

Global Swimming Pool Treatment Chemicals for Residential Application Market Growth 2026-2032

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Abstracts

The global Swimming Pool Treatment Chemicals for Residential Application market size is predicted to grow from US\$ 1102 million in 2025 to US\$ 1493 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

The Swimming Pool Treatment Chemicals market refers to all the products and chemical solutions that are used to keep swimming pool water clean, safe, and healthy for people to swim in. At its core, it includes the manufacturing, distribution, and sale of chemicals that help control microbes (like bacteria and algae), balance water chemistry (like pH and chlorine levels), and keep water clear and free from contaminants.

These chemicals are essential because pool water is constantly exposed to dirt, sweat, sunscreen, body oils, leaves, insects, rain, and other materials that can quickly degrade water quality if left untreated. Without proper chemical treatment, pool water can become green with algae, full of harmful germs, irritating to skin and eyes, and dangerous to swim in.

The Swimming Pool Treatment Chemicals market is recurring in nature. Once a pool is installed, the chemicals required to maintain it are consumed on an ongoing basis. This creates stable demand over time, because:

Chemicals must be replenished regularly (often weekly or monthly depending on use and weather).

Water quality deteriorates with use and environmental exposure.

Regulations or health standards often require minimum levels of sanitation to prevent

illness.

Because of this recurring need, industry sales often follow seasonal patterns: demand peaks in spring and summer when pools are most used, then slows in winter months in cooler climates. In warmer regions or indoor pools, demand can be more steady year-round.

The Swimming Pool Treatment Chemicals market is the economic space where all products used to keep pool water safe and clean are made, marketed, and sold. It includes sanitizers, pH balancers, algaecides, and many other products that ensure swimming pool water stays clear, healthy, and safe for people to swim in. Growth in the number of pools, increasing health awareness, expanding recreational and hospitality use, rising disposable incomes, and regulatory standards are all strong drivers pushing this market forward. Meanwhile, trends like eco-friendly chemicals, smart dosing technology, multifunctional products, and online sales reflect how the market is evolving to meet consumer needs and preferences. Despite some challenges around regulations and raw material costs, the industry's long-term outlook remains positive as pools continue to be a central part of recreation and leisure worldwide.

In 2025, global Swimming Pool Treatment Chemicals for Residential Application production reached approximately 694.7 K MT, with an average global market price of around US\$ 1621 per MT. The global single-line production capacity ranges from 20 to 50 K MT per year. The industry's gross profit margin is approximately 20%-25%.

The Swimming Pool Treatment Chemicals market has several important trends that shape how products are developed, marketed, and used. Some of the biggest trends include:

1. Sustainability and Eco-Friendly Products

An increasing number of pool owners want treatment chemicals that are safer for the environment, swimmers, and pets. This has led to more eco-friendly and biodegradable pool chemicals. These products may:

Reduce the use of traditional chlorine compounds that can form harmful disinfection byproducts.

Use alternative sanitizers like oxygen-based agents or enzymes.

Be formulated to degrade naturally or with lower toxicity.

Consumers, especially in developed markets, are more aware of environmental impact and want products that reflect those values. Suppliers are responding with greener formulations and marketing them as safer and more sustainable options.

2. Integration of Automation and Smart Technologies

Pool maintenance is increasingly supported by technology. Smart chemical dosing systems can monitor water quality (pH, chlorine levels, temperature) electronically and add chemicals automatically. These systems make maintenance simpler and more accurate, reducing human error and wasted chemicals.

Even simple home systems are adopting digital monitoring that links to phones or pool management devices. In commercial settings, automated dosing helps comply with health regulations and keeps water safe with less manual labor.

3. Multifunctional Products

Rather than having many different chemicals for separate tasks, newer products combine functions ? for example, a single tablet that sanitizes, controls algae, and helps balance water. These multifunctional products make pool care easier for end users, especially residential pool owners who prefer convenience.

4. Increased Online Sales and E-Commerce

Like many consumer products, pool treatment chemicals are increasingly sold online. Homeowners can order what they need directly, often with home delivery. This trend has grown as people become more comfortable purchasing technical products online and comparing pricing digitally. The convenience factor is significant for many smaller consumers.

5. Demand for Stabilized and Long-Lasting Formulations

There?s a growing interest in chemical formats that are less affected by sunlight or temperature ? such as stabilized chlorine ? because they last longer in the water and require less frequent additions. This trend is noticeable in markets where maintenance simplicity is a priority.

LP Information, Inc. (LPI) ' newest research report, the "Swimming Pool Treatment Chemicals for Residential Application Industry Forecast" looks at past sales and reviews total world Swimming Pool Treatment Chemicals for Residential Application sales in 2025, providing a comprehensive analysis by region and market sector of projected Swimming Pool Treatment Chemicals for Residential Application sales for 2026 through 2032. With Swimming Pool Treatment Chemicals for Residential Application sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Swimming Pool Treatment Chemicals for Residential Application industry.

This Insight Report provides a comprehensive analysis of the global Swimming Pool Treatment Chemicals for Residential Application landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Swimming Pool Treatment Chemicals for Residential Application portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Swimming Pool Treatment Chemicals for Residential Application market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Swimming Pool Treatment Chemicals for Residential Application and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Swimming Pool Treatment Chemicals for Residential Application.

