

Global Targeted Therapy Drugs for Melanoma Market Growth 2026-2032

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Abstracts

The global Targeted Therapy Drugs for Melanoma market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Targeted therapy drugs for melanoma are specialized medications designed to inhibit specific molecular pathways that promote the growth and spread of melanoma cells, particularly in tumors with genetic mutations like BRAF. Examples include BRAF inhibitors, such as vemurafenib and dabrafenib, and MEK inhibitors like trametinib. By focusing on these targeted pathways, these therapies aim to effectively halt tumor progression with potentially fewer side effects than traditional chemotherapy, making them a key component in the treatment of advanced melanoma.

The development of targeted therapy drugs for melanoma has significantly evolved over the past decade, driven by advances in genetic understanding of the disease. The discovery of mutations in the BRAF gene, particularly BRAF V600E, led to the development of the first BRAF inhibitors, such as vemurafenib, which demonstrated impressive response rates in patients with metastatic melanoma.

Following the success of BRAF inhibitors, the focus expanded to combination therapies, particularly pairing BRAF inhibitors with MEK inhibitors like trametinib. This strategy was designed to enhance efficacy and reduce resistance, as monotherapy often led to rapid progression in some patients.

Looking ahead, the trend in targeted therapy for melanoma is increasingly centered on personalized medicine. Ongoing investigations are exploring novel targeted agents and combinations, including dual-targeted approaches and integration with

immunotherapies, further refining treatment strategies and improving outcomes for patients with melanoma.

LP Information, Inc. (LPI) ' newest research report, the “Targeted Therapy Drugs for Melanoma Industry Forecast” looks at past sales and reviews total world Targeted Therapy Drugs for Melanoma sales in 2025, providing a comprehensive analysis by region and market sector of projected Targeted Therapy Drugs for Melanoma sales for 2026 through 2032. With Targeted Therapy Drugs for Melanoma sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Targeted Therapy Drugs for Melanoma industry.

This Insight Report provides a comprehensive analysis of the global Targeted Therapy Drugs for Melanoma landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Targeted Therapy Drugs for Melanoma portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Targeted Therapy Drugs for Melanoma market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Targeted Therapy Drugs for Melanoma and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Targeted Therapy Drugs for Melanoma.

This report presents a comprehensive overview, market shares, and growth opportunities of Targeted Therapy Drugs for Melanoma market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

MEK Inhibitors

BRAF Inhibitors

Other

Segmentation by Application:

Hospital and Clinic

Pharmacy

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Roche

Pfizer

Novartis

KeChow Pharmaceuticals

Key Questions Addressed in this Report

What is the 10-year outlook for the global Targeted Therapy Drugs for

Melanoma market?

What factors are driving Targeted Therapy Drugs for Melanoma market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Targeted Therapy Drugs for Melanoma market opportunities vary by end market size?

How does Targeted Therapy Drugs for Melanoma break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Targeted Therapy Drugs for Melanoma Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Targeted Therapy Drugs for Melanoma by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Targeted Therapy Drugs for Melanoma by Country/Region, 2021, 2025 & 2032

2.2 Targeted Therapy Drugs for Melanoma Segment by Type

- 2.2.1 MEK Inhibitors
- 2.2.2 BRAF Inhibitors
- 2.2.3 Other
- 2.2.4 Targeted Therapy Drugs for Melanoma Sales by Type
 - 2.2.4.1 Global Targeted Therapy Drugs for Melanoma Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Targeted Therapy Drugs for Melanoma Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Targeted Therapy Drugs for Melanoma Sale Price by Type (2021-2026)

2.3 Targeted Therapy Drugs for Melanoma Segment by Application

- 2.3.1 Hospital and Clinic
- 2.3.2 Pharmacy
- 2.3.3 Other
- 2.3.4 Targeted Therapy Drugs for Melanoma Sales by Application
 - 2.3.4.1 Global Targeted Therapy Drugs for Melanoma Sale Market Share by Application (2021-2026)

