

Global Thermoplastic Traffic Marking Paint Market Growth 2025-2031

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Abstracts

The global Thermoplastic Traffic Marking Paint market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

United States market for Thermoplastic Traffic Marking Paint is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Thermoplastic Traffic Marking Paint is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Thermoplastic Traffic Marking Paint is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Thermoplastic Traffic Marking Paint players cover 3M, Sherwin-Williams, Swarco AG, Nippon Paint, Ennis Flint, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Thermoplastic Traffic Marking Paint Industry Forecast" looks at past sales and reviews total world Thermoplastic Traffic Marking Paint sales in 2024, providing a comprehensive analysis by region and market sector of projected Thermoplastic Traffic Marking Paint sales for 2025 through 2031. With Thermoplastic Traffic Marking Paint sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Thermoplastic Traffic Marking Paint industry.

This Insight Report provides a comprehensive analysis of the global Thermoplastic Traffic Marking Paint landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Thermoplastic Traffic Marking Paint portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Thermoplastic Traffic Marking Paint market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Thermoplastic Traffic Marking Paint and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Thermoplastic Traffic Marking Paint.

This report presents a comprehensive overview, market shares, and growth opportunities of Thermoplastic Traffic Marking Paint market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acrylic Resin

Alkyd Resin

Polyester Resin

Segmentation by Application:

Roads & Streets

Parking Lot

Airport

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Sherwin-Williams

Swarco AG

Nippon Paint

Ennis Flint

Hempel

Geveko Markings

PPG Industries

Asian Paints PPG

SealMaster

Reda National Co.

Lanino

TATU

Zhejiang Brother

Zhejiang Yuanguang

Luteng Tuliao

Rainbow Brand

Key Questions Addressed in this Report

What is the 10-year outlook for the global Thermoplastic Traffic Marking Paint market?

What factors are driving Thermoplastic Traffic Marking Paint market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Thermoplastic Traffic Marking Paint market opportunities vary by end market size?

How does Thermoplastic Traffic Marking Paint break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Thermoplastic Traffic Marking Paint Annual Sales 2020-2031
- 2.1.2 World Current & Future Analysis for Thermoplastic Traffic Marking Paint by Geographic Region, 2020, 2024 & 2031
- 2.1.3 World Current & Future Analysis for Thermoplastic Traffic Marking Paint by Country/Region, 2020, 2024 & 2031

2.2 Thermoplastic Traffic Marking Paint Segment by Type

- 2.2.1 Acrylic Resin
- 2.2.2 Alkyd Resin
- 2.2.3 Polyester Resin

2.3 Thermoplastic Traffic Marking Paint Sales by Type

- 2.3.1 Global Thermoplastic Traffic Marking Paint Sales Market Share by Type (2020-2025)
- 2.3.2 Global Thermoplastic Traffic Marking Paint Revenue and Market Share by Type (2020-2025)
- 2.3.3 Global Thermoplastic Traffic Marking Paint Sale Price by Type (2020-2025)

2.4 Thermoplastic Traffic Marking Paint Segment by Application

- 2.4.1 Roads & Streets
- 2.4.2 Parking Lot
- 2.4.3 Airport
- 2.4.4 Other

2.5 Thermoplastic Traffic Marking Paint Sales by Application

- 2.5.1 Global Thermoplastic Traffic Marking Paint Sale Market Share by Application (2020-2025)

2.5.2 Global Thermoplastic Traffic Marking Paint Revenue and Market Share by Application (2020-2025)

2.5.3 Global Thermoplastic Traffic Marking Paint Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Thermoplastic Traffic Marking Paint Breakdown Data by Company

3.1.1 Global Thermoplastic Traffic Marking Paint Annual Sales by Company (2020-2025)

3.1.2 Global Thermoplastic Traffic Marking Paint Sales Market Share by Company (2020-2025)

3.2 Global Thermoplastic Traffic Marking Paint Annual Revenue by Company (2020-2025)

3.2.1 Global Thermoplastic Traffic Marking Paint Revenue by Company (2020-2025)

3.2.2 Global Thermoplastic Traffic Marking Paint Revenue Market Share by Company (2020-2025)

3.3 Global Thermoplastic Traffic Marking Paint Sale Price by Company

3.4 Key Manufacturers Thermoplastic Traffic Marking Paint Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Thermoplastic Traffic Marking Paint Product Location Distribution