This report presents a comprehensive overview, market shares, and growth opportunities of Swimming Pool Treatment Chemicals for Residential Application market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bleaching Powder

Sodium Hypochlorite

Liquid Chlorine

Trichloroisocyanuric Acid

Others

Segmentation by Function:

Sanitizers / Disinfectants

pH Adjusters

Algaecides

Water Balancers

Clarifiers and Flocculants

Others

Segmentation by Physical Form:

Solid Chemicals

Liquid Chemicals

Gas Chemicals

Segmentation by Pool Type:

Outdoor Pool Chemicals

Indoor Pool Chemicals

Saltwater Pool Chemicals

Segmentation by Application:

Online Sale

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Solvay

Oxy

Olin Corporation

Nouryon

BASF

Nippon Soda

Nankai Chemical

Westlake Chemical

Haviland Pool

Robelle

BioLab

Clorox Pool & Spa

Zodiac Australia

SunGuard

Lo-Chlor

HY-CLOR

ICL Industrial Products

Ercros S.A.

Solenis

KIK Custom Products

Jiheng Chem

Heze Huayi

Zhucheng Taisheng

Hebei Xingfei

Juancheng Kangtai

Key Questions Addressed in this Report

What is the 10-year outlook for the global Swimming Pool Treatment Chemicals for Residential Application market?

What factors are driving Swimming Pool Treatment Chemicals for Residential

Application market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Swimming Pool Treatment Chemicals for Residential Application market opportunities vary by end market size?

How does Swimming Pool Treatment Chemicals for Residential Application break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

2.1.1 Global Swimming Pool Treatment Chemicals for Residential Application Annual Sales 2021-2032

2.1.2 World Current & Future Analysis for Swimming Pool Treatment Chemicals for Residential Application by Geographic Region, 2021, 2025 & 2032

2.1.3 World Current & Future Analysis for Swimming Pool Treatment Chemicals for Residential Application by Country/Region, 2021, 2025 & 2032

2.2 Swimming Pool Treatment Chemicals for Residential Application Segment by Type

2.2.1 Bleaching Powder

2.2.2 Sodium Hypochlorite

2.2.3 Liquid Chlorine

2.2.4 Trichloroisocyanuric Acid

2.2.5 Others

2.2.6 Swimming Pool Treatment Chemicals for Residential Application Sales by Type

2.2.6.1 Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Type (2021-2026)

2.2.6.2 Global Swimming Pool Treatment Chemicals for Residential Application Revenue and Market Share by Type (2021-2026)

2.2.6.3 Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Type (2021-2026)

2.3 Swimming Pool Treatment Chemicals for Residential Application Segment by Function

2.3.1 Sanitizers / Disinfectants

2.3.2 pH Adjusters

2.3.3 Algaecides

2.3.4 Water Balancers

2.3.5 Clarifiers and Flocculants

2.3.6 Others

2.3.7 Swimming Pool Treatment Chemicals for Residential Application Sales by Function

2.3.7.1 Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Function (2021-2026)

2.3.7.2 Global Swimming Pool Treatment Chemicals for Residential Application Revenue and Market Share by Function (2021-2026)

2.3.7.3 Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Function (2021-2026)

2.4 Swimming Pool Treatment Chemicals for Residential Application Segment by Physical Form

2.4.1 Solid Chemicals

2.4.2 Liquid Chemicals

2.4.3 Gas Chemicals

2.4.4 Swimming Pool Treatment Chemicals for Residential Application Sales by Physical Form

2.4.4.1 Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Physical Form (2021-2026)

2.4.4.2 Global Swimming Pool Treatment Chemicals for Residential Application Revenue and Market Share by Physical Form (2021-2026)

2.4.4.3 Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Physical Form (2021-2026)

2.5 Swimming Pool Treatment Chemicals for Residential Application Segment by Pool Type

2.5.1 Outdoor Pool Chemicals

2.5.2 Indoor Pool Chemicals

2.5.3 Saltwater Pool Chemicals

2.5.4 Swimming Pool Treatment Chemicals for Residential Application Sales by Pool Type

2.5.4.1 Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Pool Type (2021-2026)

2.5.4.2 Global Swimming Pool Treatment Chemicals for Residential Application Revenue and Market Share by Pool Type (2021-2026)

2.5.4.3 Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Pool Type (2021-2026)

2.6 Swimming Pool Treatment Chemicals for Residential Application Segment by

Application

2.6.1 Online Sale

2.6.2 Offline Sales

2.6.3 Swimming Pool Treatment Chemicals for Residential Application Sales by Application

2.6.3.1 Global Swimming Pool Treatment Chemicals for Residential Application Sale Market Share by Application (2021-2026)

2.6.3.2 Global Swimming Pool Treatment Chemicals for Residential Application Revenue and Market Share by Application (2021-2026)

2.6.3.3 Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Swimming Pool Treatment Chemicals for Residential Application Breakdown Data by Company

3.1.1 Global Swimming Pool Treatment Chemicals for Residential Application Annual Sales by Company (2021-2026)

3.1.2 Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Company (2021-2026)

3.2 Global Swimming Pool Treatment Chemicals for Residential Application Annual Revenue by Company (2021-2026)

3.2.1 Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Company (2021-2026)

