

Global Targeted Cancer Therapy Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Targeted Cancer Therapy market size is predicted to grow from US\$ 128420 million in 2025 to US\$ 201430 million in 2031; it is expected to grow at a CAGR of 7.8% from 2025 to 2031.

Targeted Therapies: Personalized cancer treatment drugs are designed to target specific molecules or pathways that play a critical role in the growth and spread of cancer cells. Unlike traditional chemotherapy, which can affect both healthy and cancerous cells, targeted therapies are intended to be more selective, focusing on cancer cells while sparing healthy tissue.

Precision cancer medicine, also known as personalized or targeted cancer therapy, is driven by the growing understanding of cancer's molecular and genetic complexity. Advances in genomics and biomarker identification have enabled the development of therapies tailored to an individual's specific cancer characteristics. This approach offers the potential for more effective treatments with fewer side effects compared to traditional chemotherapy. The market benefits from increasing research in oncology, the rise of precision diagnostics, and the growing availability of targeted therapies. However, challenges include the high cost of genetic testing and targeted treatments, as well as the need for comprehensive molecular profiling. Additionally, regulatory approvals and insurance coverage for these therapies can be complex. To maximize the potential of precision cancer medicine, stakeholders must address these challenges, improve accessibility, and continue research into novel biomarkers and therapies to provide tailored cancer care for patients.

LPI (LP Information)' newest research report, the 'Targeted Cancer Therapy Industry Forecast' looks at past sales and reviews total world Targeted Cancer Therapy sales in

2024, providing a comprehensive analysis by region and market sector of projected Targeted Cancer Therapy sales for 2025 through 2031. With Targeted Cancer Therapy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Targeted Cancer Therapy industry.

This Insight Report provides a comprehensive analysis of the global Targeted Cancer Therapy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Targeted Cancer Therapy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Targeted Cancer Therapy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Targeted Cancer Therapy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Targeted Cancer Therapy.

This report presents a comprehensive overview, market shares, and growth opportunities of Targeted Cancer Therapy market by product type, application, key players and key regions and countries.

Segmentation by Type:

Kinase Inhibitors

Monoclonal Antibodies

PARP Inhibitors

Other

Segmentation by Application:

Lung Cancer

Breast Cancer

Prostate Cancer

Blood-related Cancer

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AbbVie

Johnson & Johnson

Novartis

Gilead Sciences

Roche

Bristol-Myers Squibb

Amgen

AstraZeneca

Merck & Co

Takeda

Merck KGaA

Seagen

Eli Lilly

Ono Pharmaceutical

Pfizer

GSK

Exelixis

Regeneron

Innovent

Hengrui Medicine

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