3.4.2 Players Thermoplastic Traffic Marking Paint Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR THERMOPLASTIC TRAFFIC MARKING PAINT BY GEOGRAPHIC REGION

4.1 World Historic Thermoplastic Traffic Marking Paint Market Size by Geographic Region (2020-2025)

4.1.1 Global Thermoplastic Traffic Marking Paint Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Thermoplastic Traffic Marking Paint Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Thermoplastic Traffic Marking Paint Market Size by Country/Region

(2020-2025)

4.2.1 Global Thermoplastic Traffic Marking Paint Annual Sales by Country/Region

(2020-2025)

4.2.2 Global Thermoplastic Traffic Marking Paint Annual Revenue by Country/Region

(2020-2025)

4.3 Americas Thermoplastic Traffic Marking Paint Sales Growth

4.4 APAC Thermoplastic Traffic Marking Paint Sales Growth

4.5 Europe Thermoplastic Traffic Marking Paint Sales Growth

4.6 Middle East & Africa Thermoplastic Traffic Marking Paint Sales Growth

5 AMERICAS

5.1 Americas Thermoplastic Traffic Marking Paint Sales by Country

5.1.1 Americas Thermoplastic Traffic Marking Paint Sales by Country (2020-2025)

5.1.2 Americas Thermoplastic Traffic Marking Paint Revenue by Country (2020-2025)

5.2 Americas Thermoplastic Traffic Marking Paint Sales by Type (2020-2025)

5.3 Americas Thermoplastic Traffic Marking Paint Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Thermoplastic Traffic Marking Paint Sales by Region

6.1.1 APAC Thermoplastic Traffic Marking Paint Sales by Region (2020-2025)

6.1.2 APAC Thermoplastic Traffic Marking Paint Revenue by Region (2020-2025)

6.2 APAC Thermoplastic Traffic Marking Paint Sales by Type (2020-2025)

6.3 APAC Thermoplastic Traffic Marking Paint Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Thermoplastic Traffic Marking Paint by Country

7.1.1 Europe Thermoplastic Traffic Marking Paint Sales by Country (2020-2025)

7.1.2 Europe Thermoplastic Traffic Marking Paint Revenue by Country (2020-2025)

7.2 Europe Thermoplastic Traffic Marking Paint Sales by Type (2020-2025)

7.3 Europe Thermoplastic Traffic Marking Paint Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Thermoplastic Traffic Marking Paint by Country

8.1.1 Middle East & Africa Thermoplastic Traffic Marking Paint Sales by Country (2020-2025)

8.1.2 Middle East & Africa Thermoplastic Traffic Marking Paint Revenue by Country (2020-2025)

8.2 Middle East & Africa Thermoplastic Traffic Marking Paint Sales by Type (2020-2025)

8.3 Middle East & Africa Thermoplastic Traffic Marking Paint Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Thermoplastic Traffic Marking Paint

10.3 Manufacturing Process Analysis of Thermoplastic Traffic Marking Paint

10.4 Industry Chain Structure of Thermoplastic Traffic Marking Paint

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Thermoplastic Traffic Marking Paint Distributors

11.3 Thermoplastic Traffic Marking Paint Customer

12 WORLD FORECAST REVIEW FOR THERMOPLASTIC TRAFFIC MARKING PAINT BY GEOGRAPHIC REGION

12.1 Global Thermoplastic Traffic Marking Paint Market Size Forecast by Region

12.1.1 Global Thermoplastic Traffic Marking Paint Forecast by Region (2026-2031)

12.1.2 Global Thermoplastic Traffic Marking Paint Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Thermoplastic Traffic Marking Paint Forecast by Type (2026-2031)

12.7 Global Thermoplastic Traffic Marking Paint Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 3M

13.1.1 3M Company Information

13.1.2 3M Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.1.3 3M Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 3M Main Business Overview

13.1.5 3M Latest Developments

13.2 Sherwin-Williams

13.2.1 Sherwin-Williams Company Information

13.2.2 Sherwin-Williams Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.2.3 Sherwin-Williams Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

