

Global Sweet Potato Fly Market Growth 2026-2032

<https://marketpublishers.com/r/GA339DF90C0FEN.html>

Date: May 2026

Pages: 159

Price: US\$ 3,660.00 (Single User License)

ID: GA339DF90C0FEN

Abstracts

The global Sweet Potato Fly market size is predicted to grow from US\$ 60710 million in 2025 to US\$ 80940 million in 2032; it is expected to grow at a CAGR of 4.3% from 2026 to 2032.

The sweet potato fly, also known as kvass, is an orange-colored nutritious drink. It is available in non-alcoholic and alcoholic (0.5% to 1% of alcohol content) categories with low sugar and fat content. Sweet potato fly is a traditionally prepared fermented drink out of sweet potatoes and rye bread originating from Guyana, a country on the northern coast of Latin America.

United States market for Sweet Potato Fly is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sweet Potato Fly is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sweet Potato Fly is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sweet Potato Fly players cover All Stars Bakery, AV Thomas Produce, BIRDS EYE LIMITED, Carlsberg Group, Coca-Cola, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Sweet Potato Fly Industry Forecast" looks at past sales and reviews total world Sweet Potato Fly sales in 2025, providing a comprehensive analysis by region and market sector of projected Sweet Potato Fly sales for 2026 through 2032. With Sweet Potato Fly sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$

millions of the world Sweet Potato Fly industry.

This Insight Report provides a comprehensive analysis of the global Sweet Potato Fly landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sweet Potato Fly portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sweet Potato Fly market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sweet Potato Fly and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sweet Potato Fly.

This report presents a comprehensive overview, market shares, and growth opportunities of Sweet Potato Fly market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Traditional Brew

Mass-produced

Segmentation by Application:

Online Retailing

Store-based Retailing

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

All Stars Bakery

AV Thomas Produce

BIRDS EYE LIMITED

Carlsberg Group

Coca-Cola

Conagra Brands, Inc.

Deka Company

Dole Food Company Inc.

Ham Farms

Idahoan Foods, LLC.

J.R. Simplot Company

Jackson Farming Company

Jackson's Chips

KP Snacks

Lamb Weston Holdings, Inc.

McCain Foods Limited

Nash Produce

Nestl?

Ochakovskiy

PepsiCo

Qiulin

Sweet Potato Spirit Company

The Kraft Heinz Company

Urban Platter

Wahaha

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sweet Potato Fly market?

What factors are driving Sweet Potato Fly market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sweet Potato Fly market opportunities vary by end market size?

How does Sweet Potato Fly break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Sweet Potato Fly Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Sweet Potato Fly by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Sweet Potato Fly by Country/Region, 2021, 2025 & 2032
- 2.2 Sweet Potato Fly Segment by Type
 - 2.2.1 Traditional Brew
 - 2.2.2 Mass-produced
 - 2.2.3 Sweet Potato Fly Sales by Type
 - 2.2.3.1 Global Sweet Potato Fly Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Sweet Potato Fly Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Sweet Potato Fly Sale Price by Type (2021-2026)
- 2.3 Sweet Potato Fly Segment by Application
 - 2.3.1 Online Retailing
 - 2.3.2 Store-based Retailing
 - 2.3.3 Sweet Potato Fly Sales by Application
 - 2.3.3.1 Global Sweet Potato Fly Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Sweet Potato Fly Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Sweet Potato Fly Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Sweet Potato Fly Breakdown Data by Company
 - 3.1.1 Global Sweet Potato Fly Annual Sales by Company (2021-2026)
 - 3.1.2 Global Sweet Potato Fly Sales Market Share by Company (2021-2026)
- 3.2 Global Sweet Potato Fly Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Sweet Potato Fly Revenue by Company (2021-2026)
 - 3.2.2 Global Sweet Potato Fly Revenue Market Share by Company (2021-2026)
- 3.3 Global Sweet Potato Fly Sale Price by Company
- 3.4 Key Manufacturers Sweet Potato Fly Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Sweet Potato Fly Product Location Distribution
 - 3.4.2 Players Sweet Potato Fly Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SWEET POTATO FLY BY GEOGRAPHIC REGION

