

# Global Synthetic Surface Sizing Agent Market Growth 2025-2031

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## Abstracts

The global Synthetic Surface Sizing Agent market size is predicted to grow from US\$ 530 million in 2025 to US\$ 727 million in 2031; it is expected to grow at a CAGR of 5.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A Synthetic Surface Sizing Agent is a chemical additive used in the papermaking process to enhance the surface properties of paper or paperboard. Applied during surface sizing (typically at the size press), these agents improve water resistance, printability, and surface strength by forming a thin, uniform film on the paper surface. Unlike traditional starch-based sizing agents, synthetic variants—often based on styrene acrylate, styrene maleic anhydride, or polyurethane dispersions—offer better stability, performance, and compatibility with modern printing technologies. They are especially valued in high-speed printing and packaging applications where consistent quality and durability are essential.

United States market for Synthetic Surface Sizing Agent is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Synthetic Surface Sizing Agent is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Synthetic Surface Sizing Agent is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Synthetic Surface Sizing Agent players cover Kemira, Solenis, Buckman, CHEMIPAZ, Harima Chemicals, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Synthetic Surface Sizing Agent Industry Forecast” looks at past sales and reviews total world Synthetic Surface Sizing Agent sales in 2024, providing a comprehensive analysis by region and market sector of projected Synthetic Surface Sizing Agent sales for 2025 through 2031. With Synthetic Surface Sizing Agent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Synthetic Surface Sizing Agent industry.

This Insight Report provides a comprehensive analysis of the global Synthetic Surface Sizing Agent landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Synthetic Surface Sizing Agent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Synthetic Surface Sizing Agent market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Synthetic Surface Sizing Agent and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Synthetic Surface Sizing Agent.

This report presents a comprehensive overview, market shares, and growth opportunities of Synthetic Surface Sizing Agent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Alkyl Ketene Dimer (AKD)

Alkenyl Succinic Anhydride (ASA)

Styrene-Acrylic (SA) Copolymers

Others

Segmentation by Application:

Packaging

Printing

Medical

Food

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kemira

Solenis

Buckman

CHEMIPAZ

Harima Chemicals

Archroma

Ashland

Aries Chemical

Cargill

Ingredion

Mare

Arakawa Chem

Zhejiang Xinan Chemical Industry

Great Chinasoft Technology

Hebei Shenmao New Materials Technology

Henan Jingxin Fabri

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Synthetic Surface Sizing Agent market?

What factors are driving Synthetic Surface Sizing Agent market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Synthetic Surface Sizing Agent market opportunities vary by end market size?

How does Synthetic Surface Sizing Agent break out by Type, by Application?

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