

Global Superfoods Market Growth 2025-2031

<https://marketpublishers.com/r/GA4448AED85EN.html>

Date: January 2025

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: GA4448AED85EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Superfoods market size is predicted to grow from US\$ 208980 million in 2025 to US\$ 331400 million in 2031; it is expected to grow at a CAGR of 8.0% from 2025 to 2031.

Superfood is a marketing term for food with supposed health benefits as a result of some part of its nutritional analysis or its overall nutrient density. A superfood is described as “A nutrient-rich food considered to be especially beneficial for health and well-being”. These foods often have an additional nutritional value (value-added products) in comparison to other food products such as a high fiber, antioxidant, mineral or vitamin content or a desirable fatty acid composition. Producers and marketers of superfoods highlight this extra value in order to market their products. Foods that are often discussed as being superfoods in the media include ancient grains, chia seeds, pulses, seaweed and kombucha.

Global Superfoods key players include ADM, Ardent Mills, Bunge, POM Wonderful, Boulder Brands, etc. Global top five manufacturers hold a share nearly 5%.

Asia Pacific is the largest market, with a share about 35%, followed by Europe, and North America, both have a share over 50 percent.

In terms of product, Super Fruits is the largest segment, with a share about 45%. And in terms of application, the largest application is Beverage, followed by Bakery and Confectionery Products, Snacks, etc.

LP Information, Inc. (LPI) ' newest research report, the “Superfoods Industry Forecast” looks at past sales and reviews total world Superfoods sales in 2024, providing a

comprehensive analysis by region and market sector of projected Superfoods sales for 2025 through 2031. With Superfoods sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Superfoods industry.

This Insight Report provides a comprehensive analysis of the global Superfoods landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Superfoods portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Superfoods market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Superfoods and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Superfoods.

This report presents a comprehensive overview, market shares, and growth opportunities of Superfoods market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Superfruits

Superseeds and Supergrains

Edible Seaweed

Matcha Powder

Others

Segmentation by Application:

Bakery and Confectionery Products

Snacks

Beverage

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ardent Mills

ADM

Boulder Brands

DR. SCHÖRR AG/SPA

GT's Kombucha

POM Wonderful

ENJOY LIFE NATURAL

General Mills

Aiya

Bunge

Kraft Heinz

Jia Neng Da

Meiguolai

Saide

Zhongxin

Key Questions Addressed in this Report

What is the 10-year outlook for the global Superfoods market?

What factors are driving Superfoods market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Superfoods market opportunities vary by end market size?

How does Superfoods break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Superfoods Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Superfoods by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Superfoods by Country/Region, 2020, 2024 & 2031
- 2.2 Superfoods Segment by Type
 - 2.2.1 Superfruits
 - 2.2.2 Superseeds and Supergrains
 - 2.2.3 Edible Seaweed
 - 2.2.4 Matcha Powder
 - 2.2.5 Others
- 2.3 Superfoods Sales by Type
 - 2.3.1 Global Superfoods Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Superfoods Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Superfoods Sale Price by Type (2020-2025)
- 2.4 Superfoods Segment by Application
 - 2.4.1 Bakery and Confectionery Products
 - 2.4.2 Snacks
 - 2.4.3 Beverage
 - 2.4.4 Others
- 2.5 Superfoods Sales by Application
 - 2.5.1 Global Superfoods Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Superfoods Revenue and Market Share by Application (2020-2025)

2.5.3 Global Superfoods Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Superfoods Breakdown Data by Company

3.1.1 Global Superfoods Annual Sales by Company (2020-2025)

3.1.2 Global Superfoods Sales Market Share by Company (2020-2025)

3.2 Global Superfoods Annual Revenue by Company (2020-2025)

3.2.1 Global Superfoods Revenue by Company (2020-2025)

3.2.2 Global Superfoods Revenue Market Share by Company (2020-2025)

3.3 Global Superfoods Sale Price by Company

3.4 Key Manufacturers Superfoods Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Superfoods Product Location Distribution

3.4.2 Players Superfoods Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SUPERFOODS BY GEOGRAPHIC REGION

4.1 World Historic Superfoods Market Size by Geographic Region (2020-2025)

4.1.1 Global Superfoods Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Superfoods Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Superfoods Market Size by Country/Region (2020-2025)