- 4.1 World Historic Sweet Potato Fly Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Sweet Potato Fly Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Sweet Potato Fly Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Sweet Potato Fly Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Sweet Potato Fly Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Sweet Potato Fly Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Sweet Potato Fly Sales Growth
- 4.4 APAC Sweet Potato Fly Sales Growth
- 4.5 Europe Sweet Potato Fly Sales Growth
- 4.6 Middle East & Africa Sweet Potato Fly Sales Growth

5 AMERICAS

- 5.1 Americas Sweet Potato Fly Sales by Country
 - 5.1.1 Americas Sweet Potato Fly Sales by Country (2021-2026)
 - 5.1.2 Americas Sweet Potato Fly Revenue by Country (2021-2026)
- 5.2 Americas Sweet Potato Fly Sales by Type (2021-2026)
- 5.3 Americas Sweet Potato Fly Sales by Application (2021-2026)
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Sweet Potato Fly Sales by Region

6.1.1 APAC Sweet Potato Fly Sales by Region (2021-2026)

6.1.2 APAC Sweet Potato Fly Revenue by Region (2021-2026)

6.2 APAC Sweet Potato Fly Sales by Type (2021-2026)

6.3 APAC Sweet Potato Fly Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Sweet Potato Fly by Country

7.1.1 Europe Sweet Potato Fly Sales by Country (2021-2026)

7.1.2 Europe Sweet Potato Fly Revenue by Country (2021-2026)

7.2 Europe Sweet Potato Fly Sales by Type (2021-2026)

7.3 Europe Sweet Potato Fly Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Sweet Potato Fly by Country

8.1.1 Middle East & Africa Sweet Potato Fly Sales by Country (2021-2026)

8.1.2 Middle East & Africa Sweet Potato Fly Revenue by Country (2021-2026)

8.2 Middle East & Africa Sweet Potato Fly Sales by Type (2021-2026)

8.3 Middle East & Africa Sweet Potato Fly Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Sweet Potato Fly

10.3 Manufacturing Process Analysis of Sweet Potato Fly

10.4 Industry Chain Structure of Sweet Potato Fly

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Sweet Potato Fly Distributors

11.3 Sweet Potato Fly Customer

12 WORLD FORECAST REVIEW FOR SWEET POTATO FLY BY GEOGRAPHIC REGION

12.1 Global Sweet Potato Fly Market Size Forecast by Region

12.1.1 Global Sweet Potato Fly Forecast by Region (2027-2032)

12.1.2 Global Sweet Potato Fly Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Sweet Potato Fly Forecast by Type (2027-2032)

