

# Global Tech Toy Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Tech Toy market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Tech Toy is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Tech Toy is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Tech Toy is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Tech Toy players cover Hasbro, iRobot Corporation, UBTECH Robotics Corp., Sphero, Inc., The LEGO Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Tech Toy Industry Forecast' looks at past sales and reviews total world Tech Toy sales in 2025, providing a comprehensive analysis by region and market sector of projected Tech Toy sales for 2026 through 2032. With Tech Toy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Tech Toy industry.

This Insight Report provides a comprehensive analysis of the global Tech Toy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Tech Toy

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tech Toy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tech Toy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tech Toy.

This report presents a comprehensive overview, market shares, and growth opportunities of Tech Toy market by product type, application, key players and key regions and countries.

Segmentation by Type:

Connected Toys

Robots

Other

Segmentation by Application:

2-5 Years

6-8 Years

9-12 Years

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hasbro

iRobot Corporation

UBTech Robotics Corp.

Sphero, Inc.

The LEGO Group

Sony Corporation

VTech Holding Limited

DJI

Digital Dream Labs

Mattel

Nintendo

Spin Master

Osmo

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