3.2.2 Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Company (2021-2026)

3.3 Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Company

3.4 Key Manufacturers Swimming Pool Treatment Chemicals for Residential Application Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Swimming Pool Treatment Chemicals for Residential Application Product Location Distribution

3.4.2 Players Swimming Pool Treatment Chemicals for Residential Application Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SWIMMING POOL TREATMENT CHEMICALS FOR RESIDENTIAL APPLICATION BY GEOGRAPHIC REGION

4.1 World Historic Swimming Pool Treatment Chemicals for Residential Application Market Size by Geographic Region (2021-2026)

4.1.1 Global Swimming Pool Treatment Chemicals for Residential Application Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Swimming Pool Treatment Chemicals for Residential Application Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Swimming Pool Treatment Chemicals for Residential Application Market Size by Country/Region (2021-2026)

4.2.1 Global Swimming Pool Treatment Chemicals for Residential Application Annual Sales by Country/Region (2021-2026)

4.2.2 Global Swimming Pool Treatment Chemicals for Residential Application Annual Revenue by Country/Region (2021-2026)

4.3 Americas Swimming Pool Treatment Chemicals for Residential Application Sales Growth

4.4 APAC Swimming Pool Treatment Chemicals for Residential Application Sales Growth

4.5 Europe Swimming Pool Treatment Chemicals for Residential Application Sales Growth

4.6 Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Sales Growth

5 AMERICAS

5.1 Americas Swimming Pool Treatment Chemicals for Residential Application Sales by Country

5.1.1 Americas Swimming Pool Treatment Chemicals for Residential Application Sales by Country (2021-2026)

5.1.2 Americas Swimming Pool Treatment Chemicals for Residential Application Revenue by Country (2021-2026)

5.2 Americas Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026)

5.3 Americas Swimming Pool Treatment Chemicals for Residential Application Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Swimming Pool Treatment Chemicals for Residential Application Sales by Region

6.1.1 APAC Swimming Pool Treatment Chemicals for Residential Application Sales by Region (2021-2026)

6.1.2 APAC Swimming Pool Treatment Chemicals for Residential Application Revenue by Region (2021-2026)

6.2 APAC Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026)

6.3 APAC Swimming Pool Treatment Chemicals for Residential Application Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Swimming Pool Treatment Chemicals for Residential Application by Country

7.1.1 Europe Swimming Pool Treatment Chemicals for Residential Application Sales by Country (2021-2026)

7.1.2 Europe Swimming Pool Treatment Chemicals for Residential Application Revenue by Country (2021-2026)

7.2 Europe Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026)

7.3 Europe Swimming Pool Treatment Chemicals for Residential Application Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application by Country

8.1.1 Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Sales by Country (2021-2026)

8.1.2 Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Revenue by Country (2021-2026)

8.2 Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026)

8.3 Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Swimming Pool Treatment Chemicals for Residential Application

10.3 Manufacturing Process Analysis of Swimming Pool Treatment Chemicals for Residential Application

10.4 Industry Chain Structure of Swimming Pool Treatment Chemicals for Residential Application

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

- 11.1.2 Indirect Channels
- 11.2 Swimming Pool Treatment Chemicals for Residential Application Distributors
- 11.3 Swimming Pool Treatment Chemicals for Residential Application Customer

12 WORLD FORECAST REVIEW FOR SWIMMING POOL TREATMENT CHEMICALS FOR RESIDENTIAL APPLICATION BY GEOGRAPHIC REGION

- 12.1 Global Swimming Pool Treatment Chemicals for Residential Application Market Size Forecast by Region
 - 12.1.1 Global Swimming Pool Treatment Chemicals for Residential Application Forecast by Region (2027-2032)
 - 12.1.2 Global Swimming Pool Treatment Chemicals for Residential Application Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Swimming Pool Treatment Chemicals for Residential Application Forecast by Type (2027-2032)
- 12.7 Global Swimming Pool Treatment Chemicals for Residential Application Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Solvay
 - 13.1.1 Solvay Company Information
 - 13.1.2 Solvay Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.1.3 Solvay Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Solvay Main Business Overview
 - 13.1.5 Solvay Latest Developments
- 13.2 Oxy
 - 13.2.1 Oxy Company Information
 - 13.2.2 Oxy Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.2.3 Oxy Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Oxy Main Business Overview

