

Global Telecom Expense Management (TEM) Services Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Telecom Expense Management (TEM) Services Software market size was valued at US\$ 218.1 million in 2023. With growing demand in downstream market, the Telecom Expense Management (TEM) Services Software is forecast to a readjusted size of US\$ 402.1 million by 2030 with a CAGR of 9.1% during review period.

The research report highlights the growth potential of the global Telecom Expense Management (TEM) Services Software market. Telecom Expense Management (TEM) Services Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Telecom Expense Management (TEM) Services Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Telecom Expense Management (TEM) Services Software market.

The 'Global Mobile Economy Development Report 2023' released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users will exceed 5.4 billion; % of GDP. According to the data from the company's 'Communications Research Center', the market size of the global communications equipment industry will approach US\$100 billion in 2022. The U.S. and China are powerhouses in the manufacture of communications equipment. According to data from the Ministry of Industry and Information Technology of China, the cumulative revenue of

telecommunications services in 2022 will be 1.58 trillion yuan, an increase of 8% over the previous year. The total amount of telecommunications business calculated at the price of the previous year reached 1.75 trillion yuan, a year-on-year increase of 21.3%. In the same year, the fixed Internet broadband access business revenue was 240.2 billion yuan, an increase of 7.1% over the previous year, and its proportion in the telecommunications business revenue decreased from 15.3% in the previous year to 15.2%, driving the telecommunications business revenue to increase by 1.1 percentage points.

The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly.

According to our Communications Research Centre, in 2022, the global communication equipment was valued at US\$ 100 billion. The U.S. and China are powerhouses in the manufacture of communications equipment. According to data from the Ministry of Industry and Information Technology of China, the cumulative revenue of telecommunications services in 2022 was ?1.58 trillion, an increase of 8% over the previous year. The total amount of telecommunications business calculated at the price of the previous year reached ?1.75 trillion, a year-on-year increase of 21.3%. In the same year, the fixed Internet broadband access business revenue was ?240.2 billion, an increase of 7.1% over the previous year, and its proportion in the telecommunications business revenue decreased from 15.3% in the previous year to 15.2%, driving the telecommunications business revenue to increase by 1.1 percentage points.

Key Features:

The report on Telecom Expense Management (TEM) Services Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Telecom Expense Management (TEM) Services Software market. It may include historical data, market segmentation by Type (e.g., Cloud-based, Web-based), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Telecom Expense Management (TEM) Services Software market,

such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Telecom Expense Management (TEM) Services Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Telecom Expense Management (TEM) Services Software industry. This include advancements in Telecom Expense Management (TEM) Services Software technology, Telecom Expense Management (TEM) Services Software new entrants, Telecom Expense Management (TEM) Services Software new investment, and other innovations that are shaping the future of Telecom Expense Management (TEM) Services Software.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Telecom Expense Management (TEM) Services Software market. It includes factors influencing customer ' purchasing decisions, preferences for Telecom Expense Management (TEM) Services Software product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Telecom Expense Management (TEM) Services Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Telecom Expense Management (TEM) Services Software market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Telecom Expense Management (TEM) Services Software market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Telecom Expense Management (TEM) Services Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Telecom Expense Management (TEM) Services Software market.

Market Segmentation:

Telecom Expense Management (TEM) Services Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Cloud-based

Web-based

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

One Source Communications

Tangoe

Calero

RadiusPoint

Telesoft

Cimpl

Habble

VoicePlus

Cass Information Systems

ICOMM

MDSL

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Telecom Expense Management (TEM) Services Software Market Size 2019-2030
 - 2.1.2 Telecom Expense Management (TEM) Services Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Telecom Expense Management (TEM) Services Software Segment by Type
 - 2.2.1 Cloud-based
 - 2.2.2 Web-based
- 2.3 Telecom Expense Management (TEM) Services Software Market Size by Type
 - 2.3.1 Telecom Expense Management (TEM) Services Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Telecom Expense Management (TEM) Services Software Market Size Market Share by Type (2019-2024)
- 2.4 Telecom Expense Management (TEM) Services Software Segment by Application
 - 2.4.1 Large Enterprises
 - 2.4.2 SMEs
- 2.5 Telecom Expense Management (TEM) Services Software Market Size by Application
 - 2.5.1 Telecom Expense Management (TEM) Services Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Telecom Expense Management (TEM) Services Software Market Size Market Share by Application (2019-2024)