2.3.4.2 Global Targeted Therapy Drugs for Melanoma Revenue and Market Share by Application (2021-2026)

2.3.4.3 Global Targeted Therapy Drugs for Melanoma Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Targeted Therapy Drugs for Melanoma Breakdown Data by Company

3.1.1 Global Targeted Therapy Drugs for Melanoma Annual Sales by Company (2021-2026)

3.1.2 Global Targeted Therapy Drugs for Melanoma Sales Market Share by Company (2021-2026)

3.2 Global Targeted Therapy Drugs for Melanoma Annual Revenue by Company (2021-2026)

3.2.1 Global Targeted Therapy Drugs for Melanoma Revenue by Company (2021-2026)

3.2.2 Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Company (2021-2026)

3.3 Global Targeted Therapy Drugs for Melanoma Sale Price by Company

3.4 Key Manufacturers Targeted Therapy Drugs for Melanoma Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Targeted Therapy Drugs for Melanoma Product Location Distribution

3.4.2 Players Targeted Therapy Drugs for Melanoma Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR TARGETED THERAPY DRUGS FOR MELANOMA BY GEOGRAPHIC REGION

4.1 World Historic Targeted Therapy Drugs for Melanoma Market Size by Geographic Region (2021-2026)

4.1.1 Global Targeted Therapy Drugs for Melanoma Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Targeted Therapy Drugs for Melanoma Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Targeted Therapy Drugs for Melanoma Market Size by Country/Region (2021-2026)

4.2.1 Global Targeted Therapy Drugs for Melanoma Annual Sales by Country/Region (2021-2026)

4.2.2 Global Targeted Therapy Drugs for Melanoma Annual Revenue by Country/Region (2021-2026)

4.3 Americas Targeted Therapy Drugs for Melanoma Sales Growth

4.4 APAC Targeted Therapy Drugs for Melanoma Sales Growth

4.5 Europe Targeted Therapy Drugs for Melanoma Sales Growth

4.6 Middle East & Africa Targeted Therapy Drugs for Melanoma Sales Growth

5 AMERICAS

5.1 Americas Targeted Therapy Drugs for Melanoma Sales by Country

5.1.1 Americas Targeted Therapy Drugs for Melanoma Sales by Country (2021-2026)

5.1.2 Americas Targeted Therapy Drugs for Melanoma Revenue by Country (2021-2026)

5.2 Americas Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026)

5.3 Americas Targeted Therapy Drugs for Melanoma Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Targeted Therapy Drugs for Melanoma Sales by Region

6.1.1 APAC Targeted Therapy Drugs for Melanoma Sales by Region (2021-2026)

6.1.2 APAC Targeted Therapy Drugs for Melanoma Revenue by Region (2021-2026)

6.2 APAC Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026)

6.3 APAC Targeted Therapy Drugs for Melanoma Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Targeted Therapy Drugs for Melanoma by Country

7.1.1 Europe Targeted Therapy Drugs for Melanoma Sales by Country (2021-2026)

7.1.2 Europe Targeted Therapy Drugs for Melanoma Revenue by Country (2021-2026)

7.2 Europe Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026)

7.3 Europe Targeted Therapy Drugs for Melanoma Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Targeted Therapy Drugs for Melanoma by Country

8.1.1 Middle East & Africa Targeted Therapy Drugs for Melanoma Sales by Country (2021-2026)

8.1.2 Middle East & Africa Targeted Therapy Drugs for Melanoma Revenue by Country (2021-2026)

8.2 Middle East & Africa Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026)

8.3 Middle East & Africa Targeted Therapy Drugs for Melanoma Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

- 10.2 Manufacturing Cost Structure Analysis of Targeted Therapy Drugs for Melanoma
- 10.3 Manufacturing Process Analysis of Targeted Therapy Drugs for Melanoma
- 10.4 Industry Chain Structure of Targeted Therapy Drugs for Melanoma

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Targeted Therapy Drugs for Melanoma Distributors
- 11.3 Targeted Therapy Drugs for Melanoma Customer

