

Global Teeth Whitening Breath Strip Market Growth 2025-2031

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Abstracts

The global Teeth Whitening Breath Strip market size is predicted to grow from US\$ 68.2 million in 2025 to US\$ 126 million in 2031; it is expected to grow at a CAGR of 10.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Teeth Whitening Breath Strips are thin, flexible strips coated with a peroxide-based whitening gel designed to adhere to the surface of teeth. They offer a convenient, at-home solution for improving dental aesthetics by gradually reducing surface stains and discoloration caused by food, drink, smoking, or aging.

United States market for Teeth Whitening Breath Strip is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Teeth Whitening Breath Strip is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Teeth Whitening Breath Strip is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Teeth Whitening Breath Strip players cover Crest (Procter & Gamble), Lumineux Oral Essentials, Zimba, SmileDirectClub, Burst Oral Care, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Teeth Whitening Breath Strip Industry Forecast” looks at past sales and reviews total world Teeth Whitening Breath Strip sales in 2024, providing a comprehensive analysis by region and market sector of projected Teeth Whitening Breath Strip sales for 2025 through 2031. With Teeth Whitening Breath Strip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Teeth Whitening Breath Strip industry.

This Insight Report provides a comprehensive analysis of the global Teeth Whitening Breath Strip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Teeth Whitening Breath Strip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Teeth Whitening Breath Strip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Teeth Whitening Breath Strip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Teeth Whitening Breath Strip.

This report presents a comprehensive overview, market shares, and growth opportunities of Teeth Whitening Breath Strip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Peroxides Type

Non-peroxide Type

Light-sensitive Type

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Crest (Procter & Gamble)

Lumineux Oral Essentials

Zimba

SmileDirectClub

Burst Oral Care

Auraglow

HiSmile

Snow Teeth Whitening

Moon Oral Care

iSmile

Mr. Blanc Teeth

MySmile

Supersmile

Spotlight Oral Care

Smile Sciences

Get Smirk

MySweetSmile

KIKIN

Cleaner Smile

Venus Visage

NuBeam

Procter & Gamble

Guangdong Ounuojie Personal Care Products Production Group Co., Ltd.

Renhe Pharmacy Co., Ltd.

Shanghai Gemang Biotechnology Co., Ltd.

Shanghai Watson Daily Use Articles Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Teeth Whitening Breath Strip market?

What factors are driving Teeth Whitening Breath Strip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Teeth Whitening Breath Strip market opportunities vary by end market size?
How does Teeth Whitening Breath Strip break out by Type, by Application?

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