

Global Terpenoids Market Growth 2026-2032

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Abstracts

The global Terpenoids market size is predicted to grow from US\$ 790 million in 2025 to US\$ 1229 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Isoprenoids (also called terpenoids) are naturally occurring organic compounds made up of isoprene units. They are the largest group of natural occurring hydrocarbons with well over 30,000 known compounds and one of the most structural diverse classes of natural resins. This group of hydrocarbons was named terpenes because they are extracted from terpine oil which is harvested from wood sources and from citrus fruits.

Terpenes, often referred to as terpenoids, are aromatic organic hydrocarbons with a strong odor. They are usually found in plants and commercially obtained from petrochemicals. Factors such as rising consumer preference for natural-based personal care products globally is driving the market. In addition to this, due to its strong odor and has strong resistance capabilities, it is broadly used in various applications. Rising demand in many end-use industries such as food and beverages, pharmaceuticals, cosmetics, and others propels the market. Terpenes have few medicinal properties, which make them suitable for the pharmaceutical industry. Terpene is applicable to the prevention and treatment of cancer. The rising number of cancer patients and the growing occurrences of skin-related diseases worldwide are driving the market. Other therapeutic uses of terpenes include antimicrobial, antifungal, antiviral, anti-inflammatory, antioxidants, and skin permeation enhancers. Further, many personal care products are far from natural. Most on the market today contain harmful petrochemicals and mineral oils that dehydrate the skin, clog the pores, put harsh chemicals into your body, and irritate sensitive skin. Terpenes have offered pure, potent fragrance for the skin, hair, and teeth products. Throughout the ages, terpenes have been used for countless skincare needs, from face cream to baldness. Thus, growing consumer awareness of synthetic chemicals and increasing demand for natural

personal care products is expected to accelerate the market growth in the near future.

LP Information, Inc. (LPI) ' newest research report, the "Terpenoids Industry Forecast" looks at past sales and reviews total world Terpenoids sales in 2025, providing a comprehensive analysis by region and market sector of projected Terpenoids sales for 2026 through 2032. With Terpenoids sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Terpenoids industry.

This Insight Report provides a comprehensive analysis of the global Terpenoids landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Terpenoids portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Terpenoids market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Terpenoids and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Terpenoids.

This report presents a comprehensive overview, market shares, and growth opportunities of Terpenoids market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Limonene

Caryophyllene

Pinene

Myrcene

Terpinolene

Others

Segmentation by Application:

Cosmetic

Pharmaceutical

Food

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Arora Aromatics

Mentha & Allied Products

AOS Products

Kraton

Himachal Terepene Products Private Limited

Yasuhara Chemicals

Finest Labs

True Terpenes

ADM

Firmenich

IFF

Florachem

Foreverest Resources Ltd

DRT (Pinova)

Arakawa Chemicals

Baolin Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Terpenoids market?

What factors are driving Terpenoids market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Terpenoids market opportunities vary by end market size?

How does Terpenoids break out by Type, by Application?

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