

Global Sweeper Robot Market Growth 2026-2032

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Abstracts

The global Sweeper Robot market size is predicted to grow from US\$ 6575 million in 2025 to US\$ 13212 million in 2032; it is expected to grow at a CAGR of 10.6% from 2026 to 2032.

A sweeper robot, also known as a robot vacuum cleaner, is an autonomous floor-cleaning device designed to perform vacuuming and, in many cases, mopping functions with minimal human intervention. These products typically integrate sensors, navigation modules, drive systems, suction motors, batteries, brushes, water tanks, and control software to clean hard floors and carpets in residential or light commercial environments. From a value chain perspective, upstream includes motors, batteries, sensors, semiconductors, plastics, brushes, and electronic control components; midstream involves product design, navigation algorithm development, software integration, assembly, and testing; downstream demand comes from households, pet-owning families, smart-home users, and online/offline home appliance retail channels. In 2025, the average selling price is approximately US\$260 per unit, with global shipments reaching about 25.85 million units. The industry maintains gross margins of 22%-40%, supported by brand premium, software-enabled differentiation, and recurring replacement demand for consumables and accessories.

The sweeper robot market is moving from basic autonomous vacuuming toward highly integrated floor-care systems that combine vacuuming, mopping, self-emptying, self-washing, hot-water cleaning, obstacle avoidance, and increasingly advanced AI-based navigation. Product evolution is shifting competition away from simple suction comparisons toward full cleaning workflow automation and better in-home intelligence. Another important trend is market premiumization alongside broader household penetration. Entry and mid-range products continue to expand the user base, while higher-end models are adding multi-function docks, stronger mapping capability, app connectivity, and more powerful edge and corner cleaning. This supports both shipment

growth and a rising value mix in the category. At the same time, the category is increasingly tied to the wider smart-home ecosystem. App-based control, room-specific cleaning, voice assistant support, OTA updates, and smart-home linkage are becoming standard expectations rather than premium-only features. As a result, competition is increasingly centered on navigation quality, automation level, software experience, and brand channel strength, not just hardware parameters.

LP Information, Inc. (LPI) ' newest research report, the 'Sweeper Robot Industry Forecast' looks at past sales and reviews total world Sweeper Robot sales in 2025, providing a comprehensive analysis by region and market sector of projected Sweeper Robot sales for 2026 through 2032. With Sweeper Robot sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sweeper Robot industry.

This Insight Report provides a comprehensive analysis of the global Sweeper Robot landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sweeper Robot portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sweeper Robot market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sweeper Robot and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sweeper Robot.

This report presents a comprehensive overview, market shares, and growth opportunities of Sweeper Robot market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 150 USD

150 USD to 300 USD

300 USD to 500 USD

Above 500 USD

Segmentation by Battery Capacity:

Small Battery (5000 mAh)

Segmentation by Mapping Capability:

No Mapping

Single-floor Mapping

Multi-floor Mapping

Segmentation by Application:

Household

Commercial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

iRobot

ECOVACS

Roborock

Dreame

Narwal

eufy

Shark

Samsung

LG

Kärcher

BISSELL

Philips

SwitchBot

Midea

Xiaomi

ILIFE

Lefant

Proscenic

360 Smart Life

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sweeper Robot market?

What factors are driving Sweeper Robot market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sweeper Robot market opportunities vary by end market size?

How does Sweeper Robot break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Sweeper Robot Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Sweeper Robot by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Sweeper Robot by Country/Region, 2021, 2025 & 2032
- 2.2 Sweeper Robot Segment by Type
 - 2.2.1 Below 150 USD
 - 2.2.2 150 USD to 300 USD
 - 2.2.3 300 USD to 500 USD
 - 2.2.4 Above 500 USD
 - 2.2.5 Sweeper Robot Sales by Type
 - 2.2.5.1 Global Sweeper Robot Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Sweeper Robot Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Sweeper Robot Sale Price by Type (2021-2026)
- 2.3 Sweeper Robot Segment by Battery Capacity
 - 2.3.1 Small Battery (5000 mAh)
 - 2.3.4 Sweeper Robot Sales by Battery Capacity
 - 2.3.4.1 Global Sweeper Robot Sales Market Share by Battery Capacity (2021-2026)
 - 2.3.4.2 Global Sweeper Robot Revenue and Market Share by Battery Capacity (2021-2026)
 - 2.3.4.3 Global Sweeper Robot Sale Price by Battery Capacity (2021-2026)
- 2.4 Sweeper Robot Segment by Mapping Capability
 - 2.4.1 No Mapping

