. Global Threat Deception Tools Market Size Market Share by Region (2021-2026)

Table 30. Global Threat Deception Tools Revenue by Country/Region (2021-2026) & (\$ millions)

Table 31. Global Threat Deception Tools Revenue Market Share by Country/Region (2021-2026)

Table 32. Americas Threat Deception Tools Market Size by Country (2021-2026) & (\$ millions)

Table 33. Americas Threat Deception Tools Market Size Market Share by Country (2021-2026)

Table 34. Americas Threat Deception Tools Market Size by Type (2021-2026) & (\$ millions)

Table 35. Americas Threat Deception Tools Market Size Market Share by Type (2021-2026)

Table 36. Americas Threat Deception Tools Market Size by Application (2021-2026) & (\$ millions)

Table 37. Americas Threat Deception Tools Market Size Market Share by Application (2021-2026)

Table 38. APAC Threat Deception Tools Market Size by Region (2021-2026) & (\$ millions)

Table 39. APAC Threat Deception Tools Market Size Market Share by Region (2021-2026)

Table 40. APAC Threat Deception Tools Market Size by Type (2021-2026) & (\$ millions)

Table 41. APAC Threat Deception Tools Market Size by Application (2021-2026) & (\$ millions)

Table 42. Europe Threat Deception Tools Market Size by Country (2021-2026) & (\$ millions)

Table 43. Europe Threat Deception Tools Market Size Market Share by Country (2021-2026)

Table 44. Europe Threat Deception Tools Market Size by Type (2021-2026) & (\$ millions)

Table 45. Europe Threat Deception Tools Market Size by Application (2021-2026) & (\$ millions)

Table 46. Middle East & Africa Threat Deception Tools Market Size by Region (2021-2026) & (\$ millions)

Table 47. Middle East & Africa Threat Deception Tools Market Size by Type (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Threat Deception Tools Market Size by Application (2021-2026) & (\$ millions)

Table 49. Key Market Drivers & Growth Opportunities of Threat Deception Tools

Table 50. Key Market Challenges & Risks of Threat Deception Tools

Table 51. Key Industry Trends of Threat Deception Tools

Table 52. Global Threat Deception Tools Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 53. Global Threat Deception Tools Market Size Market Share Forecast by Region (2027-2032)

Table 54. Global Threat Deception Tools Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 55. Global Threat Deception Tools Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 56. Fortinet, Inc. Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 57. Fortinet, Inc. Threat Deception Tools Product Offered

Table 58. Fortinet, Inc. Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 59. Fortinet, Inc. Main Business

Table 60. Fortinet, Inc. Latest Developments

Table 61. Acalvio Technologies Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 62. Acalvio Technologies Threat Deception Tools Product Offered

Table 63. Acalvio Technologies Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Acalvio Technologies Main Business

Table 65. Acalvio Technologies Latest Developments

Table 66. Cynet Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 67. Cynet Threat Deception Tools Product Offered

Table 68. Cynet Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. Cynet Main Business

Table 70. Cynet Latest Developments

Table 71. Check Point Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 72. Check Point Threat Deception Tools Product Offered

Table 73. Check Point Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Check Point Main Business

Table 75. Check Point Latest Developments

Table 76. Rapid7 Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 77. Rapid7 Threat Deception Tools Product Offered

Table 78. Rapid7 Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Rapid7 Main Business

Table 80. Rapid7 Latest Developments

Table 81. Morphisec Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 82. Morphisec Threat Deception Tools Product Offered

Table 83. Morphisec Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Morphisec Main Business

Table 85. Morphisec Latest Developments

Table 86. SentinelOne Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 87. SentinelOne Threat Deception Tools Product Offered

Table 88. SentinelOne Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. SentinelOne Main Business

Table 90. SentinelOne Latest Developments

Table 91. Smokescreen Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 92. Smokescreen Threat Deception Tools Product Offered

Table 93. Smokescreen Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. Smokescreen Main Business

Table 95. Smokescreen Latest Developments

Table 96. Zscaler Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 97. Zscaler Threat Deception Tools Product Offered

Table 98. Zscaler Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. Zscaler Main Business

Table 100. Zscaler Latest Developments

Table 101. Defensys Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 102. Defensys Threat Deception Tools Product Offered

Table 103. Defensys Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Defensys Main Business

Table 105. Defensys Latest Developments

Table 106. Huawei Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 107. Huawei Threat Deception Tools Product Offered

Table 108. Huawei Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Huawei Main Business

Table 110. Huawei Latest Developments

Table 111. CounterCraft?? Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 112. CounterCraft?? Threat Deception Tools Product Offered

Table 113. CounterCraft?? Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. CounterCraft?? Main Business

