

Global Swimwear (Swimsuit) Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Swimwear (Swimsuit) market size was valued at US\$ 19710 million in 2023. With growing demand in downstream market, the Swimwear (Swimsuit) is forecast to a readjusted size of US\$ 31760 million by 2030 with a CAGR of 7.1% during review period.

The research report highlights the growth potential of the global Swimwear (Swimsuit) market. Swimwear (Swimsuit) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Swimwear (Swimsuit). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Swimwear (Swimsuit) market.

Swimwear/swimsuit is clothing designed to be worn by people engaging in a water-based activity or water sports, such as swimming or sun-orientated activities, such as sun bathing. Different types may be worn by men, women, and children. Swimwear is described by a number of names, some of which are used only in particular locations, including swimsuit, bathing suit, swimming costume, bathing costume, swimming suit, swimmers, swimming togs, bathers, cossie (short for 'costume'), or swimming trunks for men, besides others.

Global Swimwear (Swimsuit) key players include Pentland Group, Arena, Diana Sport, Hosa, Zoke, etc. Global top five manufacturers hold a share nearly 10%.

China is the largest market, with a share over 35%, followed by Europe, and USA, both have a share over 30 percent.

In terms of product, Women is the largest segment, with a share over 50%. And in terms of application, the largest application is Individual Use, followed by Commercial Use, etc.

Key Features:

The report on Swimwear (Swimsuit) market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Swimwear (Swimsuit) market. It may include historical data, market segmentation by Type (e.g., Women, Men), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Swimwear (Swimsuit) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Swimwear (Swimsuit) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Swimwear (Swimsuit) industry. This include advancements in Swimwear (Swimsuit) technology, Swimwear (Swimsuit) new entrants, Swimwear (Swimsuit) new investment, and other innovations that are shaping the future of Swimwear (Swimsuit).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Swimwear (Swimsuit) market. It includes factors influencing customer ' purchasing decisions, preferences for Swimwear (Swimsuit) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Swimwear (Swimsuit) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other

measures aimed at promoting Swimwear (Swimsuit) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Swimwear (Swimsuit) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Swimwear (Swimsuit) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Swimwear (Swimsuit) market.

Market Segmentation:

Swimwear (Swimsuit) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Women

Men

Girls

Boys

Other

Segmentation by application

Individual Use

Commercial Use

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Pentland Group

Arena

Diana Sport

Hosa

Zoke

Dolfin Swimwear

Derong Group

FEW

Wacoal

Yingfa

TNZI

Sanqi International

Gottex

American Apparel

Seafolly

Aimer

PARAH S.p.A

Seaspray

TYR Sport

Perry

NOZONE

Platypus

La Perla Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Swimwear (Swimsuit) market?

What factors are driving Swimwear (Swimsuit) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Swimwear (Swimsuit) market opportunities vary by end market size?

How does Swimwear (Swimsuit) break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Swimwear (Swimsuit) Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Swimwear (Swimsuit) by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Swimwear (Swimsuit) by Country/Region, 2019, 2023 & 2030
- 2.2 Swimwear (Swimsuit) Segment by Type
 - 2.2.1 Women
 - 2.2.2 Men
 - 2.2.3 Girls
 - 2.2.4 Boys
 - 2.2.5 Other
- 2.3 Swimwear (Swimsuit) Sales by Type
 - 2.3.1 Global Swimwear (Swimsuit) Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Swimwear (Swimsuit) Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Swimwear (Swimsuit) Sale Price by Type (2019-2024)
- 2.4 Swimwear (Swimsuit) Segment by Application
 - 2.4.1 Individual Use
 - 2.4.2 Commercial Use
 - 2.4.3 Others
- 2.5 Swimwear (Swimsuit) Sales by Application
 - 2.5.1 Global Swimwear (Swimsuit) Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Swimwear (Swimsuit) Revenue and Market Share by Application (2019-2024)

