

Global Text Annotation Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Text Annotation Services market size is predicted to grow from US\$ 9875 million in 2025 to US\$ 41400 million in 2032; it is expected to grow at a CAGR of 23.2% from 2026 to 2032.

Text Annotation Services refer to the process of labeling or tagging text data to make it understandable and usable for specific applications, typically in the field of natural language processing (NLP) or machine learning. These services involve adding metadata or structured information to raw text, enabling algorithms to analyze, interpret, and extract insights.

United States market for Text Annotation Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Text Annotation Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Text Annotation Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Text Annotation Services players cover iMerit, Toloka AI, Damco Solutions, Infosys BPM, Appen, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Text Annotation Services Industry Forecast' looks at past sales and reviews total world Text Annotation Services sales in 2025, providing a comprehensive analysis by region and market sector of projected

Text Annotation Services sales for 2026 through 2032. With Text Annotation Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Text Annotation Services industry.

This Insight Report provides a comprehensive analysis of the global Text Annotation Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Text Annotation Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Text Annotation Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Text Annotation Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Text Annotation Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Text Annotation Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Entity Annotation

Sentiment Annotation

Segmentation by Application:

Gaming AI and Simulation

Robotics

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

iMerit

Toloka AI

Damco Solutions

Infosys BPM

Appen

HabileData

Sapien.io

Meetbunch

Clickworker GmbH

Samasource

Maxicus

CloudApp

Amazon Web Services

CloudFactory

Cogito

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Text Annotation Services Market Size (2021-2032)
 - 2.1.2 Text Annotation Services Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Text Annotation Services by Country/Region (2021, 2025 & 2032)
- 2.2 Text Annotation Services Segment by Type
 - 2.2.1 Entity Annotation
 - 2.2.2 Sentiment Annotation
 - 2.2.3 Text Annotation Services Market Size by Type
 - 2.2.3.1 Text Annotation Services Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Text Annotation Services Market Size Market Share by Type (2021-2026)
- 2.3 Text Annotation Services Segment by Application
 - 2.3.1 Gaming AI and Simulation
 - 2.3.2 Robotics
 - 2.3.3 Healthcare
 - 2.3.4 Others
 - 2.3.5 Text Annotation Services Market Size by Application
 - 2.3.5.1 Text Annotation Services Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.5.2 Global Text Annotation Services Market Size Market Share by Application (2021-2026)

3 TEXT ANNOTATION SERVICES MARKET SIZE BY PLAYER

3.1 Text Annotation Services Market Size Market Share by Player

3.1.1 Global Text Annotation Services Revenue by Player (2021-2026)

3.1.2 Global Text Annotation Services Revenue Market Share by Player (2021-2026)

3.2 Global Text Annotation Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 TEXT ANNOTATION SERVICES BY REGION

4.1 Text Annotation Services Market Size by Region (2021-2026)

4.2 Global Text Annotation Services Annual Revenue by Country/Region (2021-2026)

4.3 Americas Text Annotation Services Market Size Growth (2021-2026)

4.4 APAC Text Annotation Services Market Size Growth (2021-2026)

4.5 Europe Text Annotation Services Market Size Growth (2021-2026)

4.6 Middle East & Africa Text Annotation Services Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Text Annotation Services Market Size by Country (2021-2026)

5.2 Americas Text Annotation Services Market Size by Type (2021-2026)

5.3 Americas Text Annotation Services Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Text Annotation Services Market Size by Region (2021-2026)

6.2 APAC Text Annotation Services Market Size by Type (2021-2026)

6.3 APAC Text Annotation Services Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Text Annotation Services Market Size by Country (2021-2026)

7.2 Europe Text Annotation Services Market Size by Type (2021-2026)

7.3 Europe Text Annotation Services Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Text Annotation Services by Region (2021-2026)

8.2 Middle East & Africa Text Annotation Services Market Size by Type (2021-2026)

8.3 Middle East & Africa Text Annotation Services Market Size by Application
(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL TEXT ANNOTATION SERVICES MARKET FORECAST