3 TELECOM EXPENSE MANAGEMENT (TEM) SERVICES SOFTWARE MARKET

SIZE BY PLAYER

3.1 Telecom Expense Management (TEM) Services Software Market Size Market Share by Players

3.1.1 Global Telecom Expense Management (TEM) Services Software Revenue by Players (2019-2024)

3.1.2 Global Telecom Expense Management (TEM) Services Software Revenue Market Share by Players (2019-2024)

3.2 Global Telecom Expense Management (TEM) Services Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 TELECOM EXPENSE MANAGEMENT (TEM) SERVICES SOFTWARE BY REGIONS

4.1 Telecom Expense Management (TEM) Services Software Market Size by Regions (2019-2024)

4.2 Americas Telecom Expense Management (TEM) Services Software Market Size Growth (2019-2024)

4.3 APAC Telecom Expense Management (TEM) Services Software Market Size Growth (2019-2024)

4.4 Europe Telecom Expense Management (TEM) Services Software Market Size Growth (2019-2024)

4.5 Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Telecom Expense Management (TEM) Services Software Market Size by Country (2019-2024)

5.2 Americas Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024)

5.3 Americas Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Telecom Expense Management (TEM) Services Software Market Size by Region (2019-2024)

6.2 APAC Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024)

6.3 APAC Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Telecom Expense Management (TEM) Services Software by Country (2019-2024)

7.2 Europe Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024)

7.3 Europe Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Telecom Expense Management (TEM) Services Software by Region (2019-2024)

8.2 Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024)

8.3 Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL TELECOM EXPENSE MANAGEMENT (TEM) SERVICES SOFTWARE MARKET FORECAST

