

Global Term Life Assurance Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Term Life Assurance is life insurance that provides coverage at a fixed rate of payments for a limited period of time, the relevant term.

LPI (LP Information)' newest research report, the "Term Life Assurance Industry Forecast" looks at past sales and reviews total world Term Life Assurance sales in 2022, providing a comprehensive analysis by region and market sector of projected Term Life Assurance sales for 2023 through 2029. With Term Life Assurance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Term Life Assurance industry.

This Insight Report provides a comprehensive analysis of the global Term Life Assurance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Term Life Assurance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Term Life Assurance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Term Life Assurance and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Term Life Assurance.

The global Term Life Assurance market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Term Life Assurance is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Term Life Assurance is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Term Life Assurance is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Term Life Assurance players cover Allianz, AXA, Generali, Ping An Insurance, China Life Insurance, Prudential PLC, Munich Re, Zurich Insurance and Nippon Life Insurance, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Term Life Assurance market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Renewable Term Life Insurance

Return Premium Term life insurance

Segmentation by application

Agency

Brokers

Bancassurance

Digital and Direct Channels

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Allianz

AXA

Generali

Ping An Insurance

China Life Insurance

Prudential PLC

Munich Re

Zurich Insurance

Nippon Life Insurance

Japan Post Holdings

Berkshire Hathaway

Metlife

Manulife Financial

CPIC

Chubb

AIG

Aviva

Allstate

Swiss RE

Prudential Financial

Travelers

AIA

Aflac

Legal and General

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