

Global Sweepstakes Casino Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Sweepstakes Casino Software market size is predicted to grow from US\$ 494 million in 2025 to US\$ 889 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

Sweepstakes Casino Software is a platform or suite of digital tools designed to create, launch, manage, and analyze promotional contests, giveaways, and sweepstakes. It automates the complex legal and operational requirements of running such promotions, ensuring compliance while maximizing participant engagement and data collection.

United States market for Sweepstakes Casino Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sweepstakes Casino Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sweepstakes Casino Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sweepstakes Casino Software players cover Wishpond, Upland, QNTM (Qualifio), ShortStack, Votigo, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Sweepstakes Casino Software Industry Forecast" looks at past sales and reviews total world Sweepstakes Casino Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Sweepstakes Casino Software sales for 2026 through 2032. With

Sweepstakes Casino Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sweepstakes Casino Software industry.

This Insight Report provides a comprehensive analysis of the global Sweepstakes Casino Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Sweepstakes Casino Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sweepstakes Casino Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sweepstakes Casino Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sweepstakes Casino Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Sweepstakes Casino Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premise

Segmentation by Business Model:

Enterprise SaaS Platforms

Managed Service/Solution Providers

Specialized Niche Software

Segmentation by Industry:

Brand Marketing and Consumer Goods (CPG)

Retail and E-commerce

Media and Entertainment

Social/Sweepstakes Gaming

Other

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Wishpond

Upland

QNTM (Qualifio)

ShortStack

Votigo

Woobox

Apphub (ViralSweep)

Glean

Chetu

GammaSweep

NuxGame

KodeDice

TRUEiGTECH

CrustLab

My Gaming License

Whimsy Games

LuckyStreak

RiverSlot (RiverSweeps)

SoftSwiss

Vegangster

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