10.1 Global Text Annotation Services Forecast by Region (2027-2032)

10.1.1 Global Text Annotation Services Forecast by Region (2027-2032)

10.1.2 Americas Text Annotation Services Forecast

- 10.1.3 APAC Text Annotation Services Forecast
- 10.1.4 Europe Text Annotation Services Forecast
- 10.1.5 Middle East & Africa Text Annotation Services Forecast
- 10.2 Americas Text Annotation Services Forecast by Country (2027-2032)
 - 10.2.1 United States Market Text Annotation Services Forecast
 - 10.2.2 Canada Market Text Annotation Services Forecast
 - 10.2.3 Mexico Market Text Annotation Services Forecast
 - 10.2.4 Brazil Market Text Annotation Services Forecast
- 10.3 APAC Text Annotation Services Forecast by Region (2027-2032)
 - 10.3.1 China Text Annotation Services Market Forecast
 - 10.3.2 Japan Market Text Annotation Services Forecast
 - 10.3.3 Korea Market Text Annotation Services Forecast
 - 10.3.4 Southeast Asia Market Text Annotation Services Forecast
 - 10.3.5 India Market Text Annotation Services Forecast
 - 10.3.6 Australia Market Text Annotation Services Forecast
- 10.4 Europe Text Annotation Services Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Text Annotation Services Forecast
 - 10.4.2 France Market Text Annotation Services Forecast
 - 10.4.3 UK Market Text Annotation Services Forecast
 - 10.4.4 Italy Market Text Annotation Services Forecast
 - 10.4.5 Russia Market Text Annotation Services Forecast
- 10.5 Middle East & Africa Text Annotation Services Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Text Annotation Services Forecast
 - 10.5.2 South Africa Market Text Annotation Services Forecast
 - 10.5.3 Israel Market Text Annotation Services Forecast
 - 10.5.4 Turkey Market Text Annotation Services Forecast
- 10.6 Global Text Annotation Services Forecast by Type (2027-2032)
- 10.7 Global Text Annotation Services Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Text Annotation Services Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 iMerit
 - 11.1.1 iMerit Company Information
 - 11.1.2 iMerit Text Annotation Services Product Offered
 - 11.1.3 iMerit Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 iMerit Main Business Overview
 - 11.1.5 iMerit Latest Developments

11.2 Toloka AI

11.2.1 Toloka AI Company Information

11.2.2 Toloka AI Text Annotation Services Product Offered

11.2.3 Toloka AI Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Toloka AI Main Business Overview

11.2.5 Toloka AI Latest Developments

11.3 Damco Solutions

11.3.1 Damco Solutions Company Information

11.3.2 Damco Solutions Text Annotation Services Product Offered

11.3.3 Damco Solutions Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Damco Solutions Main Business Overview

11.3.5 Damco Solutions Latest Developments

11.4 Infosys BPM

11.4.1 Infosys BPM Company Information

11.4.2 Infosys BPM Text Annotation Services Product Offered

11.4.3 Infosys BPM Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Infosys BPM Main Business Overview

11.4.5 Infosys BPM Latest Developments

11.5 Appen

11.5.1 Appen Company Information

11.5.2 Appen Text Annotation Services Product Offered

11.5.3 Appen Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Appen Main Business Overview

11.5.5 Appen Latest Developments

11.6 HabileData

11.6.1 HabileData Company Information

11.6.2 HabileData Text Annotation Services Product Offered

11.6.3 HabileData Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 HabileData Main Business Overview

11.6.5 HabileData Latest Developments

11.7 Sapien.io

11.7.1 Sapien.io Company Information

11.7.2 Sapien.io Text Annotation Services Product Offered

11.7.3 Sapien.io Text Annotation Services Revenue, Gross Margin and Market Share

(2021-2026)

11.7.4 Sapien.io Main Business Overview

11.7.5 Sapien.io Latest Developments

11.8 Meetbunch

11.8.1 Meetbunch Company Information

11.8.2 Meetbunch Text Annotation Services Product Offered

11.8.3 Meetbunch Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Meetbunch Main Business Overview

11.8.5 Meetbunch Latest Developments

11.9 Clickworker GmbH

11.9.1 Clickworker GmbH Company Information

11.9.2 Clickworker GmbH Text Annotation Services Product Offered

11.9.3 Clickworker GmbH Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Clickworker GmbH Main Business Overview

11.9.5 Clickworker GmbH Latest Developments

11.10 Samasource

11.10.1 Samasource Company Information

11.10.2 Samasource Text Annotation Services Product Offered

11.10.3 Samasource Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Samasource Main Business Overview

11.10.5 Samasource Latest Developments

11.11 Maxicus

11.11.1 Maxicus Company Information

11.11.2 Maxicus Text Annotation Services Product Offered

11.11.3 Maxicus Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Maxicus Main Business Overview

11.11.5 Maxicus Latest Developments

11.12 CloudApp

11.12.1 CloudApp Company Information

11.12.2 CloudApp Text Annotation Services Product Offered

11.12.3 CloudApp Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 CloudApp Main Business Overview

11.12.5 CloudApp Latest Developments

11.13 Amazon Web Services

- 11.13.1 Amazon Web Services Company Information
- 11.13.2 Amazon Web Services Text Annotation Services Product Offered
- 11.13.3 Amazon Web Services Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.13.4 Amazon Web Services Main Business Overview
- 11.13.5 Amazon Web Services Latest Developments
- 11.14 CloudFactory
 - 11.14.1 CloudFactory Company Information
 - 11.14.2 CloudFactory Text Annotation Services Product Offered
 - 11.14.3 CloudFactory Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 CloudFactory Main Business Overview
 - 11.14.5 CloudFactory Latest Developments
- 11.15 Cogito
 - 11.15.1 Cogito Company Information
 - 11.15.2 Cogito Text Annotation Services Product Offered
 - 11.15.3 Cogito Text Annotation Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Cogito Main Business Overview
 - 11.15.5 Cogito Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Text Annotation Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Text Annotation Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Entity Annotation

