

Global Surimi Blocks Market Growth 2026-2032

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Abstracts

The global Surimi Blocks market size is predicted to grow from US\$ 1880 million in 2025 to US\$ 2632 million in 2032; it is expected to grow at a CAGR of 5.1% from 2026 to 2032.

In 2025, global Surimi Blocks sales reached approximately 1,149.29 Kilotons, with an average global market price of around US\$ 1,672 per Ton.

Surimi Block is a semi-finished raw material made from deboned and skinned fish meat (typically white-meat fish and, in some cases, aquaculture species). The meat is washed to remove fat and impurities, finely refined and comminuted into a viscoelastic protein paste, and formulated with salt and/or cryoprotectants (commonly sorbitol, sucrose, and phosphate systems) to preserve functional myofibrillar proteins. The paste is then rapidly frozen under controlled low-temperature conditions and distributed via the cold chain. Its key purpose is to retain protein activity and gel-forming ability, enabling consistent texture, water-holding capacity, and 'bounce' in downstream products such as fish balls, fish cakes, crab-flavored sticks, and fish sausages.

Surimi Blocks is produced via a standardized flow of bulk fish sourcing ? low-temperature cutting/deboning/skin removal ? multi-stage washing & defatting ? refining/filtration to remove connective tissue and fine bones ? fine comminution ? cryoprotectant dosing ? portioning & packaging ? rapid freezing and cold-chain distribution, with strong focus on continuous operations, hygiene, and lot-to-lot consistency. Producers often locate near fishing ports or large processing hubs and secure white-meat fish (e.g., pollock-type species) or selected aquaculture inputs through quota-based procurement or long-term contracts. Tight control of temperature and water quality preserves protein functionality and whiteness, while formulations (sorbitol, sucrose, blended phosphates, etc.) stabilize myofibrillar proteins. Products are typically block-frozen or IQF/rapidly frozen into standardized bricks or bagged paste for

downstream plants making fish balls, crab-flavored sticks, and fish cakes. Gross margins are highly sensitive to fish input prices, seasonality/quotas, energy and cold-chain costs, and grade specifications (whiteness/gel strength): commodity Surimi Blocks commonly ~8%–20%, while higher-grade, consistently supplied products with sticky customer relationships can reach ~15%–30%, though volatility remains. Upstream includes fish resources and harvesting/aquaculture systems, ice/water utilities, cryoprotectants and packaging, refrigeration equipment, and cold-chain logistics. Midstream covers surimi processing, grading, and QA (gel strength, whiteness, moisture, microbiology). Downstream consists of surimi-based product manufacturers, foodservice ingredient supply chains, and export traders—forming a competitive structure driven by resource access + cold-chain capability + quality grading.

Market Development Opportunities & Main Driving Factors

Surimi Blocks is propelled by a dual engine: controlled resource access and rising convenience-driven consumption. Japan's Fisheries White Paper highlights that higher prices and the time/effort required for preparation are key reasons behind declining seafood intake, while preferences are shifting toward simpler and more convenient formats; public-sector initiatives also promote cross-industry development of high-convenience seafood products. This structurally benefits Surimi Blocks as the essential base material for standardized, scalable items such as fish balls, crab sticks, and fish cakes—making it easier to embed into large-volume procurement and formulation systems. Annual and integrated reports from leading players repeatedly emphasize value-chain advantages spanning North American white-fish access, surimi (paste) processing, and multi-channel distribution—improving the replicability of the 'stable input–graded supply–scaled processing' model amid global expansion of frozen and ready-to-eat channels.

Market Challenges, Risks, & Restraints

Key risks concentrate in resource/price volatility and cross-border/compliance uncertainty. Surimi Blocks is tightly linked to white-fish resources and cold-chain economics; quotas, stock variability, FX, energy, and logistics costs can quickly translate into cost and margin swings. Broker research frequently notes that shifts in Alaska pollock supply and surimi price cycles can compress profitability, underscoring the category's cyclical nature. In parallel, the Fisheries White Paper's trade and regulatory discussions point to periods of weaker export volume/value and to import restrictions or regulatory disruptions in certain markets—showing how exogenous shocks can reshape supply–demand balance and pricing. On the product side, stricter microbiological

control, allergen/labeling compliance, and customer acceptance metrics (gel strength, whiteness, off-odor control) raise the bar for QA systems and batch consistency, directly affecting order stability.

Downstream Demand Trends

Downstream demand is shifting from 'buying raw input' to 'buying predictable performance and supply certainty.' Foodservice chains, convenience ready-to-eat channels, and household frozen foods increasingly require quantified gel strength, whiteness, and freeze–thaw stability to secure consistent texture and manufacturing yields; government-driven promotion of convenient seafood consumption further increases penetration of surimi-based standardized products. On the supply side, the winning model is moving toward resource lock-in + local processing + graded supply—converting catches into multiple surimi-paste grades near origin to match diverse customer specs, while strengthening pricing power through stable delivery and traceable quality. As convenience, branding, and global channels deepen, Surimi Blocks is increasingly positioned as a standardized marine-protein intermediate underpinning the next upgrade cycle in seafood processing and scalable expansion.

LP Information, Inc. (LPI) ' newest research report, the “Surimi Blocks Industry Forecast” looks at past sales and reviews total world Surimi Blocks sales in 2025, providing a comprehensive analysis by region and market sector of projected Surimi Blocks sales for 2026 through 2032. With Surimi Blocks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Surimi Blocks industry.

This Insight Report provides a comprehensive analysis of the global Surimi Blocks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Surimi Blocks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Surimi Blocks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Surimi Blocks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Surimi Blocks.

This report presents a comprehensive overview, market shares, and growth opportunities of Surimi Blocks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Premium

High Grade

Standard

Commercial

Segmentation by Raw Material:

Cold Water Surimi

Tropical Surimi

Others

Segmentation by Processing Method:

Salt-free Surimi

Salted Surimi

Segmentation Functional Indicators:

High Elasticity Type

High Whiteness Type

High Emulsification Type

Segmentation by Application:

Frozen Surimi Products

Chilled/Fresh Surimi Products

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Gadre Marine Export

American Seafoods

UniSea

Maruha Nichiro

Russian Fishery Company

APITOOON

Vinh Hoan

Ulka Seafoods

Trident Seafoods

Arctic Storm Management Group

QL Foods

Kien Giang Sea Product Corporation

Con Dao Seaproducts

Westward Seafoods

Nissui

Seaprimexco Vietnam

Anjoyfood

Zhejiang Haizhiwei

Haixin

Longsheng

Key Questions Addressed in this Report

What is the 10-year outlook for the global Surimi Blocks market?

What factors are driving Surimi Blocks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Surimi Blocks market opportunities vary by end market size?

How does Surimi Blocks break out by Type, by Application?

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