

# Global Synthetic Dye and Pigment Market Growth 2025-2031

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## Abstracts

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The global Synthetic Dye and Pigment market size is predicted to grow from US\$ 14510 million in 2025 to US\$ 18670 million in 2031; it is expected to grow at a CAGR of 4.3% from 2025 to 2031.

Synthetic dyes and pigments are critical coloring materials used across various industries, from fashion to industrial applications. These substances are generally particulate organic solids that can be colored, black, white, or fluorescent. Unlike dyes, which dissolve in the substrate, synthetic pigments are insoluble in the vehicle or substrate, maintaining their crystal or particulate structure throughout the coloration process. They alter the appearance of materials through selective absorption and scattering of light. Synthetic pigments are widely dispersed in vehicles or substrates for use in inks, paints, plastics, and other polymeric materials, making them versatile and essential in numerous applications.

The global synthetic dye and pigment market is dominated by major players such as LonSen, Clariant, and DIC. Together, these top three companies hold approximately 22% of the market share. The Asia-Pacific region is the largest market for synthetic dyes and pigments, accounting for about 67% of the global market. This dominance is due to the region's extensive manufacturing base and growing consumer demand. Europe and North America follow, with market shares of 17% and 10%, respectively. These regions contribute to the market through various applications, including textiles, coatings, and plastics.

Market trends indicate a strong emphasis on sustainability and innovation in the

synthetic dye and pigment industry. There is a growing demand for eco-friendly and non-toxic alternatives due to increasing environmental regulations and consumer awareness. Innovations in dye and pigment technologies, such as improved color stability and efficiency, are shaping the market. Additionally, the rise of digital printing technologies and advancements in manufacturing processes are expected to enhance the performance and application scope of synthetic dyes and pigments.

Furthermore, the market is also influenced by fluctuations in raw material prices and supply chain disruptions. The synthetic dye and pigment industry faces challenges related to the sourcing of key raw materials and the impact of global trade dynamics. Companies are investing in research and development to address these issues and to develop more cost-effective and sustainable solutions. As the industry adapts to these challenges and leverages new technologies, it is expected to maintain robust growth and continue evolving to meet the needs of diverse applications across the globe.

LP Information, Inc. (LPI) ' newest research report, the "Synthetic Dye and Pigment Industry Forecast" looks at past sales and reviews total world Synthetic Dye and Pigment sales in 2024, providing a comprehensive analysis by region and market sector of projected Synthetic Dye and Pigment sales for 2025 through 2031. With Synthetic Dye and Pigment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Synthetic Dye and Pigment industry.

This Insight Report provides a comprehensive analysis of the global Synthetic Dye and Pigment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Synthetic Dye and Pigment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Synthetic Dye and Pigment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Synthetic Dye and Pigment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Synthetic Dye and Pigment.

This report presents a comprehensive overview, market shares, and growth

opportunities of Synthetic Dye and Pigment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Disperse Dye

Reactive Dye

Sulfur Dye

Vat Dye

Acid Dye

Other Dye

Synthetic Pigment

Segmentation by Application:

Textile

Leather

Paper

Printing

Paint & Coating

Plastic

Others

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LonSen

Archroma

Huntsman

Clariant

DIC

Runtu

Jihua Group

Kyung-In

Colourtex

Jay Chemicals

Kiri Industries

Nippon Kayaku

OHYOUNG

Jiangsu Jinji Industrial

Eksoy

ANOKY

Everlight Chemical

Sumitomo

Zhejiang Yide Chemical

CHT Group

Bodal Chemical

Setas

Yabang

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Synthetic Dye and Pigment market?

What factors are driving Synthetic Dye and Pigment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Synthetic Dye and Pigment market opportunities vary by end market size?

How does Synthetic Dye and Pigment break out by Type, by Application?

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