Table 115. CounterCraft?? Latest Developments

Table 116. Lupovis Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 117. Lupovis Threat Deception Tools Product Offered

Table 118. Lupovis Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Lupovis Main Business

Table 120. Lupovis Latest Developments

Table 121. Commvault Cloud Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 122. Commvault Cloud Threat Deception Tools Product Offered

Table 123. Commvault Cloud Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. Commvault Cloud Main Business

Table 125. Commvault Cloud Latest Developments

Table 126. Metallic Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 127. Metallic Threat Deception Tools Product Offered

Table 128. Metallic Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. Metallic Main Business

Table 130. Metallic Latest Developments

Table 131. Fidelis Security Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 132. Fidelis Security Threat Deception Tools Product Offered

Table 133. Fidelis Security Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. Fidelis Security Main Business

Table 135. Fidelis Security Latest Developments

Table 136. Labyrinth Security Solutions Details, Company Type, Threat Deception Tools Area Served and Its Competitors

Table 137. Labyrinth Security Solutions Threat Deception Tools Product Offered

Table 138. Labyrinth Security Solutions Threat Deception Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. Labyrinth Security Solutions Main Business

Table 140. Labyrinth Security Solutions Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Threat Deception Tools Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Threat Deception Tools Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Threat Deception Tools Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Threat Deception Tools Sales Market Share by Country/Region (2025)

Figure 8. Threat Deception Tools Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Threat Deception Tools Market Size Market Share by Type in 2025

Figure 10. Global Threat Deception Tools Market Size Market Share by Deceptive Assets in 2025

Figure 11. Global Threat Deception Tools Market Size Market Share by Interaction Depth in 2025

Figure 12. Threat Deception Tools in SMEs

Figure 13. Global Threat Deception Tools Market: SMEs (2021-2026) & (\$ millions)

Figure 14. Threat Deception Tools in Large Enterprises

Figure 15. Global Threat Deception Tools Market: Large Enterprises (2021-2026) & (\$ millions)

Figure 16. Global Threat Deception Tools Market Size Market Share by Application in 2025

Figure 17. Global Threat Deception Tools Revenue Market Share by Player in 2025

Figure 18. Global Threat Deception Tools Market Size Market Share by Region (2021-2026)

Figure 19. Americas Threat Deception Tools Market Size 2021-2026 (\$ millions)

Figure 20. APAC Threat Deception Tools Market Size 2021-2026 (\$ millions)

Figure 21. Europe Threat Deception Tools Market Size 2021-2026 (\$ millions)

Figure 22. Middle East & Africa Threat Deception Tools Market Size 2021-2026 (\$ millions)

Figure 23. Americas Threat Deception Tools Value Market Share by Country in 2025

Figure 24. United States Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 25. Canada Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 26. Mexico Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 27. Brazil Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 28. APAC Threat Deception Tools Market Size Market Share by Region in 2025

Figure 29. APAC Threat Deception Tools Market Size Market Share by Type (2021-2026)

Figure 30. APAC Threat Deception Tools Market Size Market Share by Application (2021-2026)

Figure 31. China Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 32. Japan Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 33. South Korea Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 34. Southeast Asia Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 35. India Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe Threat Deception Tools Market Size Market Share by Country in 2025

Figure 38. Europe Threat Deception Tools Market Size Market Share by Type (2021-2026)

Figure 39. Europe Threat Deception Tools Market Size Market Share by Application (2021-2026)

Figure 40. Germany Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 41. France Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 42. UK Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 43. Italy Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 44. Russia Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Threat Deception Tools Market Size Market Share by Region (2021-2026)

Figure 46. Middle East & Africa Threat Deception Tools Market Size Market Share by Type (2021-2026)

Figure 47. Middle East & Africa Threat Deception Tools Market Size Market Share by Application (2021-2026)

Figure 48. Egypt Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 49. South Africa Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 50. Israel Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 51. Turkey Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 52. GCC Countries Threat Deception Tools Market Size Growth 2021-2026 (\$ millions)

Figure 53. Americas Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 54. APAC Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 55. Europe Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 56. Middle East & Africa Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 57. United States Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 58. Canada Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 59. Mexico Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 60. Brazil Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 61. China Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 62. Japan Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 63. Korea Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 64. Southeast Asia Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 65. India Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 66. Australia Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 67. Germany Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 68. France Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 69. UK Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 70. Italy Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 71. Russia Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 72. Egypt Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 73. South Africa Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 74. Israel Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 75. Turkey Threat Deception Tools Market Size 2027-2032 (\$ millions)

Figure 76. Global Threat Deception Tools Market Size Market Share Forecast by Type (2027-2032)

Figure 77. Global Threat Deception Tools Market Size Market Share Forecast by Application (2027-2032)

Figure 78. GCC Countries Threat Deception Tools Market Size 2027-2032 (\$ millions)

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