- 13.2.4 Sherwin-Williams Main Business Overview
- 13.2.5 Sherwin-Williams Latest Developments
- 13.3 Swarco AG
 - 13.3.1 Swarco AG Company Information
 - 13.3.2 Swarco AG Thermoplastic Traffic Marking Paint Product Portfolios and Specifications
 - 13.3.3 Swarco AG Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.3.4 Swarco AG Main Business Overview
 - 13.3.5 Swarco AG Latest Developments
- 13.4 Nippon Paint
 - 13.4.1 Nippon Paint Company Information
 - 13.4.2 Nippon Paint Thermoplastic Traffic Marking Paint Product Portfolios and Specifications
 - 13.4.3 Nippon Paint Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.4.4 Nippon Paint Main Business Overview
 - 13.4.5 Nippon Paint Latest Developments
- 13.5 Ennis Flint
 - 13.5.1 Ennis Flint Company Information
 - 13.5.2 Ennis Flint Thermoplastic Traffic Marking Paint Product Portfolios and Specifications
 - 13.5.3 Ennis Flint Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.5.4 Ennis Flint Main Business Overview
 - 13.5.5 Ennis Flint Latest Developments
- 13.6 Hempel
 - 13.6.1 Hempel Company Information
 - 13.6.2 Hempel Thermoplastic Traffic Marking Paint Product Portfolios and Specifications
 - 13.6.3 Hempel Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Hempel Main Business Overview
 - 13.6.5 Hempel Latest Developments
- 13.7 Geveko Markings
 - 13.7.1 Geveko Markings Company Information
 - 13.7.2 Geveko Markings Thermoplastic Traffic Marking Paint Product Portfolios and Specifications
 - 13.7.3 Geveko Markings Thermoplastic Traffic Marking Paint Sales, Revenue, Price

and Gross Margin (2020-2025)

13.7.4 Geveko Markings Main Business Overview

13.7.5 Geveko Markings Latest Developments

13.8 PPG Industries

13.8.1 PPG Industries Company Information

13.8.2 PPG Industries Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.8.3 PPG Industries Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 PPG Industries Main Business Overview

13.8.5 PPG Industries Latest Developments

13.9 Asian Paints PPG

13.9.1 Asian Paints PPG Company Information

13.9.2 Asian Paints PPG Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.9.3 Asian Paints PPG Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 Asian Paints PPG Main Business Overview

13.9.5 Asian Paints PPG Latest Developments

13.10 SealMaster

13.10.1 SealMaster Company Information

13.10.2 SealMaster Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.10.3 SealMaster Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 SealMaster Main Business Overview

13.10.5 SealMaster Latest Developments

13.11 Reda National Co.

13.11.1 Reda National Co. Company Information

13.11.2 Reda National Co. Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.11.3 Reda National Co. Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Reda National Co. Main Business Overview

13.11.5 Reda National Co. Latest Developments

13.12 Lanino

13.12.1 Lanino Company Information

13.12.2 Lanino Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.12.3 Lanino Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.12.4 Lanino Main Business Overview

13.12.5 Lanino Latest Developments

13.13 TATU

13.13.1 TATU Company Information

13.13.2 TATU Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.13.3 TATU Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.13.4 TATU Main Business Overview

13.13.5 TATU Latest Developments

13.14 Zhejiang Brother

13.14.1 Zhejiang Brother Company Information

13.14.2 Zhejiang Brother Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.14.3 Zhejiang Brother Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.14.4 Zhejiang Brother Main Business Overview

13.14.5 Zhejiang Brother Latest Developments

13.15 Zhejiang Yuanguang

13.15.1 Zhejiang Yuanguang Company Information

13.15.2 Zhejiang Yuanguang Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.15.3 Zhejiang Yuanguang Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 Zhejiang Yuanguang Main Business Overview

