

Global Theanine Beverage Market Growth 2026-2032

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Abstracts

The global Theanine Beverage market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Theanine drinks are drinks that contain theanine (L-theanine). Theanine is a natural amino acid found in tea leaves that is believed to have relaxing effects, reduce stress, improve concentration and promote sleep quality. Theanine drinks are usually made by adding theanine powder or extract to the drink.

United States market for Theanine Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Theanine Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Theanine Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Theanine Beverage players cover Ito En, Tata Consumer Products (Teapigs), RedBull, Noa, Lipton, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Theanine Beverage Industry Forecast" looks at past sales and reviews total world Theanine Beverage sales in 2025, providing a comprehensive analysis by region and market sector of projected Theanine Beverage sales for 2026 through 2032. With Theanine Beverage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Theanine Beverage industry.

This Insight Report provides a comprehensive analysis of the global Theanine Beverage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Theanine Beverage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Theanine Beverage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Theanine Beverage and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Theanine Beverage.

This report presents a comprehensive overview, market shares, and growth opportunities of Theanine Beverage market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

RTD Tea

Tea Bags

Others

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ito En

Tata Consumer Products (Teapigs)

RedBull

Noa

Lipton

Zenify Drinks

Hangzhou Qinyuan Natural Botany Technology

Brite

Key Questions Addressed in this Report

What is the 10-year outlook for the global Theanine Beverage market?

What factors are driving Theanine Beverage market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Theanine Beverage market opportunities vary by end market size?

How does Theanine Beverage break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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(2027-2032)

Figure 80. Global Theanine Beverage Sales Market Share Forecast by Application
(2027-2032)

Figure 81. Global Theanine Beverage Revenue Market Share Forecast by Application
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