

Global Testing as a Service (TaaS) Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Testing as a Service (TaaS) is also known as on-demand testing, which is a cloud-based platform where organizations can transfer their testing facilities to third-party service providers. This platform is mostly suitable for specialized testing efforts, which don't require a lot of in-depth knowledge of the design or the product system. Services, which are well-suited for the TaaS model include performance testing, testing of major enterprise resource planning (ERP) software, automated regression testing, security testing, and monitoring or testing of cloud-based applications.

LPI (LP Information)' newest research report, the "Testing as a Service (TaaS) Industry Forecast" looks at past sales and reviews total world Testing as a Service (TaaS) sales in 2022, providing a comprehensive analysis by region and market sector of projected Testing as a Service (TaaS) sales for 2023 through 2029. With Testing as a Service (TaaS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Testing as a Service (TaaS) industry.

This Insight Report provides a comprehensive analysis of the global Testing as a Service (TaaS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Testing as a Service (TaaS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Testing as a Service (TaaS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Testing as a Service (TaaS) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Testing as a Service (TaaS).

The global Testing as a Service (TaaS) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Testing as a Service (TaaS) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Testing as a Service (TaaS) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Testing as a Service (TaaS) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Testing as a Service (TaaS) players cover Accenture, Cognizant, Infosys, Capgemini, IBM, Oracle, HCL Technologies, Wipro and QualiTest, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Testing as a Service (TaaS) market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Functionality Testing

Usability Testing

Performance Testing

Compatibility Testing

Security Testing

Compliance Testing

Others

Segmentation by application

Small and Medium Size Enterprises (SMEs)

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture

Cognizant

Infosys

Capgemini

IBM

Oracle

HCL Technologies

Wipro

QualiTest

Tata Consultancy Services (TCS)

Aspire Systems

Cigniti

SGS

Hexaware Technologies

Calpinetech

NTT Data

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