Table 4. Major Players of Sentiment Annotation

Table 5. Text Annotation Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Text Annotation Services Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Text Annotation Services Market Size Market Share by Type (2021-2026)

Table 8. Text Annotation Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Text Annotation Services Market Size by Application (2021-2026) & (\$ millions)

Table 10. Global Text Annotation Services Market Size Market Share by Application (2021-2026)

Table 11. Global Text Annotation Services Revenue by Player (2021-2026) & (\$ millions)

Table 12. Global Text Annotation Services Revenue Market Share by Player (2021-2026)

Table 13. Text Annotation Services Key Players Head office and Products Offered

Table 14. Text Annotation Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Text Annotation Services Market Size by Region (2021-2026) & (\$ millions)

Table 18. Global Text Annotation Services Market Size Market Share by Region (2021-2026)

Table 19. Global Text Annotation Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 20. Global Text Annotation Services Revenue Market Share by Country/Region (2021-2026)

Table 21. Americas Text Annotation Services Market Size by Country (2021-2026) & (\$ millions)

Table 22. Americas Text Annotation Services Market Size Market Share by Country (2021-2026)

Table 23. Americas Text Annotation Services Market Size by Type (2021-2026) & (\$ millions)

Table 24. Americas Text Annotation Services Market Size Market Share by Type (2021-2026)

Table 25. Americas Text Annotation Services Market Size by Application (2021-2026) & (\$ millions)

Table 26. Americas Text Annotation Services Market Size Market Share by Application (2021-2026)

Table 27. APAC Text Annotation Services Market Size by Region (2021-2026) & (\$ millions)

Table 28. APAC Text Annotation Services Market Size Market Share by Region (2021-2026)

Table 29. APAC Text Annotation Services Market Size by Type (2021-2026) & (\$ millions)

Table 30. APAC Text Annotation Services Market Size by Application (2021-2026) & (\$ millions)

Table 31. Europe Text Annotation Services Market Size by Country (2021-2026) & (\$ millions)

Table 32. Europe Text Annotation Services Market Size Market Share by Country (2021-2026)

Table 33. Europe Text Annotation Services Market Size by Type (2021-2026) & (\$ millions)

Table 34. Europe Text Annotation Services Market Size by Application (2021-2026) & (\$ millions)

Table 35. Middle East & Africa Text Annotation Services Market Size by Region (2021-2026) & (\$ millions)

Table 36. Middle East & Africa Text Annotation Services Market Size by Type (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Text Annotation Services Market Size by Application (2021-2026) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Text Annotation Services

Table 39. Key Market Challenges & Risks of Text Annotation Services

Table 40. Key Industry Trends of Text Annotation Services

Table 41. Global Text Annotation Services Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 42. Global Text Annotation Services Market Size Market Share Forecast by Region (2027-2032)

Table 43. Global Text Annotation Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 44. Global Text Annotation Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 45. iMerit Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 46. iMerit Text Annotation Services Product Offered

Table 47. iMerit Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 48. iMerit Main Business

Table 49. iMerit Latest Developments

Table 50. Toloka AI Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 51. Toloka AI Text Annotation Services Product Offered

Table 52. Toloka AI Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 53. Toloka AI Main Business

Table 54. Toloka AI Latest Developments

Table 55. Damco Solutions Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 56. Damco Solutions Text Annotation Services Product Offered

Table 57. Damco Solutions Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 58. Damco Solutions Main Business

Table 59. Damco Solutions Latest Developments

Table 60. Infosys BPM Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 61. Infosys BPM Text Annotation Services Product Offered

Table 62. Infosys BPM Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Infosys BPM Main Business

Table 64. Infosys BPM Latest Developments

Table 65. Appen Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 66. Appen Text Annotation Services Product Offered

Table 67. Appen Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Appen Main Business

Table 69. Appen Latest Developments

Table 70. HabileData Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 71. HabileData Text Annotation Services Product Offered

Table 72. HabileData Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. HabileData Main Business

Table 74. HabileData Latest Developments

Table 75. Sapien.io Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 76. Sapien.io Text Annotation Services Product Offered

Table 77. Sapien.io Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Sapien.io Main Business

Table 79. Sapien.io Latest Developments

Table 80. Meetbunch Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 81. Meetbunch Text Annotation Services Product Offered