12.7 Global Sweet Potato Fly Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 All Stars Bakery

13.1.1 All Stars Bakery Company Information

13.1.2 All Stars Bakery Sweet Potato Fly Product Portfolios and Specifications

13.1.3 All Stars Bakery Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 All Stars Bakery Main Business Overview

13.1.5 All Stars Bakery Latest Developments

13.2 AV Thomas Produce

13.2.1 AV Thomas Produce Company Information

13.2.2 AV Thomas Produce Sweet Potato Fly Product Portfolios and Specifications

13.2.3 AV Thomas Produce Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 AV Thomas Produce Main Business Overview

13.2.5 AV Thomas Produce Latest Developments

13.3 BIRDS EYE LIMITED

13.3.1 BIRDS EYE LIMITED Company Information

13.3.2 BIRDS EYE LIMITED Sweet Potato Fly Product Portfolios and Specifications

13.3.3 BIRDS EYE LIMITED Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 BIRDS EYE LIMITED Main Business Overview

13.3.5 BIRDS EYE LIMITED Latest Developments

13.4 Carlsberg Group

13.4.1 Carlsberg Group Company Information

13.4.2 Carlsberg Group Sweet Potato Fly Product Portfolios and Specifications

13.4.3 Carlsberg Group Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Carlsberg Group Main Business Overview

13.4.5 Carlsberg Group Latest Developments

13.5 Coca-Cola

13.5.1 Coca-Cola Company Information

13.5.2 Coca-Cola Sweet Potato Fly Product Portfolios and Specifications

13.5.3 Coca-Cola Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Coca-Cola Main Business Overview

13.5.5 Coca-Cola Latest Developments

13.6 Conagra Brands, Inc.

- 13.6.1 Conagra Brands, Inc. Company Information
- 13.6.2 Conagra Brands, Inc. Sweet Potato Fly Product Portfolios and Specifications
- 13.6.3 Conagra Brands, Inc. Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 Conagra Brands, Inc. Main Business Overview
- 13.6.5 Conagra Brands, Inc. Latest Developments
- 13.7 Deka Company
 - 13.7.1 Deka Company Company Information
 - 13.7.2 Deka Company Sweet Potato Fly Product Portfolios and Specifications
 - 13.7.3 Deka Company Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Deka Company Main Business Overview
 - 13.7.5 Deka Company Latest Developments
- 13.8 Dole Food Company Inc.
 - 13.8.1 Dole Food Company Inc. Company Information
 - 13.8.2 Dole Food Company Inc. Sweet Potato Fly Product Portfolios and Specifications
 - 13.8.3 Dole Food Company Inc. Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Dole Food Company Inc. Main Business Overview
 - 13.8.5 Dole Food Company Inc. Latest Developments
- 13.9 Ham Farms
 - 13.9.1 Ham Farms Company Information
 - 13.9.2 Ham Farms Sweet Potato Fly Product Portfolios and Specifications
 - 13.9.3 Ham Farms Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Ham Farms Main Business Overview
 - 13.9.5 Ham Farms Latest Developments
- 13.10 Idahoan Foods, LLC.
 - 13.10.1 Idahoan Foods, LLC. Company Information
 - 13.10.2 Idahoan Foods, LLC. Sweet Potato Fly Product Portfolios and Specifications
 - 13.10.3 Idahoan Foods, LLC. Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Idahoan Foods, LLC. Main Business Overview
 - 13.10.5 Idahoan Foods, LLC. Latest Developments
- 13.11 J.R. Simplot Company
 - 13.11.1 J.R. Simplot Company Company Information
 - 13.11.2 J.R. Simplot Company Sweet Potato Fly Product Portfolios and Specifications
 - 13.11.3 J.R. Simplot Company Sweet Potato Fly Sales, Revenue, Price and Gross

Margin (2021-2026)

13.11.4 J.R. Simplot Company Main Business Overview

13.11.5 J.R. Simplot Company Latest Developments

13.12 Jackson Farming Company

13.12.1 Jackson Farming Company Company Information

13.12.2 Jackson Farming Company Sweet Potato Fly Product Portfolios and Specifications

13.12.3 Jackson Farming Company Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Jackson Farming Company Main Business Overview

13.12.5 Jackson Farming Company Latest Developments

13.13 Jackson's Chips

13.13.1 Jackson's Chips Company Information

13.13.2 Jackson's Chips Sweet Potato Fly Product Portfolios and Specifications

13.13.3 Jackson's Chips Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Jackson's Chips Main Business Overview

13.13.5 Jackson's Chips Latest Developments

13.14 KP Snacks

13.14.1 KP Snacks Company Information

13.14.2 KP Snacks Sweet Potato Fly Product Portfolios and Specifications

13.14.3 KP Snacks Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 KP Snacks Main Business Overview

13.14.5 KP Snacks Latest Developments

13.15 Lamb Weston Holdings, Inc.

13.15.1 Lamb Weston Holdings, Inc. Company Information

13.15.2 Lamb Weston Holdings, Inc. Sweet Potato Fly Product Portfolios and Specifications

13.15.3 Lamb Weston Holdings, Inc. Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Lamb Weston Holdings, Inc. Main Business Overview

13.15.5 Lamb Weston Holdings, Inc. Latest Developments

13.16 McCain Foods Limited

13.16.1 McCain Foods Limited Company Information

13.16.2 McCain Foods Limited Sweet Potato Fly Product Portfolios and Specifications

13.16.3 McCain Foods Limited Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 McCain Foods Limited Main Business Overview

