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Global Therapeutic Companion Tests Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Therapeutic Companion Tests market size is predicted to grow from US$ 1775 million in 2025 to US$ 2866 million in 2032; it is expected to grow at a CAGR of 7.2% from 2026 to 2032.

Therapeutic Companion Tests are diagnostic assays designed to determine the suitability, safety, and effectiveness of a specific therapeutic drug for an individual patient, typically used in precision medicine to guide treatment decisions, optimize dosing, and minimize adverse effects, especially in oncology, immunology, and rare disease management.

Ongoing and planned projects in the therapeutic companion test sector include the development of next-generation sequencing–based companion diagnostics for targeted oncology therapies, partnerships between pharmaceutical companies (e.g., Roche, Novartis, AstraZeneca) and diagnostic firms (e.g., Illumina, Qiagen, Thermo Fisher) to co-develop FDA-approved assays, expansion of companion tests linked to immunotherapy biomarkers such as PD-1/PD-L1 and MSI, regional initiatives to scale molecular diagnostic capacity in Asia-Pacific and the Middle East, and regulatory-driven programs in the U.S. and EU that encourage simultaneous drug–diagnostic co-approvals, ensuring precision medicine adoption continues to accelerate across therapeutic areas.

Market Average Gross Profit Margin: 48%–55%.

United States market for Therapeutic Companion Tests is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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China market for Therapeutic Companion Tests is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Therapeutic Companion Tests is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Therapeutic Companion Tests players cover Roche Holdings, Abbott Laboratories, Thermo Fisher Scientific, Agilent Technologies, Merck, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “Therapeutic Companion Tests Industry Forecast” looks at past sales and reviews total world Therapeutic Companion Tests sales in 2025, providing a comprehensive analysis by region and market sector of projected Therapeutic Companion Tests sales for 2026 through 2032. With Therapeutic Companion Tests sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Therapeutic Companion Tests industry.

This Insight Report provides a comprehensive analysis of the global Therapeutic Companion Tests landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Therapeutic Companion Tests portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Therapeutic Companion Tests market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Therapeutic Companion Tests and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Therapeutic Companion Tests.

This report presents a comprehensive overview, market shares, and growth opportunities of Therapeutic Companion Tests market by product type, application, key players and key regions and countries.

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Market Segmentation

Segmentation by Type:

Immunohistochemistry

Molecular Diagnosis

Segmentation by Application:

Oncology

Cardiovascular

Central Nervous System

Inflammation

Virology

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

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China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

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market penetration.

Roche Holdings

Abbott Laboratories

Thermo Fisher Scientific

Agilent Technologies

Merck

Agendia

Qiagen

Myriad Genetics

Advanced Cell Diagnostics

Danaher

Illumina, Inc

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