2.5.3 Global Swimwear (Swimsuit) Sale Price by Application (2019-2024)

3 GLOBAL SWIMWEAR (SWIMSUIT) BY COMPANY

3.1 Global Swimwear (Swimsuit) Breakdown Data by Company

3.1.1 Global Swimwear (Swimsuit) Annual Sales by Company (2019-2024)

3.1.2 Global Swimwear (Swimsuit) Sales Market Share by Company (2019-2024)

3.2 Global Swimwear (Swimsuit) Annual Revenue by Company (2019-2024)

3.2.1 Global Swimwear (Swimsuit) Revenue by Company (2019-2024)

3.2.2 Global Swimwear (Swimsuit) Revenue Market Share by Company (2019-2024)

3.3 Global Swimwear (Swimsuit) Sale Price by Company

3.4 Key Manufacturers Swimwear (Swimsuit) Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Swimwear (Swimsuit) Product Location Distribution

3.4.2 Players Swimwear (Swimsuit) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR SWIMWEAR (SWIMSUIT) BY GEOGRAPHIC REGION

4.1 World Historic Swimwear (Swimsuit) Market Size by Geographic Region (2019-2024)

4.1.1 Global Swimwear (Swimsuit) Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Swimwear (Swimsuit) Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Swimwear (Swimsuit) Market Size by Country/Region (2019-2024)

4.2.1 Global Swimwear (Swimsuit) Annual Sales by Country/Region (2019-2024)

4.2.2 Global Swimwear (Swimsuit) Annual Revenue by Country/Region (2019-2024)

4.3 Americas Swimwear (Swimsuit) Sales Growth

4.4 APAC Swimwear (Swimsuit) Sales Growth

4.5 Europe Swimwear (Swimsuit) Sales Growth

4.6 Middle East & Africa Swimwear (Swimsuit) Sales Growth

5 AMERICAS

5.1 Americas Swimwear (Swimsuit) Sales by Country

5.1.1 Americas Swimwear (Swimsuit) Sales by Country (2019-2024)

5.1.2 Americas Swimwear (Swimsuit) Revenue by Country (2019-2024)

5.2 Americas Swimwear (Swimsuit) Sales by Type

5.3 Americas Swimwear (Swimsuit) Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Swimwear (Swimsuit) Sales by Region

6.1.1 APAC Swimwear (Swimsuit) Sales by Region (2019-2024)

6.1.2 APAC Swimwear (Swimsuit) Revenue by Region (2019-2024)

6.2 APAC Swimwear (Swimsuit) Sales by Type

6.3 APAC Swimwear (Swimsuit) Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Swimwear (Swimsuit) by Country

7.1.1 Europe Swimwear (Swimsuit) Sales by Country (2019-2024)

7.1.2 Europe Swimwear (Swimsuit) Revenue by Country (2019-2024)

7.2 Europe Swimwear (Swimsuit) Sales by Type

7.3 Europe Swimwear (Swimsuit) Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Swimwear (Swimsuit) by Country

8.1.1 Middle East & Africa Swimwear (Swimsuit) Sales by Country (2019-2024)

8.1.2 Middle East & Africa Swimwear (Swimsuit) Revenue by Country (2019-2024)

8.2 Middle East & Africa Swimwear (Swimsuit) Sales by Type

8.3 Middle East & Africa Swimwear (Swimsuit) Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Swimwear (Swimsuit)

10.3 Manufacturing Process Analysis of Swimwear (Swimsuit)

10.4 Industry Chain Structure of Swimwear (Swimsuit)

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Swimwear (Swimsuit) Distributors

11.3 Swimwear (Swimsuit) Customer

12 WORLD FORECAST REVIEW FOR SWIMWEAR (SWIMSUIT) BY GEOGRAPHIC REGION

12.1 Global Swimwear (Swimsuit) Market Size Forecast by Region

12.1.1 Global Swimwear (Swimsuit) Forecast by Region (2025-2030)

12.1.2 Global Swimwear (Swimsuit) Annual Revenue Forecast by Region (2025-2030)

- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Swimwear (Swimsuit) Forecast by Type
- 12.7 Global Swimwear (Swimsuit) Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Pentland Group

