

Global Surface-enhanced Raman spectroscopy (SERS) Market Growth 2025-2031

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Abstracts

The global Surface-enhanced Raman spectroscopy (SERS) market size is predicted to grow from US\$ 155 million in 2025 to US\$ 184 million in 2031; it is expected to grow at a CAGR of 2.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Surface Enhanced Raman Spectroscopy (SERS) is a kind of surface sensitive technology that can enhance Raman scattering through molecules adsorbed on rough metal surfaces or nanostructures such as plasma magnetic silica nanotubes. Surface enhanced Raman spectroscopy (SERS) can detect individual molecules.

Global Surface Enhanced Raman Spectroscopy (SERS) key players include Horiba, Thermo, Renishaw, B&W Tek, etc. Global top four manufacturers hold a share over 60%.

North America is the largest market, with a share over 30%, followed by Europe and Asia-Pacific, both have a share about 60 percent.

In terms of product, Potable Type is the largest segment, with a share over 70%. And in terms of application, the largest application is Biology & Medicine, followed by Chemical Industry, Food, etc.

LP Information, Inc. (LPI) ' newest research report, the "Surface-enhanced Raman spectroscopy (SERS) Industry Forecast" looks at past sales and reviews total world

Surface-enhanced Raman spectroscopy (SERS) sales in 2024, providing a comprehensive analysis by region and market sector of projected Surface-enhanced Raman spectroscopy (SERS) sales for 2025 through 2031. With Surface-enhanced Raman spectroscopy (SERS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Surface-enhanced Raman spectroscopy (SERS) industry.

This Insight Report provides a comprehensive analysis of the global Surface-enhanced Raman spectroscopy (SERS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Surface-enhanced Raman spectroscopy (SERS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Surface-enhanced Raman spectroscopy (SERS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Surface-enhanced Raman spectroscopy (SERS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Surface-enhanced Raman spectroscopy (SERS).

This report presents a comprehensive overview, market shares, and growth opportunities of Surface-enhanced Raman spectroscopy (SERS) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Desktop Type

Potable Type

Segmentation by Application:

Biology & Medicine

Chemical

Food

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Horiba Jobin Yvon

Thermo

Renishaw

B&W Tek

Ocean Optics

WITec

Real Time Analyzers

JASCO

Sciaps

Key Questions Addressed in this Report

What is the 10-year outlook for the global Surface-enhanced Raman spectroscopy (SERS) market?

What factors are driving Surface-enhanced Raman spectroscopy (SERS) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Surface-enhanced Raman spectroscopy (SERS) market opportunities vary by end market size?

How does Surface-enhanced Raman spectroscopy (SERS) break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Surface-enhanced Raman spectroscopy (SERS) Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Surface-enhanced Raman spectroscopy (SERS) by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Surface-enhanced Raman spectroscopy (SERS) by Country/Region, 2020, 2024 & 2031
- 2.2 Surface-enhanced Raman spectroscopy (SERS) Segment by Type
 - 2.2.1 Desktop Type
 - 2.2.2 Potable Type
- 2.3 Surface-enhanced Raman spectroscopy (SERS) Sales by Type
 - 2.3.1 Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Surface-enhanced Raman spectroscopy (SERS) Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Surface-enhanced Raman spectroscopy (SERS) Sale Price by Type (2020-2025)
- 2.4 Surface-enhanced Raman spectroscopy (SERS) Segment by Application
 - 2.4.1 Biology & Medicine
 - 2.4.2 Chemical
 - 2.4.3 Food
 - 2.4.4 Others
- 2.5 Surface-enhanced Raman spectroscopy (SERS) Sales by Application
 - 2.5.1 Global Surface-enhanced Raman spectroscopy (SERS) Sale Market Share by Application (2020-2025)

2.5.2 Global Surface-enhanced Raman spectroscopy (SERS) Revenue and Market Share by Application (2020-2025)

2.5.3 Global Surface-enhanced Raman spectroscopy (SERS) Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Surface-enhanced Raman spectroscopy (SERS) Breakdown Data by Company

3.1.1 Global Surface-enhanced Raman spectroscopy (SERS) Annual Sales by Company (2020-2025)

3.1.2 Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Company (2020-2025)