- 13.16.5 McCain Foods Limited Latest Developments
- 13.17 Nash Produce
 - 13.17.1 Nash Produce Company Information
 - 13.17.2 Nash Produce Sweet Potato Fly Product Portfolios and Specifications
 - 13.17.3 Nash Produce Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Nash Produce Main Business Overview
 - 13.17.5 Nash Produce Latest Developments
- 13.18 Nestl?
 - 13.18.1 Nestl? Company Information
 - 13.18.2 Nestl? Sweet Potato Fly Product Portfolios and Specifications
 - 13.18.3 Nestl? Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Nestl? Main Business Overview
 - 13.18.5 Nestl? Latest Developments
- 13.19 Ochakovskiy
 - 13.19.1 Ochakovskiy Company Information
 - 13.19.2 Ochakovskiy Sweet Potato Fly Product Portfolios and Specifications
 - 13.19.3 Ochakovskiy Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Ochakovskiy Main Business Overview
 - 13.19.5 Ochakovskiy Latest Developments
- 13.20 PepsiCo
 - 13.20.1 PepsiCo Company Information
 - 13.20.2 PepsiCo Sweet Potato Fly Product Portfolios and Specifications
 - 13.20.3 PepsiCo Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 PepsiCo Main Business Overview
 - 13.20.5 PepsiCo Latest Developments
- 13.21 Qiulin
 - 13.21.1 Qiulin Company Information
 - 13.21.2 Qiulin Sweet Potato Fly Product Portfolios and Specifications
 - 13.21.3 Qiulin Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Qiulin Main Business Overview
 - 13.21.5 Qiulin Latest Developments
- 13.22 Sweet Potato Spirit Company
 - 13.22.1 Sweet Potato Spirit Company Company Information
 - 13.22.2 Sweet Potato Spirit Company Sweet Potato Fly Product Portfolios and Specifications
 - 13.22.3 Sweet Potato Spirit Company Sweet Potato Fly Sales, Revenue, Price and

Gross Margin (2021-2026)

13.22.4 Sweet Potato Spirit Company Main Business Overview

13.22.5 Sweet Potato Spirit Company Latest Developments

13.23 The Kraft Heinz Company

13.23.1 The Kraft Heinz Company Company Information

13.23.2 The Kraft Heinz Company Sweet Potato Fly Product Portfolios and Specifications

13.23.3 The Kraft Heinz Company Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 The Kraft Heinz Company Main Business Overview

