

Global Surface Lures Market Growth 2026-2032

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Abstracts

The global Surface Lures market size is predicted to grow from US\$ 730 million in 2025 to US\$ 1198 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

United States market for Surface Lures is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Surface Lures is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Surface Lures is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Surface Lures players cover Take Me Fishing, Fishing Superstore, Akame, Arbogast, Atomic, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Surface Lures Industry Forecast" looks at past sales and reviews total world Surface Lures sales in 2025, providing a comprehensive analysis by region and market sector of projected Surface Lures sales for 2026 through 2032. With Surface Lures sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Surface Lures industry.

This Insight Report provides a comprehensive analysis of the global Surface Lures landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Surface Lures

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Surface Lures market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Surface Lures and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Surface Lures.

This report presents a comprehensive overview, market shares, and growth opportunities of Surface Lures market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Popper

Natural Swimming Lures

Shallows Cranks

Atypical Crawlers

Proplers and Propbaits

Buzzbaits

Others

Segmentation by Application:

Fishing Supply Stores

Sports Outlets

Online Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Take Me Fishing

Fishing Superstore

Akame

Arbogast

Atomic

Balista

Chasebaits

DUO

Fishcraft

Halco

Jackall

LIVE TARGET

Lunkerhunt

Rapala

River2Sea

Taylor Made Lures

Warlock

Zerek

Z-Man

Key Questions Addressed in this Report

What is the 10-year outlook for the global Surface Lures market?

What factors are driving Surface Lures market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Surface Lures market opportunities vary by end market size?

How does Surface Lures break out by Type, by Application?

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