- 13.1.1 Pentland Group Company Information

- 13.1.2 Pentland Group Swimwear (Swimsuit) Product Portfolios and Specifications

- 13.1.3 Pentland Group Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.1.4 Pentland Group Main Business Overview

- 13.1.5 Pentland Group Latest Developments

13.2 Arena

- 13.2.1 Arena Company Information

- 13.2.2 Arena Swimwear (Swimsuit) Product Portfolios and Specifications

- 13.2.3 Arena Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.2.4 Arena Main Business Overview

- 13.2.5 Arena Latest Developments

13.3 Diana Sport

- 13.3.1 Diana Sport Company Information

- 13.3.2 Diana Sport Swimwear (Swimsuit) Product Portfolios and Specifications

- 13.3.3 Diana Sport Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.3.4 Diana Sport Main Business Overview

- 13.3.5 Diana Sport Latest Developments

13.4 Hosa

- 13.4.1 Hosa Company Information

- 13.4.2 Hosa Swimwear (Swimsuit) Product Portfolios and Specifications

- 13.4.3 Hosa Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.4.4 Hosa Main Business Overview

- 13.4.5 Hosa Latest Developments

13.5 Zoke

- 13.5.1 Zoke Company Information

- 13.5.2 Zoke Swimwear (Swimsuit) Product Portfolios and Specifications
- 13.5.3 Zoke Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Zoke Main Business Overview
- 13.5.5 Zoke Latest Developments
- 13.6 Dolfin Swimwear
 - 13.6.1 Dolfin Swimwear Company Information
 - 13.6.2 Dolfin Swimwear Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.6.3 Dolfin Swimwear Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Dolfin Swimwear Main Business Overview
 - 13.6.5 Dolfin Swimwear Latest Developments
- 13.7 Derong Group
 - 13.7.1 Derong Group Company Information
 - 13.7.2 Derong Group Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.7.3 Derong Group Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Derong Group Main Business Overview
 - 13.7.5 Derong Group Latest Developments
- 13.8 FEW
 - 13.8.1 FEW Company Information
 - 13.8.2 FEW Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.8.3 FEW Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 FEW Main Business Overview
 - 13.8.5 FEW Latest Developments
- 13.9 Wacoal
 - 13.9.1 Wacoal Company Information
 - 13.9.2 Wacoal Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.9.3 Wacoal Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Wacoal Main Business Overview
 - 13.9.5 Wacoal Latest Developments
- 13.10 Yingfa
 - 13.10.1 Yingfa Company Information
 - 13.10.2 Yingfa Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.10.3 Yingfa Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Yingfa Main Business Overview

- 13.10.5 Yingfa Latest Developments
- 13.11 TNZI
 - 13.11.1 TNZI Company Information
 - 13.11.2 TNZI Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.11.3 TNZI Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 TNZI Main Business Overview
 - 13.11.5 TNZI Latest Developments
- 13.12 Sanqi International
 - 13.12.1 Sanqi International Company Information
 - 13.12.2 Sanqi International Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.12.3 Sanqi International Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Sanqi International Main Business Overview
 - 13.12.5 Sanqi International Latest Developments
- 13.13 Gottex
 - 13.13.1 Gottex Company Information
 - 13.13.2 Gottex Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.13.3 Gottex Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Gottex Main Business Overview
 - 13.13.5 Gottex Latest Developments
- 13.14 American Apparel
 - 13.14.1 American Apparel Company Information
 - 13.14.2 American Apparel Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.14.3 American Apparel Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 American Apparel Main Business Overview
 - 13.14.5 American Apparel Latest Developments
- 13.15 Seafolly
 - 13.15.1 Seafolly Company Information
 - 13.15.2 Seafolly Swimwear (Swimsuit) Product Portfolios and Specifications
 - 13.15.3 Seafolly Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Seafolly Main Business Overview
 - 13.15.5 Seafolly Latest Developments
- 13.16 Aimer
 - 13.16.1 Aimer Company Information
 - 13.16.2 Aimer Swimwear (Swimsuit) Product Portfolios and Specifications

