

Global TCM Granules in Prescriptions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global TCM Granules in Prescriptions market size is predicted to grow from US\$ 14903 million in 2025 to US\$ 35055 million in 2032; it is expected to grow at a CAGR of 12.8% from 2026 to 2032.

TCM Granules in Prescriptions refer to standardized granulated formulations produced from single-herb decoction pieces through modern pharmaceutical processes such as extraction, concentration, separation, drying, and granulation. Under the guidance of traditional Chinese medicine (TCM) theory, these granules are prescribed and compounded by physicians and administered through oral dissolution. Combining the therapeutic philosophy of TCM with industrial-level quality control, they offer advantages such as no decoction requirement, precise dosage, portability, and consistent quality, making them a key vehicle for the modernization and standardization of TCM, and a substitute for traditional herbal decoctions. The average gross profit margin of this product is 55%.

Driven by the 'Healthy China' strategy and continuous policy support for TCM revitalization, TCM granules are entering a new phase of full market liberalization after the pilot period. The removal of regulatory restrictions and the establishment of unified national standards have significantly expanded market capacity and improved industry standardization. Increasing demand from healthcare institutions for standardized and traceable medicines further accelerates hospital penetration. In addition, aging populations and rising chronic disease prevalence are expanding long-term demand, reinforcing the role of TCM granules in primary care and chronic disease management. With market liberalization, the number of competitors has increased rapidly, breaking previous licensing barriers and intensifying competition under stricter regulatory frameworks. Enhanced national standards for active ingredient content,

quality control, and testing systems have raised production costs and compressed margins. Transitional inconsistencies in standard implementation and product registration may lead to short-term supply disruptions. Moreover, volatility in upstream raw material supply and pricing further increases operational uncertainty, potentially reshaping industry concentration. On the demand side, TCM granules are expanding beyond traditional TCM hospitals into general hospitals, primary care institutions, and digital healthcare platforms. Patients' preference for convenience and standardized treatment is accelerating the substitution of traditional decoctions. Meanwhile, trends toward personalized medicine and chronic disease management are fostering integration with digital healthcare solutions, enabling a shift from product-based to service-oriented models. Growing global acceptance of TCM also opens opportunities for international expansion and export markets. The core raw materials for TCM granules are Chinese medicinal herbs and decoction pieces, whose quality directly determines product efficacy and consistency. Strengthened national standards require higher levels of authenticity, active ingredient control, and traceability, driving upstream cultivation and processing toward standardization and scale. However, herb production remains subject to climate, geographic distribution, and cyclical supply-demand dynamics, resulting in significant price volatility. As a result, supply chain integration, origin-based sourcing, and long-term procurement strategies are becoming critical competitive factors for manufacturers.

LPI (LP Information)' newest research report, the 'TCM Granules in Prescriptions Industry Forecast' looks at past sales and reviews total world TCM Granules in Prescriptions sales in 2025, providing a comprehensive analysis by region and market sector of projected TCM Granules in Prescriptions sales for 2026 through 2032. With TCM Granules in Prescriptions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world TCM Granules in Prescriptions industry.

This Insight Report provides a comprehensive analysis of the global TCM Granules in Prescriptions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on TCM Granules in Prescriptions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global TCM Granules in Prescriptions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for TCM Granules in Prescriptions and breaks down the

forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global TCM Granules in Prescriptions.

This report presents a comprehensive overview, market shares, and growth opportunities of TCM Granules in Prescriptions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Uniform Formula Granules

Compound Formula Granules

Segmentation by End Users:

Children

Adults

Elderly

Segmentation by Therapeutic Area:

Chronic Diseases

Respiratory Care

Digestive System

Others

Segmentation by Application:

Hospitals

Retail Pharmacies

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Jiangyin Tianjiang?China?

Tsumura & Co.?Japan?

Tianjin Hongri?China?

Sanjiu Medical?China?

Sichuan Neo-Green?China?

PuraPharm?Hong Kong, China?

Jilin Aodong?China?

China Shineway Pharmaceutical?China?

Anhui Jiren?China?

Guangdong Yifang?China?

Jiangxi Baishen?China?

Heilongjiang Shuanglanxing?China?

Zhejiang Jingyuetang?China?

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