

Global Text and Data Mining (TDM) Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G6864EA5489BEN.html>

Date: August 2026

Pages: 107

Price: US\$ 3,660.00 (Single User License)

ID: G6864EA5489BEN

Abstracts

The global Text and Data Mining (TDM) market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Text and Data Mining (TDM) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Text and Data Mining (TDM) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Text and Data Mining (TDM) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Text and Data Mining (TDM) players cover IBM, Qlik, SAS Institute, SAP, Oracle, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Text and Data Mining (TDM) Industry Forecast' looks at past sales and reviews total world Text and Data Mining (TDM) sales in 2025, providing a comprehensive analysis by region and market sector of projected Text and Data Mining (TDM) sales for 2026 through 2032. With Text and Data Mining (TDM) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Text and Data Mining (TDM) industry.

This Insight Report provides a comprehensive analysis of the global Text and Data Mining (TDM) landscape and highlights key trends related to product segmentation,

company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Text and Data Mining (TDM) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Text and Data Mining (TDM) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Text and Data Mining (TDM) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Text and Data Mining (TDM).

This report presents a comprehensive overview, market shares, and growth opportunities of Text and Data Mining (TDM) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

Segmentation by Application:

Sales and Marketing

Education

Operational Optimization

Fraud Detection

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Qlik

SAS Institute

SAP

Oracle

Tibco

Apache Mahout

MonkeyLearn

Snowplow

AWS

Dundas BI

Teradata

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