13.16.3 Aimer Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin
(2019-2024)

13.16.4 Aimer Main Business Overview

13.16.5 Aimer Latest Developments

13.17 PARAH S.p.A

13.17.1 PARAH S.p.A Company Information

13.17.2 PARAH S.p.A Swimwear (Swimsuit) Product Portfolios and Specifications

13.17.3 PARAH S.p.A Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin
(2019-2024)

13.17.4 PARAH S.p.A Main Business Overview

13.17.5 PARAH S.p.A Latest Developments

13.18 Seaspray

13.18.1 Seaspray Company Information

13.18.2 Seaspray Swimwear (Swimsuit) Product Portfolios and Specifications

13.18.3 Seaspray Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin
(2019-2024)

13.18.4 Seaspray Main Business Overview

13.18.5 Seaspray Latest Developments

13.19 TYR Sport

13.19.1 TYR Sport Company Information

13.19.2 TYR Sport Swimwear (Swimsuit) Product Portfolios and Specifications

13.19.3 TYR Sport Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin
(2019-2024)

13.19.4 TYR Sport Main Business Overview

13.19.5 TYR Sport Latest Developments

13.20 Perry

13.20.1 Perry Company Information

13.20.2 Perry Swimwear (Swimsuit) Product Portfolios and Specifications

13.20.3 Perry Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin
(2019-2024)

13.20.4 Perry Main Business Overview

13.20.5 Perry Latest Developments

13.21 NOZONE

13.21.1 NOZONE Company Information

13.21.2 NOZONE Swimwear (Swimsuit) Product Portfolios and Specifications

13.21.3 NOZONE Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin
(2019-2024)

13.21.4 NOZONE Main Business Overview

13.21.5 NOZONE Latest Developments

13.22 Platypus

13.22.1 Platypus Company Information

13.22.2 Platypus Swimwear (Swimsuit) Product Portfolios and Specifications

13.22.3 Platypus Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)

13.22.4 Platypus Main Business Overview

13.22.5 Platypus Latest Developments

13.23 La Perla Group

13.23.1 La Perla Group Company Information

13.23.2 La Perla Group Swimwear (Swimsuit) Product Portfolios and Specifications

13.23.3 La Perla Group Swimwear (Swimsuit) Sales, Revenue, Price and Gross Margin (2019-2024)

13.23.4 La Perla Group Main Business Overview

13.23.5 La Perla Group Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Swimwear (Swimsuit) Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Swimwear (Swimsuit) Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Women

Table 4. Major Players of Men

Table 5. Major Players of Girls

Table 6. Major Players of Boys

Table 7. Major Players of Other

Table 8. Global Swimwear (Swimsuit) Sales by Type (2019-2024) & (K Pce)

Table 9. Global Swimwear (Swimsuit) Sales Market Share by Type (2019-2024)

Table 10. Global Swimwear (Swimsuit) Revenue by Type (2019-2024) & (\$ million)

Table 11. Global Swimwear (Swimsuit) Revenue Market Share by Type (2019-2024)

Table 12. Global Swimwear (Swimsuit) Sale Price by Type (2019-2024) & (USD/Pce)

Table 13. Global Swimwear (Swimsuit) Sales by Application (2019-2024) & (K Pce)

Table 14. Global Swimwear (Swimsuit) Sales Market Share by Application (2019-2024)

Table 15. Global Swimwear (Swimsuit) Revenue by Application (2019-2024)

Table 16. Global Swimwear (Swimsuit) Revenue Market Share by Application (2019-2024)

Table 17. Global Swimwear (Swimsuit) Sale Price by Application (2019-2024) & (USD/Pce)

Table 18. Global Swimwear (Swimsuit) Sales by Company (2019-2024) & (K Pce)

Table 19. Global Swimwear (Swimsuit) Sales Market Share by Company (2019-2024)

Table 20. Global Swimwear (Swimsuit) Revenue by Company (2019-2024) (\$ Millions)