3.2 Global Surface-enhanced Raman spectroscopy (SERS) Annual Revenue by Company (2020-2025)

3.2.1 Global Surface-enhanced Raman spectroscopy (SERS) Revenue by Company (2020-2025)

3.2.2 Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Company (2020-2025)

3.3 Global Surface-enhanced Raman spectroscopy (SERS) Sale Price by Company

3.4 Key Manufacturers Surface-enhanced Raman spectroscopy (SERS) Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Surface-enhanced Raman spectroscopy (SERS) Product Location Distribution

3.4.2 Players Surface-enhanced Raman spectroscopy (SERS) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS) BY GEOGRAPHIC REGION

4.1 World Historic Surface-enhanced Raman spectroscopy (SERS) Market Size by Geographic Region (2020-2025)

4.1.1 Global Surface-enhanced Raman spectroscopy (SERS) Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Surface-enhanced Raman spectroscopy (SERS) Annual Revenue by

Geographic Region (2020-2025)

4.2 World Historic Surface-enhanced Raman spectroscopy (SERS) Market Size by Country/Region (2020-2025)

4.2.1 Global Surface-enhanced Raman spectroscopy (SERS) Annual Sales by Country/Region (2020-2025)

4.2.2 Global Surface-enhanced Raman spectroscopy (SERS) Annual Revenue by Country/Region (2020-2025)

4.3 Americas Surface-enhanced Raman spectroscopy (SERS) Sales Growth

4.4 APAC Surface-enhanced Raman spectroscopy (SERS) Sales Growth

4.5 Europe Surface-enhanced Raman spectroscopy (SERS) Sales Growth

4.6 Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales Growth

5 AMERICAS

5.1 Americas Surface-enhanced Raman spectroscopy (SERS) Sales by Country

5.1.1 Americas Surface-enhanced Raman spectroscopy (SERS) Sales by Country (2020-2025)

5.1.2 Americas Surface-enhanced Raman spectroscopy (SERS) Revenue by Country (2020-2025)

5.2 Americas Surface-enhanced Raman spectroscopy (SERS) Sales by Type (2020-2025)

5.3 Americas Surface-enhanced Raman spectroscopy (SERS) Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Surface-enhanced Raman spectroscopy (SERS) Sales by Region

6.1.1 APAC Surface-enhanced Raman spectroscopy (SERS) Sales by Region (2020-2025)

6.1.2 APAC Surface-enhanced Raman spectroscopy (SERS) Revenue by Region (2020-2025)

6.2 APAC Surface-enhanced Raman spectroscopy (SERS) Sales by Type (2020-2025)

6.3 APAC Surface-enhanced Raman spectroscopy (SERS) Sales by Application (2020-2025)

6.4 China

- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Surface-enhanced Raman spectroscopy (SERS) by Country
 - 7.1.1 Europe Surface-enhanced Raman spectroscopy (SERS) Sales by Country (2020-2025)
 - 7.1.2 Europe Surface-enhanced Raman spectroscopy (SERS) Revenue by Country (2020-2025)
- 7.2 Europe Surface-enhanced Raman spectroscopy (SERS) Sales by Type (2020-2025)
- 7.3 Europe Surface-enhanced Raman spectroscopy (SERS) Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) by Country
 - 8.1.1 Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales by Country (2020-2025)
 - 8.1.2 Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales by Type (2020-2025)
- 8.3 Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Surface-enhanced Raman spectroscopy (SERS)

10.3 Manufacturing Process Analysis of Surface-enhanced Raman spectroscopy (SERS)

10.4 Industry Chain Structure of Surface-enhanced Raman spectroscopy (SERS)

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Surface-enhanced Raman spectroscopy (SERS) Distributors

11.3 Surface-enhanced Raman spectroscopy (SERS) Customer

12 WORLD FORECAST REVIEW FOR SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS) BY GEOGRAPHIC REGION

12.1 Global Surface-enhanced Raman spectroscopy (SERS) Market Size Forecast by Region

12.1.1 Global Surface-enhanced Raman spectroscopy (SERS) Forecast by Region (2026-2031)

12.1.2 Global Surface-enhanced Raman spectroscopy (SERS) Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Surface-enhanced Raman spectroscopy (SERS) Forecast by Type