4.2.1 Global Superfoods Annual Sales by Country/Region (2020-2025)

4.2.2 Global Superfoods Annual Revenue by Country/Region (2020-2025)

4.3 Americas Superfoods Sales Growth

4.4 APAC Superfoods Sales Growth

4.5 Europe Superfoods Sales Growth

4.6 Middle East & Africa Superfoods Sales Growth

5 AMERICAS

5.1 Americas Superfoods Sales by Country

5.1.1 Americas Superfoods Sales by Country (2020-2025)

5.1.2 Americas Superfoods Revenue by Country (2020-2025)

- 5.2 Americas Superfoods Sales by Type (2020-2025)
- 5.3 Americas Superfoods Sales by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Superfoods Sales by Region
 - 6.1.1 APAC Superfoods Sales by Region (2020-2025)
 - 6.1.2 APAC Superfoods Revenue by Region (2020-2025)
- 6.2 APAC Superfoods Sales by Type (2020-2025)
- 6.3 APAC Superfoods Sales by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Superfoods by Country
 - 7.1.1 Europe Superfoods Sales by Country (2020-2025)
 - 7.1.2 Europe Superfoods Revenue by Country (2020-2025)
- 7.2 Europe Superfoods Sales by Type (2020-2025)
- 7.3 Europe Superfoods Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Superfoods by Country
 - 8.1.1 Middle East & Africa Superfoods Sales by Country (2020-2025)

- 8.1.2 Middle East & Africa Superfoods Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Superfoods Sales by Type (2020-2025)
- 8.3 Middle East & Africa Superfoods Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Superfoods
- 10.3 Manufacturing Process Analysis of Superfoods
- 10.4 Industry Chain Structure of Superfoods

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Superfoods Distributors
- 11.3 Superfoods Customer

12 WORLD FORECAST REVIEW FOR SUPERFOODS BY GEOGRAPHIC REGION

- 12.1 Global Superfoods Market Size Forecast by Region
 - 12.1.1 Global Superfoods Forecast by Region (2026-2031)
 - 12.1.2 Global Superfoods Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Superfoods Forecast by Type (2026-2031)

