

# Global Supply Chain Planning System of Record Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Supply Chain Planning System of Record market size is predicted to grow from US\$ 552 million in 2025 to US\$ 864 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

A supply chain planning system is an integrated decision support process and software platform. Its core definition can be summarized as follows: through quantitative models and collaborative processes, uncertain market demands are transformed into executable operational plans for various departments inside and outside the enterprise, and continuous balancing and optimization are carried out among key objectives such as service, cost, efficiency and asset utilization to support the achievement of the enterprise's overall strategic goals.

In the future, the development prospects of supply chain planning systems will be primarily shaped by the deep integration of technologies and the evolution of the market landscape. Its core evolutionary direction is from auxiliary tools to 'intelligent brains' with autonomous decision-making and collaborative capabilities. Artificial intelligence, especially machine learning, generative AI, and agent-based AI capable of autonomous task execution, will become key driving forces, propelling planning systems from reactive to proactive prediction and real-time autonomous optimization. Simultaneously, the competitive landscape of the market is undergoing a power shift. While the global market is dominated by giants such as SAP and Oracle, Asia, represented by China, is becoming the strongest growth engine. Chinese domestic manufacturers are rapidly rising due to their agile response to complex scenarios, high cost-effectiveness, and the trend of domestic substitution. They are moving from meeting the 'implementation' needs of SMEs to achieving 'cognitive transcendence' through AI and building an integrated platform ecosystem. This development trend aims to address the challenge

of 'uncertainty becoming the new normal' by building a broader supply chain business network and digital twins, achieving end-to-end collaboration and enhanced resilience from within enterprises to the industrial ecosystem. At the macro level, the regionalization, increasing complexity, digitalization, and greening trends of global supply chains, along with the strong policy support from various countries for the self-control and digitalization of supply chains, will provide ample strategic space and continuous market momentum for the innovation and application of supply chain planning systems.

LPI (LP Information)' newest research report, the "Supply Chain Planning System of Record Industry Forecast" looks at past sales and reviews total world Supply Chain Planning System of Record sales in 2025, providing a comprehensive analysis by region and market sector of projected Supply Chain Planning System of Record sales for 2026 through 2032. With Supply Chain Planning System of Record sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Supply Chain Planning System of Record industry.

This Insight Report provides a comprehensive analysis of the global Supply Chain Planning System of Record landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Supply Chain Planning System of Record portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Supply Chain Planning System of Record market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Supply Chain Planning System of Record and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Supply Chain Planning System of Record.

This report presents a comprehensive overview, market shares, and growth opportunities of Supply Chain Planning System of Record market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Cloud-based

On-premises

**Segmentation by Management Level:**

Planning Layer

Execution Layer

Control Layer

**Segmentation by Planning Time Span:**

Long-Term

Medium-Term

Short-Term

**Segmentation by Application:**

Large Enterprise

SMEs

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Blue Yonder

OM Partners

ToolsGroup

Arkieva

Logility

RELEX Solutions

SAP

GAINSystems

Anaplan

DynaSys

Slimstock

Kinaxis

FuturMaster

Icron Technologies

Optimity Software

Demand Solutions

Blue Ridge

Oracle

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