

Global Thermal and Acoustic Insulation Plaster Market Growth 2026-2032

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Abstracts

The global Thermal and Acoustic Insulation Plaster market size is predicted to grow from US\$ 5635 million in 2025 to US\$ 9059 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

In 2025, global sales of Thermal and Acoustic Insulation Plaster reached 32 million tons, with an average selling price of \$180 per ton; total global production capacity stood at approximately 42 million tons, and the industry's average gross profit margin was around 27%. Thermal and Acoustic Insulation Plaster is a novel functional building material based on architectural gypsum, formulated with additives such as expanded perlite, vitrified microspheres, mineral fibers, polymer modifiers, and sound-insulating fillers. It offers properties including thermal insulation, sound absorption and noise reduction, fire resistance, and lightweight characteristics. It is widely used in interior wall plastering, partition wall systems, and suspended ceiling projects across residential buildings, commercial complexes, public facilities, hospitals, schools, and industrial plants.

Upstream operations primarily involve suppliers of raw materials such as natural gypsum, desulfurization gypsum, perlite, vitrified microspheres, mineral wool fibers, chemical additives, and packaging materials, with gypsum powder and lightweight aggregates accounting for the bulk of raw material costs. Downstream supply relationships primarily encompass construction contractors, prefabricated building enterprises, architectural decoration companies, and green building material integrators.

Driven by the promotion of global green building certification systems, the upgrading of building energy-efficiency standards, and rising consumer expectations for indoor acoustic environments, the demand for thermal and acoustic insulation gypsum

continues to grow. The material holds significant development potential in sectors such as prefabricated construction, ultra-low energy buildings, energy-efficiency retrofitting of existing housing, and noise reduction projects for public buildings. Meanwhile, lightweight yet high-strength, multifunctional composite, and low-carbon, eco-friendly products will emerge as key future development trends, creating new market opportunities for raw material suppliers, building material manufacturers, and engineering service providers.

As a functional building material, thermal and acoustic insulation plaster is experiencing steady and sustained market growth, driven by the global push for energy efficiency in buildings and enhanced indoor comfort. The promotion of green building, prefabricated construction, and ultra-low energy buildings has fueled a rising demand among builders and developers for materials that integrate thermal insulation, fire resistance, and soundproofing capabilities; consequently, thermal and acoustic insulation plaster has become a key choice for interior wall, ceiling, and partition systems.

Simultaneously, market demand is being further stimulated by policy incentives regarding building energy efficiency and eco-friendly materials, alongside a growing focus on urban noise control and the optimization of indoor acoustic environments. Market competition is increasingly polarized: large building material conglomerates dominate through economies of scale, R&D capabilities, and brand strength, while small and medium-sized enterprises (SMEs) capture niche markets by employing strategies focused on product differentiation, customization, and service-oriented offerings.

Looking ahead, the industry will prioritize product functionalization, low-carbon sustainability, and the development of composite materials, creating opportunities for innovation and new revenue streams. Overall, the market for thermal and acoustic insulation plaster combines steady, essential demand with growth opportunities driven by technological upgrades, making it a segment with significant long-term potential within the building materials industry.

LP Information, Inc. (LPI) ' newest research report, the "Thermal and Acoustic Insulation Plaster Industry Forecast" looks at past sales and reviews total world Thermal and Acoustic Insulation Plaster sales in 2025, providing a comprehensive analysis by region and market sector of projected Thermal and Acoustic Insulation Plaster sales for 2026 through 2032. With Thermal and Acoustic Insulation Plaster sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Thermal and Acoustic Insulation Plaster industry.

This Insight Report provides a comprehensive analysis of the global Thermal and Acoustic Insulation Plaster landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Thermal and Acoustic Insulation Plaster portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Thermal and Acoustic Insulation Plaster market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Thermal and Acoustic Insulation Plaster and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Thermal and Acoustic Insulation Plaster.

This report presents a comprehensive overview, market shares, and growth opportunities of Thermal and Acoustic Insulation Plaster market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Density (kg/m³): 600

Density (kg/m³): 600-800

Density (kg/m³): 800-1100

Others

Segmentation by Construction Method:

Plastering Type

Spraying Type

Segmentation by Lightweight Aggregate:

Vitrified Microsphere Thermal Insulation Plaster

Expanded Perlite Sound-absorbing Plaster

Composite Lightweight Aggregate Plaster

Segmentation by Application:

Public Buildings

Commercial Buildings

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Diasen

Thermolock

Knauf

Conpac Mix

Cabot Corporation

MEICHAO

Dudhi

YOSHINO GYPSUM

Sivaper

BNBM

Key Questions Addressed in this Report

What is the 10-year outlook for the global Thermal and Acoustic Insulation Plaster market?

What factors are driving Thermal and Acoustic Insulation Plaster market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Thermal and Acoustic Insulation Plaster market opportunities vary by end market size?

How does Thermal and Acoustic Insulation Plaster break out by Type, by Application?

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