13.23.5 The Kraft Heinz Company Latest Developments

13.24 Urban Platter

13.24.1 Urban Platter Company Information

13.24.2 Urban Platter Sweet Potato Fly Product Portfolios and Specifications

13.24.3 Urban Platter Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Urban Platter Main Business Overview

13.24.5 Urban Platter Latest Developments

13.25 Wahaha

13.25.1 Wahaha Company Information

13.25.2 Wahaha Sweet Potato Fly Product Portfolios and Specifications

13.25.3 Wahaha Sweet Potato Fly Sales, Revenue, Price and Gross Margin (2021-2026)

13.25.4 Wahaha Main Business Overview

13.25.5 Wahaha Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Sweet Potato Fly Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Sweet Potato Fly Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Traditional Brew
- Table 4. Major Players of Mass-produced
- Table 5. Global Sweet Potato Fly Sales by Type (2021-2026) & (Tons)
- Table 6. Global Sweet Potato Fly Sales Market Share by Type (2021-2026)
- Table 7. Global Sweet Potato Fly Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Sweet Potato Fly Revenue Market Share by Type (2021-2026)
- Table 9. Global Sweet Potato Fly Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 10. Global Sweet Potato Fly Sale by Application (2021-2026) & (Tons)
- Table 11. Global Sweet Potato Fly Sale Market Share by Application (2021-2026)
- Table 12. Global Sweet Potato Fly Revenue by Application (2021-2026) & (\$ million)
- Table 13. Global Sweet Potato Fly Revenue Market Share by Application (2021-2026)
- Table 14. Global Sweet Potato Fly Sale Price by Application (2021-2026) & (US\$/Ton)
- Table 15. Global Sweet Potato Fly Sales by Company (2021-2026) & (Tons)
- Table 16. Global Sweet Potato Fly Sales Market Share by Company (2021-2026)
- Table 17. Global Sweet Potato Fly Revenue by Company (2021-2026) & (\$ millions)
- Table 18. Global Sweet Potato Fly Revenue Market Share by Company (2021-2026)
- Table 19. Global Sweet Potato Fly Sale Price by Company (2021-2026) & (US\$/Ton)
- Table 20. Key Manufacturers Sweet Potato Fly Producing Area Distribution and Sales Area
- Table 21. Players Sweet Potato Fly Products Offered
- Table 22. Sweet Potato Fly Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 23. New Products and Potential Entrants
- Table 24. Market M&A Activity & Strategy
- Table 25. Global Sweet Potato Fly Sales by Geographic Region (2021-2026) & (Tons)
- Table 26. Global Sweet Potato Fly Sales Market Share Geographic Region (2021-2026)
- Table 27. Global Sweet Potato Fly Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 28. Global Sweet Potato Fly Revenue Market Share by Geographic Region (2021-2026)
- Table 29. Global Sweet Potato Fly Sales by Country/Region (2021-2026) & (Tons)
- Table 30. Global Sweet Potato Fly Sales Market Share by Country/Region (2021-2026)

Table 31. Global Sweet Potato Fly Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Sweet Potato Fly Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Sweet Potato Fly Sales by Country (2021-2026) & (Tons)

Table 34. Americas Sweet Potato Fly Sales Market Share by Country (2021-2026)

Table 35. Americas Sweet Potato Fly Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Sweet Potato Fly Sales by Type (2021-2026) & (Tons)

Table 37. Americas Sweet Potato Fly Sales by Application (2021-2026) & (Tons)

Table 38. APAC Sweet Potato Fly Sales by Region (2021-2026) & (Tons)

Table 39. APAC Sweet Potato Fly Sales Market Share by Region (2021-2026)

Table 40. APAC Sweet Potato Fly Revenue by Region (2021-2026) & (\$ millions)

Table 41. APAC Sweet Potato Fly Sales by Type (2021-2026) & (Tons)

Table 42. APAC Sweet Potato Fly Sales by Application (2021-2026) & (Tons)

Table 43. Europe Sweet Potato Fly Sales by Country (2021-2026) & (Tons)

Table 44. Europe Sweet Potato Fly Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Sweet Potato Fly Sales by Type (2021-2026) & (Tons)

Table 46. Europe Sweet Potato Fly Sales by Application (2021-2026) & (Tons)

Table 47. Middle East & Africa Sweet Potato Fly Sales by Country (2021-2026) & (Tons)

Table 48. Middle East & Africa Sweet Potato Fly Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Sweet Potato Fly Sales by Type (2021-2026) & (Tons)

Table 50. Middle East & Africa Sweet Potato Fly Sales by Application (2021-2026) & (Tons)

Table 51. Key Market Drivers & Growth Opportunities of Sweet Potato Fly

Table 52. Key Market Challenges & Risks of Sweet Potato Fly

Table 53. Key Industry Trends of Sweet Potato Fly

Table 54. Sweet Potato Fly Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Sweet Potato Fly Distributors List

Table 57. Sweet Potato Fly Customer List

Table 58. Global Sweet Potato Fly Sales Forecast by Region (2027-2032) & (Tons)

Table 59. Global Sweet Potato Fly Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 60. Americas Sweet Potato Fly Sales Forecast by Country (2027-2032) & (Tons)

Table 61. Americas Sweet Potato Fly Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Sweet Potato Fly Sales Forecast by Region (2027-2032) & (Tons)

Table 63. APAC Sweet Potato Fly Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Sweet Potato Fly Sales Forecast by Country (2027-2032) & (Tons)

Table 65. Europe Sweet Potato Fly Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Sweet Potato Fly Sales Forecast by Country (2027-2032) & (Tons)