2.4.2 Single-floor Mapping

2.4.3 Multi-floor Mapping

2.4.4 Sweeper Robot Sales by Mapping Capability

2.4.4.1 Global Sweeper Robot Sales Market Share by Mapping Capability
(2021-2026)

2.4.4.2 Global Sweeper Robot Revenue and Market Share by Mapping Capability
(2021-2026)

2.4.4.3 Global Sweeper Robot Sale Price by Mapping Capability (2021-2026)

2.5 Sweeper Robot Segment by Application

2.5.1 Household

2.5.2 Commercial

2.5.3 Others

2.5.4 Sweeper Robot Sales by Application

2.5.4.1 Global Sweeper Robot Sale Market Share by Application (2021-2026)

2.5.4.2 Global Sweeper Robot Revenue and Market Share by Application
(2021-2026)

2.5.4.3 Global Sweeper Robot Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Sweeper Robot Breakdown Data by Company

3.1.1 Global Sweeper Robot Annual Sales by Company (2021-2026)

3.1.2 Global Sweeper Robot Sales Market Share by Company (2021-2026)

3.2 Global Sweeper Robot Annual Revenue by Company (2021-2026)

3.2.1 Global Sweeper Robot Revenue by Company (2021-2026)

3.2.2 Global Sweeper Robot Revenue Market Share by Company (2021-2026)

3.3 Global Sweeper Robot Sale Price by Company

3.4 Key Manufacturers Sweeper Robot Producing Area Distribution, Sales Area,
Product Type

3.4.1 Key Manufacturers Sweeper Robot Product Location Distribution

3.4.2 Players Sweeper Robot Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SWEEPER ROBOT BY GEOGRAPHIC REGION

- 4.1 World Historic Sweeper Robot Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Sweeper Robot Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Sweeper Robot Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Sweeper Robot Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Sweeper Robot Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Sweeper Robot Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Sweeper Robot Sales Growth
- 4.4 APAC Sweeper Robot Sales Growth
- 4.5 Europe Sweeper Robot Sales Growth
- 4.6 Middle East & Africa Sweeper Robot Sales Growth

5 AMERICAS

- 5.1 Americas Sweeper Robot Sales by Country
 - 5.1.1 Americas Sweeper Robot Sales by Country (2021-2026)
 - 5.1.2 Americas Sweeper Robot Revenue by Country (2021-2026)
- 5.2 Americas Sweeper Robot Sales by Type (2021-2026)
- 5.3 Americas Sweeper Robot Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Sweeper Robot Sales by Region
 - 6.1.1 APAC Sweeper Robot Sales by Region (2021-2026)
 - 6.1.2 APAC Sweeper Robot Revenue by Region (2021-2026)
- 6.2 APAC Sweeper Robot Sales by Type (2021-2026)
- 6.3 APAC Sweeper Robot Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

7.1 Europe Sweeper Robot by Country

7.1.1 Europe Sweeper Robot Sales by Country (2021-2026)

7.1.2 Europe Sweeper Robot Revenue by Country (2021-2026)

7.2 Europe Sweeper Robot Sales by Type (2021-2026)

7.3 Europe Sweeper Robot Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Sweeper Robot by Country

8.1.1 Middle East & Africa Sweeper Robot Sales by Country (2021-2026)

8.1.2 Middle East & Africa Sweeper Robot Revenue by Country (2021-2026)

8.2 Middle East & Africa Sweeper Robot Sales by Type (2021-2026)

8.3 Middle East & Africa Sweeper Robot Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Sweeper Robot

10.3 Manufacturing Process Analysis of Sweeper Robot

10.4 Industry Chain Structure of Sweeper Robot

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Sweeper Robot Distributors

11.3 Sweeper Robot Customer

12 WORLD FORECAST REVIEW FOR SWEEPER ROBOT BY GEOGRAPHIC REGION

12.1 Global Sweeper Robot Market Size Forecast by Region

12.1.1 Global Sweeper Robot Forecast by Region (2027-2032)

12.1.2 Global Sweeper Robot Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Sweeper Robot Forecast by Type (2027-2032)

