

Global Textile Home Decor Market Growth 2026-2032

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Abstracts

The global Textile Home Decor market size is predicted to grow from US\$ 453184 million in 2025 to US\$ 638376 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

Home textile decor refers to products primarily composed of textile materials utilized for interior decoration and furniture coordination; these include curtains, sofa covers, bedding, rugs, throw pillows, and similar items designed to enhance the aesthetic appeal and comfort of the home environment. The upstream sector consists primarily of suppliers of raw materials such as cotton, linen, synthetic fibers, and dyeing and finishing agents as well as manufacturers of textile machinery and equipment. The downstream sector comprises home goods manufacturers, furniture makers, interior design firms, and retail channels, which are responsible for product procurement, design, sales, and distribution to end consumers.

In the global home textile decor market, the average unit price stands at \$42 per set, with global sales volume reaching approximately 11.03 billion sets. The industry's annual production capacity ranges from 11.5 to 14 billion sets, and the average profit margin is approximately 15%.

Looking ahead, the global home textile decor market will continue to be driven by demand stemming from residential and commercial renovations, as well as the growing desire for personalized home environments. Key development trends will center on high-end customization, eco-friendly and sustainable materials, and the application of smart technologies. As consumer expectations regarding comfort, aesthetics, and sustainability continue to rise, manufacturers will be compelled to increase their investment in design innovation, functional upgrades, and multi-channel sales strategies; concurrently, regional market concentration is expected to gradually increase, intensifying competition among brands and across international markets.

LP Information, Inc. (LPI) ' newest research report, the "Textile Home Decor Industry Forecast" looks at past sales and reviews total world Textile Home Decor sales in 2025, providing a comprehensive analysis by region and market sector of projected Textile Home Decor sales for 2026 through 2032. With Textile Home Decor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Textile Home Decor industry.

This Insight Report provides a comprehensive analysis of the global Textile Home Decor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Textile Home Decor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Textile Home Decor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Textile Home Decor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Textile Home Decor.

This report presents a comprehensive overview, market shares, and growth opportunities of Textile Home Decor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bedding

Curtains & Window Treatments

Sofas & Accessories

Rugs & Mats

Dining, Kitchen & Others

Segmentation by Materials:

Natural Fibers

Synthetic Fibers

Blended Materials

Segmentation by Functional Features:

Decorative

Functional

Segmentation by Application:

Supermarket & Hypermarket

Home Decor Stores

E-commerce

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

IKEA

West Elm

Pottery Barn

Restoration Hardware

H&M Home

Zara Home

Tempur?Sealy

Mohawk Industries

Shaw Industries

Alibaba Juhuasuan

Sunvim

Luolai Home

Fuanna

Nitori

Muji

Marimekko

Designers Guild

Pierre Frey

Sferra

Key Questions Addressed in this Report

What is the 10-year outlook for the global Textile Home Decor market?

What factors are driving Textile Home Decor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Textile Home Decor market opportunities vary by end market size?

How does Textile Home Decor break out by Type, by Application?

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