- 13.2.5 Oxy Latest Developments
- 13.3 Olin Corporation
 - 13.3.1 Olin Corporation Company Information
 - 13.3.2 Olin Corporation Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.3.3 Olin Corporation Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Olin Corporation Main Business Overview
 - 13.3.5 Olin Corporation Latest Developments
- 13.4 Nouryon
 - 13.4.1 Nouryon Company Information
 - 13.4.2 Nouryon Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.4.3 Nouryon Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Nouryon Main Business Overview
 - 13.4.5 Nouryon Latest Developments
- 13.5 BASF
 - 13.5.1 BASF Company Information
 - 13.5.2 BASF Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.5.3 BASF Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 BASF Main Business Overview
 - 13.5.5 BASF Latest Developments
- 13.6 Nippon Soda
 - 13.6.1 Nippon Soda Company Information
 - 13.6.2 Nippon Soda Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.6.3 Nippon Soda Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Nippon Soda Main Business Overview
 - 13.6.5 Nippon Soda Latest Developments
- 13.7 Nankai Chemical
 - 13.7.1 Nankai Chemical Company Information
 - 13.7.2 Nankai Chemical Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.7.3 Nankai Chemical Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.7.4 Nankai Chemical Main Business Overview
- 13.7.5 Nankai Chemical Latest Developments
- 13.8 Westlake Chemical
 - 13.8.1 Westlake Chemical Company Information
 - 13.8.2 Westlake Chemical Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.8.3 Westlake Chemical Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Westlake Chemical Main Business Overview
 - 13.8.5 Westlake Chemical Latest Developments
- 13.9 Haviland Pool
 - 13.9.1 Haviland Pool Company Information
 - 13.9.2 Haviland Pool Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.9.3 Haviland Pool Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Haviland Pool Main Business Overview
 - 13.9.5 Haviland Pool Latest Developments
- 13.10 Robelle
 - 13.10.1 Robelle Company Information
 - 13.10.2 Robelle Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.10.3 Robelle Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Robelle Main Business Overview
 - 13.10.5 Robelle Latest Developments
- 13.11 BioLab
 - 13.11.1 BioLab Company Information
 - 13.11.2 BioLab Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.11.3 BioLab Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 BioLab Main Business Overview
 - 13.11.5 BioLab Latest Developments
- 13.12 Clorox Pool & Spa
 - 13.12.1 Clorox Pool & Spa Company Information
 - 13.12.2 Clorox Pool & Spa Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications
 - 13.12.3 Clorox Pool & Spa Swimming Pool Treatment Chemicals for Residential

Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Clorox Pool & Spa Main Business Overview

13.12.5 Clorox Pool & Spa Latest Developments

13.13 Zodiac Australia

13.13.1 Zodiac Australia Company Information

13.13.2 Zodiac Australia Swimming Pool Treatment Chemicals for Residential

Application Product Portfolios and Specifications

13.13.3 Zodiac Australia Swimming Pool Treatment Chemicals for Residential

Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Zodiac Australia Main Business Overview

13.13.5 Zodiac Australia Latest Developments

13.14 SunGuard

13.14.1 SunGuard Company Information

13.14.2 SunGuard Swimming Pool Treatment Chemicals for Residential Application

Product Portfolios and Specifications

13.14.3 SunGuard Swimming Pool Treatment Chemicals for Residential Application

Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 SunGuard Main Business Overview

13.14.5 SunGuard Latest Developments

13.15 Lo-Chlor

13.15.1 Lo-Chlor Company Information

13.15.2 Lo-Chlor Swimming Pool Treatment Chemicals for Residential Application

Product Portfolios and Specifications

13.15.3 Lo-Chlor Swimming Pool Treatment Chemicals for Residential Application

Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Lo-Chlor Main Business Overview

13.15.5 Lo-Chlor Latest Developments

13.16 HY-CLOR

13.16.1 HY-CLOR Company Information

13.16.2 HY-CLOR Swimming Pool Treatment Chemicals for Residential Application

Product Portfolios and Specifications

13.16.3 HY-CLOR Swimming Pool Treatment Chemicals for Residential Application

Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 HY-CLOR Main Business Overview

13.16.5 HY-CLOR Latest Developments

13.17 ICL Industrial Products

13.17.1 ICL Industrial Products Company Information

13.17.2 ICL Industrial Products Swimming Pool Treatment Chemicals for Residential

Application Product Portfolios and Specifications

13.17.3 ICL Industrial Products Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 ICL Industrial Products Main Business Overview

13.17.5 ICL Industrial Products Latest Developments

13.18 Ercros S.A.

13.18.1 Ercros S.A. Company Information

13.18.2 Ercros S.A. Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

13.18.3 Ercros S.A. Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Ercros S.A. Main Business Overview

13.18.5 Ercros S.A. Latest Developments

13.19 Solenis

13.19.1 Solenis Company Information

13.19.2 Solenis Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

13.19.3 Solenis Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 Solenis Main Business Overview

13.19.5 Solenis Latest Developments

13.20 KIK Custom Products

13.20.1 KIK Custom Products Company Information

13.20.2 KIK Custom Products Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

13.20.3 KIK Custom Products Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 KIK Custom Products Main Business Overview

13.20.5 KIK Custom Products Latest Developments

13.21 Jiheng Chem

13.21.1 Jiheng Chem Company Information

13.21.2 Jiheng Chem Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

13.21.3 Jiheng Chem Swimming Pool Treatment Chemicals for Residential Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Jiheng Chem Main Business Overview

13.21.5 Jiheng Chem Latest Developments

13.22 Heze Huayi

13.22.1 Heze Huayi Company Information

13.22.2 Heze Huayi Swimming Pool Treatment Chemicals for Residential Application

Product Portfolios and Specifications

13.22.3 Heze Huayi Swimming Pool Treatment Chemicals for Residential Application
Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 Heze Huayi Main Business Overview

13.22.5 Heze Huayi Latest Developments

13.23 Zhucheng Taisheng

13.23.1 Zhucheng Taisheng Company Information

13.23.2 Zhucheng Taisheng Swimming Pool Treatment Chemicals for Residential
Application Product Portfolios and Specifications

13.23.3 Zhucheng Taisheng Swimming Pool Treatment Chemicals for Residential
Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 Zhucheng Taisheng Main Business Overview