12.7 Global Sweeper Robot Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 iRobot

13.1.1 iRobot Company Information

13.1.2 iRobot Sweeper Robot Product Portfolios and Specifications

13.1.3 iRobot Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 iRobot Main Business Overview

13.1.5 iRobot Latest Developments

13.2 ECOVACS

13.2.1 ECOVACS Company Information

13.2.2 ECOVACS Sweeper Robot Product Portfolios and Specifications

13.2.3 ECOVACS Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 ECOVACS Main Business Overview

13.2.5 ECOVACS Latest Developments

13.3 Roborock

13.3.1 Roborock Company Information

13.3.2 Roborock Sweeper Robot Product Portfolios and Specifications

13.3.3 Roborock Sweeper Robot Sales, Revenue, Price and Gross Margin

(2021-2026)

13.3.4 Roborock Main Business Overview

13.3.5 Roborock Latest Developments

13.4 Dreame

13.4.1 Dreame Company Information

13.4.2 Dreame Sweeper Robot Product Portfolios and Specifications

13.4.3 Dreame Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Dreame Main Business Overview

13.4.5 Dreame Latest Developments

13.5 Narwal

13.5.1 Narwal Company Information

13.5.2 Narwal Sweeper Robot Product Portfolios and Specifications

13.5.3 Narwal Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Narwal Main Business Overview

13.5.5 Narwal Latest Developments

13.6 eufy

13.6.1 eufy Company Information

13.6.2 eufy Sweeper Robot Product Portfolios and Specifications

13.6.3 eufy Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 eufy Main Business Overview

13.6.5 eufy Latest Developments

13.7 Shark

13.7.1 Shark Company Information

13.7.2 Shark Sweeper Robot Product Portfolios and Specifications

13.7.3 Shark Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Shark Main Business Overview

13.7.5 Shark Latest Developments

13.8 Samsung

13.8.1 Samsung Company Information

13.8.2 Samsung Sweeper Robot Product Portfolios and Specifications

13.8.3 Samsung Sweeper Robot Sales, Revenue, Price and Gross Margin

(2021-2026)

13.8.4 Samsung Main Business Overview

13.8.5 Samsung Latest Developments

13.9 LG

13.9.1 LG Company Information

13.9.2 LG Sweeper Robot Product Portfolios and Specifications

13.9.3 LG Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 LG Main Business Overview

- 13.9.5 LG Latest Developments
- 13.10 Kärcher
 - 13.10.1 Kärcher Company Information
 - 13.10.2 Kärcher Sweeper Robot Product Portfolios and Specifications
 - 13.10.3 Kärcher Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Kärcher Main Business Overview
 - 13.10.5 Kärcher Latest Developments
- 13.11 BISSELL
 - 13.11.1 BISSELL Company Information
 - 13.11.2 BISSELL Sweeper Robot Product Portfolios and Specifications
 - 13.11.3 BISSELL Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 BISSELL Main Business Overview
 - 13.11.5 BISSELL Latest Developments
- 13.12 Philips
 - 13.12.1 Philips Company Information
 - 13.12.2 Philips Sweeper Robot Product Portfolios and Specifications
 - 13.12.3 Philips Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Philips Main Business Overview
 - 13.12.5 Philips Latest Developments
- 13.13 SwitchBot
 - 13.13.1 SwitchBot Company Information
 - 13.13.2 SwitchBot Sweeper Robot Product Portfolios and Specifications
 - 13.13.3 SwitchBot Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 SwitchBot Main Business Overview
 - 13.13.5 SwitchBot Latest Developments
- 13.14 Midea
 - 13.14.1 Midea Company Information
 - 13.14.2 Midea Sweeper Robot Product Portfolios and Specifications
 - 13.14.3 Midea Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Midea Main Business Overview
 - 13.14.5 Midea Latest Developments
- 13.15 Xiaomi
 - 13.15.1 Xiaomi Company Information
 - 13.15.2 Xiaomi Sweeper Robot Product Portfolios and Specifications
 - 13.15.3 Xiaomi Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Xiaomi Main Business Overview
 - 13.15.5 Xiaomi Latest Developments

