

Global Tatami Market Growth 2024-2030

<https://marketpublishers.com/r/G9DF68F8193CEN.html>

Date: January 2024

Pages: 91

Price: US\$ 3,660.00 (Single User License)

ID: G9DF68F8193CEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Tatami market size was valued at US\$ million in 2023. With growing demand in downstream market, the Tatami is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Tatami market. Tatami are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Tatami. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Tatami market.

A tatami is a type of mat used as a flooring material in traditional Japanese architecture. Tatami mats are traditionally made of a straw core slab with a woven soft rush straw covering. They usually have edging of cloth for decoration and are manufactured in standardized sizes, with aspect ratio of 2:1.

Tatami is super unique to Japan and considered to be one of the best ways to experience Japanese culture at home. Tatami is not just reserved for royalty anymore as it was in the past. It is now a very common theme scattered throughout all cities of Japan.

The key manufacturers of tatami in the Chinese market are Hemei, Yunmaofeng, Zhangjiagang Quanhong Mats, Yuanhe, Suzhou Hagihara Holly Rush, Qingdao Huayi Heshi Wood, Yingzhiyun, and others. The top seven manufacturers together account for

30% of the market share, with the largest producer being Hemei with a 7% market share. In terms of their product categories, single core-filled tatami hold the largest market share, with over 85%, while mixed core-fill accounts for a lower share. In terms of applications, residential is the number one application with a market share of over 95%, while commercial uses have a lower share.

Key Features:

The report on Tatami market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Tatami market. It may include historical data, market segmentation by Type (e.g., Single Core Filling, Mixed Core Filling), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Tatami market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Tatami market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Tatami industry. This include advancements in Tatami technology, Tatami new entrants, Tatami new investment, and other innovations that are shaping the future of Tatami.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Tatami market. It includes factors influencing customer ' purchasing decisions, preferences for Tatami product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Tatami market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Tatami market. The report also evaluates the effectiveness of these

policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Tatami market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Tatami industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Tatami market.

Market Segmentation:

Tatami market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Single Core Filling

Mixed Core Filling

Segmentation by application

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hemei

Yunmaofeng

Zhangjiagang Quanhong Mats Co., Ltd.

Yuanhe

Suzhou Hagihara Holly Rush Co., Ltd.

Qingdao Huayi Heshi Wood Industry Co., Ltd.

Yingzhiyun

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tatami market?

What factors are driving Tatami market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tatami market opportunities vary by end market size?

How does Tatami break out type, application?

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