(2026-2031)

12.7 Global Surface-enhanced Raman spectroscopy (SERS) Forecast by Application
(2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Horiba Jobin Yvon

13.1.1 Horiba Jobin Yvon Company Information

13.1.2 Horiba Jobin Yvon Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

13.1.3 Horiba Jobin Yvon Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 Horiba Jobin Yvon Main Business Overview

13.1.5 Horiba Jobin Yvon Latest Developments

13.2 Thermo

13.2.1 Thermo Company Information

13.2.2 Thermo Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

13.2.3 Thermo Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 Thermo Main Business Overview

13.2.5 Thermo Latest Developments

13.3 Renishaw

13.3.1 Renishaw Company Information

13.3.2 Renishaw Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

13.3.3 Renishaw Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 Renishaw Main Business Overview

13.3.5 Renishaw Latest Developments

13.4 B&W Tek

13.4.1 B&W Tek Company Information

13.4.2 B&W Tek Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

13.4.3 B&W Tek Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 B&W Tek Main Business Overview

13.4.5 B&W Tek Latest Developments

13.5 Ocean Optics

- 13.5.1 Ocean Optics Company Information
- 13.5.2 Ocean Optics Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications
- 13.5.3 Ocean Optics Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.5.4 Ocean Optics Main Business Overview
- 13.5.5 Ocean Optics Latest Developments
- 13.6 WITec
 - 13.6.1 WITec Company Information
 - 13.6.2 WITec Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications
 - 13.6.3 WITec Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 WITec Main Business Overview
 - 13.6.5 WITec Latest Developments
- 13.7 Real Time Analyzers
 - 13.7.1 Real Time Analyzers Company Information
 - 13.7.2 Real Time Analyzers Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications
 - 13.7.3 Real Time Analyzers Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Real Time Analyzers Main Business Overview
 - 13.7.5 Real Time Analyzers Latest Developments
- 13.8 JASCO
 - 13.8.1 JASCO Company Information
 - 13.8.2 JASCO Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications
 - 13.8.3 JASCO Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 JASCO Main Business Overview
 - 13.8.5 JASCO Latest Developments
- 13.9 Sciaps
 - 13.9.1 Sciaps Company Information
 - 13.9.2 Sciaps Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications
 - 13.9.3 Sciaps Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Sciaps Main Business Overview
 - 13.9.5 Sciaps Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Surface-enhanced Raman spectroscopy (SERS) Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Surface-enhanced Raman spectroscopy (SERS) Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Desktop Type

Table 4. Major Players of Potable Type

Table 5. Global Surface-enhanced Raman spectroscopy (SERS) Sales by Type (2020-2025) & (K Units)

Table 6. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Type (2020-2025)

Table 7. Global Surface-enhanced Raman spectroscopy (SERS) Revenue by Type (2020-2025) & (\$ million)

Table 8. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Type (2020-2025)

Table 9. Global Surface-enhanced Raman spectroscopy (SERS) Sale Price by Type (2020-2025) & (USD/Unit)

Table 10. Global Surface-enhanced Raman spectroscopy (SERS) Sale by Application (2020-2025) & (K Units)

Table 11. Global Surface-enhanced Raman spectroscopy (SERS) Sale Market Share by Application (2020-2025)

Table 12. Global Surface-enhanced Raman spectroscopy (SERS) Revenue by Application (2020-2025) & (\$ million)

Table 13. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Application (2020-2025)

Table 14. Global Surface-enhanced Raman spectroscopy (SERS) Sale Price by Application (2020-2025) & (USD/Unit)

Table 15. Global Surface-enhanced Raman spectroscopy (SERS) Sales by Company (2020-2025) & (K Units)

Table 16. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Company (2020-2025)

Table 17. Global Surface-enhanced Raman spectroscopy (SERS) Revenue by Company (2020-2025) & (\$ millions)

Table 18. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Company (2020-2025)

Table 19. Global Surface-enhanced Raman spectroscopy (SERS) Sale Price by

Company (2020-2025) & (USD/Unit)

Table 20. Key Manufacturers Surface-enhanced Raman spectroscopy (SERS)