Table 67. Middle East & Africa Sweet Potato Fly Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Sweet Potato Fly Sales Forecast by Type (2027-2032) & (Tons)

Table 69. Global Sweet Potato Fly Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Sweet Potato Fly Sales Forecast by Application (2027-2032) & (Tons)

Table 71. Global Sweet Potato Fly Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. All Stars Bakery Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 73. All Stars Bakery Sweet Potato Fly Product Portfolios and Specifications

Table 74. All Stars Bakery Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 75. All Stars Bakery Main Business

Table 76. All Stars Bakery Latest Developments

Table 77. AV Thomas Produce Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 78. AV Thomas Produce Sweet Potato Fly Product Portfolios and Specifications

Table 79. AV Thomas Produce Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 80. AV Thomas Produce Main Business

Table 81. AV Thomas Produce Latest Developments

Table 82. BIRDS EYE LIMITED Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 83. BIRDS EYE LIMITED Sweet Potato Fly Product Portfolios and Specifications

Table 84. BIRDS EYE LIMITED Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 85. BIRDS EYE LIMITED Main Business

Table 86. BIRDS EYE LIMITED Latest Developments

Table 87. Carlsberg Group Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 88. Carlsberg Group Sweet Potato Fly Product Portfolios and Specifications

Table 89. Carlsberg Group Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 90. Carlsberg Group Main Business

Table 91. Carlsberg Group Latest Developments

Table 92. Coca-Cola Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 93. Coca-Cola Sweet Potato Fly Product Portfolios and Specifications

Table 94. Coca-Cola Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 95. Coca-Cola Main Business

Table 96. Coca-Cola Latest Developments

Table 97. Conagra Brands, Inc. Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 98. Conagra Brands, Inc. Sweet Potato Fly Product Portfolios and Specifications

Table 99. Conagra Brands, Inc. Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. Conagra Brands, Inc. Main Business

Table 101. Conagra Brands, Inc. Latest Developments

Table 102. Deka Company Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 103. Deka Company Sweet Potato Fly Product Portfolios and Specifications

Table 104. Deka Company Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. Deka Company Main Business

Table 106. Deka Company Latest Developments

Table 107. Dole Food Company Inc. Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 108. Dole Food Company Inc. Sweet Potato Fly Product Portfolios and Specifications

Table 109. Dole Food Company Inc. Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. Dole Food Company Inc. Main Business

Table 111. Dole Food Company Inc. Latest Developments

Table 112. Ham Farms Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 113. Ham Farms Sweet Potato Fly Product Portfolios and Specifications

Table 114. Ham Farms Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Ham Farms Main Business

Table 116. Ham Farms Latest Developments
Table 117. Idahoan Foods, LLC. Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors
Table 118. Idahoan Foods, LLC. Sweet Potato Fly Product Portfolios and Specifications
Table 119. Idahoan Foods, LLC. Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 120. Idahoan Foods, LLC. Main Business
Table 121. Idahoan Foods, LLC. Latest Developments
Table 122. J.R. Simplot Company Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors
Table 123. J.R. Simplot Company Sweet Potato Fly Product Portfolios and Specifications
Table 124. J.R. Simplot Company Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 125. J.R. Simplot Company Main Business
Table 126. J.R. Simplot Company Latest Developments
Table 127. Jackson Farming Company Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors
Table 128. Jackson Farming Company Sweet Potato Fly Product Portfolios and Specifications
Table 129. Jackson Farming Company Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 130. Jackson Farming Company Main Business
Table 131. Jackson Farming Company Latest Developments
Table 132. Jackson's Chips Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors
Table 133. Jackson's Chips Sweet Potato Fly Product Portfolios and Specifications
Table 134. Jackson's Chips Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 135. Jackson's Chips Main Business
Table 136. Jackson's Chips Latest Developments
Table 137. KP Snacks Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors
Table 138. KP Snacks Sweet Potato Fly Product Portfolios and Specifications
Table 139. KP Snacks Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 140. KP Snacks Main Business
Table 141. KP Snacks Latest Developments
Table 142. Lamb Weston Holdings, Inc. Basic Information, Sweet Potato Fly