12 WORLD FORECAST REVIEW FOR TARGETED THERAPY DRUGS FOR MELANOMA BY GEOGRAPHIC REGION

- 12.1 Global Targeted Therapy Drugs for Melanoma Market Size Forecast by Region
 - 12.1.1 Global Targeted Therapy Drugs for Melanoma Forecast by Region (2027-2032)
 - 12.1.2 Global Targeted Therapy Drugs for Melanoma Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Targeted Therapy Drugs for Melanoma Forecast by Type (2027-2032)
- 12.7 Global Targeted Therapy Drugs for Melanoma Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Roche
 - 13.1.1 Roche Company Information
 - 13.1.2 Roche Targeted Therapy Drugs for Melanoma Product Portfolios and Specifications
 - 13.1.3 Roche Targeted Therapy Drugs for Melanoma Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Roche Main Business Overview
 - 13.1.5 Roche Latest Developments
- 13.2 Pfizer
 - 13.2.1 Pfizer Company Information

- 13.2.2 Pfizer Targeted Therapy Drugs for Melanoma Product Portfolios and Specifications
- 13.2.3 Pfizer Targeted Therapy Drugs for Melanoma Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Pfizer Main Business Overview
- 13.2.5 Pfizer Latest Developments
- 13.3 Novartis
 - 13.3.1 Novartis Company Information
 - 13.3.2 Novartis Targeted Therapy Drugs for Melanoma Product Portfolios and Specifications
 - 13.3.3 Novartis Targeted Therapy Drugs for Melanoma Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Novartis Main Business Overview
 - 13.3.5 Novartis Latest Developments
- 13.4 KeChow Pharmaceuticals
 - 13.4.1 KeChow Pharmaceuticals Company Information
 - 13.4.2 KeChow Pharmaceuticals Targeted Therapy Drugs for Melanoma Product Portfolios and Specifications
 - 13.4.3 KeChow Pharmaceuticals Targeted Therapy Drugs for Melanoma Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 KeChow Pharmaceuticals Main Business Overview
 - 13.4.5 KeChow Pharmaceuticals Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Targeted Therapy Drugs for Melanoma Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Targeted Therapy Drugs for Melanoma Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of MEK Inhibitors

Table 4. Major Players of BRAF Inhibitors

Table 5. Major Players of Other

Table 6. Global Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026) & (K Units)

Table 7. Global Targeted Therapy Drugs for Melanoma Sales Market Share by Type (2021-2026)

Table 8. Global Targeted Therapy Drugs for Melanoma Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Type (2021-2026)

Table 10. Global Targeted Therapy Drugs for Melanoma Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global Targeted Therapy Drugs for Melanoma Sale by Application (2021-2026) & (K Units)

Table 12. Global Targeted Therapy Drugs for Melanoma Sale Market Share by Application (2021-2026)

Table 13. Global Targeted Therapy Drugs for Melanoma Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Application (2021-2026)

Table 15. Global Targeted Therapy Drugs for Melanoma Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global Targeted Therapy Drugs for Melanoma Sales by Company (2021-2026) & (K Units)

Table 17. Global Targeted Therapy Drugs for Melanoma Sales Market Share by Company (2021-2026)

Table 18. Global Targeted Therapy Drugs for Melanoma Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Company (2021-2026)

Table 20. Global Targeted Therapy Drugs for Melanoma Sale Price by Company (2021-2026) & (US\$/Unit)

Table 21. Key Manufacturers Targeted Therapy Drugs for Melanoma Producing Area Distribution and Sales Area

Table 22. Players Targeted Therapy Drugs for Melanoma Products Offered

Table 23. Targeted Therapy Drugs for Melanoma Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Targeted Therapy Drugs for Melanoma Sales by Geographic Region (2021-2026) & (K Units)

Table 27. Global Targeted Therapy Drugs for Melanoma Sales Market Share Geographic Region (2021-2026)