13.15.5 Zhejiang Yuanguang Latest Developments

13.16 Luteng Tuliao

13.16.1 Luteng Tuliao Company Information

13.16.2 Luteng Tuliao Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

13.16.3 Luteng Tuliao Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.16.4 Luteng Tuliao Main Business Overview

13.16.5 Luteng Tuliao Latest Developments

13.17 Rainbow Brand

13.17.1 Rainbow Brand Company Information

13.17.2 Rainbow Brand Thermoplastic Traffic Marking Paint Product Portfolios and

Specifications

13.17.3 Rainbow Brand Thermoplastic Traffic Marking Paint Sales, Revenue, Price and Gross Margin (2020-2025)

13.17.4 Rainbow Brand Main Business Overview

13.17.5 Rainbow Brand Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Thermoplastic Traffic Marking Paint Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Thermoplastic Traffic Marking Paint Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Acrylic Resin
- Table 4. Major Players of Alkyd Resin
- Table 5. Major Players of Polyester Resin
- Table 6. Global Thermoplastic Traffic Marking Paint Sales by Type (2020-2025) & (Tons)
- Table 7. Global Thermoplastic Traffic Marking Paint Sales Market Share by Type (2020-2025)
- Table 8. Global Thermoplastic Traffic Marking Paint Revenue by Type (2020-2025) & (\$ million)
- Table 9. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Type (2020-2025)
- Table 10. Global Thermoplastic Traffic Marking Paint Sale Price by Type (2020-2025) & (US\$/Ton)
- Table 11. Global Thermoplastic Traffic Marking Paint Sale by Application (2020-2025) & (Tons)
- Table 12. Global Thermoplastic Traffic Marking Paint Sale Market Share by Application (2020-2025)
- Table 13. Global Thermoplastic Traffic Marking Paint Revenue by Application (2020-2025) & (\$ million)
- Table 14. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Application (2020-2025)
- Table 15. Global Thermoplastic Traffic Marking Paint Sale Price by Application (2020-2025) & (US\$/Ton)
- Table 16. Global Thermoplastic Traffic Marking Paint Sales by Company (2020-2025) & (Tons)
- Table 17. Global Thermoplastic Traffic Marking Paint Sales Market Share by Company (2020-2025)
- Table 18. Global Thermoplastic Traffic Marking Paint Revenue by Company (2020-2025) & (\$ millions)
- Table 19. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Company (2020-2025)

- Table 20. Global Thermoplastic Traffic Marking Paint Sale Price by Company (2020-2025) & (US\$/Ton)
- Table 21. Key Manufacturers Thermoplastic Traffic Marking Paint Producing Area Distribution and Sales Area
- Table 22. Players Thermoplastic Traffic Marking Paint Products Offered
- Table 23. Thermoplastic Traffic Marking Paint Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 24. New Products and Potential Entrants
- Table 25. Market M&A Activity & Strategy
- Table 26. Global Thermoplastic Traffic Marking Paint Sales by Geographic Region (2020-2025) & (Tons)
- Table 27. Global Thermoplastic Traffic Marking Paint Sales Market Share Geographic Region (2020-2025)
- Table 28. Global Thermoplastic Traffic Marking Paint Revenue by Geographic Region (2020-2025) & (\$ millions)
- Table 29. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Geographic Region (2020-2025)
- Table 30. Global Thermoplastic Traffic Marking Paint Sales by Country/Region (2020-2025) & (Tons)
- Table 31. Global Thermoplastic Traffic Marking Paint Sales Market Share by Country/Region (2020-2025)
- Table 32. Global Thermoplastic Traffic Marking Paint Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 33. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Country/Region (2020-2025)
- Table 34. Americas Thermoplastic Traffic Marking Paint Sales by Country (2020-2025) & (Tons)
- Table 35. Americas Thermoplastic Traffic Marking Paint Sales Market Share by Country (2020-2025)
- Table 36. Americas Thermoplastic Traffic Marking Paint Revenue by Country (2020-2025) & (\$ millions)
- Table 37. Americas Thermoplastic Traffic Marking Paint Sales by Type (2020-2025) & (Tons)
- Table 38. Americas Thermoplastic Traffic Marking Paint Sales by Application (2020-2025) & (Tons)
- Table 39. APAC Thermoplastic Traffic Marking Paint Sales by Region (2020-2025) & (Tons)
- Table 40. APAC Thermoplastic Traffic Marking Paint Sales Market Share by Region (2020-2025)

Table 41. APAC Thermoplastic Traffic Marking Paint Revenue by Region (2020-2025) & (\$ millions)