Table 21. Global Swimwear (Swimsuit) Revenue Market Share by Company (2019-2024)

Table 22. Global Swimwear (Swimsuit) Sale Price by Company (2019-2024) & (USD/Pce)

Table 23. Key Manufacturers Swimwear (Swimsuit) Producing Area Distribution and Sales Area

Table 24. Players Swimwear (Swimsuit) Products Offered

Table 25. Swimwear (Swimsuit) Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 26. New Products and Potential Entrants

Table 27. Mergers & Acquisitions, Expansion

Table 28. Global Swimwear (Swimsuit) Sales by Geographic Region (2019-2024) & (K Pce)

Table 29. Global Swimwear (Swimsuit) Sales Market Share Geographic Region (2019-2024)

Table 30. Global Swimwear (Swimsuit) Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 31. Global Swimwear (Swimsuit) Revenue Market Share by Geographic Region (2019-2024)

Table 32. Global Swimwear (Swimsuit) Sales by Country/Region (2019-2024) & (K Pce)

Table 33. Global Swimwear (Swimsuit) Sales Market Share by Country/Region (2019-2024)

Table 34. Global Swimwear (Swimsuit) Revenue by Country/Region (2019-2024) & (\$ millions)

Table 35. Global Swimwear (Swimsuit) Revenue Market Share by Country/Region (2019-2024)

Table 36. Americas Swimwear (Swimsuit) Sales by Country (2019-2024) & (K Pce)

Table 37. Americas Swimwear (Swimsuit) Sales Market Share by Country (2019-2024)

Table 38. Americas Swimwear (Swimsuit) Revenue by Country (2019-2024) & (\$ Millions)

Table 39. Americas Swimwear (Swimsuit) Revenue Market Share by Country (2019-2024)

Table 40. Americas Swimwear (Swimsuit) Sales by Type (2019-2024) & (K Pce)

Table 41. Americas Swimwear (Swimsuit) Sales by Application (2019-2024) & (K Pce)

Table 42. APAC Swimwear (Swimsuit) Sales by Region (2019-2024) & (K Pce)

Table 43. APAC Swimwear (Swimsuit) Sales Market Share by Region (2019-2024)

Table 44. APAC Swimwear (Swimsuit) Revenue by Region (2019-2024) & (\$ Millions)

Table 45. APAC Swimwear (Swimsuit) Revenue Market Share by Region (2019-2024)

Table 46. APAC Swimwear (Swimsuit) Sales by Type (2019-2024) & (K Pce)

Table 47. APAC Swimwear (Swimsuit) Sales by Application (2019-2024) & (K Pce)

Table 48. Europe Swimwear (Swimsuit) Sales by Country (2019-2024) & (K Pce)

Table 49. Europe Swimwear (Swimsuit) Sales Market Share by Country (2019-2024)

Table 50. Europe Swimwear (Swimsuit) Revenue by Country (2019-2024) & (\$ Millions)

Table 51. Europe Swimwear (Swimsuit) Revenue Market Share by Country (2019-2024)

Table 52. Europe Swimwear (Swimsuit) Sales by Type (2019-2024) & (K Pce)

Table 53. Europe Swimwear (Swimsuit) Sales by Application (2019-2024) & (K Pce)

Table 54. Middle East & Africa Swimwear (Swimsuit) Sales by Country (2019-2024) & (K Pce)

Table 55. Middle East & Africa Swimwear (Swimsuit) Sales Market Share by Country (2019-2024)