Table 28. Global Targeted Therapy Drugs for Melanoma Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Targeted Therapy Drugs for Melanoma Sales by Country/Region (2021-2026) & (K Units)

Table 31. Global Targeted Therapy Drugs for Melanoma Sales Market Share by Country/Region (2021-2026)

Table 32. Global Targeted Therapy Drugs for Melanoma Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Targeted Therapy Drugs for Melanoma Sales by Country (2021-2026) & (K Units)

Table 35. Americas Targeted Therapy Drugs for Melanoma Sales Market Share by Country (2021-2026)

Table 36. Americas Targeted Therapy Drugs for Melanoma Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026) & (K Units)

Table 38. Americas Targeted Therapy Drugs for Melanoma Sales by Application (2021-2026) & (K Units)

Table 39. APAC Targeted Therapy Drugs for Melanoma Sales by Region (2021-2026) & (K Units)

Table 40. APAC Targeted Therapy Drugs for Melanoma Sales Market Share by Region (2021-2026)

- Table 41. APAC Targeted Therapy Drugs for Melanoma Revenue by Region (2021-2026) & (\$ millions)
- Table 42. APAC Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026) & (K Units)
- Table 43. APAC Targeted Therapy Drugs for Melanoma Sales by Application (2021-2026) & (K Units)
- Table 44. Europe Targeted Therapy Drugs for Melanoma Sales by Country (2021-2026) & (K Units)
- Table 45. Europe Targeted Therapy Drugs for Melanoma Revenue by Country (2021-2026) & (\$ millions)
- Table 46. Europe Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026) & (K Units)
- Table 47. Europe Targeted Therapy Drugs for Melanoma Sales by Application (2021-2026) & (K Units)
- Table 48. Middle East & Africa Targeted Therapy Drugs for Melanoma Sales by Country (2021-2026) & (K Units)
- Table 49. Middle East & Africa Targeted Therapy Drugs for Melanoma Revenue Market Share by Country (2021-2026)
- Table 50. Middle East & Africa Targeted Therapy Drugs for Melanoma Sales by Type (2021-2026) & (K Units)
- Table 51. Middle East & Africa Targeted Therapy Drugs for Melanoma Sales by Application (2021-2026) & (K Units)
- Table 52. Key Market Drivers & Growth Opportunities of Targeted Therapy Drugs for Melanoma
- Table 53. Key Market Challenges & Risks of Targeted Therapy Drugs for Melanoma
- Table 54. Key Industry Trends of Targeted Therapy Drugs for Melanoma
- Table 55. Targeted Therapy Drugs for Melanoma Raw Material
- Table 56. Key Suppliers of Raw Materials
- Table 57. Targeted Therapy Drugs for Melanoma Distributors List
- Table 58. Targeted Therapy Drugs for Melanoma Customer List
- Table 59. Global Targeted Therapy Drugs for Melanoma Sales Forecast by Region (2027-2032) & (K Units)
- Table 60. Global Targeted Therapy Drugs for Melanoma Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 61. Americas Targeted Therapy Drugs for Melanoma Sales Forecast by Country (2027-2032) & (K Units)
- Table 62. Americas Targeted Therapy Drugs for Melanoma Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 63. APAC Targeted Therapy Drugs for Melanoma Sales Forecast by Region

(2027-2032) & (K Units)

Table 64. APAC Targeted Therapy Drugs for Melanoma Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Targeted Therapy Drugs for Melanoma Sales Forecast by Country (2027-2032) & (K Units)

Table 66. Europe Targeted Therapy Drugs for Melanoma Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Targeted Therapy Drugs for Melanoma Sales Forecast by Country (2027-2032) & (K Units)

Table 68. Middle East & Africa Targeted Therapy Drugs for Melanoma Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Targeted Therapy Drugs for Melanoma Sales Forecast by Type (2027-2032) & (K Units)

Table 70. Global Targeted Therapy Drugs for Melanoma Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Targeted Therapy Drugs for Melanoma Sales Forecast by Application (2027-2032) & (K Units)