13.23.5 Zhucheng Taisheng Latest Developments

13.24 Hebei Xingfei

13.24.1 Hebei Xingfei Company Information

13.24.2 Hebei Xingfei Swimming Pool Treatment Chemicals for Residential Application
Product Portfolios and Specifications

13.24.3 Hebei Xingfei Swimming Pool Treatment Chemicals for Residential Application
Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Hebei Xingfei Main Business Overview

13.24.5 Hebei Xingfei Latest Developments

13.25 Juancheng Kangtai

13.25.1 Juancheng Kangtai Company Information

13.25.2 Juancheng Kangtai Swimming Pool Treatment Chemicals for Residential
Application Product Portfolios and Specifications

13.25.3 Juancheng Kangtai Swimming Pool Treatment Chemicals for Residential
Application Sales, Revenue, Price and Gross Margin (2021-2026)

13.25.4 Juancheng Kangtai Main Business Overview

13.25.5 Juancheng Kangtai Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Swimming Pool Treatment Chemicals for Residential Application Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Swimming Pool Treatment Chemicals for Residential Application Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Bleaching Powder
- Table 4. Major Players of Sodium Hypochlorite
- Table 5. Major Players of Liquid Chlorine
- Table 6. Major Players of Trichloroisocyanuric Acid
- Table 7. Major Players of Others
- Table 8. Global Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026) & (Kilotons)
- Table 9. Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Type (2021-2026)
- Table 10. Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Type (2021-2026) & (\$ million)
- Table 11. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Type (2021-2026)
- Table 12. Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 13. Major Players of Sanitizers / Disinfectants
- Table 14. Major Players of pH Adjusters
- Table 15. Major Players of Algaecides
- Table 16. Major Players of Water Balancers
- Table 17. Major Players of Clarifiers and Flocculants
- Table 18. Major Players of Others
- Table 19. Global Swimming Pool Treatment Chemicals for Residential Application Sales by Function (2021-2026) & (Kilotons)
- Table 20. Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Function (2021-2026)
- Table 21. Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Function (2021-2026) & (\$ million)
- Table 22. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Function (2021-2026)
- Table 23. Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Function (2021-2026) & (US\$/Ton)

Table 24. Major Players of Solid Chemicals
Table 25. Major Players of Liquid Chemicals
Table 26. Major Players of Gas Chemicals
Table 27. Global Swimming Pool Treatment Chemicals for Residential Application Sales by Physical Form (2021-2026) & (Kilotons)
Table 28. Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Physical Form (2021-2026)
Table 29. Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Physical Form (2021-2026) & (\$ million)
Table 30. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Physical Form (2021-2026)
Table 31. Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Physical Form (2021-2026) & (US\$/Ton)
Table 32. Major Players of Outdoor Pool Chemicals
Table 33. Major Players of Indoor Pool Chemicals
Table 34. Major Players of Saltwater Pool Chemicals
Table 35. Global Swimming Pool Treatment Chemicals for Residential Application Sales by Pool Type (2021-2026) & (Kilotons)
Table 36. Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Pool Type (2021-2026)
Table 37. Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Pool Type (2021-2026) & (\$ million)
Table 38. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Pool Type (2021-2026)
Table 39. Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Pool Type (2021-2026) & (US\$/Ton)
Table 40. Global Swimming Pool Treatment Chemicals for Residential Application Sale by Application (2021-2026) & (Kilotons)
Table 41. Global Swimming Pool Treatment Chemicals for Residential Application Sale Market Share by Application (2021-2026)
Table 42. Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Application (2021-2026) & (\$ million)
Table 43. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Application (2021-2026)
Table 44. Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Application (2021-2026) & (US\$/Ton)
Table 45. Global Swimming Pool Treatment Chemicals for Residential Application Sales by Company (2021-2026) & (Kilotons)
Table 46. Global Swimming Pool Treatment Chemicals for Residential Application Sales

Market Share by Company (2021-2026)

Table 47. Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Company (2021-2026) & (\$ millions)

Table 48. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Company (2021-2026)

Table 49. Global Swimming Pool Treatment Chemicals for Residential Application Sale Price by Company (2021-2026) & (US\$/Ton)

Table 50. Key Manufacturers Swimming Pool Treatment Chemicals for Residential Application Producing Area Distribution and Sales Area

Table 51. Players Swimming Pool Treatment Chemicals for Residential Application Products Offered

Table 52. Swimming Pool Treatment Chemicals for Residential Application Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 53. New Products and Potential Entrants

Table 54. Market M&A Activity & Strategy

Table 55. Global Swimming Pool Treatment Chemicals for Residential Application Sales by Geographic Region (2021-2026) & (Kilotons)

Table 56. Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share Geographic Region (2021-2026)

Table 57. Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 58. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Geographic Region (2021-2026)

Table 59. Global Swimming Pool Treatment Chemicals for Residential Application Sales by Country/Region (2021-2026) & (Kilotons)

Table 60. Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Country/Region (2021-2026)

Table 61. Global Swimming Pool Treatment Chemicals for Residential Application Revenue by Country/Region (2021-2026) & (\$ millions)

Table 62. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Country/Region (2021-2026)

Table 63. Americas Swimming Pool Treatment Chemicals for Residential Application Sales by Country (2021-2026) & (Kilotons)

Table 64. Americas Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Country (2021-2026)