12.7 Global Superfoods Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Ardent Mills

13.1.1 Ardent Mills Company Information

13.1.2 Ardent Mills Superfoods Product Portfolios and Specifications

13.1.3 Ardent Mills Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 Ardent Mills Main Business Overview

13.1.5 Ardent Mills Latest Developments

13.2 ADM

13.2.1 ADM Company Information

13.2.2 ADM Superfoods Product Portfolios and Specifications

13.2.3 ADM Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 ADM Main Business Overview

13.2.5 ADM Latest Developments

13.3 Boulder Brands

13.3.1 Boulder Brands Company Information

13.3.2 Boulder Brands Superfoods Product Portfolios and Specifications

13.3.3 Boulder Brands Superfoods Sales, Revenue, Price and Gross Margin
(2020-2025)

13.3.4 Boulder Brands Main Business Overview

13.3.5 Boulder Brands Latest Developments

13.4 DR. SCH?R AG/SPA

13.4.1 DR. SCH?R AG/SPA Company Information

13.4.2 DR. SCH?R AG/SPA Superfoods Product Portfolios and Specifications

13.4.3 DR. SCH?R AG/SPA Superfoods Sales, Revenue, Price and Gross Margin
(2020-2025)

13.4.4 DR. SCH?R AG/SPA Main Business Overview

13.4.5 DR. SCH?R AG/SPA Latest Developments

13.5 GT's Kombucha

13.5.1 GT's Kombucha Company Information

13.5.2 GT's Kombucha Superfoods Product Portfolios and Specifications

13.5.3 GT's Kombucha Superfoods Sales, Revenue, Price and Gross Margin
(2020-2025)

13.5.4 GT's Kombucha Main Business Overview

13.5.5 GT's Kombucha Latest Developments

13.6 POM Wonderful

- 13.6.1 POM Wonderful Company Information
- 13.6.2 POM Wonderful Superfoods Product Portfolios and Specifications
- 13.6.3 POM Wonderful Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.6.4 POM Wonderful Main Business Overview
- 13.6.5 POM Wonderful Latest Developments
- 13.7 ENJOY LIFE NATURAL
 - 13.7.1 ENJOY LIFE NATURAL Company Information
 - 13.7.2 ENJOY LIFE NATURAL Superfoods Product Portfolios and Specifications
 - 13.7.3 ENJOY LIFE NATURAL Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 ENJOY LIFE NATURAL Main Business Overview
 - 13.7.5 ENJOY LIFE NATURAL Latest Developments
- 13.8 General Mills
 - 13.8.1 General Mills Company Information
 - 13.8.2 General Mills Superfoods Product Portfolios and Specifications
 - 13.8.3 General Mills Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 General Mills Main Business Overview
 - 13.8.5 General Mills Latest Developments
- 13.9 Aiya
 - 13.9.1 Aiya Company Information
 - 13.9.2 Aiya Superfoods Product Portfolios and Specifications
 - 13.9.3 Aiya Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Aiya Main Business Overview
 - 13.9.5 Aiya Latest Developments
- 13.10 Bunge
 - 13.10.1 Bunge Company Information
 - 13.10.2 Bunge Superfoods Product Portfolios and Specifications
 - 13.10.3 Bunge Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 Bunge Main Business Overview
 - 13.10.5 Bunge Latest Developments
- 13.11 Kraft Heinz
 - 13.11.1 Kraft Heinz Company Information
 - 13.11.2 Kraft Heinz Superfoods Product Portfolios and Specifications
 - 13.11.3 Kraft Heinz Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.11.4 Kraft Heinz Main Business Overview
 - 13.11.5 Kraft Heinz Latest Developments
- 13.12 Jia Neng Da
 - 13.12.1 Jia Neng Da Company Information

- 13.12.2 Jia Neng Da Superfoods Product Portfolios and Specifications
- 13.12.3 Jia Neng Da Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.12.4 Jia Neng Da Main Business Overview
- 13.12.5 Jia Neng Da Latest Developments
- 13.13 Meiguolai
 - 13.13.1 Meiguolai Company Information
 - 13.13.2 Meiguolai Superfoods Product Portfolios and Specifications
 - 13.13.3 Meiguolai Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.13.4 Meiguolai Main Business Overview
 - 13.13.5 Meiguolai Latest Developments
- 13.14 Saide
 - 13.14.1 Saide Company Information
 - 13.14.2 Saide Superfoods Product Portfolios and Specifications
 - 13.14.3 Saide Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.14.4 Saide Main Business Overview
 - 13.14.5 Saide Latest Developments
- 13.15 Zhongxin
 - 13.15.1 Zhongxin Company Information
 - 13.15.2 Zhongxin Superfoods Product Portfolios and Specifications
 - 13.15.3 Zhongxin Superfoods Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.15.4 Zhongxin Main Business Overview
 - 13.15.5 Zhongxin Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

- Table 1. Superfoods Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Superfoods Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Superfruits
- Table 4. Major Players of Superseeds and Supergrains
- Table 5. Major Players of Edible Seaweed
- Table 6. Major Players of Matcha Powder
- Table 7. Major Players of Others
- Table 8. Global Superfoods Sales by Type (2020-2025) & (K MT)

Table 9. Global Superfoods Sales Market Share byType (2020-2025)
Table 10. Global Superfoods Revenue byType (2020-2025) & (\$ million)
Table 11. Global Superfoods Revenue Market Share byType (2020-2025)
Table 12. Global Superfoods Sale Price byType (2020-2025) & (USD/MT)
Table 13. Global Superfoods Sale by Application (2020-2025) & (K MT)
Table 14. Global Superfoods Sale Market Share by Application (2020-2025)
Table 15. Global Superfoods Revenue by Application (2020-2025) & (\$ million)
Table 16. Global Superfoods Revenue Market Share by Application (2020-2025)
Table 17. Global Superfoods Sale Price by Application (2020-2025) & (USD/MT)
Table 18. Global Superfoods Sales by Company (2020-2025) & (K MT)
Table 19. Global Superfoods Sales Market Share by Company (2020-2025)
Table 20. Global Superfoods Revenue by Company (2020-2025) & (\$ millions)
Table 21. Global Superfoods Revenue Market Share by Company (2020-2025)
Table 22. Global Superfoods Sale Price by Company (2020-2025) & (USD/MT)
Table 23. Key Manufacturers Superfoods Producing Area Distribution and Sales Area
Table 24. Players Superfoods Products Offered
Table 25. Superfoods Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 26. New Products and Potential Entrants
Table 27. Market M&A Activity & Strategy
Table 28. Global Superfoods Sales by Geographic Region (2020-2025) & (K MT)
Table 29. Global Superfoods Sales Market Share Geographic Region (2020-2025)
Table 30. Global Superfoods Revenue by Geographic Region (2020-2025) & (\$ millions)
Table 31. Global Superfoods Revenue Market Share by Geographic Region (2020-2025)
Table 32. Global Superfoods Sales by Country/Region (2020-2025) & (K MT)
Table 33. Global Superfoods Sales Market Share by Country/Region (2020-2025)
Table 34. Global Superfoods Revenue by Country/Region (2020-2025) & (\$ millions)
Table 35. Global Superfoods Revenue Market Share by Country/Region (2020-2025)
Table 36. Americas Superfoods Sales by Country (2020-2025) & (K MT)
Table 37. Americas Superfoods Sales Market Share by Country (2020-2025)
Table 38. Americas Superfoods Revenue by Country (2020-2025) & (\$ millions)
Table 39. Americas Superfoods Sales byType (2020-2025) & (K MT)
Table 40. Americas Superfoods Sales by Application (2020-2025) & (K MT)
Table 41. APAC Superfoods Sales by Region (2020-2025) & (K MT)
Table 42. APAC Superfoods Sales Market Share by Region (2020-2025)
Table 43. APAC Superfoods Revenue by Region (2020-2025) & (\$ millions)
Table 44. APAC Superfoods Sales byType (2020-2025) & (K MT)
Table 45. APAC Superfoods Sales by Application (2020-2025) & (K MT)