Table 72. Global Targeted Therapy Drugs for Melanoma Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. Roche Basic Information, Targeted Therapy Drugs for Melanoma Manufacturing Base, Sales Area and Its Competitors

Table 74. Roche Targeted Therapy Drugs for Melanoma Product Portfolios and Specifications

Table 75. Roche Targeted Therapy Drugs for Melanoma Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. Roche Main Business

Table 77. Roche Latest Developments

Table 78. Pfizer Basic Information, Targeted Therapy Drugs for Melanoma Manufacturing Base, Sales Area and Its Competitors

Table 79. Pfizer Targeted Therapy Drugs for Melanoma Product Portfolios and Specifications

Table 80. Pfizer Targeted Therapy Drugs for Melanoma Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 81. Pfizer Main Business

Table 82. Pfizer Latest Developments

Table 83. Novartis Basic Information, Targeted Therapy Drugs for Melanoma Manufacturing Base, Sales Area and Its Competitors

Table 84. Novartis Targeted Therapy Drugs for Melanoma Product Portfolios and Specifications

Table 85. Novartis Targeted Therapy Drugs for Melanoma Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Novartis Main Business

Table 87. Novartis Latest Developments

Table 88. KeChow Pharmaceuticals Basic Information, Targeted Therapy Drugs for Melanoma Manufacturing Base, Sales Area and Its Competitors

Table 89. KeChow Pharmaceuticals Targeted Therapy Drugs for Melanoma Product Portfolios and Specifications

Table 90. KeChow Pharmaceuticals Targeted Therapy Drugs for Melanoma Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. KeChow Pharmaceuticals Main Business

Table 92. KeChow Pharmaceuticals Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Targeted Therapy Drugs for Melanoma

Figure 2. Targeted Therapy Drugs for Melanoma Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Targeted Therapy Drugs for Melanoma Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global Targeted Therapy Drugs for Melanoma Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Targeted Therapy Drugs for Melanoma Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Targeted Therapy Drugs for Melanoma Sales Market Share by Country/Region (2025)

Figure 10. Targeted Therapy Drugs for Melanoma Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of MEK Inhibitors

Figure 12. Product Picture of BRAF Inhibitors

Figure 13. Product Picture of Other

Figure 14. Global Targeted Therapy Drugs for Melanoma Sales Market Share by Type in 2026

Figure 15. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Type (2021-2026)

Figure 16. Targeted Therapy Drugs for Melanoma Consumed in Hospital and Clinic

Figure 17. Global Targeted Therapy Drugs for Melanoma Market: Hospital and Clinic (2021-2026) & (K Units)

Figure 18. Targeted Therapy Drugs for Melanoma Consumed in Pharmacy

Figure 19. Global Targeted Therapy Drugs for Melanoma Market: Pharmacy (2021-2026) & (K Units)

Figure 20. Targeted Therapy Drugs for Melanoma Consumed in Other

Figure 21. Global Targeted Therapy Drugs for Melanoma Market: Other (2021-2026) & (K Units)

Figure 22. Global Targeted Therapy Drugs for Melanoma Sale Market Share by Application (2025)

Figure 23. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Application in 2026