Table 65. Americas Swimming Pool Treatment Chemicals for Residential Application Revenue by Country (2021-2026) & (\$ millions)

Table 66. Americas Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026) & (Kilotons)

Table 67. Americas Swimming Pool Treatment Chemicals for Residential Application Sales by Application (2021-2026) & (Kilotons)

Table 68. APAC Swimming Pool Treatment Chemicals for Residential Application Sales by Region (2021-2026) & (Kilotons)

Table 69. APAC Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Region (2021-2026)

Table 70. APAC Swimming Pool Treatment Chemicals for Residential Application Revenue by Region (2021-2026) & (\$ millions)

Table 71. APAC Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026) & (Kilotons)

Table 72. APAC Swimming Pool Treatment Chemicals for Residential Application Sales by Application (2021-2026) & (Kilotons)

Table 73. Europe Swimming Pool Treatment Chemicals for Residential Application Sales by Country (2021-2026) & (Kilotons)

Table 74. Europe Swimming Pool Treatment Chemicals for Residential Application Revenue by Country (2021-2026) & (\$ millions)

Table 75. Europe Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026) & (Kilotons)

Table 76. Europe Swimming Pool Treatment Chemicals for Residential Application Sales by Application (2021-2026) & (Kilotons)

Table 77. Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Sales by Country (2021-2026) & (Kilotons)

Table 78. Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Country (2021-2026)

Table 79. Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Sales by Type (2021-2026) & (Kilotons)

Table 80. Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Sales by Application (2021-2026) & (Kilotons)

Table 81. Key Market Drivers & Growth Opportunities of Swimming Pool Treatment Chemicals for Residential Application

Table 82. Key Market Challenges & Risks of Swimming Pool Treatment Chemicals for Residential Application

Table 83. Key Industry Trends of Swimming Pool Treatment Chemicals for Residential Application

Table 84. Swimming Pool Treatment Chemicals for Residential Application Raw Material

Table 85. Key Suppliers of Raw Materials

Table 86. Swimming Pool Treatment Chemicals for Residential Application Distributors List

Table 87. Swimming Pool Treatment Chemicals for Residential Application Customer List

Table 88. Global Swimming Pool Treatment Chemicals for Residential Application Sales Forecast by Region (2027-2032) & (Kilotons)

Table 89. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 90. Americas Swimming Pool Treatment Chemicals for Residential Application Sales Forecast by Country (2027-2032) & (Kilotons)

Table 91. Americas Swimming Pool Treatment Chemicals for Residential Application Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 92. APAC Swimming Pool Treatment Chemicals for Residential Application Sales Forecast by Region (2027-2032) & (Kilotons)

Table 93. APAC Swimming Pool Treatment Chemicals for Residential Application Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 94. Europe Swimming Pool Treatment Chemicals for Residential Application Sales Forecast by Country (2027-2032) & (Kilotons)

Table 95. Europe Swimming Pool Treatment Chemicals for Residential Application Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 96. Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Sales Forecast by Country (2027-2032) & (Kilotons)

Table 97. Middle East & Africa Swimming Pool Treatment Chemicals for Residential Application Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 98. Global Swimming Pool Treatment Chemicals for Residential Application Sales Forecast by Type (2027-2032) & (Kilotons)

Table 99. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 100. Global Swimming Pool Treatment Chemicals for Residential Application Sales Forecast by Application (2027-2032) & (Kilotons)

Table 101. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 102. Solvay Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 103. Solvay Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 104. Solvay Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. Solvay Main Business

Table 106. Solvay Latest Developments

Table 107. Oxy Basic Information, Swimming Pool Treatment Chemicals for Residential

Application Manufacturing Base, Sales Area and Its Competitors

Table 108. Oxy Swimming Pool Treatment Chemicals for Residential Application
Product Portfolios and Specifications

Table 109. Oxy Swimming Pool Treatment Chemicals for Residential Application Sales
(Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. Oxy Main Business

Table 111. Oxy Latest Developments

Table 112. Olin Corporation Basic Information, Swimming Pool Treatment Chemicals for
Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 113. Olin Corporation Swimming Pool Treatment Chemicals for Residential
Application Product Portfolios and Specifications

Table 114. Olin Corporation Swimming Pool Treatment Chemicals for Residential
Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin
(2021-2026)

Table 115. Olin Corporation Main Business

Table 116. Olin Corporation Latest Developments

Table 117. Nouryon Basic Information, Swimming Pool Treatment Chemicals for
Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 118. Nouryon Swimming Pool Treatment Chemicals for Residential Application
Product Portfolios and Specifications

Table 119. Nouryon Swimming Pool Treatment Chemicals for Residential Application
Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 120. Nouryon Main Business

Table 121. Nouryon Latest Developments

Table 122. BASF Basic Information, Swimming Pool Treatment Chemicals for
Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 123. BASF Swimming Pool Treatment Chemicals for Residential Application
Product Portfolios and Specifications

Table 124. BASF Swimming Pool Treatment Chemicals for Residential Application
Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 125. BASF Main Business

Table 126. BASF Latest Developments

Table 127. Nippon Soda Basic Information, Swimming Pool Treatment Chemicals for
Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 128. Nippon Soda Swimming Pool Treatment Chemicals for Residential
Application Product Portfolios and Specifications

