

Global Surimi Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Surimi market size was valued at US\$ 5414.9 million in 2023. With growing demand in downstream market, the Surimi is forecast to a readjusted size of US\$ 9589.1 million by 2030 with a CAGR of 8.5% during review period.

The research report highlights the growth potential of the global Surimi market. Surimi are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Surimi. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Surimi market.

Surimi is a concentrate of whitefish proteins. The extraction of surimi takes place onboard factory vessels, just after fishing, or in land-based factories. The meat of fish fillets is minced and rinsed with fresh water several times; only soluble proteins are kept. The paste obtained from this process, odorless and tasteless, is put in the form of frozen blocks called surimi base. Then cyoprotectants15 are added to the surimi base in order to preserve its gelling and elastic properties. These blocks are sold to the food processors, which transform this raw material with other ingredients to give it texture, taste and color, and obtain the final product, called surimi or kamaboko, which is popular on Asiatic and European markets.

Global key players of surimi include Anjoyfood, Viciunai Group, Fujimitsu, Sugiyo, APITOON and Luck Union Foods, etc. The top five players occupy for a share about 24%. Asia-Pacific is the largest market, with a share about 57%, followed by North



America and Europe.

Key Features:

The report on Surimi market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Surimi market. It may include historical data, market segmentation by Type (e.g., Frozen Surimi, Chilled/Fresh Surimi), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Surimi market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Surimi market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Surimi industry. This include advancements in Surimi technology, Surimi new entrants, Surimi new investment, and other innovations that are shaping the future of Surimi.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Surimi market. It includes factors influencing customer 'purchasing decisions, preferences for Surimi product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Surimi market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Surimi market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Surimi market.



Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Surimi industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Surimi market.

Market Segmentation:

Surimi market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Frozen Surimi

Chilled/Fresh Surimi

Segmentation by application

Households

HoReCa

Others

This report also splits the market by region:

Americas

United States



	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europ	е
	Germany
	France
	UK
	Italy
	Russia
Middle East & Africa	
	Egypt
	South Africa

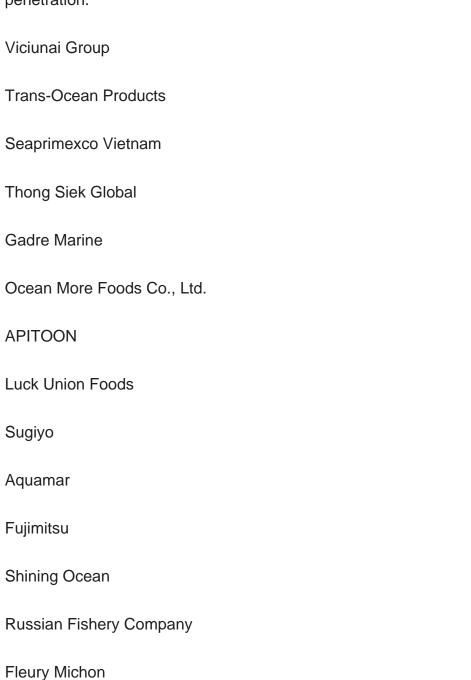
Israel



Turkey

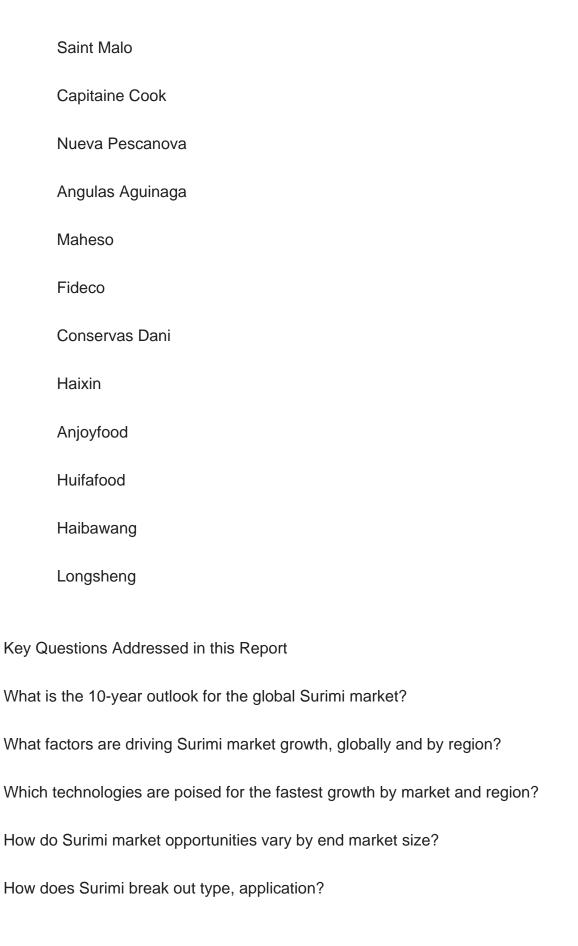
GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.



Coraya







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