- Figure 24. Targeted Therapy Drugs for Melanoma Sales by Company in 2026 (K Units)
- Figure 25. Global Targeted Therapy Drugs for Melanoma Sales Market Share by Company in 2026
- Figure 26. Targeted Therapy Drugs for Melanoma Revenue by Company in 2026 (\$ millions)
- Figure 27. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Company in 2026
- Figure 28. Global Targeted Therapy Drugs for Melanoma Sales Market Share by Geographic Region (2021-2026)
- Figure 29. Global Targeted Therapy Drugs for Melanoma Revenue Market Share by Geographic Region in 2026
- Figure 30. Americas Targeted Therapy Drugs for Melanoma Sales 2021-2026 (K Units)
- Figure 31. Americas Targeted Therapy Drugs for Melanoma Revenue 2021-2026 (\$ millions)
- Figure 32. APAC Targeted Therapy Drugs for Melanoma Sales 2021-2026 (K Units)
- Figure 33. APAC Targeted Therapy Drugs for Melanoma Revenue 2021-2026 (\$ millions)
- Figure 34. Europe Targeted Therapy Drugs for Melanoma Sales 2021-2026 (K Units)
- Figure 35. Europe Targeted Therapy Drugs for Melanoma Revenue 2021-2026 (\$ millions)
- Figure 36. Middle East & Africa Targeted Therapy Drugs for Melanoma Sales 2021-2026 (K Units)
- Figure 37. Middle East & Africa Targeted Therapy Drugs for Melanoma Revenue 2021-2026 (\$ millions)
- Figure 38. Americas Targeted Therapy Drugs for Melanoma Sales Market Share by Country in 2026
- Figure 39. Americas Targeted Therapy Drugs for Melanoma Revenue Market Share by Country (2021-2026)
- Figure 40. Americas Targeted Therapy Drugs for Melanoma Sales Market Share by Type (2021-2026)
- Figure 41. Americas Targeted Therapy Drugs for Melanoma Sales Market Share by Application (2021-2026)
- Figure 42. United States Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Canada Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)
- Figure 44. Mexico Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)
- Figure 45. Brazil Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$

millions)

Figure 46. APAC Targeted Therapy Drugs for Melanoma Sales Market Share by Region in 2026

Figure 47. APAC Targeted Therapy Drugs for Melanoma Revenue Market Share by Region (2021-2026)

Figure 48. APAC Targeted Therapy Drugs for Melanoma Sales Market Share by Type (2021-2026)

Figure 49. APAC Targeted Therapy Drugs for Melanoma Sales Market Share by Application (2021-2026)

Figure 50. China Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 51. Japan Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 52. South Korea Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 53. Southeast Asia Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 54. India Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 55. Australia Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 56. China Taiwan Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 57. Europe Targeted Therapy Drugs for Melanoma Sales Market Share by Country in 2026

Figure 58. Europe Targeted Therapy Drugs for Melanoma Revenue Market Share by Country (2021-2026)

Figure 59. Europe Targeted Therapy Drugs for Melanoma Sales Market Share by Type (2021-2026)

Figure 60. Europe Targeted Therapy Drugs for Melanoma Sales Market Share by Application (2021-2026)

Figure 61. Germany Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 62. France Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 63. UK Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 64. Italy Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 65. Russia Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 66. Middle East & Africa Targeted Therapy Drugs for Melanoma Sales Market Share by Country (2021-2026)

Figure 67. Middle East & Africa Targeted Therapy Drugs for Melanoma Sales Market Share by Type (2021-2026)

Figure 68. Middle East & Africa Targeted Therapy Drugs for Melanoma Sales Market Share by Application (2021-2026)

Figure 69. Egypt Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 70. South Africa Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 71. Israel Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 72. Turkey Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 73. GCC Countries Targeted Therapy Drugs for Melanoma Revenue Growth 2021-2026 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of Targeted Therapy Drugs for Melanoma in 2026

Figure 75. Manufacturing Process Analysis of Targeted Therapy Drugs for Melanoma

Figure 76. Industry Chain Structure of Targeted Therapy Drugs for Melanoma

Figure 77. Channels of Distribution

Figure 78. Global Targeted Therapy Drugs for Melanoma Sales Market Forecast by Region (2027-2032)

Figure 79. Global Targeted Therapy Drugs for Melanoma Revenue Market Share Forecast by Region (2027-2032)

Figure 80. Global Targeted Therapy Drugs for Melanoma Sales Market Share Forecast by Type (2027-2032)

Figure 81. Global Targeted Therapy Drugs for Melanoma Revenue Market Share Forecast by Type (2027-2032)

Figure 82. Global Targeted Therapy Drugs for Melanoma Sales Market Share Forecast by Application (2027-2032)

Figure 83. Global Targeted Therapy Drugs for Melanoma Revenue Market Share Forecast by Application (2027-2032)

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