

Global Surface Treatment Chemicals for Consumer Electronics Structural Components Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Surface Treatment Chemicals for Consumer Electronics Structural Components market size is predicted to grow from US\$ 1223 million in 2025 to US\$ 1910 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

Surface Treatment Chemicals for Consumer Electronics Structural Components refer to formulation-based chemical systems applied to the surfaces of housings, middle frames, back covers, buttons, windows and decorative parts used in smartphones, tablets, laptops, wearables, smart home devices and other consumer electronics. The category mainly includes decorative coatings, transparent functional coatings, hardcoats, clearcoats, primers, conductive coatings, conductive inks, dielectric inks, NCVI-compatible coating systems and related pretreatment chemistries. These materials are typically formulated with resins, pigments and fillers, specialty additives, conductive fillers, solvent-borne or waterborne carriers and curing systems, and are used on substrates such as plastics, elastomers, glass, ceramics and metals. Their role is to enhance appearance, tactile quality, scratch resistance, chemical resistance, stain resistance, weatherability, optical clarity and wireless-signal compatibility. In commercial terms, this is not a single product, but a system-level materials family for decoration, protection and functional integration.

The global market for surface treatment chemicals used on consumer electronics structural components is evolving from a conventional appearance-coating segment into a core platform for product differentiation. As AI smartphones, AI PCs, AI glasses, wearables and smart home devices continue to expand, brand owners are demanding more than basic coloring and protection. Surface systems are now expected to deliver metallic visual effects, soft-touch feel, anti-fingerprint performance, sweat resistance,

chemical resistance, scratch durability and wireless-signal friendliness at the same time. PPG already frames the segment around decorative coatings, transparent functional coatings and conductive coatings and inks, while Momentive positions high-durability, high-clarity functional coatings directly for smartphones, tablets and laptops. AkzoNobel's UV NCVM platform for wireless-device middle frames and back panels further shows that the market is shifting toward integrated solutions that combine color, material, finishing process and performance.

At the same time, the sector faces rising barriers and more complex risks. Qualification cycles are long, cosmetic standards are strict and suppliers must balance yield, appearance consistency, regulatory compliance and rapid response during mass production. Environmental and sustainability requirements are also intensifying, pushing the market toward lower-VOC systems, lower-energy metallization routes and more reliable coating solutions for recycled plastics. AkzoNobel states that its UV NCVM system produces fewer hazardous waste by-products and consumes less energy than traditional electroplating, while the US EPA continues to regulate wastewater and pollutant control across relevant electronic manufacturing activities. Going forward, suppliers that can achieve stable mass production on recycled plastics, advanced engineering plastics and increasingly demanding cosmetic surfaces will be best positioned to secure premium programs from leading consumer electronics brands.

LPI (LP Information)' newest research report, the 'Surface Treatment Chemicals for Consumer Electronics Structural Components Industry Forecast' looks at past sales and reviews total world Surface Treatment Chemicals for Consumer Electronics Structural Components sales in 2025, providing a comprehensive analysis by region and market sector of projected Surface Treatment Chemicals for Consumer Electronics Structural Components sales for 2026 through 2032. With Surface Treatment Chemicals for Consumer Electronics Structural Components sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Surface Treatment Chemicals for Consumer Electronics Structural Components industry.

This Insight Report provides a comprehensive analysis of the global Surface Treatment Chemicals for Consumer Electronics Structural Components landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Surface Treatment Chemicals for Consumer Electronics Structural Components portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global Surface Treatment Chemicals for Consumer Electronics Structural Components market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Surface Treatment Chemicals for Consumer Electronics Structural Components and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Surface Treatment Chemicals for Consumer Electronics Structural Components.

This report presents a comprehensive overview, market shares, and growth opportunities of Surface Treatment Chemicals for Consumer Electronics Structural Components market by product type, application, key players and key regions and countries.

Segmentation by Type:

Decorative Coatings

Transparent Functional Coatings and Hardcoats

Conductive Coatings and Functional Inks

Others

Segmentation by Chemistry Family:

Acrylate Based Systems

Polyurethane Based Systems

Silicone Based Systems

Others

Segmentation by Curing Method:

UV Cured Systems

Thermal Cured Systems

Dual Cure Systems

Others

Segmentation by Functional Role:

Appearance and Tactile Enhancement

Protection and Durability

Electrical and Functional Integration

Others

Segmentation by Application:

Smartphones

Notebooks and Tablets

Wearables

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sokan New Materials Group Co., Ltd.

Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD.

PPG Industries, Inc.

Akzo Nobel N.V.

Henkel AG & Co. KGaA

Element Solutions Inc.

MKS Inc.

DIC Corporation

TOYOCEM CO., LTD.

Musashi Paint Holdings Co., Ltd.

Fujikura Kasei Co., Ltd.

Momentive Performance Materials Inc.

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