

Global Sunless Tanning Self-applied Sprays Market Growth 2026-2032

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Abstracts

The global Sunless Tanning Self-applied Sprays market size is predicted to grow from US\$ 435 million in 2025 to US\$ 695 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

Spray-Type Sunless Tanning is a form of self-tanning (or sunless tanning) where a fine mist is sprayed onto your body. This mist has an ingredient in it called Dihydroxyacetone (DHA) that interacts with your own skin's chemistry to turn it tan, or bronze.

United States market for Sunless Tanning Self-applied Sprays is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sunless Tanning Self-applied Sprays is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sunless Tanning Self-applied Sprays is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sunless Tanning Self-applied Sprays players cover Tampa Bay Tan, Fake Bake, Sunless Inc, GloBody, Bondi Sands, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Sunless Tanning Self-applied Sprays Industry Forecast" looks at past sales and reviews total world Sunless Tanning Self-applied Sprays sales in 2025, providing a comprehensive analysis by region and

market sector of projected Sunless Tanning Self-applied Sprays sales for 2026 through 2032. With Sunless Tanning Self-applied Sprays sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sunless Tanning Self-applied Sprays industry.

This Insight Report provides a comprehensive analysis of the global Sunless Tanning Self-applied Sprays landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sunless Tanning Self-applied Sprays portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sunless Tanning Self-applied Sprays market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sunless Tanning Self-applied Sprays and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sunless Tanning Self-applied Sprays.

This report presents a comprehensive overview, market shares, and growth opportunities of Sunless Tanning Self-applied Sprays market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Consumer Level

Professional Level

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Tampa Bay Tan

Fake Bake

Sunless Inc

GloBody

Bondi Sands

VANI-T

Aviva Labs

Sjolie Inc

Suntana Spray Tan

SUN LABS

SunFX

St.Tropez

Sienna X

Kahuna Bay Tan

MineTan

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sunless Tanning Self-applied Sprays market?

What factors are driving Sunless Tanning Self-applied Sprays market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sunless Tanning Self-applied Sprays market opportunities vary by end market size?

How does Sunless Tanning Self-applied Sprays break out by Type, by Application?

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