Table 46. Europe Superfoods Sales by Country (2020-2025) & (K MT)
Table 47. Europe Superfoods Revenue by Country (2020-2025) & (\$ millions)
Table 48. Europe Superfoods Sales byType (2020-2025) & (K MT)
Table 49. Europe Superfoods Sales by Application (2020-2025) & (K MT)
Table 50. Middle East & Africa Superfoods Sales by Country (2020-2025) & (K MT)
Table 51. Middle East & Africa Superfoods Revenue Market Share by Country (2020-2025)
Table 52. Middle East & Africa Superfoods Sales byType (2020-2025) & (K MT)
Table 53. Middle East & Africa Superfoods Sales by Application (2020-2025) & (K MT)
Table 54. Key Market Drivers & Growth Opportunities of Superfoods
Table 55. Key Market Challenges & Risks of Superfoods
Table 56. Key IndustryTrends of Superfoods
Table 57. Superfoods Raw Material
Table 58. Key Suppliers of Raw Materials
Table 59. Superfoods Distributors List
Table 60. Superfoods Customer List
Table 61. Global Superfoods SalesForecast by Region (2026-2031) & (K MT)
Table 62. Global Superfoods RevenueForecast by Region (2026-2031) & (\$ millions)
Table 63. Americas Superfoods SalesForecast by Country (2026-2031) & (K MT)
Table 64. Americas Superfoods Annual RevenueForecast by Country (2026-2031) & (\$ millions)
Table 65. APAC Superfoods SalesForecast by Region (2026-2031) & (K MT)
Table 66. APAC Superfoods Annual RevenueForecast by Region (2026-2031) & (\$ millions)
Table 67. Europe Superfoods SalesForecast by Country (2026-2031) & (K MT)
Table 68. Europe Superfoods RevenueForecast by Country (2026-2031) & (\$ millions)
Table 69. Middle East & Africa Superfoods SalesForecast by Country (2026-2031) & (K MT)
Table 70. Middle East & Africa Superfoods RevenueForecast by Country (2026-2031) & (\$ millions)
Table 71. Global Superfoods SalesForecast byType (2026-2031) & (K MT)
Table 72. Global Superfoods RevenueForecast byType (2026-2031) & (\$ millions)
Table 73. Global Superfoods SalesForecast by Application (2026-2031) & (K MT)
Table 74. Global Superfoods RevenueForecast by Application (2026-2031) & (\$ millions)
Table 75. Ardent Mills Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors
Table 76. Ardent Mills Superfoods Product Portfolios and Specifications
Table 77. Ardent Mills Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT)

and Gross Margin (2020-2025)

Table 78. Ardent Mills Main Business

Table 79. Ardent Mills Latest Developments

Table 80. ADM Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 81. ADM Superfoods Product Portfolios and Specifications

Table 82. ADM Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 83. ADM Main Business

