

Global Tea Tourisms Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Tea Tourism generally refers to the activities organized by tea companies to visit tea gardens or tea processing plants, pick tea leaves, and taste tea. It is an ecological expression of diversification of the tea industry and globalization of the tourism industry.

LPI (LP Information)' newest research report, the "Tea Tourisms Industry Forecast" looks at past sales and reviews total world Tea Tourisms sales in 2022, providing a comprehensive analysis by region and market sector of projected Tea Tourisms sales for 2023 through 2029. With Tea Tourisms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Tea Tourisms industry.

This Insight Report provides a comprehensive analysis of the global Tea Tourisms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Tea Tourisms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tea Tourisms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tea Tourisms and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Tea Tourisms.

The global Tea Tourisms market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Tea Tourisms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Tea Tourisms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Tea Tourisms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Tea Tourisms players cover All Hallows Guild, Seven Cups, Obubu Tea, The Mark T. Wendell Tea Company, Empire Tea Services LLC, Little Tree Tea, TAO TEA LEAF, ZEALONG and REFORMATION TOURS, LLC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Tea Tourisms market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Tea Plantation Visit

Factory Tour

Tea Picking

Tea Appreciation

Tea Tasting

Segmentation by application

Tea Lovers

Traveller

Researchers

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

All Hallows Guild

Seven Cups

Obubu Tea

The Mark T. Wendell Tea Company

Empire Tea Services LLC

Little Tree Tea

TAO TEA LEAF

ZEALONG

REFORMATION TOURS, LLC

Yun Tai Shan Camellia Tourism Group

The Hutong

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