Table 129. Nippon Soda Swimming Pool Treatment Chemicals for Residential
Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin
(2021-2026)

Table 130. Nippon Soda Main Business

Table 131. Nippon Soda Latest Developments

Table 132. Nankai Chemical Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 133. Nankai Chemical Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 134. Nankai Chemical Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 135. Nankai Chemical Main Business

Table 136. Nankai Chemical Latest Developments

Table 137. Westlake Chemical Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 138. Westlake Chemical Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 139. Westlake Chemical Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 140. Westlake Chemical Main Business

Table 141. Westlake Chemical Latest Developments

Table 142. Haviland Pool Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 143. Haviland Pool Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 144. Haviland Pool Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 145. Haviland Pool Main Business

Table 146. Haviland Pool Latest Developments

Table 147. Robelle Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 148. Robelle Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 149. Robelle Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 150. Robelle Main Business

Table 151. Robelle Latest Developments

Table 152. BioLab Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 153. BioLab Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 154. BioLab Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 155. BioLab Main Business

Table 156. BioLab Latest Developments

Table 157. Clorox Pool & Spa Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 158. Clorox Pool & Spa Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 159. Clorox Pool & Spa Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 160. Clorox Pool & Spa Main Business

Table 161. Clorox Pool & Spa Latest Developments

Table 162. Zodiac Australia Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 163. Zodiac Australia Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 164. Zodiac Australia Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 165. Zodiac Australia Main Business

Table 166. Zodiac Australia Latest Developments

Table 167. SunGuard Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 168. SunGuard Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 169. SunGuard Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 170. SunGuard Main Business

Table 171. SunGuard Latest Developments

Table 172. Lo-Chlor Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 173. Lo-Chlor Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 174. Lo-Chlor Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 175. Lo-Chlor Main Business

Table 176. Lo-Chlor Latest Developments

Table 177. HY-CLOR Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 178. HY-CLOR Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 179. HY-CLOR Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 180. HY-CLOR Main Business

Table 181. HY-CLOR Latest Developments

Table 182. ICL Industrial Products Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 183. ICL Industrial Products Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 184. ICL Industrial Products Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 185. ICL Industrial Products Main Business

Table 186. ICL Industrial Products Latest Developments

Table 187. Ercros S.A. Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 188. Ercros S.A. Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 189. Ercros S.A. Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 190. Ercros S.A. Main Business

Table 191. Ercros S.A. Latest Developments

Table 192. Solenis Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 193. Solenis Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 194. Solenis Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 195. Solenis Main Business

Table 196. Solenis Latest Developments

Table 197. KIK Custom Products Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 198. KIK Custom Products Swimming Pool Treatment Chemicals for Residential

Application Product Portfolios and Specifications

Table 199. KIK Custom Products Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 200. KIK Custom Products Main Business

Table 201. KIK Custom Products Latest Developments

Table 202. Jiheng Chem Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 203. Jiheng Chem Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 204. Jiheng Chem Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 205. Jiheng Chem Main Business

Table 206. Jiheng Chem Latest Developments

Table 207. Heze Huayi Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 208. Heze Huayi Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 209. Heze Huayi Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 210. Heze Huayi Main Business

Table 211. Heze Huayi Latest Developments

Table 212. Zhucheng Taisheng Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 213. Zhucheng Taisheng Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 214. Zhucheng Taisheng Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 215. Zhucheng Taisheng Main Business

Table 216. Zhucheng Taisheng Latest Developments

Table 217. Hebei Xingfei Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 218. Hebei Xingfei Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 219. Hebei Xingfei Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin

(2021-2026)

Table 220. Hebei Xingfei Main Business

Table 221. Hebei Xingfei Latest Developments

Table 222. Juancheng Kangtai Basic Information, Swimming Pool Treatment Chemicals for Residential Application Manufacturing Base, Sales Area and Its Competitors

Table 223. Juancheng Kangtai Swimming Pool Treatment Chemicals for Residential Application Product Portfolios and Specifications

Table 224. Juancheng Kangtai Swimming Pool Treatment Chemicals for Residential Application Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin

(2021-2026)

Table 225. Juancheng Kangtai Main Business

Table 226. Juancheng Kangtai Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Swimming Pool Treatment Chemicals for Residential Application
- Figure 2. Swimming Pool Treatment Chemicals for Residential Application Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Swimming Pool Treatment Chemicals for Residential Application Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Swimming Pool Treatment Chemicals for Residential Application Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Country/Region (2025)
- Figure 10. Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Bleaching Powder
- Figure 12. Product Picture of Sodium Hypochlorite
- Figure 13. Product Picture of Liquid Chlorine
- Figure 14. Product Picture of Trichloroisocyanuric Acid
- Figure 15. Product Picture of Others
- Figure 16. Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Type in 2026
- Figure 17. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Type (2021-2026)
- Figure 18. Product Picture of Sanitizers / Disinfectants
- Figure 19. Product Picture of pH Adjusters
- Figure 20. Product Picture of Algaecides
- Figure 21. Product Picture of Water Balancers
- Figure 22. Product Picture of Clarifiers and Flocculants
- Figure 23. Product Picture of Others
- Figure 24. Global Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Function in 2026
- Figure 25. Global Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Function (2021-2026)

Figure 26. Product Picture of Solid Chemicals

Figure 27. Product Picture of Liquid Chemicals

Figure 28. Product Picture of Gas Chemicals

Figure 29. Global Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Physical Form in 2026

