

Global Supergrains Market Growth 2023-2029

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Abstracts

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A superfood is described as “A nutrient-rich food considered to be especially beneficial for health and well-being”. These foods often have an additional nutritional value (value-added products) in comparison to other food products such as a high fiber, antioxidant, mineral or vitamin content or a desirable fatty acid composition.

LPI (LP Information)' newest research report, the “Supergrains Industry Forecast” looks at past sales and reviews total world Supergrains sales in 2022, providing a comprehensive analysis by region and market sector of projected Supergrains sales for 2023 through 2029. With Supergrains sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Supergrains industry.

This Insight Report provides a comprehensive analysis of the global Supergrains landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Supergrains portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Supergrains market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Supergrains and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Supergrains.

The global Supergrains market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Supergrains is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Supergrains is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Supergrains is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Supergrains players cover Ardent Mills, DR. SCH?R AG/SPA, Boulder Brands, ADM, GT's Kombucha, Enjoy Life Foods, General Mills, Bunge and Kraft Heinz, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Supergrains market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Freekeh

Kamut

Teff

Millet

Bulgur

Buckwheat

Fonio

Segmentation by application

Bakery and Confectionery Products

Snacks

Beverage

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ardent Mills

DR. SCHÖR AG/SPA

Boulder Brands

ADM

GT's Kombucha

Enjoy Life Foods

General Mills

Bunge

Kraft Heinz

Key Questions Addressed in this Report

What is the 10-year outlook for the global Supergrains market?

What factors are driving Supergrains market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Supergrains market opportunities vary by end market size?

How does Supergrains break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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