

Global Tactile Actuator Market Growth 2025-2031

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Abstracts

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The global Tactile Actuator market size is predicted to grow from US\$ 9064 million in 2025 to US\$ 18530 million in 2031; it is expected to grow at a CAGR of 12.7% from 2025 to 2031.

The tiny vibration motors used in mobile terminals, game machines, etc. Small and high efficiency types are provided. The eccentric rotating mass (ERM) motor and linear resonant actuator (LRA) are two of the most common types of haptic feedback actuators used in the market today.

Haptics, by the definition of itself, refers to the haptic sense of the touch and is an advanced technology that adds the tactile feedback right to the electronic devices through the use of vibrations. This touch-based technology has become more and more popular in handheld, portable and touch-screen enabled to the consumer, industrial and automotive electronic devices. The vibrations produced to provide a new, deeply enhanced user experience.

Global Tactile Actuator key players include Jinlong Machinery & Electronics, AAC Technologies, Nidec Corporation, etc.

China is the largest market, with a share about 70%, followed by Southeast Asia, and North America, both have a share over 10 percent.

In terms of product, Eccentric Rotating Mass (ERM) Actuators is the largest segment, with a share about 65%. And in terms of application, the largest application is Mobile Terminal, followed by Automotive, Wearable Device, Household Appliances, etc.

LP Information, Inc. (LPI) ' newest research report, the “Tactile Actuator Industry Forecast” looks at past sales and reviews total world Tactile Actuator sales in 2024, providing a comprehensive analysis by region and market sector of projected Tactile Actuator sales for 2025 through 2031. With Tactile Actuator sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Tactile Actuator industry.

This Insight Report provides a comprehensive analysis of the global Tactile Actuator landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Tactile Actuator portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tactile Actuator market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tactile Actuator and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tactile Actuator.

This report presents a comprehensive overview, market shares, and growth opportunities of Tactile Actuator market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

ERM Actuators

LRAS

Others

Segmentation by Application:

Mobile Terminal

Wearable Device

Automotive

Household Appliances

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AAC Technologies

Nidec Corporation

Mplus

Jinlong Machinery & Electronics

Bluecom

Johnson Electric

Texas Instruments

TDK

Jahwa

PI Ceramic

Precision Microdrives

Novasentis

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tactile Actuator market?

What factors are driving Tactile Actuator market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tactile Actuator market opportunities vary by end market size?

How does Tactile Actuator break out by Type, by Application?

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