

# Global Talent Marketplace Platform Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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The global Talent Marketplace Platform market size is projected to grow from US\$ 770.3 million in 2022 to US\$ 1588.4 million in 2029; it is expected to grow at a CAGR of 10.9% from 2023 to 2029.

The key companies of the global talent marketplace platform include SAP, Gloat, Oracle, ICIMS and others, mainly located in the US and Europe. The top five producers together account for more than 40% of the market share, with SAP being the largest player at 14%. In terms of their product categories, cloud-based occupies the main market with a share of over 90%, while on-premises occupies a relatively low share. In terms of applications, large enterprises are the number one application area, with a 78% market share.

Talent marketplaces connect employees with career opportunities and resources for professional growth. Powered by artificial intelligence, these platforms match employees with career advancement opportunities—such as internal projects, online courses, mentorship programs, and open roles on other teams—based on each individual's existing skills and future goals. Talent marketplaces typically generate personalized profiles for each employee and recommend potential career paths that align with their professional interests.

LPI (LP Information)' newest research report, the “Talent Marketplace Platform Industry Forecast” looks at past sales and reviews total world Talent Marketplace Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Talent Marketplace Platform sales for 2023 through 2029. With Talent Marketplace

Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Talent Marketplace Platform industry.

This Insight Report provides a comprehensive analysis of the global Talent Marketplace Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Talent Marketplace Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Talent Marketplace Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Talent Marketplace Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Talent Marketplace Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Talent Marketplace Platform market by product type, application, key players and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

Cloud Based

On-premises

##### Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Gloat

Fuel50

Phenom

SAP

Eightfold

Avature

iCIMS

Oracle

365Talents

Degreed

Neobrain

Workday

Reejig

TalentGuard

ServiceNow

PeopleFluent

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