

Global Tea Market Growth 2025-2031

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Abstracts

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The global Tea market size is predicted to grow from US\$ 112980 million in 2025 to US\$ 166150 million in 2031; it is expected to grow at a CAGR of 6.6% from 2025 to 2031.

Tea is an aromatic beverage commonly prepared by pouring hot or boiling water over cured leaves of the *Camellia sinensis*.

Lipton (Unilever), Tetley (Tata Global Beverages), Twinings (ABF), Taetea Group, Tieguanyin Group, Tazo (Unilever), The Republic of Tea, Yorkshire Tea, Dilmah, Bamatea, Chinatea, etc. are the key suppliers in the global Tea market.

Top 5 only took up 9.42% of the global market in 2018.

China was the largest in this market, which was accounted for a market share of 36% in 2018, and it will enlarge continually in the next few years. Europe and the United States are also important markets.

LP Information, Inc. (LPI) ' newest research report, the "Tea Industry Forecast" looks at past sales and reviews total world Tea sales in 2024, providing a comprehensive analysis by region and market sector of projected Tea sales for 2025 through 2031. With Tea sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Tea industry.

This Insight Report provides a comprehensive analysis of the global Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the

strategies of leading global companies with a focus on Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tea and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Tea market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Green Tea

Black Tea

Oolong Tea

Dark Tea

Others

Segmentation by Application:

Retailer

Food Service

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Lipton (Unilever)

Tetley (Tata Global Beverages)

Twinings (ABF)

Taetea Group

Tieguanyin Group

Tazo (Unilever)

The Republic of Tea

Yorkshire Tea

Dilmah

Bamatea

Chinatea

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tea market?

What factors are driving Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tea market opportunities vary by end market size?

How does Tea break out by Type, by Application?

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