10.1 Global Telecom Expense Management (TEM) Services Software Forecast by Regions (2025-2030)

10.1.1 Global Telecom Expense Management (TEM) Services Software Forecast by Regions (2025-2030)

10.1.2 Americas Telecom Expense Management (TEM) Services Software Forecast

10.1.3 APAC Telecom Expense Management (TEM) Services Software Forecast

10.1.4 Europe Telecom Expense Management (TEM) Services Software Forecast

10.1.5 Middle East & Africa Telecom Expense Management (TEM) Services Software Forecast

10.2 Americas Telecom Expense Management (TEM) Services Software Forecast by Country (2025-2030)

10.2.1 United States Telecom Expense Management (TEM) Services Software Market Forecast

10.2.2 Canada Telecom Expense Management (TEM) Services Software Market Forecast

10.2.3 Mexico Telecom Expense Management (TEM) Services Software Market Forecast

10.2.4 Brazil Telecom Expense Management (TEM) Services Software Market Forecast

10.3 APAC Telecom Expense Management (TEM) Services Software Forecast by Region (2025-2030)

10.3.1 China Telecom Expense Management (TEM) Services Software Market

Forecast

10.3.2 Japan Telecom Expense Management (TEM) Services Software Market

Forecast

10.3.3 Korea Telecom Expense Management (TEM) Services Software Market

Forecast

10.3.4 Southeast Asia Telecom Expense Management (TEM) Services Software
Market Forecast

10.3.5 India Telecom Expense Management (TEM) Services Software Market

Forecast

10.3.6 Australia Telecom Expense Management (TEM) Services Software Market

Forecast

10.4 Europe Telecom Expense Management (TEM) Services Software Forecast by
Country (2025-2030)

10.4.1 Germany Telecom Expense Management (TEM) Services Software Market

Forecast

10.4.2 France Telecom Expense Management (TEM) Services Software Market

Forecast

10.4.3 UK Telecom Expense Management (TEM) Services Software Market Forecast

10.4.4 Italy Telecom Expense Management (TEM) Services Software Market Forecast

10.4.5 Russia Telecom Expense Management (TEM) Services Software Market

Forecast

10.5 Middle East & Africa Telecom Expense Management (TEM) Services Software
Forecast by Region (2025-2030)

10.5.1 Egypt Telecom Expense Management (TEM) Services Software Market

Forecast

10.5.2 South Africa Telecom Expense Management (TEM) Services Software Market

Forecast

10.5.3 Israel Telecom Expense Management (TEM) Services Software Market

Forecast

10.5.4 Turkey Telecom Expense Management (TEM) Services Software Market

Forecast

10.5.5 GCC Countries Telecom Expense Management (TEM) Services Software
Market Forecast

10.6 Global Telecom Expense Management (TEM) Services Software Forecast by Type
(2025-2030)

10.7 Global Telecom Expense Management (TEM) Services Software Forecast by
Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 One Source Communications

11.1.1 One Source Communications Company Information

11.1.2 One Source Communications Telecom Expense Management (TEM) Services Software Product Offered

11.1.3 One Source Communications Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)

11.1.4 One Source Communications Main Business Overview

11.1.5 One Source Communications Latest Developments

11.2 Tangoe

11.2.1 Tangoe Company Information

11.2.2 Tangoe Telecom Expense Management (TEM) Services Software Product Offered

11.2.3 Tangoe Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Tangoe Main Business Overview

11.2.5 Tangoe Latest Developments

11.3 Calero

11.3.1 Calero Company Information

11.3.2 Calero Telecom Expense Management (TEM) Services Software Product Offered

11.3.3 Calero Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Calero Main Business Overview

11.3.5 Calero Latest Developments

11.4 RadiusPoint

11.4.1 RadiusPoint Company Information

11.4.2 RadiusPoint Telecom Expense Management (TEM) Services Software Product Offered

11.4.3 RadiusPoint Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 RadiusPoint Main Business Overview

11.4.5 RadiusPoint Latest Developments

11.5 Telesoft

11.5.1 Telesoft Company Information

11.5.2 Telesoft Telecom Expense Management (TEM) Services Software Product Offered

11.5.3 Telesoft Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)

- 11.5.4 Telesoft Main Business Overview
- 11.5.5 Telesoft Latest Developments
- 11.6 Cimpl
 - 11.6.1 Cimpl Company Information
 - 11.6.2 Cimpl Telecom Expense Management (TEM) Services Software Product Offered
 - 11.6.3 Cimpl Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Cimpl Main Business Overview
 - 11.6.5 Cimpl Latest Developments
- 11.7 Habble
 - 11.7.1 Habble Company Information
 - 11.7.2 Habble Telecom Expense Management (TEM) Services Software Product Offered
 - 11.7.3 Habble Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Habble Main Business Overview
 - 11.7.5 Habble Latest Developments
- 11.8 VoicePlus
 - 11.8.1 VoicePlus Company Information
 - 11.8.2 VoicePlus Telecom Expense Management (TEM) Services Software Product Offered
 - 11.8.3 VoicePlus Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 VoicePlus Main Business Overview
 - 11.8.5 VoicePlus Latest Developments
- 11.9 Cass Information Systems
 - 11.9.1 Cass Information Systems Company Information
 - 11.9.2 Cass Information Systems Telecom Expense Management (TEM) Services Software Product Offered
 - 11.9.3 Cass Information Systems Telecom Expense Management (TEM) Services Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 Cass Information Systems Main Business Overview
 - 11.9.5 Cass Information Systems Latest Developments
- 11.10 ICOMM
 - 11.10.1 ICOMM Company Information
 - 11.10.2 ICOMM Telecom Expense Management (TEM) Services Software Product Offered
 - 11.10.3 ICOMM Telecom Expense Management (TEM) Services Software Revenue,

Gross Margin and Market Share (2019-2024)

11.10.4 ICOMM Main Business Overview

11.10.5 ICOMM Latest Developments

11.11 MDSL

11.11.1 MDSL Company Information

11.11.2 MDSL Telecom Expense Management (TEM) Services Software Product
Offered

11.11.3 MDSL Telecom Expense Management (TEM) Services Software Revenue,
Gross Margin and Market Share (2019-2024)

11.11.4 MDSL Main Business Overview

11.11.5 MDSL Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Telecom Expense Management (TEM) Services Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Cloud-based