- Table 56. Middle East & Africa Swimwear (Swimsuit) Revenue by Country (2019-2024) & (\$ Millions)
- Table 57. Middle East & Africa Swimwear (Swimsuit) Revenue Market Share by Country (2019-2024)
- Table 58. Middle East & Africa Swimwear (Swimsuit) Sales by Type (2019-2024) & (K Pce)
- Table 59. Middle East & Africa Swimwear (Swimsuit) Sales by Application (2019-2024) & (K Pce)
- Table 60. Key Market Drivers & Growth Opportunities of Swimwear (Swimsuit)
- Table 61. Key Market Challenges & Risks of Swimwear (Swimsuit)
- Table 62. Key Industry Trends of Swimwear (Swimsuit)
- Table 63. Swimwear (Swimsuit) Raw Material
- Table 64. Key Suppliers of Raw Materials
- Table 65. Swimwear (Swimsuit) Distributors List
- Table 66. Swimwear (Swimsuit) Customer List
- Table 67. Global Swimwear (Swimsuit) Sales Forecast by Region (2025-2030) & (K Pce)
- Table 68. Global Swimwear (Swimsuit) Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 69. Americas Swimwear (Swimsuit) Sales Forecast by Country (2025-2030) & (K Pce)
- Table 70. Americas Swimwear (Swimsuit) Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 71. APAC Swimwear (Swimsuit) Sales Forecast by Region (2025-2030) & (K Pce)
- Table 72. APAC Swimwear (Swimsuit) Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 73. Europe Swimwear (Swimsuit) Sales Forecast by Country (2025-2030) & (K Pce)
- Table 74. Europe Swimwear (Swimsuit) Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Middle East & Africa Swimwear (Swimsuit) Sales Forecast by Country (2025-2030) & (K Pce)
- Table 76. Middle East & Africa Swimwear (Swimsuit) Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 77. Global Swimwear (Swimsuit) Sales Forecast by Type (2025-2030) & (K Pce)
- Table 78. Global Swimwear (Swimsuit) Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 79. Global Swimwear (Swimsuit) Sales Forecast by Application (2025-2030) & (K

Pce)

Table 80. Global Swimwear (Swimsuit) Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 81. Pentland Group Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 82. Pentland Group Swimwear (Swimsuit) Product Portfolios and Specifications

Table 83. Pentland Group Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 84. Pentland Group Main Business

Table 85. Pentland Group Latest Developments

Table 86. Arena Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 87. Arena Swimwear (Swimsuit) Product Portfolios and Specifications

Table 88. Arena Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 89. Arena Main Business

Table 90. Arena Latest Developments

Table 91. Diana Sport Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 92. Diana Sport Swimwear (Swimsuit) Product Portfolios and Specifications

Table 93. Diana Sport Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 94. Diana Sport Main Business

Table 95. Diana Sport Latest Developments

Table 96. Hosa Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 97. Hosa Swimwear (Swimsuit) Product Portfolios and Specifications

Table 98. Hosa Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 99. Hosa Main Business

Table 100. Hosa Latest Developments

Table 101. Zoke Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 102. Zoke Swimwear (Swimsuit) Product Portfolios and Specifications

Table 103. Zoke Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 104. Zoke Main Business

Table 105. Zoke Latest Developments

Table 106. Dolfín Swimwear Basic Information, Swimwear (Swimsuit) Manufacturing

Base, Sales Area and Its Competitors

Table 107. Dolfin Swimwear Swimwear (Swimsuit) Product Portfolios and Specifications

Table 108. Dolfin Swimwear Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 109. Dolfin Swimwear Main Business

Table 110. Dolfin Swimwear Latest Developments

Table 111. Derong Group Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 112. Derong Group Swimwear (Swimsuit) Product Portfolios and Specifications

Table 113. Derong Group Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 114. Derong Group Main Business

Table 115. Derong Group Latest Developments

Table 116. FEW Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 117. FEW Swimwear (Swimsuit) Product Portfolios and Specifications

Table 118. FEW Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 119. FEW Main Business

Table 120. FEW Latest Developments

Table 121. Wacoal Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 122. Wacoal Swimwear (Swimsuit) Product Portfolios and Specifications

Table 123. Wacoal Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 124. Wacoal Main Business

Table 125. Wacoal Latest Developments

Table 126. Yingfa Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 127. Yingfa Swimwear (Swimsuit) Product Portfolios and Specifications

Table 128. Yingfa Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 129. Yingfa Main Business

Table 130. Yingfa Latest Developments

Table 131. TNZI Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 132. TNZI Swimwear (Swimsuit) Product Portfolios and Specifications