13.16 ILIFE

13.16.1 ILIFE Company Information

13.16.2 ILIFE Sweeper Robot Product Portfolios and Specifications

13.16.3 ILIFE Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 ILIFE Main Business Overview

13.16.5 ILIFE Latest Developments

13.17 Lefant

13.17.1 Lefant Company Information

13.17.2 Lefant Sweeper Robot Product Portfolios and Specifications

13.17.3 Lefant Sweeper Robot Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Lefant Main Business Overview

13.17.5 Lefant Latest Developments

13.18 Proscenic

13.18.1 Proscenic Company Information

13.18.2 Proscenic Sweeper Robot Product Portfolios and Specifications

13.18.3 Proscenic Sweeper Robot Sales, Revenue, Price and Gross Margin
(2021-2026)

13.18.4 Proscenic Main Business Overview

13.18.5 Proscenic Latest Developments

13.19 360 Smart Life

13.19.1 360 Smart Life Company Information

13.19.2 360 Smart Life Sweeper Robot Product Portfolios and Specifications

13.19.3 360 Smart Life Sweeper Robot Sales, Revenue, Price and Gross Margin
(2021-2026)

13.19.4 360 Smart Life Main Business Overview

13.19.5 360 Smart Life Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Sweeper Robot Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Sweeper Robot Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Below 150 USD

Table 4. Major Players of 150 USD to 300 USD

Table 5. Major Players of 300 USD to 500 USD

Table 6. Major Players of Above 500 USD

Table 7. Global Sweeper Robot Sales by Type (2021-2026) & (K Units)

Table 8. Global Sweeper Robot Sales Market Share by Type (2021-2026)

Table 9. Global Sweeper Robot Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Sweeper Robot Revenue Market Share by Type (2021-2026)

Table 11. Global Sweeper Robot Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Major Players of Small Battery (5000 mAh)

Table 15. Global Sweeper Robot Sales by Battery Capacity (2021-2026) & (K Units)

Table 16. Global Sweeper Robot Sales Market Share by Battery Capacity (2021-2026)

Table 17. Global Sweeper Robot Revenue by Battery Capacity (2021-2026) & (\$ million)

Table 18. Global Sweeper Robot Revenue Market Share by Battery Capacity (2021-2026)

Table 19. Global Sweeper Robot Sale Price by Battery Capacity (2021-2026) & (US\$/Unit)

Table 20. Major Players of No Mapping

Table 21. Major Players of Single-floor Mapping

Table 22. Major Players of Multi-floor Mapping

Table 23. Global Sweeper Robot Sales by Mapping Capability (2021-2026) & (K Units)

Table 24. Global Sweeper Robot Sales Market Share by Mapping Capability (2021-2026)

Table 25. Global Sweeper Robot Revenue by Mapping Capability (2021-2026) & (\$ million)

Table 26. Global Sweeper Robot Revenue Market Share by Mapping Capability (2021-2026)

Table 27. Global Sweeper Robot Sale Price by Mapping Capability (2021-2026) & (US\$/Unit)

Table 28. Global Sweeper Robot Sale by Application (2021-2026) & (K Units)

Table 29. Global Sweeper Robot Sale Market Share by Application (2021-2026)
Table 30. Global Sweeper Robot Revenue by Application (2021-2026) & (\$ million)
Table 31. Global Sweeper Robot Revenue Market Share by Application (2021-2026)
Table 32. Global Sweeper Robot Sale Price by Application (2021-2026) & (US\$/Unit)
Table 33. Global Sweeper Robot Sales by Company (2021-2026) & (K Units)
Table 34. Global Sweeper Robot Sales Market Share by Company (2021-2026)
Table 35. Global Sweeper Robot Revenue by Company (2021-2026) & (\$ millions)
Table 36. Global Sweeper Robot Revenue Market Share by Company (2021-2026)
Table 37. Global Sweeper Robot Sale Price by Company (2021-2026) & (US\$/Unit)
Table 38. Key Manufacturers Sweeper Robot Producing Area Distribution and Sales Area
Table 39. Players Sweeper Robot Products Offered
Table 40. Sweeper Robot Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 41. New Products and Potential Entrants
Table 42. Market M&A Activity & Strategy
Table 43. Global Sweeper Robot Sales by Geographic Region (2021-2026) & (K Units)
Table 44. Global Sweeper Robot Sales Market Share Geographic Region (2021-2026)
Table 45. Global Sweeper Robot Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 46. Global Sweeper Robot Revenue Market Share by Geographic Region (2021-2026)
Table 47. Global Sweeper Robot Sales by Country/Region (2021-2026) & (K Units)
Table 48. Global Sweeper Robot Sales Market Share by Country/Region (2021-2026)
Table 49. Global Sweeper Robot Revenue by Country/Region (2021-2026) & (\$ millions)
Table 50. Global Sweeper Robot Revenue Market Share by Country/Region (2021-2026)
Table 51. Americas Sweeper Robot Sales by Country (2021-2026) & (K Units)
Table 52. Americas Sweeper Robot Sales Market Share by Country (2021-2026)
Table 53. Americas Sweeper Robot Revenue by Country (2021-2026) & (\$ millions)
Table 54. Americas Sweeper Robot Sales by Type (2021-2026) & (K Units)
Table 55. Americas Sweeper Robot Sales by Application (2021-2026) & (K Units)
Table 56. APAC Sweeper Robot Sales by Region (2021-2026) & (K Units)
Table 57. APAC Sweeper Robot Sales Market Share by Region (2021-2026)
Table 58. APAC Sweeper Robot Revenue by Region (2021-2026) & (\$ millions)
Table 59. APAC Sweeper Robot Sales by Type (2021-2026) & (K Units)
Table 60. APAC Sweeper Robot Sales by Application (2021-2026) & (K Units)
Table 61. Europe Sweeper Robot Sales by Country (2021-2026) & (K Units)
Table 62. Europe Sweeper Robot Revenue by Country (2021-2026) & (\$ millions)