Table 84. ADM Latest Developments

Table 85. Boulder Brands Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 86. Boulder Brands Superfoods Product Portfolios and Specifications

Table 87. Boulder Brands Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 88. Boulder Brands Main Business

Table 89. Boulder Brands Latest Developments

Table 90. DR. SCH?R AG/SPA Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 91. DR. SCH?R AG/SPA Superfoods Product Portfolios and Specifications

Table 92. DR. SCH?R AG/SPA Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 93. DR. SCH?R AG/SPA Main Business

Table 94. DR. SCH?R AG/SPA Latest Developments

Table 95. GT's Kombucha Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 96. GT's Kombucha Superfoods Product Portfolios and Specifications

Table 97. GT's Kombucha Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 98. GT's Kombucha Main Business

Table 99. GT's Kombucha Latest Developments

Table 100. POM Wonderful Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 101. POM Wonderful Superfoods Product Portfolios and Specifications

Table 102. POM Wonderful Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 103. POM Wonderful Main Business

Table 104. POM Wonderful Latest Developments

Table 105. ENJOY LIFE NATURAL Basic Information, Superfoods Manufacturing Base,

Sales Area and Its Competitors

Table 106. ENJOY LIFE NATURAL Superfoods Product Portfolios and Specifications

Table 107. ENJOY LIFE NATURAL Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 108. ENJOY LIFE NATURAL Main Business

Table 109. ENJOY LIFE NATURAL Latest Developments

Table 110. General Mills Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 111. General Mills Superfoods Product Portfolios and Specifications

Table 112. General Mills Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 113. General Mills Main Business

Table 114. General Mills Latest Developments

Table 115. Aiya Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 116. Aiya Superfoods Product Portfolios and Specifications

Table 117. Aiya Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 118. Aiya Main Business

Table 119. Aiya Latest Developments

Table 120. Bunge Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 121. Bunge Superfoods Product Portfolios and Specifications

Table 122. Bunge Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 123. Bunge Main Business

Table 124. Bunge Latest Developments

Table 125. Kraft Heinz Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 126. Kraft Heinz Superfoods Product Portfolios and Specifications

Table 127. Kraft Heinz Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 128. Kraft Heinz Main Business

Table 129. Kraft Heinz Latest Developments

Table 130. Jia Neng Da Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 131. Jia Neng Da Superfoods Product Portfolios and Specifications

Table 132. Jia Neng Da Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 133. Jia Neng Da Main Business

Table 134. Jia Neng Da Latest Developments

Table 135. Meiguolai Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 136. Meiguolai Superfoods Product Portfolios and Specifications

Table 137. Meiguolai Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 138. Meiguolai Main Business

Table 139. Meiguolai Latest Developments

Table 140. Saide Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 141. Saide Superfoods Product Portfolios and Specifications

Table 142. Saide Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 143. Saide Main Business

Table 144. Saide Latest Developments

Table 145. Zhongxin Basic Information, Superfoods Manufacturing Base, Sales Area and Its Competitors

Table 146. Zhongxin Superfoods Product Portfolios and Specifications

Table 147. Zhongxin Superfoods Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 148. Zhongxin Main Business

Table 149. Zhongxin Latest Developments

LIST OFFIGURES

Figure 1. Picture of Superfoods

Figure 2. Superfoods Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Superfoods Sales Growth Rate 2020-2031 (K MT)

Figure 7. Global Superfoods Revenue Growth Rate 2020-2031 (\$ millions)

Figure 8. Superfoods Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 9. Superfoods Sales Market Share by Country/Region (2024)

Figure 10. Superfoods Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 11. Product Picture of Superfruits

Figure 12. Product Picture of Superseeds and Supergrains

Figure 13. Product Picture of Edible Seaweed

Figure 14. Product Picture of Matcha Powder

Figure 15. Product Picture of Others

Figure 16. Global Superfoods Sales Market Share byType in 2025

Figure 17. Global Superfoods Revenue Market Share byType (2020-2025)

Figure 18. Superfoods Consumed in Bakery and Confectionery Products

Figure 19. Global Superfoods Market: Bakery and Confectionery Products (2020-2025) & (K MT)

Figure 20. Superfoods Consumed in Snacks

Figure 21. Global Superfoods Market: Snacks (2020-2025) & (K MT)

Figure 22. Superfoods Consumed in Beverage

Figure 23. Global Superfoods Market: Beverage (2020-2025) & (K MT)