Producing Area Distribution and Sales Area

Table 21. Players Surface-enhanced Raman spectroscopy (SERS) Products Offered

Table 22. Surface-enhanced Raman spectroscopy (SERS) Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Surface-enhanced Raman spectroscopy (SERS) Sales by Geographic Region (2020-2025) & (K Units)

Table 26. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share Geographic Region (2020-2025)

Table 27. Global Surface-enhanced Raman spectroscopy (SERS) Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 28. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Geographic Region (2020-2025)

Table 29. Global Surface-enhanced Raman spectroscopy (SERS) Sales by Country/Region (2020-2025) & (K Units)

Table 30. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Country/Region (2020-2025)

Table 31. Global Surface-enhanced Raman spectroscopy (SERS) Revenue by Country/Region (2020-2025) & (\$ millions)

Table 32. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Country/Region (2020-2025)

Table 33. Americas Surface-enhanced Raman spectroscopy (SERS) Sales by Country (2020-2025) & (K Units)

Table 34. Americas Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Country (2020-2025)

Table 35. Americas Surface-enhanced Raman spectroscopy (SERS) Revenue by Country (2020-2025) & (\$ millions)

Table 36. Americas Surface-enhanced Raman spectroscopy (SERS) Sales by Type (2020-2025) & (K Units)

Table 37. Americas Surface-enhanced Raman spectroscopy (SERS) Sales by Application (2020-2025) & (K Units)

Table 38. APAC Surface-enhanced Raman spectroscopy (SERS) Sales by Region (2020-2025) & (K Units)

Table 39. APAC Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Region (2020-2025)

Table 40. APAC Surface-enhanced Raman spectroscopy (SERS) Revenue by Region

(2020-2025) & (\$ millions)

Table 41. APAC Surface-enhanced Raman spectroscopy (SERS) Sales by Type
(2020-2025) & (K Units)

Table 42. APAC Surface-enhanced Raman spectroscopy (SERS) Sales by Application
(2020-2025) & (K Units)

Table 43. Europe Surface-enhanced Raman spectroscopy (SERS) Sales by Country
(2020-2025) & (K Units)

Table 44. Europe Surface-enhanced Raman spectroscopy (SERS) Revenue by Country
(2020-2025) & (\$ millions)

Table 45. Europe Surface-enhanced Raman spectroscopy (SERS) Sales by Type
(2020-2025) & (K Units)

Table 46. Europe Surface-enhanced Raman spectroscopy (SERS) Sales by Application
(2020-2025) & (K Units)

Table 47. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales
by Country (2020-2025) & (K Units)

Table 48. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS)
Revenue Market Share by Country (2020-2025)

Table 49. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales
by Type (2020-2025) & (K Units)

Table 50. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales
by Application (2020-2025) & (K Units)

Table 51. Key Market Drivers & Growth Opportunities of Surface-enhanced Raman
spectroscopy (SERS)

Table 52. Key Market Challenges & Risks of Surface-enhanced Raman spectroscopy
(SERS)

Table 53. Key Industry Trends of Surface-enhanced Raman spectroscopy (SERS)

Table 54. Surface-enhanced Raman spectroscopy (SERS) Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Surface-enhanced Raman spectroscopy (SERS) Distributors List

Table 57. Surface-enhanced Raman spectroscopy (SERS) Customer List

Table 58. Global Surface-enhanced Raman spectroscopy (SERS) Sales Forecast by
Region (2026-2031) & (K Units)

Table 59. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Forecast by
Region (2026-2031) & (\$ millions)

Table 60. Americas Surface-enhanced Raman spectroscopy (SERS) Sales Forecast by
Country (2026-2031) & (K Units)

Table 61. Americas Surface-enhanced Raman spectroscopy (SERS) Annual Revenue
Forecast by Country (2026-2031) & (\$ millions)

Table 62. APAC Surface-enhanced Raman spectroscopy (SERS) Sales Forecast by

Region (2026-2031) & (K Units)

Table 63. APAC Surface-enhanced Raman spectroscopy (SERS) Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 64. Europe Surface-enhanced Raman spectroscopy (SERS) Sales Forecast by Country (2026-2031) & (K Units)

Table 65. Europe Surface-enhanced Raman spectroscopy (SERS) Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 66. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales Forecast by Country (2026-2031) & (K Units)