Table 63. Europe Sweeper Robot Sales by Type (2021-2026) & (K Units)
Table 64. Europe Sweeper Robot Sales by Application (2021-2026) & (K Units)
Table 65. Middle East & Africa Sweeper Robot Sales by Country (2021-2026) & (K Units)
Table 66. Middle East & Africa Sweeper Robot Revenue Market Share by Country (2021-2026)
Table 67. Middle East & Africa Sweeper Robot Sales by Type (2021-2026) & (K Units)
Table 68. Middle East & Africa Sweeper Robot Sales by Application (2021-2026) & (K Units)
Table 69. Key Market Drivers & Growth Opportunities of Sweeper Robot
Table 70. Key Market Challenges & Risks of Sweeper Robot
Table 71. Key Industry Trends of Sweeper Robot
Table 72. Sweeper Robot Raw Material
Table 73. Key Suppliers of Raw Materials
Table 74. Sweeper Robot Distributors List
Table 75. Sweeper Robot Customer List
Table 76. Global Sweeper Robot Sales Forecast by Region (2027-2032) & (K Units)
Table 77. Global Sweeper Robot Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 78. Americas Sweeper Robot Sales Forecast by Country (2027-2032) & (K Units)
Table 79. Americas Sweeper Robot Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 80. APAC Sweeper Robot Sales Forecast by Region (2027-2032) & (K Units)
Table 81. APAC Sweeper Robot Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 82. Europe Sweeper Robot Sales Forecast by Country (2027-2032) & (K Units)
Table 83. Europe Sweeper Robot Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 84. Middle East & Africa Sweeper Robot Sales Forecast by Country (2027-2032) & (K Units)
Table 85. Middle East & Africa Sweeper Robot Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 86. Global Sweeper Robot Sales Forecast by Type (2027-2032) & (K Units)
Table 87. Global Sweeper Robot Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 88. Global Sweeper Robot Sales Forecast by Application (2027-2032) & (K Units)
Table 89. Global Sweeper Robot Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 90. iRobot Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 91. iRobot Sweeper Robot Product Portfolios and Specifications
Table 92. iRobot Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 93. iRobot Main Business
Table 94. iRobot Latest Developments
Table 95. ECOVACS Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 96. ECOVACS Sweeper Robot Product Portfolios and Specifications
Table 97. ECOVACS Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 98. ECOVACS Main Business
Table 99. ECOVACS Latest Developments
Table 100. Roborock Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 101. Roborock Sweeper Robot Product Portfolios and Specifications
Table 102. Roborock Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 103. Roborock Main Business
Table 104. Roborock Latest Developments
Table 105. Dreame Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 106. Dreame Sweeper Robot Product Portfolios and Specifications
Table 107. Dreame Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 108. Dreame Main Business
Table 109. Dreame Latest Developments
Table 110. Narwal Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 111. Narwal Sweeper Robot Product Portfolios and Specifications
Table 112. Narwal Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 113. Narwal Main Business
Table 114. Narwal Latest Developments
Table 115. eufy Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 116. eufy Sweeper Robot Product Portfolios and Specifications
Table 117. eufy Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 118. eufy Main Business

