

# Global Targeted Poultry Nutrition Market Growth 2026-2032

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## Abstracts

The global Targeted Poultry Nutrition market size is predicted to grow from US\$ 5734 million in 2025 to US\$ 8566 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

Targeted Poultry Nutrition refers to the practice of optimizing the diet of poultry (such as chickens, turkeys, and ducks) based on detailed data and individualized nutritional needs. This approach utilizes advanced technologies like feed formulations, precision feeding systems, and genetic analysis to tailor diets that maximize the health, growth, and productivity of poultry while minimizing feed waste and environmental impact.

United States market for Targeted Poultry Nutrition is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Targeted Poultry Nutrition is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Targeted Poultry Nutrition is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Targeted Poultry Nutrition players cover Cargill, Inc, Archer Daniels Midland Company (ADM), Alltech Inc., DSM Nutritional Products, Evonik Industries, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Targeted Poultry Nutrition Industry Forecast' looks at past sales and reviews total world Targeted Poultry Nutrition sales in 2025, providing a comprehensive analysis by region and market sector of

projected Targeted Poultry Nutrition sales for 2026 through 2032. With Targeted Poultry Nutrition sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Targeted Poultry Nutrition industry.

This Insight Report provides a comprehensive analysis of the global Targeted Poultry Nutrition landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Targeted Poultry Nutrition portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Targeted Poultry Nutrition market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Targeted Poultry Nutrition and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Targeted Poultry Nutrition.

This report presents a comprehensive overview, market shares, and growth opportunities of Targeted Poultry Nutrition market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Probiotics and Prebiotics

Vitamins

Minerals

Enzymes

Other

#### Segmentation by Application:

Promote Growth

Gut Health

Enhance Immunity

Optimize Nutrient Absorption

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Cargill, Inc

Archer Daniels Midland Company (ADM)

Alltech Inc.

DSM Nutritional Products

Evonik Industries

Novus International

BASF SE

Kemin Industries

Phibro Animal Health Corporation

Zoetis Inc.

Adisseo

Ajinomoto Health & Nutrition

Bionova

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Targeted Poultry Nutrition market?

What factors are driving Targeted Poultry Nutrition market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Targeted Poultry Nutrition market opportunities vary by end market size?

How does Targeted Poultry Nutrition break out by Type, by Application?

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