Table 42. APAC Thermoplastic Traffic Marking Paint Sales by Type (2020-2025) & (Tons)

Table 43. APAC Thermoplastic Traffic Marking Paint Sales by Application (2020-2025) & (Tons)

Table 44. Europe Thermoplastic Traffic Marking Paint Sales by Country (2020-2025) & (Tons)

Table 45. Europe Thermoplastic Traffic Marking Paint Revenue by Country (2020-2025) & (\$ millions)

Table 46. Europe Thermoplastic Traffic Marking Paint Sales by Type (2020-2025) & (Tons)

Table 47. Europe Thermoplastic Traffic Marking Paint Sales by Application (2020-2025) & (Tons)

Table 48. Middle East & Africa Thermoplastic Traffic Marking Paint Sales by Country (2020-2025) & (Tons)

Table 49. Middle East & Africa Thermoplastic Traffic Marking Paint Revenue Market Share by Country (2020-2025)

Table 50. Middle East & Africa Thermoplastic Traffic Marking Paint Sales by Type (2020-2025) & (Tons)

Table 51. Middle East & Africa Thermoplastic Traffic Marking Paint Sales by Application (2020-2025) & (Tons)

Table 52. Key Market Drivers & Growth Opportunities of Thermoplastic Traffic Marking Paint

Table 53. Key Market Challenges & Risks of Thermoplastic Traffic Marking Paint

Table 54. Key Industry Trends of Thermoplastic Traffic Marking Paint

Table 55. Thermoplastic Traffic Marking Paint Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Thermoplastic Traffic Marking Paint Distributors List

Table 58. Thermoplastic Traffic Marking Paint Customer List

Table 59. Global Thermoplastic Traffic Marking Paint Sales Forecast by Region (2026-2031) & (Tons)

Table 60. Global Thermoplastic Traffic Marking Paint Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 61. Americas Thermoplastic Traffic Marking Paint Sales Forecast by Country (2026-2031) & (Tons)

Table 62. Americas Thermoplastic Traffic Marking Paint Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 63. APAC Thermoplastic Traffic Marking Paint Sales Forecast by Region

(2026-2031) & (Tons)

Table 64. APAC Thermoplastic Traffic Marking Paint Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 65. Europe Thermoplastic Traffic Marking Paint Sales Forecast by Country (2026-2031) & (Tons)

Table 66. Europe Thermoplastic Traffic Marking Paint Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 67. Middle East & Africa Thermoplastic Traffic Marking Paint Sales Forecast by Country (2026-2031) & (Tons)

Table 68. Middle East & Africa Thermoplastic Traffic Marking Paint Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Global Thermoplastic Traffic Marking Paint Sales Forecast by Type (2026-2031) & (Tons)

Table 70. Global Thermoplastic Traffic Marking Paint Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global Thermoplastic Traffic Marking Paint Sales Forecast by Application (2026-2031) & (Tons)

Table 72. Global Thermoplastic Traffic Marking Paint Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 73. 3M Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 74. 3M Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 75. 3M Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 76. 3M Main Business

Table 77. 3M Latest Developments

Table 78. Sherwin-Williams Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 79. Sherwin-Williams Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 80. Sherwin-Williams Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 81. Sherwin-Williams Main Business

Table 82. Sherwin-Williams Latest Developments

Table 83. Swarco AG Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 84. Swarco AG Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 85. Swarco AG Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 86. Swarco AG Main Business

Table 87. Swarco AG Latest Developments

Table 88. Nippon Paint Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 89. Nippon Paint Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 90. Nippon Paint Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 91. Nippon Paint Main Business

Table 92. Nippon Paint Latest Developments

Table 93. Ennis Flint Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 94. Ennis Flint Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 95. Ennis Flint Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 96. Ennis Flint Main Business

Table 97. Ennis Flint Latest Developments

Table 98. Hempel Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 99. Hempel Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 100. Hempel Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 101. Hempel Main Business

Table 102. Hempel Latest Developments

Table 103. Geveko Markings Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 104. Geveko Markings Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 105. Geveko Markings Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 106. Geveko Markings Main Business

Table 107. Geveko Markings Latest Developments

Table 108. PPG Industries Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 109. PPG Industries Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 110. PPG Industries Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 111. PPG Industries Main Business