Table 119. eufy Latest Developments

Table 120. Shark Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 121. Shark Sweeper Robot Product Portfolios and Specifications

Table 122. Shark Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. Shark Main Business

Table 124. Shark Latest Developments

Table 125. Samsung Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 126. Samsung Sweeper Robot Product Portfolios and Specifications

Table 127. Samsung Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Samsung Main Business

Table 129. Samsung Latest Developments

Table 130. LG Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 131. LG Sweeper Robot Product Portfolios and Specifications

Table 132. LG Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. LG Main Business

Table 134. LG Latest Developments

Table 135. Kärcher Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 136. Kärcher Sweeper Robot Product Portfolios and Specifications

Table 137. Kärcher Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. Kärcher Main Business

Table 139. Kärcher Latest Developments

Table 140. BISSELL Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 141. BISSELL Sweeper Robot Product Portfolios and Specifications

Table 142. BISSELL Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 143. BISSELL Main Business

Table 144. BISSELL Latest Developments

Table 145. Philips Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 146. Philips Sweeper Robot Product Portfolios and Specifications

Table 147. Philips Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 148. Philips Main Business
Table 149. Philips Latest Developments
Table 150. SwitchBot Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 151. SwitchBot Sweeper Robot Product Portfolios and Specifications
Table 152. SwitchBot Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 153. SwitchBot Main Business
Table 154. SwitchBot Latest Developments
Table 155. Midea Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 156. Midea Sweeper Robot Product Portfolios and Specifications
Table 157. Midea Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 158. Midea Main Business
Table 159. Midea Latest Developments
Table 160. Xiaomi Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 161. Xiaomi Sweeper Robot Product Portfolios and Specifications
Table 162. Xiaomi Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 163. Xiaomi Main Business
Table 164. Xiaomi Latest Developments
Table 165. ILIFE Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 166. ILIFE Sweeper Robot Product Portfolios and Specifications
Table 167. ILIFE Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 168. ILIFE Main Business
Table 169. ILIFE Latest Developments
Table 170. Lefant Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors
Table 171. Lefant Sweeper Robot Product Portfolios and Specifications
Table 172. Lefant Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 173. Lefant Main Business
Table 174. Lefant Latest Developments

Table 175. Proscenic Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 176. Proscenic Sweeper Robot Product Portfolios and Specifications

Table 177. Proscenic Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 178. Proscenic Main Business

Table 179. Proscenic Latest Developments

Table 180. 360 Smart Life Basic Information, Sweeper Robot Manufacturing Base, Sales Area and Its Competitors

Table 181. 360 Smart Life Sweeper Robot Product Portfolios and Specifications

Table 182. 360 Smart Life Sweeper Robot Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 183. 360 Smart Life Main Business

Table 184. 360 Smart Life Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Sweeper Robot
- Figure 2. Sweeper Robot Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Sweeper Robot Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Sweeper Robot Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Sweeper Robot Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Sweeper Robot Sales Market Share by Country/Region (2025)
- Figure 10. Sweeper Robot Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Below 150 USD
- Figure 12. Product Picture of 150 USD to 300 USD
- Figure 13. Product Picture of 300 USD to 500 USD
- Figure 14. Product Picture of Above 500 USD
- Figure 15. Global Sweeper Robot Sales Market Share by Type in 2026
- Figure 16. Global Sweeper Robot Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Small Battery (5000 mAh)
- Figure 20. Global Sweeper Robot Sales Market Share by Battery Capacity in 2026
- Figure 21. Global Sweeper Robot Revenue Market Share by Battery Capacity (2021-2026)
- Figure 22. Product Picture of No Mapping
- Figure 23. Product Picture of Single-floor Mapping
- Figure 24. Product Picture of Multi-floor Mapping
- Figure 25. Global Sweeper Robot Sales Market Share by Mapping Capability in 2026
- Figure 26. Global Sweeper Robot Revenue Market Share by Mapping Capability (2021-2026)
- Figure 27. Sweeper Robot Consumed in Household
- Figure 28. Global Sweeper Robot Market: Household (2021-2026) & (K Units)
- Figure 29. Sweeper Robot Consumed in Commercial
- Figure 30. Global Sweeper Robot Market: Commercial (2021-2026) & (K Units)
- Figure 31. Sweeper Robot Consumed in Others
- Figure 32. Global Sweeper Robot Market: Others (2021-2026) & (K Units)
- Figure 33. Global Sweeper Robot Sale Market Share by Application (2025)
- Figure 34. Global Sweeper Robot Revenue Market Share by Application in 2025

