

# Global Tent Mats Market Growth 2026-2032

<https://marketpublishers.com/r/G0BA03230669EN.html>

Date: July 2026

Pages: 203

Price: US\$ 3,660.00 (Single User License)

ID: G0BA03230669EN

## Abstracts

The global Tent Mats market size is predicted to grow from US\$ 185 million in 2025 to US\$ 273 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

Tent mats are tent-specific floor protection and comfort accessories used underneath tents, inside tent living areas, or around vestibules. They are commonly made from coated polyester, ripstop nylon, polyethylene woven fabrics, PVC-coated fabrics, Tyvek, polycryo or laminated textile materials, and may include PU coating, silicone coating, taped seams, abrasion-resistant surfaces, reinforced corners, grommets, webbing loops, toggles and model-specific cut patterns. Their primary functions are to protect tent floors from abrasion, isolate ground moisture, improve interior comfort, extend tent service life and support use cases such as backpacking, car camping, family camping, inflatable tents and glamping.

Based on our research, tent mats should be viewed as a closely attached accessory category within the global camping tent ecosystem rather than as a standalone large equipment market. The category is driven by tent model compatibility, abrasion and moisture protection, material selection, channel attachment and user comfort. Backpacking-oriented products focus on lightweight fabrics, precise cut patterns and packability, while family camping and inflatable tent products emphasize coverage, comfort and interior living experience. Glamping-related products are often integrated into broader tent flooring systems rather than sold as standardized retail accessories.

From a demand perspective, the market benefits from continued interest in outdoor recreation, car camping, family camping and glamping, but it also faces substitution from generic tarps, DIY Tyvek or polycryo sheets, bundled tent packages and low-cost private-label products. As a result, growth is expected to be steady rather than explosive. The most attractive subsegments are model-specific lightweight footprints, large-format family tent carpets, waterproof groundsheet protectors and premium

accessories sold alongside higher-value tent systems.

LP Information, Inc. (LPI) ' newest research report, the "Tent Mats Industry Forecast" looks at past sales and reviews total world Tent Mats sales in 2025, providing a comprehensive analysis by region and market sector of projected Tent Mats sales for 2026 through 2032. With Tent Mats sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Tent Mats industry.

This Insight Report provides a comprehensive analysis of the global Tent Mats landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Tent Mats portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tent Mats market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tent Mats and breaks down the forecast by Type, by Sale Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tent Mats.

This report presents a comprehensive overview, market shares, and growth opportunities of Tent Mats market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-Person Tent Mats

Double-Person Tent Mats

Multi-Person Tent Mats

Segmentation by Material:

Coated Polyester

Coated Nylon

PE / Polyethylene Sheet

Tyvek

Other

#### Segmentation by Fit Type:

Universal Fit

Custom-made Fit

Other

#### Segmentation by Sale Channel:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Decathlon SE

VF Corporation

Newell Brands Inc.

Dometic Group AB

Recreational Equipment, Inc.

Oase Outdoors ApS

Cascade Designs, Inc.

NEMO Equipment, Inc.

Big Agnes, Inc.

Ningbo Naturehike Outdoor Products Co., Ltd.

Snow Peak, Inc.

Exxel Outdoors LLC

ALPS Brands

AMG Group Ltd.

KingCamp Outdoor Products Co., Ltd.

LOGOS Corporation

Montbell Co., Ltd.

Sea to Summit Pty Ltd

Hilleberg the Tentmaker AB

EXPED AG

Jack Wolfskin Ausr?stung f?r Draussen GmbH

Tatonka GmbH

Ferrino & C. S.p.A.

Zempire Camping Equipment

HEIMPLANET Entwicklungs GmbH

Be-S Co., Ltd.

CORE Equipment

Zhejiang Mobi Garden Outdoor Products Co., Ltd.

BLACKDEER

3F UL Gear

Zpacks LLC

Tarptent Inc.

Durston Gear Inc.

Six Moon Designs

SlingFin, Inc.

Gossamer Gear Inc.

Mountain Laurel Designs

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Tent Mats market?

What factors are driving Tent Mats market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tent Mats market opportunities vary by end market size?

How does Tent Mats break out by Type, by Sale Channel?

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