Table 112. PPG Industries Latest Developments

Table 113. Asian Paints PPG Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 114. Asian Paints PPG Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 115. Asian Paints PPG Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 116. Asian Paints PPG Main Business

Table 117. Asian Paints PPG Latest Developments

Table 118. SealMaster Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 119. SealMaster Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 120. SealMaster Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 121. SealMaster Main Business

Table 122. SealMaster Latest Developments

Table 123. Reda National Co. Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 124. Reda National Co. Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 125. Reda National Co. Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 126. Reda National Co. Main Business

Table 127. Reda National Co. Latest Developments

Table 128. Lanino Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 129. Lanino Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 130. Lanino Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 131. Lanino Main Business

Table 132. Lanino Latest Developments

Table 133. TATU Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 134. TATU Thermoplastic Traffic Marking Paint Product Portfolios and

Specifications

Table 135. TATU Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 136. TATU Main Business

Table 137. TATU Latest Developments

Table 138. Zhejiang Brother Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 139. Zhejiang Brother Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 140. Zhejiang Brother Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 141. Zhejiang Brother Main Business

Table 142. Zhejiang Brother Latest Developments

Table 143. Zhejiang Yuanguang Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 144. Zhejiang Yuanguang Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 145. Zhejiang Yuanguang Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 146. Zhejiang Yuanguang Main Business

Table 147. Zhejiang Yuanguang Latest Developments

Table 148. Luteng Tuliao Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 149. Luteng Tuliao Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 150. Luteng Tuliao Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 151. Luteng Tuliao Main Business

Table 152. Luteng Tuliao Latest Developments

Table 153. Rainbow Brand Basic Information, Thermoplastic Traffic Marking Paint Manufacturing Base, Sales Area and Its Competitors

Table 154. Rainbow Brand Thermoplastic Traffic Marking Paint Product Portfolios and Specifications

Table 155. Rainbow Brand Thermoplastic Traffic Marking Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 156. Rainbow Brand Main Business

Table 157. Rainbow Brand Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Thermoplastic Traffic Marking Paint
- Figure 2. Thermoplastic Traffic Marking Paint Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Thermoplastic Traffic Marking Paint Sales Growth Rate 2020-2031 (Tons)
- Figure 7. Global Thermoplastic Traffic Marking Paint Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Thermoplastic Traffic Marking Paint Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Thermoplastic Traffic Marking Paint Sales Market Share by Country/Region (2024)
- Figure 10. Thermoplastic Traffic Marking Paint Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Acrylic Resin
- Figure 12. Product Picture of Alkyd Resin
- Figure 13. Product Picture of Polyester Resin
- Figure 14. Global Thermoplastic Traffic Marking Paint Sales Market Share by Type in 2025
- Figure 15. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Type (2020-2025)
- Figure 16. Thermoplastic Traffic Marking Paint Consumed in Roads & Streets
- Figure 17. Global Thermoplastic Traffic Marking Paint Market: Roads & Streets (2020-2025) & (Tons)
- Figure 18. Thermoplastic Traffic Marking Paint Consumed in Parking Lot
- Figure 19. Global Thermoplastic Traffic Marking Paint Market: Parking Lot (2020-2025) & (Tons)
- Figure 20. Thermoplastic Traffic Marking Paint Consumed in Airport
- Figure 21. Global Thermoplastic Traffic Marking Paint Market: Airport (2020-2025) & (Tons)
- Figure 22. Thermoplastic Traffic Marking Paint Consumed in Other
- Figure 23. Global Thermoplastic Traffic Marking Paint Market: Other (2020-2025) & (Tons)
- Figure 24. Global Thermoplastic Traffic Marking Paint Sale Market Share by Application

(2024)

Figure 25. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Application in 2025

Figure 26. Thermoplastic Traffic Marking Paint Sales by Company in 2025 (Tons)

Figure 27. Global Thermoplastic Traffic Marking Paint Sales Market Share by Company in 2025

Figure 28. Thermoplastic Traffic Marking Paint Revenue by Company in 2025 (\$ millions)

Figure 29. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Company in 2025

Figure 30. Global Thermoplastic Traffic Marking Paint Sales Market Share by Geographic Region (2020-2025)