Table 133. TNZI Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 134. TNZI Main Business

Table 135. TNZI Latest Developments

Table 136. Sanqi International Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 137. Sanqi International Swimwear (Swimsuit) Product Portfolios and Specifications

Table 138. Sanqi International Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 139. Sanqi International Main Business

Table 140. Sanqi International Latest Developments

Table 141. Gottex Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 142. Gottex Swimwear (Swimsuit) Product Portfolios and Specifications

Table 143. Gottex Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 144. Gottex Main Business

Table 145. Gottex Latest Developments

Table 146. American Apparel Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 147. American Apparel Swimwear (Swimsuit) Product Portfolios and Specifications

Table 148. American Apparel Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 149. American Apparel Main Business

Table 150. American Apparel Latest Developments

Table 151. Seafolly Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 152. Seafolly Swimwear (Swimsuit) Product Portfolios and Specifications

Table 153. Seafolly Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 154. Seafolly Main Business

Table 155. Seafolly Latest Developments

Table 156. Aimer Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 157. Aimer Swimwear (Swimsuit) Product Portfolios and Specifications

Table 158. Aimer Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 159. Aimer Main Business

Table 160. Aimer Latest Developments

Table 161. PARAH S.p.A Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 162. PARAH S.p.A Swimwear (Swimsuit) Product Portfolios and Specifications

Table 163. PARAH S.p.A Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 164. PARAH S.p.A Main Business

Table 165. PARAH S.p.A Latest Developments

Table 166. Seaspray Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 167. Seaspray Swimwear (Swimsuit) Product Portfolios and Specifications

Table 168. Seaspray Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 169. Seaspray Main Business

Table 170. Seaspray Latest Developments

Table 171. TYR Sport Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 172. TYR Sport Swimwear (Swimsuit) Product Portfolios and Specifications

Table 173. TYR Sport Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 174. TYR Sport Main Business

Table 175. TYR Sport Latest Developments

Table 176. Perry Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 177. Perry Swimwear (Swimsuit) Product Portfolios and Specifications

Table 178. Perry Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 179. Perry Main Business

Table 180. Perry Latest Developments

Table 181. NOZONE Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 182. NOZONE Swimwear (Swimsuit) Product Portfolios and Specifications

Table 183. NOZONE Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 184. NOZONE Main Business

Table 185. NOZONE Latest Developments

Table 186. Platypus Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 187. Platypus Swimwear (Swimsuit) Product Portfolios and Specifications

Table 188. Platypus Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price

(USD/Pce) and Gross Margin (2019-2024)

Table 189. Platypus Main Business

Table 190. Platypus Latest Developments

Table 191. La Perla Group Basic Information, Swimwear (Swimsuit) Manufacturing Base, Sales Area and Its Competitors

Table 192. La Perla Group Swimwear (Swimsuit) Product Portfolios and Specifications

Table 193. La Perla Group Swimwear (Swimsuit) Sales (K Pce), Revenue (\$ Million), Price (USD/Pce) and Gross Margin (2019-2024)