Table 67. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 68. Global Surface-enhanced Raman spectroscopy (SERS) Sales Forecast by Type (2026-2031) & (K Units)

Table 69. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 70. Global Surface-enhanced Raman spectroscopy (SERS) Sales Forecast by Application (2026-2031) & (K Units)

Table 71. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 72. Horiba Jobin Yvon Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 73. Horiba Jobin Yvon Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

Table 74. Horiba Jobin Yvon Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. Horiba Jobin Yvon Main Business

Table 76. Horiba Jobin Yvon Latest Developments

Table 77. Thermo Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 78. Thermo Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

Table 79. Thermo Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 80. Thermo Main Business

Table 81. Thermo Latest Developments

Table 82. Renishaw Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 83. Renishaw Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

Table 84. Renishaw Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Renishaw Main Business

Table 86. Renishaw Latest Developments

Table 87. B&W Tek Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 88. B&W Tek Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

Table 89. B&W Tek Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. B&W Tek Main Business

Table 91. B&W Tek Latest Developments

Table 92. Ocean Optics Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 93. Ocean Optics Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

Table 94. Ocean Optics Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Ocean Optics Main Business

Table 96. Ocean Optics Latest Developments

Table 97. WITec Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 98. WITec Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

Table 99. WITec Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. WITec Main Business

Table 101. WITec Latest Developments

Table 102. Real Time Analyzers Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 103. Real Time Analyzers Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

Table 104. Real Time Analyzers Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Real Time Analyzers Main Business

Table 106. Real Time Analyzers Latest Developments

Table 107. JASCO Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 108. JASCO Surface-enhanced Raman spectroscopy (SERS) Product Portfolios

and Specifications

Table 109. JASCO Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. JASCO Main Business

Table 111. JASCO Latest Developments

Table 112. Sciaps Basic Information, Surface-enhanced Raman spectroscopy (SERS) Manufacturing Base, Sales Area and Its Competitors

Table 113. Sciaps Surface-enhanced Raman spectroscopy (SERS) Product Portfolios and Specifications

Table 114. Sciaps Surface-enhanced Raman spectroscopy (SERS) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 115. Sciaps Main Business

Table 116. Sciaps Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Surface-enhanced Raman spectroscopy (SERS)
- Figure 2. Surface-enhanced Raman spectroscopy (SERS) Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Surface-enhanced Raman spectroscopy (SERS) Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Surface-enhanced Raman spectroscopy (SERS) Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Country/Region (2024)
- Figure 10. Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Desktop Type
- Figure 12. Product Picture of Potable Type
- Figure 13. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Type in 2025
- Figure 14. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Type (2020-2025)
- Figure 15. Surface-enhanced Raman spectroscopy (SERS) Consumed in Biology & Medicine
- Figure 16. Global Surface-enhanced Raman spectroscopy (SERS) Market: Biology & Medicine (2020-2025) & (K Units)
- Figure 17. Surface-enhanced Raman spectroscopy (SERS) Consumed in Chemical
- Figure 18. Global Surface-enhanced Raman spectroscopy (SERS) Market: Chemical (2020-2025) & (K Units)
- Figure 19. Surface-enhanced Raman spectroscopy (SERS) Consumed in Food
- Figure 20. Global Surface-enhanced Raman spectroscopy (SERS) Market: Food (2020-2025) & (K Units)
- Figure 21. Surface-enhanced Raman spectroscopy (SERS) Consumed in Others
- Figure 22. Global Surface-enhanced Raman spectroscopy (SERS) Market: Others (2020-2025) & (K Units)
- Figure 23. Global Surface-enhanced Raman spectroscopy (SERS) Sale Market Share

by Application (2024)

Figure 24. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Application in 2025

Figure 25. Surface-enhanced Raman spectroscopy (SERS) Sales by Company in 2025 (K Units)

Figure 26. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Company in 2025

Figure 27. Surface-enhanced Raman spectroscopy (SERS) Revenue by Company in 2025 (\$ millions)

Figure 28. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Company in 2025

Figure 29. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Geographic Region (2020-2025)

Figure 30. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Geographic Region in 2025

Figure 31. Americas Surface-enhanced Raman spectroscopy (SERS) Sales 2020-2025 (K Units)

