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Global Sun Umbrella Market Growth 2025-2031

https://marketpublishers.com/r/G49A0F472AD1EN.html
Date: August 2025
Pages: 139
Price: US$ 3,660.00 (Single User License)
ID: G49A0F472AD1EN

Abstracts

The global Sun Umbrella market size is predicted to grow from US$ 1474 million in 2025 to US$ 2130 million in 2031; it is expected to grow at a CAGR of 6.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Sun Umbrella is an umbrella specially designed to block the sun. Its main function is to prevent direct sunlight, thereby helping people avoid sunburn and providing sun protection during outdoor activities.

The sun umbrella market is experiencing steady growth driven by rising awareness of UV protection, increasing outdoor leisure activities, and the expansion of hospitality and tourism sectors. Sun umbrellas, also known as parasols, are used in residential, commercial, and recreational settings to provide shade and protection from sunlight. Innovations in fabric technology, such as UV-resistant and waterproof materials, along with design enhancements like adjustable angles and portability, are boosting consumer appeal. The market is particularly strong in regions with warm climates and high tourism activity, including Asia-Pacific, Southern Europe, and parts of North America. Growing demand for aesthetic outdoor furnishings is also driving product diversification across styles, sizes, and functionalities.

LP Information, Inc. (LPI) ' newest research report, the “Sun Umbrella Industry Forecast” looks at past sales and reviews total world Sun Umbrella sales in 2024, providing a comprehensive analysis by region and market sector of projected Sun Umbrella sales for 2025 through 2031. With Sun Umbrella sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of

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the world Sun Umbrella industry.

This Insight Report provides a comprehensive analysis of the global Sun Umbrella landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sun Umbrella portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sun Umbrella market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sun Umbrella and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sun Umbrella.

This report presents a comprehensive overview, market shares, and growth opportunities of Sun Umbrella market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Straight Rod

Three-fold

Four-fold

Segmentation by Application:

Home

Commercial

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Blunt

Fulton

Knirps

Hangzhou Paradise Umbrella

SUSINO (JINJIANG) UMBRELLA

Zhejiang Hengyang Umbrella

LUYUAN UMBRELLA

Hong Ye

Zhejiang Youyi Feinuo Umbrella

Hailuo

WORLD PARTY CO.,LTD.

Dongsan Parasol

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Makita Shoten

Suigenkyo

Komiyakasa

Francesco Maglia

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sun Umbrella market?
What factors are driving Sun Umbrella market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Sun Umbrella market opportunities vary by end market size?
How does Sun Umbrella break out by Type, by Application?

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