Table 194. La Perla Group Main Business

Table 195. La Perla Group Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Swimwear (Swimsuit)
- Figure 2. Swimwear (Swimsuit) Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Swimwear (Swimsuit) Sales Growth Rate 2019-2030 (K Pce)
- Figure 7. Global Swimwear (Swimsuit) Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Swimwear (Swimsuit) Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Women
- Figure 10. Product Picture of Men
- Figure 11. Product Picture of Girls
- Figure 12. Product Picture of Boys
- Figure 13. Product Picture of Other
- Figure 14. Global Swimwear (Swimsuit) Sales Market Share by Type in 2023
- Figure 15. Global Swimwear (Swimsuit) Revenue Market Share by Type (2019-2024)
- Figure 16. Swimwear (Swimsuit) Consumed in Individual Use
- Figure 17. Global Swimwear (Swimsuit) Market: Individual Use (2019-2024) & (K Pce)
- Figure 18. Swimwear (Swimsuit) Consumed in Commercial Use
- Figure 19. Global Swimwear (Swimsuit) Market: Commercial Use (2019-2024) & (K Pce)
- Figure 20. Swimwear (Swimsuit) Consumed in Others
- Figure 21. Global Swimwear (Swimsuit) Market: Others (2019-2024) & (K Pce)
- Figure 22. Global Swimwear (Swimsuit) Sales Market Share by Application (2023)
- Figure 23. Global Swimwear (Swimsuit) Revenue Market Share by Application in 2023
- Figure 24. Swimwear (Swimsuit) Sales Market by Company in 2023 (K Pce)
- Figure 25. Global Swimwear (Swimsuit) Sales Market Share by Company in 2023
- Figure 26. Swimwear (Swimsuit) Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Swimwear (Swimsuit) Revenue Market Share by Company in 2023
- Figure 28. Global Swimwear (Swimsuit) Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Swimwear (Swimsuit) Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Swimwear (Swimsuit) Sales 2019-2024 (K Pce)
- Figure 31. Americas Swimwear (Swimsuit) Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Swimwear (Swimsuit) Sales 2019-2024 (K Pce)

- Figure 33. APAC Swimwear (Swimsuit) Revenue 2019-2024 (\$ Millions)
- Figure 34. Europe Swimwear (Swimsuit) Sales 2019-2024 (K Pce)
- Figure 35. Europe Swimwear (Swimsuit) Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Swimwear (Swimsuit) Sales 2019-2024 (K Pce)
- Figure 37. Middle East & Africa Swimwear (Swimsuit) Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Swimwear (Swimsuit) Sales Market Share by Country in 2023
- Figure 39. Americas Swimwear (Swimsuit) Revenue Market Share by Country in 2023
- Figure 40. Americas Swimwear (Swimsuit) Sales Market Share by Type (2019-2024)
- Figure 41. Americas Swimwear (Swimsuit) Sales Market Share by Application (2019-2024)
- Figure 42. United States Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Swimwear (Swimsuit) Sales Market Share by Region in 2023
- Figure 47. APAC Swimwear (Swimsuit) Revenue Market Share by Regions in 2023
- Figure 48. APAC Swimwear (Swimsuit) Sales Market Share by Type (2019-2024)
- Figure 49. APAC Swimwear (Swimsuit) Sales Market Share by Application (2019-2024)
- Figure 50. China Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Swimwear (Swimsuit) Sales Market Share by Country in 2023
- Figure 58. Europe Swimwear (Swimsuit) Revenue Market Share by Country in 2023
- Figure 59. Europe Swimwear (Swimsuit) Sales Market Share by Type (2019-2024)
- Figure 60. Europe Swimwear (Swimsuit) Sales Market Share by Application (2019-2024)
- Figure 61. Germany Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Middle East & Africa Swimwear (Swimsuit) Sales Market Share by Country in 2023
- Figure 67. Middle East & Africa Swimwear (Swimsuit) Revenue Market Share by

Country in 2023

Figure 68. Middle East & Africa Swimwear (Swimsuit) Sales Market Share by Type (2019-2024)

Figure 69. Middle East & Africa Swimwear (Swimsuit) Sales Market Share by Application (2019-2024)

Figure 70. Egypt Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)

Figure 71. South Africa Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Israel Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Turkey Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)

Figure 74. GCC Country Swimwear (Swimsuit) Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Manufacturing Cost Structure Analysis of Swimwear (Swimsuit) in 2023

Figure 76. Manufacturing Process Analysis of Swimwear (Swimsuit)

Figure 77. Industry Chain Structure of Swimwear (Swimsuit)

Figure 78. Channels of Distribution

Figure 79. Global Swimwear (Swimsuit) Sales Market Forecast by Region (2025-2030)

Figure 80. Global Swimwear (Swimsuit) Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Swimwear (Swimsuit) Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Swimwear (Swimsuit) Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Swimwear (Swimsuit) Sales Market Share Forecast by Application (2025-2030)

Figure 84. Global Swimwear (Swimsuit) Revenue Market Share Forecast by Application (2025-2030)

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