Manufacturing Base, Sales Area and Its Competitors

Table 143. Lamb Weston Holdings, Inc. Sweet Potato Fly Product Portfolios and Specifications

Table 144. Lamb Weston Holdings, Inc. Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 145. Lamb Weston Holdings, Inc. Main Business

Table 146. Lamb Weston Holdings, Inc. Latest Developments

Table 147. McCain Foods Limited Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 148. McCain Foods Limited Sweet Potato Fly Product Portfolios and Specifications

Table 149. McCain Foods Limited Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 150. McCain Foods Limited Main Business

Table 151. McCain Foods Limited Latest Developments

Table 152. Nash Produce Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 153. Nash Produce Sweet Potato Fly Product Portfolios and Specifications

Table 154. Nash Produce Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 155. Nash Produce Main Business

Table 156. Nash Produce Latest Developments

Table 157. Nestl? Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 158. Nestl? Sweet Potato Fly Product Portfolios and Specifications

Table 159. Nestl? Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 160. Nestl? Main Business

Table 161. Nestl? Latest Developments

Table 162. Ochakovskiy Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 163. Ochakovskiy Sweet Potato Fly Product Portfolios and Specifications

Table 164. Ochakovskiy Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 165. Ochakovskiy Main Business

Table 166. Ochakovskiy Latest Developments

Table 167. PepsiCo Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 168. PepsiCo Sweet Potato Fly Product Portfolios and Specifications

Table 169. PepsiCo Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 170. PepsiCo Main Business

Table 171. PepsiCo Latest Developments

Table 172. Qiulin Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 173. Qiulin Sweet Potato Fly Product Portfolios and Specifications

Table 174. Qiulin Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 175. Qiulin Main Business

Table 176. Qiulin Latest Developments

Table 177. Sweet Potato Spirit Company Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 178. Sweet Potato Spirit Company Sweet Potato Fly Product Portfolios and Specifications

Table 179. Sweet Potato Spirit Company Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 180. Sweet Potato Spirit Company Main Business

Table 181. Sweet Potato Spirit Company Latest Developments

Table 182. The Kraft Heinz Company Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 183. The Kraft Heinz Company Sweet Potato Fly Product Portfolios and Specifications

Table 184. The Kraft Heinz Company Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 185. The Kraft Heinz Company Main Business

Table 186. The Kraft Heinz Company Latest Developments

Table 187. Urban Platter Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 188. Urban Platter Sweet Potato Fly Product Portfolios and Specifications

Table 189. Urban Platter Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 190. Urban Platter Main Business

Table 191. Urban Platter Latest Developments

Table 192. Wahaha Basic Information, Sweet Potato Fly Manufacturing Base, Sales Area and Its Competitors

Table 193. Wahaha Sweet Potato Fly Product Portfolios and Specifications

Table 194. Wahaha Sweet Potato Fly Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 195. Wahaha Main Business

Table 196. Wahaha Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Sweet Potato Fly
- Figure 2. Sweet Potato Fly Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Sweet Potato Fly Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Sweet Potato Fly Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Sweet Potato Fly Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Sweet Potato Fly Sales Market Share by Country/Region (2025)
- Figure 10. Sweet Potato Fly Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Traditional Brew
- Figure 12. Product Picture of Mass-produced
- Figure 13. Global Sweet Potato Fly Sales Market Share by Type in 2026
- Figure 14. Global Sweet Potato Fly Revenue Market Share by Type (2021-2026)
- Figure 15. Sweet Potato Fly Consumed in Online Retailing
- Figure 16. Global Sweet Potato Fly Market: Online Retailing (2021-2026) & (Tons)
- Figure 17. Sweet Potato Fly Consumed in Store-based Retailing
- Figure 18. Global Sweet Potato Fly Market: Store-based Retailing (2021-2026) & (Tons)
- Figure 19. Global Sweet Potato Fly Sale Market Share by Application (2025)
- Figure 20. Global Sweet Potato Fly Revenue Market Share by Application in 2026
- Figure 21. Sweet Potato Fly Sales by Company in 2026 (Tons)
- Figure 22. Global Sweet Potato Fly Sales Market Share by Company in 2026
- Figure 23. Sweet Potato Fly Revenue by Company in 2026 (\$ millions)
- Figure 24. Global Sweet Potato Fly Revenue Market Share by Company in 2026
- Figure 25. Global Sweet Potato Fly Sales Market Share by Geographic Region (2021-2026)
- Figure 26. Global Sweet Potato Fly Revenue Market Share by Geographic Region in 2026
- Figure 27. Americas Sweet Potato Fly Sales 2021-2026 (Tons)
- Figure 28. Americas Sweet Potato Fly Revenue 2021-2026 (\$ millions)
- Figure 29. APAC Sweet Potato Fly Sales 2021-2026 (Tons)
- Figure 30. APAC Sweet Potato Fly Revenue 2021-2026 (\$ millions)
- Figure 31. Europe Sweet Potato Fly Sales 2021-2026 (Tons)