Table 3. Major Players of Web-based

Table 4. Telecom Expense Management (TEM) Services Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Telecom Expense Management (TEM) Services Software Market Size Market Share by Type (2019-2024)

Table 7. Telecom Expense Management (TEM) Services Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Telecom Expense Management (TEM) Services Software Market Size Market Share by Application (2019-2024)

Table 10. Global Telecom Expense Management (TEM) Services Software Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Telecom Expense Management (TEM) Services Software Revenue Market Share by Player (2019-2024)

Table 12. Telecom Expense Management (TEM) Services Software Key Players Head office and Products Offered

Table 13. Telecom Expense Management (TEM) Services Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Telecom Expense Management (TEM) Services Software Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Telecom Expense Management (TEM) Services Software Market Size Market Share by Regions (2019-2024)

Table 18. Global Telecom Expense Management (TEM) Services Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Telecom Expense Management (TEM) Services Software Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Telecom Expense Management (TEM) Services Software Market

Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas Telecom Expense Management (TEM) Services Software Market Size Market Share by Country (2019-2024)

Table 22. Americas Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Telecom Expense Management (TEM) Services Software Market Size Market Share by Type (2019-2024)

Table 24. Americas Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Telecom Expense Management (TEM) Services Software Market Size Market Share by Application (2019-2024)

Table 26. APAC Telecom Expense Management (TEM) Services Software Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Telecom Expense Management (TEM) Services Software Market Size Market Share by Region (2019-2024)

Table 28. APAC Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Telecom Expense Management (TEM) Services Software Market Size Market Share by Type (2019-2024)

Table 30. APAC Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Telecom Expense Management (TEM) Services Software Market Size Market Share by Application (2019-2024)

Table 32. Europe Telecom Expense Management (TEM) Services Software Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Telecom Expense Management (TEM) Services Software Market Size Market Share by Country (2019-2024)

Table 34. Europe Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Telecom Expense Management (TEM) Services Software Market Size Market Share by Type (2019-2024)

Table 36. Europe Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Telecom Expense Management (TEM) Services Software Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Telecom Expense Management (TEM) Services Software

Table 45. Key Market Challenges & Risks of Telecom Expense Management (TEM) Services Software

Table 46. Key Industry Trends of Telecom Expense Management (TEM) Services Software

Table 47. Global Telecom Expense Management (TEM) Services Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Telecom Expense Management (TEM) Services Software Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Telecom Expense Management (TEM) Services Software Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Telecom Expense Management (TEM) Services Software Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. One Source Communications Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 52. One Source Communications Telecom Expense Management (TEM) Services Software Product Offered

Table 53. One Source Communications Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. One Source Communications Main Business

Table 55. One Source Communications Latest Developments

Table 56. Tangoe Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 57. Tangoe Telecom Expense Management (TEM) Services Software Product Offered

Table 58. Tangoe Main Business

Table 59. Tangoe Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Tangoe Latest Developments

Table 61. Calero Details, Company Type, Telecom Expense Management (TEM)

Services Software Area Served and Its Competitors

Table 62. Calero Telecom Expense Management (TEM) Services Software Product Offered

Table 63. Calero Main Business

Table 64. Calero Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Calero Latest Developments

Table 66. RadiusPoint Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 67. RadiusPoint Telecom Expense Management (TEM) Services Software Product Offered

Table 68. RadiusPoint Main Business

Table 69. RadiusPoint Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. RadiusPoint Latest Developments

Table 71. Telesoft Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 72. Telesoft Telecom Expense Management (TEM) Services Software Product Offered

Table 73. Telesoft Main Business

Table 74. Telesoft Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Telesoft Latest Developments

Table 76. Cimpl Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 77. Cimpl Telecom Expense Management (TEM) Services Software Product Offered

Table 78. Cimpl Main Business

Table 79. Cimpl Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Cimpl Latest Developments

