

Global Supply Chain Traceability Solution Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Supply Chain Traceability Solution market size is predicted to grow from US\$ 4419 million in 2025 to US\$ 6872 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

Supply Chain Traceability Solution refers to the use of standardized identifiers (such as batch/serial numbers), data collection and master data governance, event data recording and sharing, and cross-enterprise collaborative platforms to achieve traceability of the source, flow, location, status, and key processing/transaction events of products/raw materials at each stage of the supply chain. This supports recall and risk management, compliance audits, quality management, anti-counterfeiting and anti-counterfeiting, and sustainable and ESG information disclosure.

Regulatory requirements for food, pharmaceuticals, and certain high-risk products are being strengthened, prompting companies to establish traceability systems to more quickly identify problematic batches and implement precise recalls. For example, the US FDA's FSMA Food Traceability Final Rule emphasizes improving the ability to quickly identify and remove contaminated food through additional record requirements.

The industry is placing greater emphasis on connecting different systems using open standards to reduce supply chain disruptions caused by fragmented operations. GS1 EPCIS is widely used to share supply chain event data with unified semantics, improving end-to-end visibility and traceability.

In markets such as the EU, Digital Product Passports (DPPs), acting as product 'digital identity cards,' are being incorporated into broader sustainability and compliance frameworks, encouraging companies to complete data links related to material sourcing,

composition, environmental information, and recycling, extending traceability from the 'logistics chain' to the 'materials/compliance/recycling chain.'

LPI (LP Information)' newest research report, the 'Supply Chain Traceability Solution Industry Forecast' looks at past sales and reviews total world Supply Chain Traceability Solution sales in 2025, providing a comprehensive analysis by region and market sector of projected Supply Chain Traceability Solution sales for 2026 through 2032. With Supply Chain Traceability Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Supply Chain Traceability Solution industry.

This Insight Report provides a comprehensive analysis of the global Supply Chain Traceability Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Supply Chain Traceability Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Supply Chain Traceability Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Supply Chain Traceability Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Supply Chain Traceability Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of Supply Chain Traceability Solution market by product type, application, key players and key regions and countries.

Segmentation by Type:

Based on the Drive Chain

Based on QR Code

Segmentation by Traceability Granularity:

Lot/Batch-Level Traceability

Serial/Item-Level Traceability

Asset/Container-Level Traceability

Material/Ingredient-Level Traceability

Segmentation by Data Model:

Event-Based

Document/Certificate-Based

Master-Data/Identifier-Centric

Others

Segmentation by Application:

Food and Beverage

Medical

Textile

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ChainPoint

Supertrace

Scantrust

Acsis

Wholechain

OPTEL GROUP

rfxcel

TrusTrace

E2open

SAP

Bureau Veritas Traceability Solutions

Emurgo

Tilkal

TraceX

IBM

ReposiTrak

Inspectorio

Bravenfelt

Convergence.Tech Inc

Siemens

UBI Solutions

iTrazo Tracetechnology

Keyence

VISIOTT

Cropin

Mojix

Kezzler

Circulor

Reynolds

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