Figure 32. Americas Surface-enhanced Raman spectroscopy (SERS) Revenue 2020-2025 (\$ millions)

Figure 33. APAC Surface-enhanced Raman spectroscopy (SERS) Sales 2020-2025 (K Units)

Figure 34. APAC Surface-enhanced Raman spectroscopy (SERS) Revenue 2020-2025 (\$ millions)

Figure 35. Europe Surface-enhanced Raman spectroscopy (SERS) Sales 2020-2025 (K Units)

Figure 36. Europe Surface-enhanced Raman spectroscopy (SERS) Revenue 2020-2025 (\$ millions)

Figure 37. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales 2020-2025 (K Units)

Figure 38. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Revenue 2020-2025 (\$ millions)

Figure 39. Americas Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Country in 2025

Figure 40. Americas Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Country (2020-2025)

Figure 41. Americas Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Type (2020-2025)

Figure 42. Americas Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Application (2020-2025)

Figure 43. United States Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 44. Canada Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 45. Mexico Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 46. Brazil Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 47. APAC Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Region in 2025

Figure 48. APAC Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Region (2020-2025)

Figure 49. APAC Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Type (2020-2025)

Figure 50. APAC Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Application (2020-2025)

Figure 51. China Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 52. Japan Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 53. South Korea Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 54. Southeast Asia Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 55. India Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 56. Australia Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 57. China Taiwan Surface-enhanced Raman spectroscopy (SERS) Revenue Growth 2020-2025 (\$ millions)

Figure 58. Europe Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Country in 2025

Figure 59. Europe Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share by Country (2020-2025)

Figure 60. Europe Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Type (2020-2025)

Figure 61. Europe Surface-enhanced Raman spectroscopy (SERS) Sales Market Share by Application (2020-2025)

Figure 62. Germany Surface-enhanced Raman spectroscopy (SERS) Revenue Growth

2020-2025 (\$ millions)

Figure 63. France Surface-enhanced Raman spectroscopy (SERS) Revenue Growth
2020-2025 (\$ millions)

Figure 64. UK Surface-enhanced Raman spectroscopy (SERS) Revenue Growth
2020-2025 (\$ millions)

Figure 65. Italy Surface-enhanced Raman spectroscopy (SERS) Revenue Growth
2020-2025 (\$ millions)

Figure 66. Russia Surface-enhanced Raman spectroscopy (SERS) Revenue Growth
2020-2025 (\$ millions)

Figure 67. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales
Market Share by Country (2020-2025)

Figure 68. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales
Market Share by Type (2020-2025)

Figure 69. Middle East & Africa Surface-enhanced Raman spectroscopy (SERS) Sales
Market Share by Application (2020-2025)

Figure 70. Egypt Surface-enhanced Raman spectroscopy (SERS) Revenue Growth
2020-2025 (\$ millions)

Figure 71. South Africa Surface-enhanced Raman spectroscopy (SERS) Revenue
Growth 2020-2025 (\$ millions)

Figure 72. Israel Surface-enhanced Raman spectroscopy (SERS) Revenue Growth
2020-2025 (\$ millions)

Figure 73. Turkey Surface-enhanced Raman spectroscopy (SERS) Revenue Growth
2020-2025 (\$ millions)

Figure 74. GCC Countries Surface-enhanced Raman spectroscopy (SERS) Revenue
Growth 2020-2025 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Surface-enhanced Raman
spectroscopy (SERS) in 2025

Figure 76. Manufacturing Process Analysis of Surface-enhanced Raman spectroscopy
(SERS)

Figure 77. Industry Chain Structure of Surface-enhanced Raman spectroscopy (SERS)

Figure 78. Channels of Distribution

Figure 79. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market
Forecast by Region (2026-2031)

Figure 80. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market
Share Forecast by Region (2026-2031)

Figure 81. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share
Forecast by Type (2026-2031)

Figure 82. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market
Share Forecast by Type (2026-2031)

Figure 83. Global Surface-enhanced Raman spectroscopy (SERS) Sales Market Share Forecast by Application (2026-2031)

Figure 84. Global Surface-enhanced Raman spectroscopy (SERS) Revenue Market Share Forecast by Application (2026-2031)

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