- Figure 35. Sweeper Robot Sales by Company in 2025 (K Units)
- Figure 36. Global Sweeper Robot Sales Market Share by Company in 2025
- Figure 37. Sweeper Robot Revenue by Company in 2025 (\$ millions)
- Figure 38. Global Sweeper Robot Revenue Market Share by Company in 2025
- Figure 39. Global Sweeper Robot Sales Market Share by Geographic Region (2021-2026)
- Figure 40. Global Sweeper Robot Revenue Market Share by Geographic Region in 2025
- Figure 41. Americas Sweeper Robot Sales 2021-2026 (K Units)
- Figure 42. Americas Sweeper Robot Revenue 2021-2026 (\$ millions)
- Figure 43. APAC Sweeper Robot Sales 2021-2026 (K Units)
- Figure 44. APAC Sweeper Robot Revenue 2021-2026 (\$ millions)
- Figure 45. Europe Sweeper Robot Sales 2021-2026 (K Units)
- Figure 46. Europe Sweeper Robot Revenue 2021-2026 (\$ millions)
- Figure 47. Middle East & Africa Sweeper Robot Sales 2021-2026 (K Units)
- Figure 48. Middle East & Africa Sweeper Robot Revenue 2021-2026 (\$ millions)
- Figure 49. Americas Sweeper Robot Sales Market Share by Country in 2025
- Figure 50. Americas Sweeper Robot Revenue Market Share by Country (2021-2026)
- Figure 51. Americas Sweeper Robot Sales Market Share by Type (2021-2026)
- Figure 52. Americas Sweeper Robot Sales Market Share by Application (2021-2026)
- Figure 53. United States Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Canada Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Mexico Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Brazil Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 57. APAC Sweeper Robot Sales Market Share by Region in 2025
- Figure 58. APAC Sweeper Robot Revenue Market Share by Region (2021-2026)
- Figure 59. APAC Sweeper Robot Sales Market Share by Type (2021-2026)
- Figure 60. APAC Sweeper Robot Sales Market Share by Application (2021-2026)
- Figure 61. China Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Japan Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 63. South Korea Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Southeast Asia Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 65. India Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Australia Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 67. China Taiwan Sweeper Robot Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Europe Sweeper Robot Sales Market Share by Country in 2025
- Figure 69. Europe Sweeper Robot Revenue Market Share by Country (2021-2026)
- Figure 70. Europe Sweeper Robot Sales Market Share by Type (2021-2026)
- Figure 71. Europe Sweeper Robot Sales Market Share by Application (2021-2026)

Figure 72. Germany Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 73. France Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 74. UK Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 75. Italy Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 76. Russia Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 77. Middle East & Africa Sweeper Robot Sales Market Share by Country (2021-2026)

Figure 78. Middle East & Africa Sweeper Robot Sales Market Share by Type (2021-2026)

Figure 79. Middle East & Africa Sweeper Robot Sales Market Share by Application (2021-2026)

Figure 80. Egypt Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 81. South Africa Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 82. Israel Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 83. Turkey Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 84. GCC Countries Sweeper Robot Revenue Growth 2021-2026 (\$ millions)

Figure 85. Manufacturing Cost Structure Analysis of Sweeper Robot in 2026

Figure 86. Manufacturing Process Analysis of Sweeper Robot

Figure 87. Industry Chain Structure of Sweeper Robot

Figure 88. Channels of Distribution

Figure 89. Global Sweeper Robot Sales Market Forecast by Region (2027-2032)

Figure 90. Global Sweeper Robot Revenue Market Share Forecast by Region (2027-2032)

Figure 91. Global Sweeper Robot Sales Market Share Forecast by Type (2027-2032)

Figure 92. Global Sweeper Robot Revenue Market Share Forecast by Type (2027-2032)

Figure 93. Global Sweeper Robot Sales Market Share Forecast by Application (2027-2032)

Figure 94. Global Sweeper Robot Revenue Market Share Forecast by Application (2027-2032)

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