Figure 30. Global Swimming Pool Treatment Chemicals for Residential Application
Revenue Market Share by Physical Form (2021-2026)

Figure 31. Product Picture of Outdoor Pool Chemicals

Figure 32. Product Picture of Indoor Pool Chemicals

Figure 33. Product Picture of Saltwater Pool Chemicals

Figure 34. Global Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Pool Type in 2026

Figure 35. Global Swimming Pool Treatment Chemicals for Residential Application
Revenue Market Share by Pool Type (2021-2026)

Figure 36. Swimming Pool Treatment Chemicals for Residential Application Consumed
in Online Sale

Figure 37. Global Swimming Pool Treatment Chemicals for Residential Application
Market: Online Sale (2021-2026) & (Kilotons)

Figure 38. Swimming Pool Treatment Chemicals for Residential Application Consumed
in Offline Sales

Figure 39. Global Swimming Pool Treatment Chemicals for Residential Application
Market: Offline Sales (2021-2026) & (Kilotons)

Figure 40. Global Swimming Pool Treatment Chemicals for Residential Application Sale
Market Share by Application (2025)

Figure 41. Global Swimming Pool Treatment Chemicals for Residential Application
Revenue Market Share by Application in 2025

Figure 42. Swimming Pool Treatment Chemicals for Residential Application Sales by
Company in 2025 (Kilotons)

Figure 43. Global Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Company in 2025

Figure 44. Swimming Pool Treatment Chemicals for Residential Application Revenue by
Company in 2025 (\$ millions)

Figure 45. Global Swimming Pool Treatment Chemicals for Residential Application
Revenue Market Share by Company in 2025

Figure 46. Global Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Geographic Region (2021-2026)

Figure 47. Global Swimming Pool Treatment Chemicals for Residential Application
Revenue Market Share by Geographic Region in 2025

Figure 48. Americas Swimming Pool Treatment Chemicals for Residential Application

Sales 2021-2026 (Kilotons)

Figure 49. Americas Swimming Pool Treatment Chemicals for Residential Application
Revenue 2021-2026 (\$ millions)

Figure 50. APAC Swimming Pool Treatment Chemicals for Residential Application
Sales 2021-2026 (Kilotons)

Figure 51. APAC Swimming Pool Treatment Chemicals for Residential Application
Revenue 2021-2026 (\$ millions)

Figure 52. Europe Swimming Pool Treatment Chemicals for Residential Application
Sales 2021-2026 (Kilotons)

Figure 53. Europe Swimming Pool Treatment Chemicals for Residential Application
Revenue 2021-2026 (\$ millions)

Figure 54. Middle East & Africa Swimming Pool Treatment Chemicals for Residential
Application Sales 2021-2026 (Kilotons)

Figure 55. Middle East & Africa Swimming Pool Treatment Chemicals for Residential
Application Revenue 2021-2026 (\$ millions)

Figure 56. Americas Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Country in 2025

Figure 57. Americas Swimming Pool Treatment Chemicals for Residential Application
Revenue Market Share by Country (2021-2026)

Figure 58. Americas Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Type (2021-2026)

Figure 59. Americas Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Application (2021-2026)

Figure 60. United States Swimming Pool Treatment Chemicals for Residential
Application Revenue Growth 2021-2026 (\$ millions)

Figure 61. Canada Swimming Pool Treatment Chemicals for Residential Application
Revenue Growth 2021-2026 (\$ millions)

Figure 62. Mexico Swimming Pool Treatment Chemicals for Residential Application
Revenue Growth 2021-2026 (\$ millions)

Figure 63. Brazil Swimming Pool Treatment Chemicals for Residential Application
Revenue Growth 2021-2026 (\$ millions)

Figure 64. APAC Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Region in 2025

Figure 65. APAC Swimming Pool Treatment Chemicals for Residential Application
Revenue Market Share by Region (2021-2026)

Figure 66. APAC Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Type (2021-2026)

Figure 67. APAC Swimming Pool Treatment Chemicals for Residential Application
Sales Market Share by Application (2021-2026)

Figure 68. China Swimming Pool Treatment Chemicals for Residential Application Revenue Growth 2021-2026 (\$ millions)

Figure 69. Japan Swimming Pool Treatment Chemicals for Residential Application Revenue Growth 2021-2026 (\$ millions)

Figure 70. South Korea Swimming Pool Treatment Chemicals for Residential Application Revenue Growth 2021-2026 (\$ millions)

Figure 71. Southeast Asia Swimming Pool Treatment Chemicals for Residential Application Revenue Growth 2021-2026 (\$ millions)

Figure 72. India Swimming Pool Treatment Chemicals for Residential Application Revenue Growth 2021-2026 (\$ millions)

Figure 73. Australia Swimming Pool Treatment Chemicals for Residential Application Revenue Growth 2021-2026 (\$ millions)

Figure 74. China Taiwan Swimming Pool Treatment Chemicals for Residential Application Revenue Growth 2021-2026 (\$ millions)

Figure 75. Europe Swimming Pool Treatment Chemicals for Residential Application Sales Market Share by Country in 2025

Figure 76. Europe Swimming Pool Treatment Chemicals for Residential Application Revenue Market Share by Country (2021-2026)

Figure 77. Europe Swimming Pool Treatment Chemic

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