

Global Synthetic Leathers Market Growth 2025-2031

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Abstracts

The global Synthetic Leathers market size is predicted to grow from US\$ 21520 million in 2025 to US\$ 33550 million in 2031; it is expected to grow at a CAGR of 7.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Synthetic Leather is a material designed to mimic the appearance and texture of natural leather, widely used in various applications such as clothing, footwear, handbags, furniture, and automotive interiors. It is typically made from polyvinyl chloride (PVC), polyurethane (PU), or other synthetic resins. Compared to genuine leather, Synthetic Leather offers several advantages, including lower production costs, ease of cleaning and maintenance, and a wider variety of colors and textures. Additionally, because it does not require animal sources, it is often favored for its animal welfare and environmental benefits. Although Synthetic Leather may closely resemble real leather in appearance and feel, its durability and breathability are often inferior. However, with advancements in material science, many new types of synthetic leather are continually improving, becoming increasingly comparable to natural leather. The applications of Synthetic Leather are also expanding, particularly in the fashion industry, where designers explore its innovative potential to meet the demand for sustainable practices.

The Synthetic Leather market has witnessed significant growth in recent years. This trend is primarily driven by increased environmental awareness and consumer concerns about animal welfare. With the rise of sustainable fashion, more brands are opting for synthetic leather as an alternative material to meet the demand for eco-friendly products. Additionally, advancements in technology have enhanced the quality of Synthetic Leather, making it increasingly similar in appearance and texture to genuine

leather, thus attracting a broader range of consumers. Particularly among younger generations, there is a growing preference for fashion choices that do not involve animal products, further propelling the popularity of synthetic leather.

Currently, the applications of Synthetic Leather are extensive, encompassing not just clothing and accessories but also furniture, automotive interiors, and sporting goods. For instance, many automotive manufacturers have begun using synthetic leather in their vehicle interiors to minimize environmental impact. Likewise, the furniture industry is gradually shifting towards Synthetic Leather, appreciated for its durability and ease of maintenance, making it a popular choice in modern home design.

Looking forward, the Synthetic Leather market is expected to continue its growth, especially in the Asia-Pacific region. According to market research reports, the rapid development of the fashion industry and the increasing purchasing power of the middle class in this region are significant driving forces for the synthetic leather market. Furthermore, as consumers demand greater transparency regarding product origins, companies' sustainability practices and social responsibility in the production process will become critical considerations

Based on the study, the development of the Synthetic Leather market not only reflects changes in consumer purchasing habits but also highlights the industry's focus on sustainability and innovation. Companies must continually optimize their production processes and improve product quality to stand out in this competitive landscape. Furthermore, with the gradual strengthening of environmental regulations worldwide, Synthetic Leather, as an eco-friendly alternative, is poised for even broader market prospects.

LP Information, Inc. (LPI) ' newest research report, the “Synthetic Leathers Industry Forecast” looks at past sales and reviews total world Synthetic Leathers sales in 2024, providing a comprehensive analysis by region and market sector of projected Synthetic Leathers sales for 2025 through 2031. With Synthetic Leathers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Synthetic Leathers industry.

This Insight Report provides a comprehensive analysis of the global Synthetic Leathers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Synthetic Leathers portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Synthetic Leathers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Synthetic Leathers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Synthetic Leathers.

This report presents a comprehensive overview, market shares, and growth opportunities of Synthetic Leathers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Polyurethane Based Synthetic Leathers

Polyvinylchloride Based Synthetic Leather

Others

Segmentation by Application:

Apparel & Accessories

Furnishing

Automotive

Sports Goods

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kuraray

Toray

Teijin

Covestro (Bayer)

Shian Microfiber

Zhejiang Haobo (Wangkang Group)

Asahi Kasei

Duksung

Daewon Chemical

Filwel

Kolon

San Fang Chemical

Nanya

Wenzhou Imitation Leather

Anhui Anli

Fujian Tianshou

Vulcaflex

Yantai Wanhua

Shandong Tongda

Hexin Holdings

Xie fu New Materials

Huafon Microfibre

Double Elephant

Fujian Topsun

Benecke-Kaliko

Kyowa

Archilles

CGT

Ultrafabrics Holdings

Key Questions Addressed in this Report

What is the 10-year outlook for the global Synthetic Leathers market?

What factors are driving Synthetic Leathers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Synthetic Leathers market opportunities vary by end market size?

How does Synthetic Leathers break out by Type, by Application?

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