

# Global Synthetic Monitoring Solutions Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GCC53D160D06EN.html>

Date: August 2024

Pages: 109

Price: US\$ 3,660.00 (Single User License)

ID: GCC53D160D06EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Synthetic monitoring (also known as active monitoring or proactive monitoring) is a monitoring technique that is done by using an emulation or scripted recordings of transactions. Behavioral scripts (or paths) are created to simulate an action or path that a customer or end-user would take on a site, application or other software (or even hardware). Those paths are then continuously monitored at specified intervals for performance, such as: functionality, availability, and response time measures.

The global Synthetic Monitoring Solutions market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Synthetic Monitoring Solutions Industry Forecast" looks at past sales and reviews total world Synthetic Monitoring Solutions sales in 2023, providing a comprehensive analysis by region and market sector of projected Synthetic Monitoring Solutions sales for 2024 through 2030. With Synthetic Monitoring Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Synthetic Monitoring Solutions industry.

This Insight Report provides a comprehensive analysis of the global Synthetic Monitoring Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Synthetic Monitoring Solutions portfolios and capabilities, market entry

strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Synthetic Monitoring Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Synthetic Monitoring Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Synthetic Monitoring Solutions.

The global synthetic monitoring solutions market is expanding rapidly as organizations strive to deliver exceptional digital experiences. With the increasing complexity of digital environments, synthetic monitoring solutions provide valuable insights to improve performance, enhance customer satisfaction, and mitigate risks. As technology continues to evolve, this market is expected to grow further and offer innovative solutions that meet the dynamic demands of the modern digital landscape.

This report presents a comprehensive overview, market shares, and growth opportunities of Synthetic Monitoring Solutions market by product type, application, key players and key regions and countries.

#### Segmentation by type

Single-URL Browser Monitors

Browser Clickpaths

HTTP Monitors

#### Segmentation by application

Ecommerce Industry

SaaS Industry

Tourism Industry (Tourism and Booking Websites)

News and Media Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Broadcom

Smartbear

Dynatrace

Splunkbase

Appdynamics (Cisco)

New Relic

Riverbed

CatchPoint

Micro Focus

IP-Label

Uptrends

EG Innovations Inc

Apica

Thousand Eyes

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