- Figure 32. Europe Sweet Potato Fly Revenue 2021-2026 (\$ millions)
- Figure 33. Middle East & Africa Sweet Potato Fly Sales 2021-2026 (Tons)
- Figure 34. Middle East & Africa Sweet Potato Fly Revenue 2021-2026 (\$ millions)
- Figure 35. Americas Sweet Potato Fly Sales Market Share by Country in 2026
- Figure 36. Americas Sweet Potato Fly Revenue Market Share by Country (2021-2026)
- Figure 37. Americas Sweet Potato Fly Sales Market Share by Type (2021-2026)
- Figure 38. Americas Sweet Potato Fly Sales Market Share by Application (2021-2026)
- Figure 39. United States Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 40. Canada Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Mexico Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Brazil Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 43. APAC Sweet Potato Fly Sales Market Share by Region in 2026
- Figure 44. APAC Sweet Potato Fly Revenue Market Share by Region (2021-2026)
- Figure 45. APAC Sweet Potato Fly Sales Market Share by Type (2021-2026)
- Figure 46. APAC Sweet Potato Fly Sales Market Share by Application (2021-2026)
- Figure 47. China Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 48. Japan Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 49. South Korea Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Southeast Asia Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 51. India Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Australia Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 53. China Taiwan Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Europe Sweet Potato Fly Sales Market Share by Country in 2026
- Figure 55. Europe Sweet Potato Fly Revenue Market Share by Country (2021-2026)
- Figure 56. Europe Sweet Potato Fly Sales Market Share by Type (2021-2026)
- Figure 57. Europe Sweet Potato Fly Sales Market Share by Application (2021-2026)
- Figure 58. Germany Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 59. France Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 60. UK Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Italy Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Russia Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Middle East & Africa Sweet Potato Fly Sales Market Share by Country (2021-2026)
- Figure 64. Middle East & Africa Sweet Potato Fly Sales Market Share by Type (2021-2026)
- Figure 65. Middle East & Africa Sweet Potato Fly Sales Market Share by Application (2021-2026)
- Figure 66. Egypt Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 67. South Africa Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)

- Figure 68. Israel Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Turkey Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 70. GCC Countries Sweet Potato Fly Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Manufacturing Cost Structure Analysis of Sweet Potato Fly in 2026
- Figure 72. Manufacturing Process Analysis of Sweet Potato Fly
- Figure 73. Industry Chain Structure of Sweet Potato Fly
- Figure 74. Channels of Distribution
- Figure 75. Global Sweet Potato Fly Sales Market Forecast by Region (2027-2032)
- Figure 76. Global Sweet Potato Fly Revenue Market Share Forecast by Region (2027-2032)
- Figure 77. Global Sweet Potato Fly Sales Market Share Forecast by Type (2027-2032)
- Figure 78. Global Sweet Potato Fly Revenue Market Share Forecast by Type (2027-2032)
- Figure 79. Global Sweet Potato Fly Sales Market Share Forecast by Application (2027-2032)
- Figure 80. Global Sweet Potato Fly Revenue Market Share Forecast by Application (2027-2032)

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