Table 81. Habble Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 82. Habble Telecom Expense Management (TEM) Services Software Product Offered

Table 83. Habble Main Business

Table 84. Habble Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Habble Latest Developments

Table 86. VoicePlus Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 87. VoicePlus Telecom Expense Management (TEM) Services Software Product Offered

Table 88. VoicePlus Main Business

Table 89. VoicePlus Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. VoicePlus Latest Developments

Table 91. Cass Information Systems Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 92. Cass Information Systems Telecom Expense Management (TEM) Services Software Product Offered

Table 93. Cass Information Systems Main Business

Table 94. Cass Information Systems Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. Cass Information Systems Latest Developments

Table 96. ICOMM Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 97. ICOMM Telecom Expense Management (TEM) Services Software Product Offered

Table 98. ICOMM Main Business

Table 99. ICOMM Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. ICOMM Latest Developments

Table 101. MDSL Details, Company Type, Telecom Expense Management (TEM) Services Software Area Served and Its Competitors

Table 102. MDSL Telecom Expense Management (TEM) Services Software Product Offered

Table 103. MDSL Telecom Expense Management (TEM) Services Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. MDSL Main Business

Table 105. MDSL Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Telecom Expense Management (TEM) Services Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Telecom Expense Management (TEM) Services Software Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Telecom Expense Management (TEM) Services Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Telecom Expense Management (TEM) Services Software Sales Market Share by Country/Region (2023)

Figure 8. Telecom Expense Management (TEM) Services Software Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Telecom Expense Management (TEM) Services Software Market Size Market Share by Type in 2023

Figure 10. Telecom Expense Management (TEM) Services Software in Large Enterprises

Figure 11. Global Telecom Expense Management (TEM) Services Software Market: Large Enterprises (2019-2024) & (\$ Millions)

Figure 12. Telecom Expense Management (TEM) Services Software in SMEs

Figure 13. Global Telecom Expense Management (TEM) Services Software Market: SMEs (2019-2024) & (\$ Millions)

Figure 14. Global Telecom Expense Management (TEM) Services Software Market Size Market Share by Application in 2023

Figure 15. Global Telecom Expense Management (TEM) Services Software Revenue Market Share by Player in 2023

Figure 16. Global Telecom Expense Management (TEM) Services Software Market Size Market Share by Regions (2019-2024)

Figure 17. Americas Telecom Expense Management (TEM) Services Software Market Size 2019-2024 (\$ Millions)

Figure 18. APAC Telecom Expense Management (TEM) Services Software Market Size 2019-2024 (\$ Millions)

Figure 19. Europe Telecom Expense Management (TEM) Services Software Market Size 2019-2024 (\$ Millions)

Figure 20. Middle East & Africa Telecom Expense Management (TEM) Services

Software Market Size 2019-2024 (\$ Millions)

Figure 21. Americas Telecom Expense Management (TEM) Services Software Value Market Share by Country in 2023

Figure 22. United States Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 23. Canada Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 24. Mexico Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC Telecom Expense Management (TEM) Services Software Market Size Market Share by Region in 2023

Figure 27. APAC Telecom Expense Management (TEM) Services Software Market Size Market Share by Type in 2023

Figure 28. APAC Telecom Expense Management (TEM) Services Software Market Size Market Share by Application in 2023

Figure 29. China Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Telecom Expense Management (TEM) Services Software Market Size Market Share by Country in 2023

Figure 36. Europe Telecom Expense Management (TEM) Services Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe Telecom Expense Management (TEM) Services Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country Telecom Expense Management (TEM) Services Software Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 52. APAC Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 53. Europe Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 55. United States Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 56. Canada Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 59. China Telecom Expense Management (TEM) Services Software Market Size

2025-2030 (\$ Millions)

Figure 60. Japan Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 61. Korea Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 62. Southeast Asia Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 63. India Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 64. Australia Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 65. Germany Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 66. France Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 67. UK Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 68. Italy Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 69. Russia Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 70. Spain Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Telecom Expense Management (TEM) Services Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global Telecom Expense Management (TEM) Services Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Telecom Expense Management (TEM) Services Software Market Size Market Share Forecast by Application (2025-2030)

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