Figure 24. Superfoods Consumed in Others

Figure 25. Global Superfoods Market: Others (2020-2025) & (K MT)

Figure 26. Global Superfoods Sale Market Share by Application (2024)

Figure 27. Global Superfoods Revenue Market Share by Application in 2025

Figure 28. Superfoods Sales by Company in 2025 (K MT)

Figure 29. Global Superfoods Sales Market Share by Company in 2025

Figure 30. Superfoods Revenue by Company in 2025 (\$ millions)

Figure 31. Global Superfoods Revenue Market Share by Company in 2025

Figure 32. Global Superfoods Sales Market Share by Geographic Region (2020-2025)

Figure 33. Global Superfoods Revenue Market Share by Geographic Region in 2025

Figure 34. Americas Superfoods Sales 2020-2025 (K MT)

Figure 35. Americas Superfoods Revenue 2020-2025 (\$ millions)

Figure 36. APAC Superfoods Sales 2020-2025 (K MT)

Figure 37. APAC Superfoods Revenue 2020-2025 (\$ millions)

Figure 38. Europe Superfoods Sales 2020-2025 (K MT)

Figure 39. Europe Superfoods Revenue 2020-2025 (\$ millions)

Figure 40. Middle East & Africa Superfoods Sales 2020-2025 (K MT)

Figure 41. Middle East & Africa Superfoods Revenue 2020-2025 (\$ millions)

Figure 42. Americas Superfoods Sales Market Share by Country in 2025

Figure 43. Americas Superfoods Revenue Market Share by Country (2020-2025)

Figure 44. Americas Superfoods Sales Market Share byType (2020-2025)

Figure 45. Americas Superfoods Sales Market Share by Application (2020-2025)

Figure 46. United States Superfoods Revenue Growth 2020-2025 (\$ millions)

Figure 47. Canada Superfoods Revenue Growth 2020-2025 (\$ millions)

Figure 48. Mexico Superfoods Revenue Growth 2020-2025 (\$ millions)

Figure 49. Brazil Superfoods Revenue Growth 2020-2025 (\$ millions)

- Figure 50. APAC Superfoods Sales Market Share by Region in 2025
- Figure 51. APAC Superfoods Revenue Market Share by Region (2020-2025)
- Figure 52. APAC Superfoods Sales Market Share byType (2020-2025)
- Figure 53. APAC Superfoods Sales Market Share by Application (2020-2025)
- Figure 54. China Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Japan Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 56. South Korea Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 57. Southeast Asia Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 58. India Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 59. Australia Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 60. ChinaTaiwan Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 61. Europe Superfoods Sales Market Share by Country in 2025
- Figure 62. Europe Superfoods Revenue Market Share by Country (2020-2025)
- Figure 63. Europe Superfoods Sales Market Share byType (2020-2025)
- Figure 64. Europe Superfoods Sales Market Share by Application (2020-2025)
- Figure 65. Germany Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 66. France Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 67. UK Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 68. Italy Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 69. Russia Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 70. Middle East & Africa Superfoods Sales Market Share by Country (2020-2025)
- Figure 71. Middle East & Africa Superfoods Sales Market Share byType (2020-2025)
- Figure 72. Middle East & Africa Superfoods Sales Market Share by Application (2020-2025)
- Figure 73. Egypt Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 74. South Africa Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 75. Israel Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 76. Turkey Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 77. GCC Countries Superfoods Revenue Growth 2020-2025 (\$ millions)
- Figure 78. Manufacturing Cost Structure Analysis of Superfoods in 2025
- Figure 79. Manufacturing Process Analysis of Superfoods
- Figure 80. Industry Chain Structure of Superfoods
- Figure 81. Channels of Distribution
- Figure 82. Global Superfoods Sales MarketForecast by Region (2026-2031)
- Figure 83. Global Superfoods Revenue Market ShareForecast by Region (2026-2031)
- Figure 84. Global Superfoods Sales Market ShareForecast byType (2026-2031)
- Figure 85. Global Superfoods Revenue Market ShareForecast byType (2026-2031)
- Figure 86. Global Superfoods Sales Market ShareForecast by Application (2026-2031)

Figure 87. Global Superfoods Revenue Market ShareForecast by Application
(2026-2031)

I would like to order

Product name: Global Superfoods Market Growth 2025-2031

Product link: <https://marketpublishers.com/r/GA4448AED85EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA4448AED85EN.html>