Table 82. Meetbunch Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Meetbunch Main Business

Table 84. Meetbunch Latest Developments

Table 85. Clickworker GmbH Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 86. Clickworker GmbH Text Annotation Services Product Offered

Table 87. Clickworker GmbH Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Clickworker GmbH Main Business

Table 89. Clickworker GmbH Latest Developments

Table 90. Samasource Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 91. Samasource Text Annotation Services Product Offered

Table 92. Samasource Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Samasource Main Business

Table 94. Samasource Latest Developments

Table 95. Maxisus Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 96. Maxicus Text Annotation Services Product Offered

Table 97. Maxicus Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Maxicus Main Business

Table 99. Maxicus Latest Developments

Table 100. CloudApp Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 101. CloudApp Text Annotation Services Product Offered

Table 102. CloudApp Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. CloudApp Main Business

Table 104. CloudApp Latest Developments

Table 105. Amazon Web Services Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 106. Amazon Web Services Text Annotation Services Product Offered

Table 107. Amazon Web Services Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Amazon Web Services Main Business

Table 109. Amazon Web Services Latest Developments

Table 110. CloudFactory Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 111. CloudFactory Text Annotation Services Product Offered

Table 112. CloudFactory Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. CloudFactory Main Business

Table 114. CloudFactory Latest Developments

Table 115. Cogito Details, Company Type, Text Annotation Services Area Served and Its Competitors

Table 116. Cogito Text Annotation Services Product Offered

Table 117. Cogito Text Annotation Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Cogito Main Business

Table 119. Cogito Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Text Annotation Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Text Annotation Services Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Text Annotation Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Text Annotation Services Sales Market Share by Country/Region (2025)

Figure 8. Text Annotation Services Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Text Annotation Services Market Size Market Share by Type in 2025

Figure 10. Text Annotation Services in Gaming AI and Simulation

Figure 11. Global Text Annotation Services Market: Gaming AI and Simulation (2021-2026) & (\$ millions)

Figure 12. Text Annotation Services in Robotics

Figure 13. Global Text Annotation Services Market: Robotics (2021-2026) & (\$ millions)

Figure 14. Text Annotation Services in Healthcare

Figure 15. Global Text Annotation Services Market: Healthcare (2021-2026) & (\$ millions)

Figure 16. Text Annotation Services in Others

Figure 17. Global Text Annotation Services Market: Others (2021-2026) & (\$ millions)

Figure 18. Global Text Annotation Services Market Size Market Share by Application in 2025

Figure 19. Global Text Annotation Services Revenue Market Share by Player in 2025

Figure 20. Global Text Annotation Services Market Size Market Share by Region (2021-2026)

Figure 21. Americas Text Annotation Services Market Size 2021-2026 (\$ millions)

Figure 22. APAC Text Annotation Services Market Size 2021-2026 (\$ millions)

Figure 23. Europe Text Annotation Services Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Text Annotation Services Market Size 2021-2026 (\$ millions)

Figure 25. Americas Text Annotation Services Value Market Share by Country in 2025

Figure 26. United States Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 27. Canada Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 28. Mexico Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 29. Brazil Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 30. APAC Text Annotation Services Market Size Market Share by Region in 2025

Figure 31. APAC Text Annotation Services Market Size Market Share by Type (2021-2026)

Figure 32. APAC Text Annotation Services Market Size Market Share by Application (2021-2026)

Figure 33. China Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 34. Japan Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 35. South Korea Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 36. Southeast Asia Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 37. India Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 38. Australia Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. Europe Text Annotation Services Market Size Market Share by Country in 2025

Figure 40. Europe Text Annotation Services Market Size Market Share by Type (2021-2026)

Figure 41. Europe Text Annotation Services Market Size Market Share by Application (2021-2026)

Figure 42. Germany Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 43. France Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 44. UK Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 45. Italy Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 46. Russia Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Text Annotation Services Market Size Market Share by Region (2021-2026)

Figure 48. Middle East & Africa Text Annotation Services Market Size Market Share by Type (2021-2026)

Figure 49. Middle East & Africa Text Annotation Services Market Size Market Share by Application (2021-2026)

Figure 50. Egypt Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 51. South Africa Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 52. Israel Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 53. Turkey Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 54. GCC Countries Text Annotation Services Market Size Growth 2021-2026 (\$ millions)

Figure 55. Americas Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 56. APAC Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 57. Europe Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 59. United States Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 60. Canada Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 63. China Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 64. Japan Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 65. Korea Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 67. India Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 68. Australia Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 69. Germany Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 70. France Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 71. UK Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 72. Italy Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 73. Russia Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 76. Israel Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Text Annotation Services Market Size 2027-2032 (\$ millions)

Figure 78. Global Text Annotation Services Market Size Market Share Forecast by Type (2027-2032)

Figure 79. Global Text Annotation Services Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Text Annotation Services Market Size 2027-2032 (\$ millions)

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