

Global Supply Chain Control Tower Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Supply Chain Control Tower Software market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A supply chain control tower is software that links different functions of a supply chain into a central hub, providing cross-functional, real-time data for all stages of the supply chain from planning to last-mile delivery. The primary goal of the supply chain control tower is to drive successful supply chain orchestration from end to end, enabling supply chain professionals across every functional area to make faster, more confident business decisions. This allows them to manage risks more effectively, capitalize on opportunities and take corrective action quickly to deal with any critical issues when they arise.

United States market for Supply Chain Control Tower Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Supply Chain Control Tower Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Supply Chain Control Tower Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Supply Chain Control Tower Software players cover Kinaxis Inc., SAP, NetSuite (Oracle), IBM, Board International, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Supply Chain Control Tower Software Industry Forecast” looks at past sales and reviews total world Supply Chain Control Tower Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Supply Chain Control Tower Software sales for 2026 through 2032. With Supply Chain Control Tower Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Supply Chain Control Tower Software industry.

This Insight Report provides a comprehensive analysis of the global Supply Chain Control Tower Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Supply Chain Control Tower Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Supply Chain Control Tower Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Supply Chain Control Tower Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Supply Chain Control Tower Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Supply Chain Control Tower Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Total Solutions

Point Solutions

Segmentation by Application:

Manufacturing

Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kinaxis Inc.

SAP

NetSuite (Oracle)

IBM

Board International

O9 Solutions, Inc.

One Network Enterprises

Cybertec Srl

Praxie

GEP

Tada Cognitive Solutions

Algomus, Inc.

Tredence

Neurored

ProAct International Ltd

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