Figure 31. Global Thermoplastic Traffic Marking Paint Revenue Market Share by Geographic Region in 2025

Figure 32. Americas Thermoplastic Traffic Marking Paint Sales 2020-2025 (Tons)

Figure 33. Americas Thermoplastic Traffic Marking Paint Revenue 2020-2025 (\$ millions)

Figure 34. APAC Thermoplastic Traffic Marking Paint Sales 2020-2025 (Tons)

Figure 35. APAC Thermoplastic Traffic Marking Paint Revenue 2020-2025 (\$ millions)

Figure 36. Europe Thermoplastic Traffic Marking Paint Sales 2020-2025 (Tons)

Figure 37. Europe Thermoplastic Traffic Marking Paint Revenue 2020-2025 (\$ millions)

Figure 38. Middle East & Africa Thermoplastic Traffic Marking Paint Sales 2020-2025 (Tons)

Figure 39. Middle East & Africa Thermoplastic Traffic Marking Paint Revenue 2020-2025 (\$ millions)

Figure 40. Americas Thermoplastic Traffic Marking Paint Sales Market Share by Country in 2025

Figure 41. Americas Thermoplastic Traffic Marking Paint Revenue Market Share by Country (2020-2025)

Figure 42. Americas Thermoplastic Traffic Marking Paint Sales Market Share by Type (2020-2025)

Figure 43. Americas Thermoplastic Traffic Marking Paint Sales Market Share by Application (2020-2025)

Figure 44. United States Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 45. Canada Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 46. Mexico Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 47. Brazil Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 48. APAC Thermoplastic Traffic Marking Paint Sales Market Share by Region in 2025

Figure 49. APAC Thermoplastic Traffic Marking Paint Revenue Market Share by Region (2020-2025)

Figure 50. APAC Thermoplastic Traffic Marking Paint Sales Market Share by Type (2020-2025)

Figure 51. APAC Thermoplastic Traffic Marking Paint Sales Market Share by Application (2020-2025)

Figure 52. China Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 53. Japan Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 54. South Korea Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 55. Southeast Asia Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 56. India Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 57. Australia Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 58. China Taiwan Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 59. Europe Thermoplastic Traffic Marking Paint Sales Market Share by Country in 2025

Figure 60. Europe Thermoplastic Traffic Marking Paint Revenue Market Share by Country (2020-2025)

Figure 61. Europe Thermoplastic Traffic Marking Paint Sales Market Share by Type (2020-2025)

Figure 62. Europe Thermoplastic Traffic Marking Paint Sales Market Share by Application (2020-2025)

Figure 63. Germany Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 64. France Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 65. UK Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 66. Italy Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$

millions)

Figure 67. Russia Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 68. Middle East & Africa Thermoplastic Traffic Marking Paint Sales Market Share by Country (2020-2025)

Figure 69. Middle East & Africa Thermoplastic Traffic Marking Paint Sales Market Share by Type (2020-2025)

Figure 70. Middle East & Africa Thermoplastic Traffic Marking Paint Sales Market Share by Application (2020-2025)

Figure 71. Egypt Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 72. South Africa Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 73. Israel Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 74. Turkey Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 75. GCC Countries Thermoplastic Traffic Marking Paint Revenue Growth 2020-2025 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of Thermoplastic Traffic Marking Paint in 2025

Figure 77. Manufacturing Process Analysis of Thermoplastic Traffic Marking Paint

Figure 78. Industry Chain Structure of Thermoplastic Traffic Marking Paint

Figure 79. Channels of Distribution

Figure 80. Global Thermoplastic Traffic Marking Paint Sales Market Forecast by Region (2026-2031)

Figure 81. Global Thermoplastic Traffic Marking Paint Revenue Market Share Forecast by Region (2026-2031)

Figure 82. Global Thermoplastic Traffic Marking Paint Sales Market Share Forecast by Type (2026-2031)

Figure 83. Global Thermoplastic Traffic Marking Paint Revenue Market Share Forecast by Type (2026-2031)

Figure 84. Global Thermoplastic Traffic Marking Paint Sales Market Share Forecast by Application (2026-2031)

Figure 85. Global Thermoplastic Traffic Marking Paint Revenue Market Share Forecast by Application (2026-2031)

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